

## CURRICULUM VITAE

### Yanzhuo (Amy) Niu, PhD

Social & Behavioral Sciences Department  
Colorado Mesa University  
Lowell Heiny Hall 420  
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#### EDUCATION

- 2017.1-2021.12      PhD – Human Development, Educational Psychology  
University of Wisconsin – Madison  
  
Dissertation Title: “Magic mirror, magic mirror”: the effects of auto-beauty filters on college females’ self-evaluation  
  
Advisor: B. Bradford Brown, PhD  
  
Committee: B. Bradford Brown, PhD, Amy Bellmore, PhD, Dan Bolt, PhD, Catalina Toma, PhD, Nancy Yee Ching Wong, PhD  
  
Minor (Distributed): culture, social media and higher education
- 2016.12              MS - Human Development, Educational Psychology  
University of Wisconsin – Madison  
  
Thesis Title: Satisfaction and closeness in college roommates: the role of dissimilarities and comparison between same-national and cross-national pairs
- 2011.06              Bachelor of Arts – Teaching Chinese as a Foreign Language  
Changchun University of Science and Technology, China

#### ACADEMIC POSITIONS

- 2022.8-Current      *Instructor of Psychology*      Social & Behavioral Sciences Department, Colorado Mesa University

#### AWARDS AND GRANTS

- 2020                  University of Wisconsin-Madison, School of Education, Teaching Innovation Grant (\$1,500)
- 2019                  University of Wisconsin-Madison, Student Research Grant – Conference
- 2019                  University of Wisconsin-Madison, Global Health Institute, Graduate Student Research Award (\$3,500)

#### TEACHING AND MENTORING EXPERIENCE

##### Instructor

- 2022 Fall              PSYCH 233: Human Growth and Development (Undergraduate level, in person & hybrid, 3 sections, a total of 185 students, *Colorado Mesa University*
- PSYCH 330: Psychology of Adolescent and Emerging Adulthood (Undergraduate level, hybrid, 35 students), *Colorado Mesa University*
- 2020 Fall              EP 723: Human Development across Lifespan (Graduate level; online; asynchronous and synchronous; 13 students), *University of Wisconsin-Madison*  
Same course in 2019 Summer and 2019 Fall

2018 Fall	ED 720: Childhood Development (Graduate level; seminar; 12 students), <i>University of Wisconsin-Madison</i>
2018 Spring	EP 320: Childhood Development (Undergraduate course; lecture; 120 students), <i>University of Wisconsin-Madison</i> <u>Same course in 2017 Fall (online interface design)</u>
2016 Fall	EP 321: Adolescent Development (Undergraduate course; lecture; 120 students), <i>University of Wisconsin-Madison</i>

### Teaching Assistant

2019 Spring	EP 723: Human Development across Lifespan (Graduate level; online course design)
2017 Spring	EP 321: Adolescent Development (Undergraduate course; lecture; 120 students) <u>Same course in 2017 Summer</u>
2016 Spring	EP 320: Childhood Development (Undergraduate course; lecture; 120 students) <u>Same course in 2015 Summer, 2015 Fall</u>

### Mentor

2020.8-2020.9	School of Education, Global Engagement Office, Peer Mentor program
2018.9-2019.6	Wisconsin Center for Education Research, Fellows Program
2013.9-2019.8	Peer Relations Study Group

### AREAS OF RESEARCH

Research: college transition; cross-cultural college adjustment; adolescents and emerging adults' adaption to developmental needs and challenges; use of social media and other digital technologies

### RESEARCH EXPERIENCE

2017.1- 2022.8	University of Wisconsin-Madison, Department of Educational Psychology Role: Student Principal Investigator "College students' use of auto-beauty filters and self-evaluations in China and the US"
2020.3- 2022.7	University of Wisconsin-Madison, Department of Educational Psychology Role: Student Principal Investigator "College students' well-being, interpersonal relationships and digital media use during COVID-19 pandemic"
2017.10-2018.5	University of Wisconsin-Madison, Department of Educational Psychology Role: Collaborator (Principal Investigator: Dr. Jiajun Guo- East China Normal University) "College students' social networking sites use and divergent thinking"
2014.9-2016.12	University of Wisconsin-Madison, Department of Educational Psychology Role: Student Principal Investigator

- “Residential life experience and college roommate relationship”
- 2014.10-2016.8 University of Wisconsin-Madison, Wisconsin Center for Education Research, Wisconsin Equity and Inclusion (WEI) lab  
 Role: Research Associate (Principal Investigator: Dr. Jerlando F.L. Jackson)  
 “Institute for African-American Mentoring in Computing Sciences (iAAMCS)”  
 “Alliance for the advancement of African-American Researchers in Computing (A4RC)”  
 “School District of the City of Saginaw’s Centric Program: External Evaluation”
- 2012.11-2014.9 University of Wisconsin-Madison, Department of Educational Psychology  
 Role: Student Principal Investigator  
 “Chinese international students’ use of social media during their transition to colleges in the United States”

## PUBLICATIONS

- 2022 **Niu, Y.** & Brown, B. “College Students in China during Initial COVID-19 Pandemic: Role of Social Media on Attitudes toward Preventive Measures”, *Journal of American College Health*. (Forthcoming)
- 2015 Jackson, J. F. L., Charleston, L. J., Kam, J., & **Niu, Y.** (2015). *School District of the City of Saginaw’s Centric Program: External Evaluation Report*. Saginaw, MI: School District of the City of Saginaw.

## WORK IN PROCESS

- Under Review **Niu, Y.** & Brown, B. *Satisfaction and closeness in college roommates: the role of dissimilarities and comparison between same-national and cross-national pairs.*
- Submitted **Niu, Y.,** Brown, B., Fan, T. & Lee, Y., *College students’ social media use and mental health during COVID-19 outbreak*
- In prep. **Niu, Y.,** Zhan, F. & Brown, B. *Self-concept clarity, appearance schemas, and college females’ virtual makeover use: testing a mediation model*
- In prep. **Niu, Y.,** Brown (2021, November) “*Let me show you how to use social media*”: *Chinese college students’ relationship with their parents during the COVID-19 Quarantine from a reverse socialization perspective*
- In prep. **Niu, Y.** *Magic mirror, magic mirror: the effects of auto-beauty filter on Chinese and the US college females’ self-evaluation*

## PRESENTATIONS

- 2022 **Niu, Y.** (2022, July) “*Magic mirror, magic mirror, am I attractive: the effect of automatic beauty filters on Chinese college females’ self-evaluation and affect*”. Paper presented at 2022 International Conference on Social Media and Society (#SMSociety), virtual
- 2021 **Niu, Y.,** Brown, B. (2021, November) “*Give me a speech and I can be helpful*”: *Chinese college students’ relationship with their parents during the COVID-19 quarantine*. Paper presented at Society for the Study of Emerging Adulthood (SSEA), 2021, virtual symposium

- Niu, Y., Brown, B. & Fan, T. (2021, April) *College students' social media and mental wellbeing during COVID-19 outbreak*. Poster presented at Society for Research in Child Development Biennial Meeting, 2021, virtual symposium
- 2020      **Niu, Y.** & Brown, B. (2020, March, Cancelled). *Who Would Be a Better College Roommate: an old pal, a random stranger or a match located via Facebook App RoomSync*. Poster accepted at Society for Research on Adolescence (SRA) Biennial Meeting, 2020, San Diego
- Niu, Y.** & Zhan, F. (2020, March, Cancelled). *Magic Mirror, Magic Mirror: the effects auto-beauty filters on self-image and interest in cosmetic surgery among Chinese and the US college females*. Poster accepted at Society for Research on Adolescence (SRA) Biennial Meeting, 2020, San Diego
- 2019      **Niu, Y.,** Zhan, F. & Brown, B. (2019, October). *Self-concept clarity, Appearance Schemas, and College females' virtual makeover use: Testing a mediation model*. Paper presented at Society for the Study of Emerging Adulthood (SSEA), Toronto, Canada
- Niu, Y. &** Guo, J. (2019, October) *Motivation for using social network sites and the role of loneliness: a comparative study of American, Chinese and Chinese international students*. Paper presented at Society for the Study of Emerging Adulthood (SSEA) Social Media Preconference, Toronto, Canada
- 2017      **Niu, Y.** & Brown, B. (2017, November). *Chinese students' use of social networking sites in navigating transitions to US colleges*. Paper to be presented at Society for the Study of Emerging Adulthood (SSEA), Washington DC
- Niu, Y. &** Brown, B. (2017, November). *Satisfaction and Closeness in College Roommates: The Role of Dissimilarities and Comparison Between Same-National and Cross-National Pairs*. Paper to be presented at Society for the Study of Emerging Adulthood (SSEA), Washington DC

## **MEDIA APPEARANCES**

- 2021      “How digital beauty filters perpetuate colorism”, interviewed by Tate Ryan-Mosley, MIT Technology Review, August 15, 2021
- “Tiktok changed the shape of some people’s face without asking”, interviewed by Abby Ohlheiser, MIT Technology Review, June 10, 2021
- 2020      “I used to hate my face without filters. Do you”, interviewed by Georgia Aspinall, Grazia UK, September 29, 2020
- 2019      “Research looked at how Snapchat filters affect self-image”, Interviewed by Molly Miller, University of Wisconsin-Madison news, July 30, 2019

## **PROFESSIONAL AFFLICTIONS**

Society for Research in Child Development (SRCD)  
 Society for Research on Adolescence (SRA)  
 Society for the Study of Emerging Adulthood (SSEA)  
 American Psychological Association (APA)

## **PROFESSIONAL TRAINING**

Break the Bias Seminar, Department of Educational Psychology, University of Wisconsin-Madison, 2020 September

Preparing to Teach Online Bootcamps, School of Education, University of Wisconsin-Madison, 2020 August

Research Mentor Training Seminar, University of Wisconsin Madison, 2018 Fall