

## **Ryan J. Avery Follensbee**

### **Education:**

Cornell University College of Agriculture and Life Sciences  
Ithaca, New York, August 2016 – June 2018

- Bachelor of Science in Viticulture & Enology awarded in June 2018
- Minor in Agribusiness Management, Dyson School of Applied Economics & Management

Walla Walla Community College

Walla Walla, Washington, September 2013 - June 2015

- Associate of the Arts in Enology & Viticulture awarded in June 2015

### **Professional Certifications and Acknowledgements:**

- Court of Master Sommeliers, Certified Sommelier, July 2010
- Court of Master Sommeliers, Introductory Level Sommelier, April 2010
- Training for Intervention Procedures (TIPS) Alcohol Certification, 2010

### **Academic Awards, Scholarships, and Fellowships:**

- Farm Credit Fellow, Dyson School of Applied Economics & Management, Cornell University 2017-2018
- International Agribusiness Fellow, Dyson School of Applied Economics & Management, Cornell University 2016-2017

### **Academic Service:**

- Participant, Cornell Cuvée: Wine Education and Blind Tasting Society, 2016-2018
  - *Third Place*, Millésime at L'Ecole Hôtelière de Lausanne, Lausanne, Switzerland, May 2018
  - *College Agro Paris Tech (CAV'it)*, Reims, France, April 2017

### **Online Learning Experience**

#### **eCornell, Ithaca, NY**

Facilitated, graded, and assessed student progress in nine online courses for the Wines of the World certificate program through eCornell and the SC Johnson College of Business, Nolan School of Hotel Administration.

- *Wine Essentials* (681) – released 1/20
- *Wines of The United States: California, Pacific Northwest and New York* (682 and 683) – released 4/20
- *Wines of France* (684 and 685) – released 12/20
- *Wines of Italy* (686, 687) – released 4/21
- *Wines of the Southern Hemisphere* (715, 716) – released 9/21

### **Management and Leadership Experience:**

## **Frei Brothers Winery, E&J Gallo Winery, Healdsburg, CA**

*Team Leader, Coastal Operations, 2/22-present*

- Coaching & training of staff on Environmental, Health & Safety subjects
- Liaison with Winemaking, Quality & Compliance Departments to achieve objectives and resolve issues
- Responsibility for site waste water program, as well as reporting compliance for Sonoma County and California waste water regulations
- Creation and implementation of new training and work instructions
- Development and implementation of water conservation initiatives

## **Sonoma Research Winery, E&J Gallo Winery, Healdsburg, CA**

*Research Associate II, 2/19-2/22*

- Served in the following positions;
    - Winegrowing Research Cornell Intern Recruiting Committee
    - Winegrowing Research Internship Committee
    - Frei Training & EHS Focus Team
    - Frei Monthly GMP Walks
  - Envisioned, planned and deployed Sonoma Research Winery infrastructure upgrades and improvements from 2020 to 2022
  - Managed the purchasing of equipment and consumables seasonally
  - Creation of Sonoma Research Winery intern onboarding materials, procedures and training programs
  - Direct management responsibilities for the mentorship, coaching and skills development of Sonoma Research Winery interns
  - Environmental, Health & Safety trainer for Frei Winery: responsible for the Research, Quality and Winemaking teams
  - Annual company-wide presentations of fundamental winemaking topics
- **Cornell Cuvée: Wine Education and Blind Tasting Society, Cornell University, Ithaca, NY**  
*Captain, 6/17-07/18; Level II Member 08/16-06/17*
    - Produced weekly wine education sessions
    - Coached wine evaluation competency
    - Prepared four teams annually to represent Cornell University at international tasting competitions
    - Mentored Level I members in wine knowledge and evaluation competencies without having the members taste the wine

## **Harvest Experience:**

- Frei Brothers Winery, Healdsburg, CA – Fall 2022
  - 22,000 Tons, of mostly Bordeaux and Burgundian varietals
- Sonoma Research Winery, Healdsburg, CA – Fall 2019, 2020, 2021
  - 80 Tons per harvest, of mostly Bordeaux and Burgundian varietals
- Louis M Martini Winery, St Helena, CA – Fall 2018
  - 450 Tons, of mostly Bordeaux and Burgundian varietals

### **Harvest Experience, *continued*:**

- Cornell Research Winery, Ithaca, NY – Fall 2016, 2017
  - 3 Tons total, cool climate varieties
- Shea Wine Cellars, Newburg, OR – Fall 2015
  - 94 Tons, Burgundian varieties
- Walla Walla Vintners, Walla Walla, WA – Fall 2014
  - 165 Tons, Italian and Bordeaux varieties
- College Cellars, Walla Walla Community College, Walla Walla, WA – Fall 2013
  - 55 Tons, 22 varieties in total of Bordeaux, Italian and Rhone origins

### **Areas of Research Interest:**

- Smoke Taint Remediation
- Fermentation Pyrazine Management & Reduction
- Enhanced Phenolic Extraction
- Hyperoxidation & White Press Fraction Management

### **Memberships and Affiliations:**

Member, American Society of Enology & Viticulture

Member, Cornell 1865 Society