

# Insurance



The demand for insurance products is growing and there is a high demand for people who are trained in risk management, insurance, and actuarial services. Individuals and businesses seek out professionals with this degree to assess needs of the individual or the company, to analyze and ensure they have the proper protection, to determine potential future needs, and to navigate tax codes.

Colorado Mesa University offers a BBA in Business Administration with a concentration in [Insurance](#). Graduates of this degree will be prepared to enter this fast-paced, trillion dollar industry. They will be well prepared to assist both individuals and businesses to successfully manage their risks and insurance needs. One of the critical components of this concentration is the completion of certification in life, property casualty insurance, as well as Colorado State licensure.

Students within the CMU Business program also have the opportunity to participate in [student business clubs and organizations](#), internships, and other professional development activities that enable students to practice and develop business knowledge, techniques and skills. These opportunities facilitate students in becoming stronger candidates upon entering the job market.

## A person in this career field may:

- Assess risks associated with personal or business.
- Sell various types of insurance as per customer's needs/requests.
- Research insurance companies to determine best fit for customer.
- Interpret/explain insurance policies.
- Assess damage to property or person.

## Major Skills & Characteristics

- Leadership
- Critical thinking
- Problem solving
- Numerical computation
- Sound decision making
- Good oral and written communication
- Organized
- Computer literacy
- Flexibility
- Work well with a team
- Good listener
- Cross-cultural skills
- Interpersonal skills
- Ability to analyze and interpret data
- Willingness to travel

## Organizations That Commonly Employ Business: Insurance Majors

- Insurance companies
- Businesses
- Banks
- Federal credit unions
- Hotels
- Travel agencies
- Real estate companies
- Restaurants

## Related Careers

- Account executive
- Bank manager
- Benefits manager
- Branch manager
- Budget officer
- Commodity industry analyst
- Communications officer
- Compensation manager
- Consultant
- Credit analyst
- Credit and collections manager
- Employment counselor
- Entertainment agent
- Financial analyst
- Foreign exchange trader
- Government services Administrator
- Health services
- Hotel manager
- Human resources manager
- Industrial relations director
- Insurance agent
- International business manager
- Job analyst
- Labor relations manager
- Loan officer
- Management analyst
- Management trainee
- Market information specialist
- Market research analyst
- Media planner
- Mortgage loan officer
- Occupational analyst
- Operations manager
- Outside property agent
- Payroll officer
- Personnel manager
- Personnel recruiter
- Promotions manager
- Provisioning manager
- Purchasing agent
- Purser
- Quality control auditor
- Real estate agent
- Recreation manager
- Reports analyst
- Restaurant manager
- Retail sales manager
- Sales manager
- Securities trader
- Service organization manager
- Stock broker
- Supervisor
- Telecommunications system coordinator
- Training manager
- Transportation director
- Travel agent
- Trust administrator
- Voice/data/ service
- Wholesale sales representative

**Note:** Some of the occupations listed above may require additional education, experience, or training beyond a Bachelor's Degree. To research these occupations use the Career Research Resources links below.

## Career Research Resources:

Use these sites to research information about specific occupations such as nature of the work, training or qualifications, employment or job outlook, projections, earnings and wages.

**O\*NET-Online:** <http://www.onetonline.org>

The U.S. Department of Labor

- In the occupational search box type in key words, job titles, or occupational codes to research various careers.

**Occupational Outlook Handbook:** <http://www.bls.gov/ooh/>

The Bureau of Labor Statistics

- **View OOH information on Business** at <http://www.bls.gov/ooh/business-and-financial/home.htm>
- Use the A-Z index to select the occupation you are researching.

**My Future.com:** <http://www.myfuture.com>

The Department of Defense

- This site compiles information from departments of [Commerce](#), [Education](#) and [Labor](#).

## Organizations and Associations Links

- American Insurance Association (AIA): [www.aiadc.org](http://www.aiadc.org)
- American Risk and Insurance Association (ARIA): [www.aria.org](http://www.aria.org)
- Association of Professional Insurance Women: [www.apiw.org](http://www.apiw.org)
- International Association of Insurance Professionals: [www.internationalinsuranceprofessionals.org](http://www.internationalinsuranceprofessionals.org)
- National Association of Insurance and Financial Advisors (NAIFA): [www.naifa.org](http://www.naifa.org)
- Professional Independent Insurance Agents of Colorado, Inc.: [www.iiaba.net](http://www.iiaba.net)
- Society of Financial Service Professionals: [www.financialpro.org](http://www.financialpro.org)

## Job Listings/Job Search Sites:

- 4 Insurance Jobs : [www.4insurancejobs.com](http://www.4insurancejobs.com)
- Glassdoor: [www.glassdoor.com](http://www.glassdoor.com)
- Great Insurance Jobs: [www.greatinsurancejobs.com](http://www.greatinsurancejobs.com)
- Indeed: [www.indeed.com](http://www.indeed.com)
- Insurancejobs.com: <http://jobs.insurancejobs.com>
- Insurance Journal: [www.insurancejournal.com](http://www.insurancejournal.com)
- National Insurance Recruiters Association (NIRA): [www.insurancerecruiters.com](http://www.insurancerecruiters.com)