

# Phishing



CYBERSECURITY  
AWARENESS  
MONTH

Phishing is the most common cause of data breaches.

*Source: Dark Reading*



The brands impersonated most often are:



Microsoft



NETFLIX

amazon

COMCAST



PayPal

WELLS  
FARGO

CHASE

A successful phishing attack can be so convincing that you won't even know that you were affected.

*Source: Soft Activity*



# 72%

of people say they check to see whether messages are phishy or scammy.

*Source: National Cybersecurity Alliance*

Join the

# 42%

of people who say they report phishing to their email provider (like Gmail).

*Source: National Cybersecurity Alliance*



Learn more at:

[www.staysafeonline.org](http://www.staysafeonline.org)