



ADVERTISING THROUGH STUDENT LIFE

POSTERS

ONE OF THE EASIER WAYS TO ADVERTISE
IS TO HANG POSTERS ON THE CAMPUS
BULLETIN BOARDS

THINGS YOU NEED TO KNOW
ABOUT HANGING POSTERS

- YOU MUST BE AFFILIATED WITH CMU
- YOU MUST HAVE
 - CONTACT INFORMATION
 - THE NAME OF YOUR ORGANIZATION/CLUB/DEPARTMENT

ONCE YOU HAVE YOUR POSTER
CREATED YOU CAN BRING
A COPY TO THE FRONT DESK
IN STUDENT LIFE

- Front Desk will stamp to approve
- Posters can be up for 2 weeks
- Can only be hung on approved Bulletin boards.

HOW TO UTILIZE CDS “CAMPUS DESIGN STUDIO”

OUR CAMPUS DESIGN STUDIO IS A USEFUL TOOL.
YOU CAN EMAIL CDS@COLORADOMESA.EDU

OUR CAMPUS DESIGN STUDIO CAN HELP YOU CREATE POSTERS, GET YOUR AD INTO
THE STALL STREET JOURNAL,
& CREATE A LOGO

**PLEASE GIVE OUR DESIGN STUDIO ENOUGH NOTICE SO THEY CAN COMPLETE YOUR
DESIGNS. WE REQUIRE A MINIMUM OF 2 WEEKS FOR THESE TYPES OF TASKS.**

THERE ARE A COUPLE MORE WAYS YOU CAN ADVERTISE THROUGH STUDENT LIFE

DID YOU KNOW OUR SCHOOLS MAGAZINE ADVERTISES?

EMAIL: HorizonMag@coloradomesa.edu FOR DETAILS

**DID YOU KNOW OUR SCHOOL NEWSPAPER – THE CRITERION –
DOES ADVERTISING AS WELL?**

EMAIL: criterion@coloradomesa.edu FOR DETAILS