

**Undergraduate Curriculum Committee
Meeting Minutes
December 10, 2020
Via Zoom**

Members Present: Eric Elliot, Denise McKenney, Geoffrey Gurka, Sarah Lanci, Amanda Gauthier, Sloane Milstein, Elaine Venter, John Seebach, Nick Bardo, Matt Schlieff, Brian Hosterman

Members Absent: Dan Schultz-Ela, Sean Flanigan, Wayne Smith

Ex-officio members present: Maggie Bodyfelt, Morgan Bridge, Amber D’Ambrosio, Janel Davis, Curt Martin, Johanna Varner

Recording Secretary: Aaron Osborne

Chair Elliot called the meeting to order at 3:31.

I. Announcements

Chair Elliott had the following announcements/reminders for the committee:

- A. When looking at making program changes, it is important to check the number of upper division hours required in the discipline. This is from the Curriculum Manual: “For traditional majors, at least fifty percent of the credit hours required for the primary discipline shall be in courses numbered 300 and above.”
- B. Check in CIM when making course changes on all programs impacted by the proposal so that all needed program modifications can also be made and submitted to workflow. Course proposals will sit at Exec Committee until the program modifications are at a minimum in workflow.
- C. When changing a **program** name, at least for now, a new program proposal will need to be submitted and the prior program deleted.

II. Ex-Officio Reports

- A. Assistant Vice President of Academic Affairs for Assessment and Accreditation
No updates.
- B. Registrar’s Office
No updates.
- C. Financial Aid
No updates.
- D. Library
Please continue to let the Library know when new course/program proposals are in development to allow the Library to plan for the work needed.
- E. Catalog Description Reviewer

No updates.

- F. Essential Learning
No updates.

III. Curriculum Proposals

Summary of committee actions on curriculum proposals begins on page 3.

IV. Old Business

V. Information Items

Chair Elliott shared with the committee that there are several proposals in the que and to be prepared for longer meetings in the spring.

Adjournment:

With no objections from the committee, Chair Elliott adjourned the meeting at 3:46pm.

Respectfully submitted by Aaron Osborne, December 10, 2020

The following is a summary: Additional information can be found on the individual curriculum proposals.

Proposal	Degree	Committee Action	Motion Second
M701: Criminal Justice	MNR	Program Modification - Approved	Lanci Seebach
<p>UCC Discussion: SLO language edited to address diversity component. Added a course and moved two courses from core to restricted electives. Added course to core courses. No other discussion.</p>			
Change Item Description	Departmental Justification		
List all proposed changes to the program:	<p>Editing Ethical Reasoning/Personal and Social Responsibility SLO language to incorporate language to better address the diversity component (duplicating the changes submitted for the BA and BAS majors). Adding newly created CRMJ 345 - Mental Illness and Crime course to the list of Restricted electives for the CJ minor. Addition of CRMJ 302 to the core. Removal of the option of CRMJ 301 of CRMJ 420 from the core to restricted electives.</p>		
Justify each proposed modification to the program:	<p>The SLO changes were prompted by directives from the university's administration. CRMJ 345 - Mental illness is commonly associated with crime and criminals, yet the realities of this relationship are not well understood by the public. This is an area which is strongly recommended for additional education, even for active professionals working in the field. Given this, in addition to our current social climate which demands we better educate on this topic, providing students with greater knowledge provides considerable benefit. CRMJ 302 – Ethics in Criminal Justice was added as a core requirement for the minor, replacing the option to take either CRMJ 301 – Criminal Procedure or CRMJ 420 – Criminal Law. The CJ faculty discussed the critical nature of ethics in the criminal justice discipline and decided it needed to be a core requirement of the minor, as it is with the BA and BAS degrees. Both CRMJ 301 and 420 were left in the list of Restricted Electives as option for the minor.</p>		
Describe discussions about this proposal within the department and outcomes.	<p>The SLO revision was discussed amongst all CJ program faculty (i.e., Drs. Reece, Delaney, Dreiling, Santos, Watters, and Kragnes) and SBS Department Head Dr. Herrick on several occasions. Meeting Dates: 08/13/2020 (Dept. Meeting), 08/31/2020 (CJ Faculty), 09/04/2020 (CJ Faculty), and 09/23/2020 (Program meeting w/ Dr. Herrick). There were also follow-up emails between CJ Program faculty. Dr. Santos discussed the addition of her new CRMJ 345 - Mental Illness and Crime course to the program's curriculum at the 08/31/2020 CJ Program faculty meeting. All members of the CJ faculty agreed to the addition of the courses as they are relevant to the CJ minor.</p>		

Effective Term - Summer 2021

Courses

The following is a summary: Additional information can be found on the individual curriculum proposals.

Proposal	Committee Action	Motion Second
<p>ANTH 421: Cultural Resource Management</p> <p>UCC Discussion: Part of the ongoing effort to collect all archaeology and forensic anthropology courses under the ANTH prefix. No other discussion.</p> <p>Change Item Description New Proposal: No differences to report</p>	<p>Course Addition - Approved</p> <p>Department Justification This is the same course as ARKE 402. All forensic anthropology and archaeology classes are being collected under the ANTH prefix. This effort has been discussed as necessary by AAG faculty (Connor, Parece, Seebach) and the SBS Department Head (Herrick), and the changes began in academic year 2019-20.</p>	<p>Lanci Schlieff</p>
<p>ARKE 225: Introduction to North American Archaeology</p> <p>UCC Discussion: Part of the ongoing effort to collect all archaeology and forensic anthropology courses under the ANTH prefix. No other discussion.</p> <p>Change Item Description Delete Proposal: No differences to report</p>	<p>Course Inactivation - Approved</p> <p>Department Justification This class will now be designated ANTH 225. All forensic anthropology and archaeology classes are being collected under the ANTH prefix. This effort has been discussed as necessary by AAG faculty (Connor, Parece, Seebach) and the SBS Department Head (Herrick), and the changes began in academic year 2019-20.</p>	<p>Lanci Gurka</p>
<p>ARKE 402: Cultural Resource Management</p> <p>UCC Discussion: Part of the ongoing effort to collect all archaeology and forensic anthropology courses under the ANTH prefix. No other discussion.</p> <p>Change Item Description Delete Proposal: No differences to report</p>	<p>Course Inactivation - Approved</p> <p>Department Justification ARKE 402 is being replaced by ANTH 421. All forensic anthropology and archaeology classes are being collected under the ANTH prefix. This effort has been discussed as necessary by AAG faculty (Connor, Parece, Seebach) and the SBS Department Head (Herrick), and the changes began in academic year 2019-20.</p>	<p>Lanci Gurka</p>

ARKE 410: Field Methods in Archaeology	Course Inactivation - Approved	Lanci Gurka
UCC Discussion: Part of the ongoing effort to collect all archaeology and forensic anthropology courses under the ANTH prefix. No other discussion.		
Change Item Description	Department Justification	
Delete Proposal: No differences to report	ARKE 410 is being replaced by ANTH 420. All forensic anthropology and archaeology classes are being collected under the ANTH prefix. This effort has been discussed as necessary by AAG faculty (Connor, Parece, Seebach) and the SBS Department Head (Herrick), and the changes began in academic year 2019-20.	
ARKE 410L: Field Methods in Archaeology Laboratory	Course Inactivation - Approved	Lanci Gurka
UCC Discussion: A holdover from the previous sequencing and hasn't been taken by students for many semesters. No other discussion.		
Change Item Description	Department Justification	
Delete Proposal: No differences to report	ARKE 410L is being replaced by ANTH 420L. All forensic anthropology and archaeology classes are being collected under the ANTH prefix. This effort has been discussed as necessary by AAG faculty (Connor, Parece, Seebach) and the SBS Department Head (Herrick), and the changes began in academic year 2019-20.	
ARTA 225: Principles of Animation	Course Modification - Approved	Lanci Gurka
UCC Discussion: Correction to instructional type. Addition of engagement minutes, preparation minutes, and topical course outline. No other discussion.		
Change Item Description	Old	New
Type of Instructional Activity: Course description for the catalog (do not list pre-reqs, co-reqs, and terms typically offered):	Lecture/Lab: Vocational/Tech Introduction to the creation of animated works. Survey of animation principles, history, tools, and techniques. Additional focus on story development, storyboarding, and stop motion animation.	Mixed Instructional Method Introduction to the core principles of animation through animated exercises that explore various techniques and tools for creating the illusion of life.
Lab: Does this course require additional lab facilities?	4 No	
Field/Studio/Other: Academic engagement minutes per term:		4 3750

Student preparation minutes for a term:

3000

Explain distribution of minutes:

Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.

Is there overlapping content with present courses offered?

No

Topical Course Outline:

The Basics of Animation and Motion - Types of Animation
Project Planning - Basic Storyboarding - Fundamental Principles of Animation - Effectively Staging The Story - Acting Analysis for Animation Color and Light - Reiterating and Editing - Equipment, Tools and Technology

ARTA 324: 2D Animation Production	Course Modification - Approved	Lanci Gurka
UCC Discussion: Updated course title for clarification. Removed redundant terms and clarified course description. ARTA 223 prerequisite removed. Corrected type of instructional activity. No other discussion.		
Change Item Description	Old	New
Course name:	Two-Dimensional Animation and Motion Design	2D Animation Production
Type of Instructional Activity:	Lecture/Lab: Vocational/Tech	Mixed Instructional Method
Course description for the catalog (do not list pre-reqs, co-reqs, and terms typically offered):	Exploration of the creation of two-dimensional animation and motion design utilizing multilayered time-based compositions, compositing, special effects, puppet animation, and time manipulation. Additional focus on storytelling, storyboards, pre-production, production, and post-production.	Development of a personal aesthetic through individual or collaborative short animations and character performances, based on original concepts and stories. Involves Storyboarding, Pre-Production, and Post-Production.
Course abbreviated schedule name:	2D Animation Motion Design	2D Animation Production
Prerequisites:	ARTA 223, ARTA 224, and ARTA 225	ARTA 224 and ARTA 225

Lab:	4	
Does this course require additional lab facilities?	No	
Field/Studio/Other:	4	
Academic engagement minutes per term:	3750	
Student preparation minutes for a term:	3000	
Explain distribution of minutes:		Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.
Is there overlapping content with present courses offered?	No	
Topical Course Outline:		Character Performance and Animation Principles - Storytelling for Short Time-based Media - Storyboarding as Visual Storytelling - Visual and Audio Editing - Title Design - Importing and Exporting Files and Projects

ARTA 425: Animation, Film, and Photography Studio II	Course Modification - Approved	Lanci Gurka
UCC Discussion: Updated course title for clarification and redundancy removal. Removed redundant terms and clarified course description. ARTA 223 prerequisite removed. Corrected type of instructional activity. No other discussion.		

Change Item Description	Old	New
Course name:	Animation, Film, Photography and Motion Design Studio II	Animation, Film, and Photography Studio II
Type of Instructional Activity:	Lecture/Lab: Vocational/Tech	Mixed Instructional Method
Course description for the catalog (do not list pre-reqs, co-reqs, and terms typically offered):	Continuation of ARTA 424. Students submit proposals for individual projects focusing on singular or combined work in animation, film, photography, and motion design. Emphasis is placed on the professional presentation of finished projects.	Continuation of ARTA 424; Production of individual or collaborative thesis. Emphasis is placed on industry criteria for professional presentation in portfolios, festivals, and public exhibitions.

Course abbreviated schedule name:	AFP MD Studio II	Animation/Film/Photo Studio II
Lab:	4	
Field/Studio/Other:		4
Academic engagement minutes per term:		3750
Student preparation minutes for a term:		3000
Explain distribution of minutes:		Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.
Is there overlapping content with present courses offered?		No
Topical Course Outline:		Advanced Project in Animation, Film, and/or Photography - Advanced Storytelling Advanced Studio Lighting Advanced Digital Technologies - Advanced Post Production Techniques

ARTG 122: Design It			Course Modification - Approved			Gurka Schlieff		
UCC Discussion: Course name updated. Instructional type updated. Minutes distribution updated. No other discussion.								
Change Item Description			Old			New		
Course name:			Design It!			Design It		
Type of Instructional Activity:			Lecture/Lab: Vocational/Tech			Mixed Instructional Method		
Course abbreviated schedule name:			Design It!			Design It		
Does this course require additional lab facilities?			No					
Academic engagement minutes per term:						3750		
Student preparation minutes for a term:						3000		
Explain distribution of minutes:						Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.		

Is there overlapping content with present courses offered?

No

Topical Course Outline:

Sketchbook construction, build/hand-stitch a sketchbook
Screen print process - Poster design, vector graphic - Stop motion, collaboration for movie - Bit map image, building through modular architecture - Wood block cut, tool linoleum blocks for print - Layering, combining hand drawn images with photography - Environmental art, external application of materials

ARTG 338: Brand Design **Course Modification - Approved** **Gurka | Schlieff**

UCC Discussion: Title change to reflect course content better. Course description updated. Instructional activity updated for program consistency. No other discussion.

Change Item Description	Old	New
Type of Instructional Activity:	Lecture/Lab: Vocational/Tech	Mixed Instructional Method
Course description for the catalog (do not list pre-reqs, co-reqs, and terms typically offered):	Exploration of the various graphic communication applications common to the promotion of products and services, including brochures, posters, mailers, package design, and other items designed for print. Emphasis will be placed on design processes, prepress print production, and the history of advertising.	Exploration of the branding process common to the promotion of products and services, including conducting research, clarifying strategy, creating touchpoints, and advertisements. Emphasis will be placed on design processes, production of advertisements, and the management of assets.
Repeatable for credit:	No	Yes
Course abbreviated schedule name:	Advertising Design I	Brand Design
Does this course require additional lab facilities?	No	
Academic engagement minutes per term:		3750
Student preparation minutes for a term:		3000

Explain distribution of minutes:

Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.

Repeatable Values

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Is there overlapping content with present courses offered?

No

Topical Course Outline:

Creation of ads within a greater campaign -
Experiential marketing -
Generate "The Big Idea" -
Branding research - Creating touchpoints - Brand redesign

ARTG 339: Advertising Design	Course Inactivation - Approved	Schlieff Lanci
UCC Discussion: A holdover from the previous sequencing and hasn't been taken by students for many semesters. No other discussion.		

Change Item Description	Department Justification
Delete Proposal: No differences to report	ARTG 339 Advertising Design I, is a holdover from the previous sequencing and hasn't been taken by students for many semesters. By inactivating ARTG 339, it will clean up our catalog and sequencing. The Advertising Design description is outdated and does not align with the curriculum being taught. Advertising is under the umbrella of Branding so classes needed to be modified to reflect more accurately what the students will be learning. ARTG 338 Advertising Design is being changed to ARTG 338 Brand Design. This change is to better align the Graphic Design curriculum. The class that will now follow ARTG 338 (instead of ARTG 339) will be ARTG 450 Identity Design, this makes more sense for our program.

ARTG 405: UX Design III	Course Modification - Approved	Gurka Schlieff
UCC Discussion: Course name change to illustrate it is part of a progression of user experience/web design courses. ARTG 290 added as a prerequisite. Instructional activity and contact hours adjusted for consistency across the program. No other discussion.		

Change Item Description	Old	New
Course name:	Website Design	UX Design III
Type of Instructional Activity:	Lecture/Lab: Vocational/Tech	Mixed Instructional Method

Course description for the catalog (do not list pre-reqs, co-reqs, and terms typically offered):	Creation and development of well-designed and functional Web pages/sites to accommodate clients' promotional and business needs. Topics covered include software, creation of graphics, publishing, design theory for the Web, typography, and promotion.	Creation and development of well-designed and functional web pages/sites to accommodate clients' promotional and business needs. Topics covered include software, creation of graphics, publishing, design theory for the web, typography, and promotion.
Course abbreviated schedule name:	Website Design	UX Design III
Prerequisites:	ARTG 301 and ARTG 320	ARTG 290, ARTG 301 and ARTG 320
Does this course require additional lab facilities?	No	
Academic engagement minutes per term:		3750
Student preparation minutes for a term:		3000
Explain distribution of minutes:		Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.
Is there overlapping content with present courses offered?		No
Topical Course Outline:		HTML5 CSS construction - Development software - Creation of graphics - Design theory for the web - Typography in the digital space - Promotional tactics

ARTG 406: UX Design IV	Course Modification - Approved	Gurka Schlieff
UCC Discussion: Course name change to illustrate it is part of a progression of user experience/web design courses. Instructional activity and contact hours adjusted for consistency across the program. No other discussion.		
Change Item Description	Old	New
Course name:	UX Design	UX Design IV
Type of Instructional Activity:	Lecture/Lab: Vocational/Tech	Mixed Instructional Method

Course abbreviated schedule name:	UX Design	UX Design IV
Does this course require additional lab facilities?	No	
Academic engagement minutes per term:		3750
Student preparation minutes for a term:		3000
Explain distribution of minutes:		Art classes are a mix of 1 credit lecture and 2 credits of art studio, so Mixed Method has been recommended as the type of instructional activity.
Is there overlapping content with present courses offered?		No
Topical Course Outline:		Client contracts - UX testing on multiple devices - Publish client website - Emerging website trends - Application of User Experience