# TRUSTEES OF COLORADO MESA UNIVERSITY MINUTES

## REGULAR BOARD MEETING

1100 North Ave, Grand Junction, CO Dominguez Hall, Gallegos Board Room August 22, 2025

The University President provided general informational updates to Trustees during the publicly noticed breakfast held prior to the regular meeting. Discussion was informational only; no decisions or formal Board actions were taken.

## **CALL TO ORDER**

Chair Fry called the meeting to order at 10:07 a.m.

#### TRUSTEES PRESENT

Chair Fry, Trustee Buck, Trustee Iwaniczko MacLeod, Trustee Ramos, Trustee Davis, Trustee Foster, Trustee Moreno, Trustee Sekharan, Trustee Reiff, Trustee Dukes, Faculty Trustee Dr. Stacie Schriener, and Student Trustee Lindsey Schultz were in attendance. Trustee Griffin was excused.

#### APPROVAL OF MINUTES

Trustee Ramos moved to approve the minutes of the regular Board meeting May 16, 2025. Trustee Iwaniczko Macleod seconded the motion for approval. Motion passed unanimously.

Trustee Ramos moved to approve the minutes of the special Board meeting June 4, 2025. Trustee Iwaniczko Macleod seconded the motion for approval. Motion passed unanimously.

## **PUBLIC COMMENT**

Keith Pierce, Club and Activity Board Events Coordinator, attended during public comment and shared feedback regarding campus housing.

#### REPORTS

**CHAIR:** Chair Fry highlighted the excitement around welcoming students back to campus. He also commented on the successful Colorado Capital Conference over the summer and thanked board members for participating in the conference. He also acknowledged and thanked the trustees, and staff on the work done to launch the CMU Century Project. Chair Fry also mentioned the timeline and called for interest in upcoming officer elections.

**PRESIDENT:** President Marshall introduced Human Scale University Champion Award for August 2025, which was presented to Chef Wayne Smith in recognition of his tireless efforts and profound contributions to the culinary arts program and service to CMU Tech.

Following the adoption of the resolution, President Marshall thanked Wayne Smith for his commitment to mentoring new faculty, fostering curiosity and learning among students, and promoting nutrition and healthy cooking through hands-on experiences. President Marshall also expressed gratitude for Wayne's leadership on the Community Food Bank board, his innovative efforts to raise scholarship funds for students.

Continuing his report, President Marshall shared an update from the CMU leadership team's annual EOS planning meeting, during which the team reviewed and refined yearly and quarterly goals. He shared quarterly rocks and updated VTO.

**FACULTY TRUSTEE:** Dr. Stacie Schreiner provided a brief report, expressing enthusiasm about welcoming the new class of students and involvement with the Board of Trustees for the upcoming year.

**STUDENT TRUSTEE:** Lindsey Schultz shared her experience welcoming students back to campus and highlighted the wide range of programming offered during Early Start and New Mav Days. She spoke about the strong sense of community and campus vibrancy during welcome week and presented a short video showcasing New Mav Days.

## **CONSENT AGENDA**

Chair Fry asked for consideration of the items on the consent agenda:

- 1. Personnel
- 2. Designated Meeting Posting
- 3. Program Reviews

Trustee Iwaniczko MacLeod motioned for approval and Trustee Buck seconded. The consent agenda items were approved unanimously.

## REPORTS/PRESENTATIONS/DISCUSSION/POSSIBLE ACTION

STUDENT SERVICES AND ENROLLMENT UPDATE: Dr. Roberto Montoya provided an update on the expansion of the IRIS team. He also reviewed current enrollment trends and projections for fall 2025, including freshman, transfer, and returning student populations. Whitney Bonner, Director of Admissions, presented a comparison of first-time and transfer students over the past two years by geographic origin as well as strategic initiatives to increase yield. Whitney discussed the impact of ghost applications.

Emily Bollinger, Director of Campus Housing, continued the report by presenting current housing capacity and occupancy figures. She discussed the role of forecasting in housing management. Additionally, she discussed the planning process for fall 2026, noting that the team is using data to evaluate exemption policies and refine the returning student housing process. President Marshall highlighted the exceptional job the housing team did on move in.

HOUSING AFFORDABILITY AND AVAILABILITY: Derek Wagner, Vice President for External Affairs, presented on housing topics, provided an overview of existing housing types and potential opportunities for new housing development. He discussed housing rates compared to peer institutions and the local market. Additionally, he discussed potential housing opportunities at the Bishop Campus, residence hall expansion, and long-term master planning efforts.

**FINANCIAL DASHBOARD**: Michelle Quinn, Vice President for Finance and Administration presented the Fall 2025 Financial Dashboard.

**TREASURER'S REPORT**: Michelle Quinn, Vice President for Finance and Administration presented the Treasurer's Report.

MARKETING MOMENT: David Ludlam, Vice President for Communications, highlighted current marketing and communications strategy and its alignment with CMU's core values. Kaitlin Birdsall, Assistant Vice President for Marketing and Communications, presented updates to the CMU brand kit, including admissions materials. David also discussed upcoming advertising campaigns and ad placement.

AI AND DATA PROTECTION POLICY UPDATE: Jeremy Brown, VP of Information Technology, shared updates on AI tools relevant to CMU. Cher Hendricks, Vice President for Academic Affairs, discussed impacts of AI for students and faculty. Jeremy Brown presented Generative AI update to the Data Protection Policy.

Trustee Iwaniczko MacLeod motioned for approval of the updated Data Protection Policy and Trustee Ramos seconded. Motion approved unanimously.

HANDBOOK UPDATE: Dr. Cher Hendricks, Vice President for Academic Affairs, provided an overview of proposed changes to the Professional Personnel Employee Handbook and described the collaborative work completed over the past two years in coordination with CMU faculty.

**CENTURY PROJECT UPDATE:** Robin Brown, Vice President for Development, discussed the CMU Century Project and noted that the kickoff event would take place following the meeting. She highlighted the variety of opportunities for engagement throughout the year including events and awards.

#### **OTHER BUSINESS**

There was no additional business to be discussed.

## **ADJOURNMENT**

Trustee Sekharan motioned to adjourn. Trustee Ramos seconded. Chair Fry adjourned the meeting at 3:32 p.m.