1. Would the university be providing a recruitment budget separately for marketing/travel-related costs to participate in events such as education fairs, recruitment events, and other outreach activities?

Any recruitment marketing, travel, and recruitment costs should be included as part of the proposal.

2. Please provide a breakdown of CMU’s international student population. It would be helpful to understand the number of full-time undergraduate students versus short-term students. Additionally, if possible, we would like to know the approximate distribution of students by country/region within the full-time student category.

Fall 2022:
- 109 international students enrolled
  - 1 graduate
  - 13 short-term
- Countries represented by full-time/degree-seeking students:
  - Nepal (10), Germany (9), Brazil (8), Mexico (7), Spain (5), Sweden (5), New Zealand (4), Vietnam (3), South Africa (3), Colombia (3), Canada (3), Bangladesh (3), Japan (2), Egypt (2), France (2), Australia (2), Cambodia (2), Nigeria (2), Norway (2)
  - Other (1) each: Afghanistan, Argentina, Bolivia, Czech Republic, Ghana, Guatemala, Iceland, India, Kenya, Netherlands, Philippines, Poland, Saudi Arabia, Serbia, Singapore, South Korea, Thailand, Trinidad & Tobago, U.K.

3. The RFP does not mention any specific market focus, such as South Asia, South East Asia, Africa, etc. Could you please elaborate on whether you have a preference for targeting a specific market?

A diverse market is preferred and should be based first upon academic program offerings and then considering other factors such as cost, location, size.

4. One of the main objectives outlined in the RFP is to increase student enrollment from 100 to 225 students. Could you kindly provide us with the timeframe within which you expect this increase to be achieved? Additionally, we would appreciate clarification on whether this objective pertains to both undergraduate and short-term enrollment or focuses on a specific category.

The goal is 225 undergraduate students enrolled 3 years after the contract has begun.

End Addendum #1