Title: Urban water demand trends and the future of urban water use and efficiency

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This presentation will review this history of urban water use in the US and will explain how recent demand reductions have been accomplished and will explore the additional potential for demand reductions into the future. Peter Mayer is one of Colorado's most accomplished urban water experts. Mr Mayer has worked with hundreds of water utilities and organizations including the Colorado Water Conservation Board, NYC, and MWD of Southern California and in 2016 he testified at the US Supreme Court trial in FL v. GA, 142 original as Georgia's expert on municipal and industrial water use. Mr. Mayer was an author of the Water Research Foundation's influential Residential End Uses of Water studies (1999 and 2016), and will draw on data from these and other recent studies in his presentation.