

**Library Curriculum Assessment
Tomlinson Library
Colorado Mesa University**

The following form is a snapshot of the library's collection in support of new curriculum areas and/or course additions (if appropriate).

Date of assessment: 1/26/2016

Collection under review: MUSA 267 Jazz History and Literature

Program level (circle): Certificate Associates **Bachelors** Masters

Delivery mode: Lecture

Library Liaison: Jamie Walker

1. Current Collection Review

This assessment was prepared drawing selected subject matter from the course addition information provided by the department. The Subject Headings are based upon the Library of Congress Subject Headings (LCSH). Where LCSH terms were not available, keyword searches, shown in *italics*, were used.

- a. Reference Sources: A subject search of the online catalog with the general term "Jazz" retrieves 19 titles in the Reference collection. Most titles were published prior to 2000. One title of particular interest is the three volume New Grove Dictionary of Jazz, published in 2002. The library also subscribes to Grove Music Online, a significant music reference resource.
- b. Monographic Sources: The Tomlinson Library Online Catalog (CMU) was searched for locally available books including e-books. Searches were done for materials produced from 2005 on, and then repeated for all dates. The Prospector catalog was searched to determine what books and e-books might be readily available from other libraries without regard to date. Additionally, the library has access to nearly 100 films on jazz, many of which can be accessed online, as well as over 200 jazz recordings on CD or LP.

Subject Heading	CMU 2005-	CMU All	Prospector
Jazz	53	295	4153
Big Band Music	0	5	82
Bop Music	0	4	28
Latin Jazz	1	1	24
<i>Post Bop</i>	0	0	5
Jazz - 1961-1970	1	1	48

- Age Analysis of Monographic Collection: In the above chart note that for CMU materials about 18 percent of CMU's monographic collection in the above subject areas is dated 2005 or newer.
- c. Periodicals (online and paper): Academic Search Complete was searched for general journal publications (ASC). ASC has partial full-text coverage from current back as far as 1887, but coverage is primarily from the late 1980s onward. Also searched was Humanities International Index, which indexes materials from the mid 20th century on. Although this is not a full-text database, many entries do have links to full-text available from other sources.
 - d. Finally, EBSCO Discovery Service (EDS) was searched which covers many databases including the two mentioned above. Many of the articles contained in EDS are available as online full-text. The library also holds some print subscriptions, but most of our holdings relating to music are online. There is a substantial amount of material available in periodical resources with a significant amount available in full-text. Journal literature not available through Colorado Mesa University can be provided by the Interlibrary Loan Department. Article requests are provided through 2 programs, RapidILL and OCLC Resource Sharing. RapidILL gives access to 245 academic library journal collections. The average amount of time it takes to fill an article request is 12 hours. Most requests are filled through this program. Beyond that, OCLC Resource Sharing gives access to 72,000 library collections world-wide. Both of these programs also provide book chapters as scanned documents.

Subject Heading	ASC	Humanities Int.	EDS Search
Jazz	25958	12708	64594
Big Band Music	142	74	845
Bop Music	80	46	349
Latin Jazz	142	59	368
<i>Post-Bop</i>		8	42

- e. Electronic Resources: A few e-books are available on the topic of jazz. CMU's e-book holdings have nearly all been published since 2001 and are expected to expand over time

Subject Heading	E-Books LSCH
Jazz	5
Big Band Music	0
Bop Music	0
Latin Jazz	0
<i>Post-Bop</i>	0
Jazz – 1961-1970	0

2. Recommendations for additions to the collection: The library collection is lacking in the area of jazz. Faculty are strongly encourage to recommend additional materials for purchase in this area. Especially weak are materials covering more recent developments. Prospector and interlibrary loan will serve to supplement our resources.

While there is a significant need to add to our jazz collection, additional materials may be purchased from existing resources.

3. Analysis of library's collection (**Library staff completes**):

It is expected that the existing library resources will be adequate for this course.

- This program requires no new library resources.
- Extra funding is required to adequately meet the informational needs of the program. Estimated resources needed \$ _____
- No Library Assessment needed. No new content associated with this analysis.

Library Director: Sylvia L. Rael Date: 1/27/16

**Library Curriculum Assessment
Tomlinson Library
Colorado Mesa University**

The following form outlines the library collection in support of new curriculum areas and/or course additions.

Date of assessment: _____ January 24, 2015 _____

Collection under review: _____ Viticulture & Enology (AAS) _____

Program level: Certificate Associates Bachelors Masters

Delivery mode: _____ Lecture/Lab: Vocational/Technical _____

Library Liaison: _____ Cantwell, Lauren _____

1. Current Collection Review

a. Reference Sources:

A keyword search for → viticulture OR enology OR (yeast & wine) OR vineyards → displayed only 1 result:

- Robinson, J., Harding, J., & Vouillamoz, J. (2012). *Wine grapes: a complete guide to 1,368 vine varieties, including their origins and flavours*. 1st U.S. ed. New York: Ecco.
- Johnson, H. (2001). *Hugh Johnson's pocket encyclopedia of wine, 2001*. 24th ed. New York, NY: Simon & Schuster.
- Johnson, H. (1971). *The world atlas of wine: a complete guide to the wines & spirits of the world*. New York: Simon and Schuster.
- Stevenson, T., & Stevenson, T. (1997). *The new Sotheby's wine encyclopedia*. 1st American ed. New York, N.Y.: DK Pub.

The Library and departmental faculty should seek out additional, relevant reference titles – preferably in electronic format – to support this program. Suggestions include:

- **Oxford companion to wine** (4th ed.; 2015)
- **US wine industry investment and business opportunities yearbook** (2008/2009)

b. Monographic Sources:

To catch a broad swath of projected program-related content within our catalog, several searches were performed. The table below details the monographic holdings of the library for those searches.

Search tactic:	Print	E-Book
viticulture OR enology (keyword)	16 (3 since 2000)	0
Colorado AND wine	12 (6 since 2000; not all relevant)	12
Fermentation (keyword)	49 (~20 since 2000; not all relevant)	121 (not all relevant)
“farm management” OR “vineyard management”	14 (1 gov’t pub since 2000)	11
Marketing AND (alcohol OR wine OR vineyard)	23 (14 since 2000)	38
(farms OR vineyards OR fruit) AND (pests OR diseases OR risks)	82 (32 since 2000)	259
“sensory analysis” OR “wine tasting”	3 (2 since 2000)	7
(Vineyard OR winery) AND (econom* OR invest* OR finance* OR budget*)	0 relevant titles	12
LC Call Number Section	Print	E-Book
TP548 (wine and wine making)	17	0

* NOTE: Items may have appeared in more than one set of search results; each list may duplicate titles from the other subject areas listed as well.

Selection of print and electronic titles regarding wine (titles in bold):

- Pedersen, B. M. (1997). *Bottle design: beer, wine, spirits*. [New York, N.Y.]: Graphis.
- White, R. E. (2015). **Understanding vineyard soils**. Second edition. Oxford; New York: Oxford University Press.
- Goode, J. (2014). **The science of wine: from vine to glass**. Second edition. Berkeley; Los Angeles: University of California Press.
- Stevenson, T., & Christie, M. & W. W. D. (1998). **Christie's world encyclopedia of champagne & sparkling wine**. Bath: Absolute.
- Robinson, J. (1999). **The Oxford companion to wine**. 2nd ed. Oxford; New York: Oxford University Press.
- Vine, R. P. (1997). **Winemaking: from grape growing to marketplace**. New York: Chapman & Hall.

- Fugelsang, K. C. (1997). **Wine microbiology**. New York: Chapman & Hall.
- Lapsley, J. T. (1996). **Bottled poetry: Napa winemaking from Prohibition to the modern era**. University of California Press.
- Takagi, H., & Kitagaki, H. (2015). **Stress biology of yeasts and fungi: applications for industrial brewing and fermentation**. Springer.
- Fay, A. (2002). **The story of Colorado wines**. Montrose, CO: Western Reflections Pub.
- Smith, A., & Smith, B. (2002). **The guide to Colorado wineries**. 2nd ed. Golden, Colo.: Fulcrum Pub.
- Collison, L., & Russell, B. (1994). **Rocky Mountain wineries: a travel guide to the wayside vineyards**. Boulder, Colo.: Pruett Pub. Co.
- Goode, J. (2014). **The science of wine: From vine to glass**. Second edition. Berkeley; Los Angeles: University of California Press.
- Dale, J. W. (2013). **Understanding microbes: an introduction to a small world**. Chichester, West Sussex, UK: Wiley-Blackwell.
- Boulton, C., & Quain, D. (2001). **Brewing yeast and fermentation**. Oxford [England]; Malden, MA : Ames, Iowa: Blackwell Science.
- Jackson, R. S. (1994). **Wine science: Principles and applications**. San Diego: Academic Press.
- Dougherty, P. H. (2012). **The geography of wine: regions, terroir and techniques**. Springer.
- Nuthall, P. L. (2011). **Farm Business Management: Analysis of Farming Systems**. CABI.
- Nuthall, P. L. (2010). **Farm Business Management: the Core Skills**. CABI.
- Nuthall, P. L. (. L. (2010). **Farm business management: the human factor**. CABI.
- Kapferer, J. (2012). **The new strategic brand management: advanced insights and strategic thinking**. 5th ed. London ; Philadelphia: Kogan Page.
- Smilow, R., & McBride, A. E. (2010). **Culinary careers: how to get your dream job in food with advice from top culinary professionals**. New York: Clarkson Potter.
- Ramsak, M. (2015). **Wine queens: understanding the role of women in wine marketing**. Springer.
- Brabazon, T., Winter, M., & Gandy, B. (2014). **Digital wine: how QR codes facilitate new markets for small wine industries**. Springer.
- Wiedmann, K. P., & Hennigs, N. (2013). **Luxury marketing: a challenge for theory and practice**. Springer Gabler.
- Thornton, J. A. (2013). **American wine economics: an exploration of the U.S. wine industry**. University of California Press.
- Funk, T. (2013). **Advanced social media marketing: how to lead, launch, and manage a successful social media program**. Apress.
- Miller, D. A. (2014). **Pesticides**. Farmington Hills, Mich.: Greenhaven Press, a part of Gale, Cengage Learning.
- Miller, D. A. (2013). **Biodiversity**. Detroit: Greenhaven Press.
- McMahon, M., Kofranek, A. M., Rubatzky, V. E., & Hartmann, H. T. 1. (2011). **Plant science: growth, development, and utilization of cultivated plants**. 5th ed. Boston: Prentice Hall.
- Senge, P. M. (2008). **The necessary revolution: how individuals and organizations are working together to create a sustainable world**. New York: Doubleday.
- Philips, A. (2013). **Designing urban agriculture: a complete guide to the planning, design, construction, maintenance and management of edible landscapes**. John Wiley and Sons Inc.
- Sidali, K. L., Spiller, A., & Schulze, B. (2011). **Food, agri-culture and tourism: linking local gastronomy and rural tourism: interdisciplinary perspectives**. Springer.
- Smyth, M., Russell, J., & Milanowski, T. (2011). **Solar energy in the winemaking industry**. Springer.
- Bostanian, N. J., Vincent, C., & Isaacs, R. (2012). **Arthropod management in vineyards: pests, approaches, and future directions**. Springer.
- Dougherty, P. H. (2012). **The geography of wine: regions, terroir and techniques**. Springer.

- Delrot, S. (2010). **Methodologies and results in grapevine research**. Springer.
- Tomasi, D., Gaiotti, F., & Jones, G. V. (2013). **The power of the terroir: the case study of prosecco wine**. Springer.

Books, and other items, physically delivered from other institutions are free to students, staff, and faculty at CMU and provides valuable support for those engaged in research and scholarship, as these Milestone students will be. **Interlibrary loan** of books and other non-article/non-chapter content takes 3-5 days on average, which is not overly long but which does underscore the importance of the Library building strong monographic support for new programs as much as possible. Our interlibrary loan service can also aid the Library in assessing frequently requested items for appropriate additions to our collection.

c. Periodicals (online and print):

We carry a wealth of subscriptions that may be relevant to this program:

- *Journal of Wine Research* (Academic Search Complete & Business Source Complete, 1990-2013, with 18 month embargo)
- *Brandweek* (LexisNexis, 1991-2011)
- *Caterer & Hotelkeeper* (Business Source Complete, 2002-current)
- *Restaurant Business* (Business Source Complete, 1995-current)
- *New York Times*, including the *Book Review* and *Magazine* (ProQuest Newspapers: *NYTimes*, 1980-present; *Magazine & Book Review*, 1997-present)
- *Wall Street Journal* (ProQuest Newspapers: Print edition, 1984-present; online content: 2010-present)
- *Los Angeles Times* (ProQuest Newspapers: 1996-current; pre-1997: 1985-1996)
- *Wine Economics & Policy* (ScienceDirect Open Access Journals, 2012-current)
- *Agribusiness* (Business Source Complete, 1985-current, 12-month embargo)
- *New Scientist* (Academic Search Complete, 2002-current, 1-month embargo)
- *Marketing Science* (Business Source Complete, 1982-current, 60-month embargo)
- *Applied Economics* (Business Source Complete, 1969-current, 18-month embargo)
- *Management Science* (Business Source Complete, 1954-current, 60-month embargo)
- *Food Science & Technology* (ScienceDirect, 1993-current)
- *Entrepreneur* (Business Source Complete, 2003-current)
- *Journal of Strategic Marketing* (Business Source Complete, 1993-current, 18-month embargo)
- *Journal of Promotion Management* (Communication & Mass Media Complete, 2001-current, 18-month embargo)
- *Journal of Marketing* (Business Source Complete, 1936-current)
- *Journal of Marketing Theory & Practice* (Business Source Complete, 1992-current)
- *Marketing Science* (Business Source Complete, 1982-current, 60-month embargo)
- *Marketing Research* (LexisNexis, 1991-current)
- *Agricultural Economics* (Wiley Online Library, 2000-current)
- *Land Economics* (Business Source Complete, 1965-current)

The following periodicals are also available through the Directory of Open Access Journals (DOAJ):

- *Agriculture & Biology Journal of North America* (DOAJ, 2010-current)

- *AGRIS on-line Papers in Economics and Informatics* (DOAJ, 2009-current)
- *Agrivita : Journal of Agricultural Science* (DOAJ, 2010-current)
- *American Journal of Experimental Agriculture* (DOAJ, 2011-current)
- *Applied and Environmental Soil Science* (DOAJ, 2009-current)
- *American Journal of Agricultural and Biological Science* (DOAJ, 2006-current)
- *Bioagro* (DOAJ, 2003-current)
- *California Agriculture* (DOAJ, 2000-current)
- *Future of Food : Journal on Food, Agriculture and Society* (DOAJ, 2013-current)
- *Journal of Agricultural Science and Applications* (DOAJ, 2012-current)
- *Journal of Agricultural Sciences* (DOAJ, 2009-current)
- *Journal of Agrobiology* (DOAJ, 2010-current)
- *Journal of Modern Agriculture* (DOAJ, 2012-current)
- *Journal of Organic Systems* (DOAJ, 2006-current)
- *Open Agriculture Journal* (DOAJ, 2007-current)
- *Soil & Environment* (DOAJ, 2005-current)
- *Scientific Papers Series : Management, Economic Engineering in Agriculture and Rural Development* (DOAJ, 2009-current)

Interlibrary loan is a quick, efficient, and useful supplement to our collections, as well, with an average turn-around time of just 11 hours for articles. Such fast request-to-delivery times greatly aid students in their information needs being addressed and processed as close to the time of need as possible. As students often work close to deadlines so must our services work as favorably with those deadlines as they can.

d. **Electronic Resources:**

Databases that have articles and/or indexed content relevant to this program include:

- **ProQuest Newspapers** [searched: viticulture OR enology OR “wine making” OR “wine industry” OR (wine AND marketing) OR (vineyard AND management)] – over 18,000 full-text results, published between 1980 and 2016, from well-known U.S. newspapers.
- **Academic Search Complete** [searched: viticulture OR enology OR “wine making” OR “wine industry”] – over 75,000 results, with over 57,000 available full-text.
 - Popular publications from these results included: newspapers (*New York Times*, *Wall Street Journal*), *BRW*, *Journal of Wine Research*, *Farmer’s Weekly*, and *New Scientist*.
- **Business Source Complete** [searched: viticulture OR enology OR “wine making” OR “wine industry” OR (wine AND marketing) OR (vineyard AND management)] – over 245,000 results with over 175,000 available full-text.
 - Nearly 20,000 of these results were from scholarly, peer-reviewed publications such as: *Journal of Marketing*, *Journal of Wine Research*, *Journal of Business Research*, *Marketing Science*, *Journal of Marketing Research*, *Management Science*, *Applied Economics*, and *Agribusiness*.

- 125,000 of these results were from trade publications; 20,000 were product reviews; and there were about 3,500 industry profiles and market research reports as well. This should be very useful for students in an Associate's-level program.
- **ScienceDirect** [searched: viticulture OR enology OR “wine making” OR “wine industry” OR (wine AND marketing) OR (vineyard AND management)] – over 34,000 article results from scholarly, peer-reviewed publications including: *Food Chemistry*, *Food Research International*, *Tourism Management*, and *Trends in Food Science & Technology*. Over 1,100 of the results are marked with the topic “wine.”
- **Agricola** [searched: viticulture OR enology OR “wine making” OR “wine industry”] – while there were not many search results from this search, students and faculty may still find this database a useful resource, depending on their information need.

e. Media:

The Library subscribes to *Films on Demand* – a streaming video service from Films Media Group. This service includes educational films, documentaries, and PBS publications. These films can be accessed through course content links added to D2L, if the faculty member chooses, for convenient access to the student(s) and/or can be streamed into the physical classroom as well.

A search for → wine results in about 60 eVideos from this collection, many of which would not be highly relevant to this program's curriculum. Those that would be appropriate include (titles in bold):

- Films for the Humanities & Sciences (Firm), Films Media Group, & Marathon Film Productions. (2006). ***The Wine wars***. Films Media Group.
 - Are French wine producers an endangered species? This documentary vividly illustrates the economic dynamics of the global wine wars, examining the explosion in New World wine-making and its implications for the French wine industry. [...] The film shows how the strictures of tradition and regulation have held back French producers, while technological innovations, new marketing strategies, and a dramatic rise in consumption have made vineyards around the world lucrative. (53 mins.)
- American Public Television, Films for the Humanities & Sciences (Firm), & Films Media Group. (2011). ***Rick Steves' Europe: Burgundy - Profoundly French***. Films Media Group. (30 mins)

2. Recommendations for additions to the collection:

New titles for this program will be purchased on the recommendations of the departmental faculty using acquisition funds allocated to WCCC. **It would be worth seeking additional, very current, highly-relevant reference titles, particularly in e-formats, for subjects fitting this course, as well as additional print / e-books focused on viticulture, enology, fermentation science, winery-as-business (operations,**

marketing, economics, financing, etc.), grapes by climate and their pests/diseases, and the sensory analysis of wine.

Titles of potential interest for acquisition* to departmental faculty of this program and its prospective students may include:

- Biodynamic, organic and natural winemaking: Sustainable viticulture and viniculture (Karlsson, Britt; 2014)
- Environmentally sustainable viticulture: Practices and practicality (Chris Gerling; 2015)
- Grapevine breeding programs for the wine industry (Andrew Reynolds; 2014)
- Understanding vineyard soils (R. E. White; 2015)
- Compendium of grape diseases, disorders, and pests (Wayne F. Wilcox; 2015)
- Pests of fruit crops: A colour handbook. 2nd Edition (D. V. Alford; 2014)
- Strategic winery tourism and management: Building competitive winery tourism and winery management strategy (Kyuho Lee; 2015)
- Precision Viticulture: A New Era in Vineyard Management and Wine Production (Winetitles; 2006)
- Food and wine pairing: A sensory experience (Robert J. Harrington; 2007)
- Wineocology: Uncork the power of your palate with sensory secrets from hollywood's sommelier (Caitlin Stansbury; 2012)
- Taste buds and molecules: The art and science of food with wine; Trans. By Levi Reiss (Francois Chartier; 2010)
- Toward a sustainable wine industry: Green enology in practice (Luann Preston-Wilsey; 2015)
- Organic backyard vineyard: A step-by-step guide to growing your own grapes (Tom Powers; 2012)
- Empire of vines: Wine culture in America (Erica Hannickel; 2013)
- Grapevines: Varieties, cultivation and management (Petra V. Szabo; 2012)
- Vineyard odyssey: The organic fight to save wine from the ravages of nature (John I. Kiger; 2013)
- Proof: The science of booze (Adam Rogers; 2014)
- Complete guide to quality in small-scale wine making (J. A. Considine; 2014)
- Postmodern winemaking: rethinking the modern science of an ancient craft (Clark Smith; 2014)
- Contemporary wine marketing and supply chain management: A global perspective (Daniel J. Flint; 2016)
- Wine marketing online: How to use the newest tools of marketing to boost profits and build brands (Bruce McGechan; 2013)
- Wine marketing (C. Michael Hall; 2015)
- Successful social media and ecommerce strategies in the wine industry (Gergely Szolnoki; 2015)
- Wine faults: Causes, effects, cures (John Hudelson; 2010)
- Wine and beer maker's year: 75 recipes for homemade beer and wine using seasonal ingredients (Roy Elkins; 2012)
- Best management practices for drip irrigated crops (Singh, Kamal Gurmit; 2015)
- Wine and climate change: The new world of winemaking (L. J. Johnson-Bell; 2014)
- Vintner's apprentice: An insider's guide to the art and craft of wine making, taught by the masters (Eric Miller; 2011)

- What every angel investor wants you to know: An insider reveals how to get smart funding for your billion-dollar idea (Brian Cohen; 2013)
- Crowdfunding bible: How to raise money for any startup, video game or project (Scott Steinberg; 2012)
- Making ideas happen: Overcoming the obstacles between vision and reality (Scott Belsky, 2011)

* Many resources of interest from this list were discovered through the UC Davis Bookstore sections on viticulture, enology, and wine tasting/pairing (see: <http://ucdavisstores.com/SiteText.aspx?id=3150>).

>> Additionally, if of interest to students and departmental faculty, it may be worth exploring documentary content on viticulture, enology, winemaking, and vineyards, to supplement our eVideo holdings for this programs. Well-received, appropriate documentaries include:

- *Somm (2013): A documentary film that follows 4 men attempting to pass the Master Sommelier exam.*
- *Bottle Shock (2008): The story of the early days of California winemaking featuring the now infamous, blind Paris wine tasting of 1976 that has come to be known as “Judgment of Paris”.*
- *Mondovino (2004): A documentary on the impact of globalization on the world’s different wine regions.*
- *Red Obsession (2013): The great chateaux of Bordeaux struggle to accommodate the voracious appetite for their rare, expensive wines, which have become a powerful status symbol in booming China.*

3. Library Research Support Statement:

The Library can offer research support for specific courses – through **instructional sessions** (how to access and use our research tools, how to evaluate information and sources, how to use information ethically, etc.) as well as / or an “**embedded librarian**” in the D2L areas of Milestone course sections (if sections are to be offered to distance students in support of fully-online baccalaureate programs like Nursing; if research support at the individual or small group level, rather than classroom instruction, would be a better fit; etc.). The Library can also create **research / course guides** for Milestone course sections – tailoring links, tools, e-reserve access, and more to the students and the topic of that section.

If desired, courses can make use of all of these options and the Library is interested in investigating customized possibilities with faculty.

4. Analysis of library’s collection:

This program requires library resources, but those purchases can be made through departmental acquisition funds already allocated for the year.

Extra funding is required to adequately meet the informational needs of the program. Estimated resources needed \$ _____

No Library Assessment needed. No new content associated with this analysis.

Library Director: Sylvia L. Rael Date: 1/27/16