

# Rhema Zlaten CV

**Business Address:** Department of Languages, Literature, and Mass Communication  
Colorado Mesa University, 1100 North Avenue, Grand Junction, CO 81501  
**E-mail:** [rzlaten@coloradomesa.edu](mailto:rzlaten@coloradomesa.edu)

## Current Position

**Assistant Professor of Mass Communications**  
**Colorado Mesa University, Grand Junction, CO**

*Aug. 2019 – present*

Department of Languages, Literature, and Mass Communication

## Education

**Ph.D. Candidate**

**Public Communication & Technology, Colorado State University**

*Aug. 2014 – present*

Department of Journalism & Media Communication

Advisors: Dr. Ashley Anderson, Colorado State University

Dr. Patrick Plaisance, Penn State

**M.S. in Public Communication & Technology**

*Aug. 2009- July 2012*

Colorado State University

Department of Journalism & Media Communication

Thesis: A Philosophical Collision: Media Ethics Meets Neuroscience

Chair: Dr. Patrick Plaisance, Professor

**B.A. in Communication and Journalism, 2008**

Oral Roberts University

- Extensive course work in editing, reporting, feature writing, layout design, and ethics
- Editor of student newspaper publication

## Relevant Experience

**Research Assistant, TRACE Project**

*Jan. 2017 – May 2018*

Colorado State University, Department of Journalism and Media Communication

Advisor: Dr. Rosa Martey

- **Project description:** Intelligence Advanced Research Projects Activity. Trackable Reasoning and Analysis for Collaboration and Evaluation (TRACE). Principal Investigator: J. Stromer-Galley. Co-Principal Investigators: K. Kenski, R. M. Martey, J. Folkestad, D. Kellen, L. Schooler, C. Oesterlund, L. Xiao, B. Clegg, B. McKernan. \$11,491,439. January 2017 – June 2021
- **Project work:** Project manager for the CSU RA team, document typography designs, case designing, content analysis and usability testing

# Rhema Zlaten CV

## Courses Taught

### COLORADO STATE UNIVERSITY

#### **TA, JTC 326 – Online Storytelling and Audience Engagement, Fall 2017-Present**

- Engages students in philosophies, best practices and tools for digital media practitioners
- Leads lab work to help students develop a cohesive digital transmedia story telling project with video, audio, photographic, website and long-form story components
- Leads lab work to help students develop a hyper-local beat for the class-wide Medium publication, *Beyond the Oval*

#### **Instructor, JTC 300 Online – Professional and Technical Communication, Summer 2015 - Present**

- Teaches strategies and skills for resumes, technical writing, professional communication, and how to use online platforms for professional growth
- Develops an evolving interactive online environment and peer review space for expanding writing, professional development and public speaking skills for each student

#### **Instructor, JTC 300 – Professional and Technical Communication, Fall 2015- Fall 2016**

- Led 100+ student lectures and facilitated TA responsibilities
- Crafted interactive exercises for large group discussions

#### **TA, JTC 300 – Professional and Technical Communication, Fall 2010-Spring 2012, Fall 2014-Spring 2015**

- Led weekly recitation labs to individually coach JTC 300 students through major writing projects
- Learned a wide range of teaching techniques working under a variety of JTC 300 instructors

### FRONT RANGE COMMUNITY COLLEGE

#### **Instructor, JOU 105 Online – Intro to Mass Media, Summer 2015 – Summer 2016**

- Designed course to integrate writing on multiple media platforms and student exposure to all areas of current media
- Integrated multiple online group learning frameworks and discussion formats to inspire critical learning of media theory and history

#### **Instructor, JOU 105 – Intro to Mass Media, Fall 2013 – Fall 2015**

- Taught with many different group learning and discussion techniques
- Mixed online discussion with in-person formats to engage students to write on various media platforms

# Rhema Zlaten CV

(FRCC teaching experience cont.)

**Instructor**, COM 115 – Introduction to Public Speaking, Fall 2012 – Spring 2014

- Designed course work to integrate writing, oration, in-person and online formats
- Students learned to conduct research, examine body language and give several different types of speech formats ranging from biographical to persuasive

**Instructor**, COM 125 – Interpersonal Communication, Spring 2013

- Students learned the psychology and sociology behind building successful workplace and personal relationships through daily interaction activities, reflection and lecture formats

## Professional Experience

**Freelance Writer**, Prairie Mountain Publishing, Denver, CO - August 2010 to Present

- Creates content for entertainment sections and various special sections publications for Longmont, Boulder and Loveland, CO
- Writing assignments range in subject from entertainment previews to health, real estate, community interest and the outdoors

**Assistant Editor, Journal of Media Ethics, Taylor & Francis** – Colorado State University, Fort Collins, CO – August 2015 – August 2017

- Edited for APA style, academic-level writing concerns, methodologies, ethical theories and philosophical theories to produce a quarterly academic journal publication with both print and online presence
- Ensured blind review appropriateness for new manuscripts

**Freelance Online Content Designer**, New Hope Natural Media, Boulder CO – May 2014 to May 2015

- Shaped and uploaded content for online Natural Foods Merchandiser Magazine
- Fashioned content for SEO

**Special Sections Reporter**, Loveland Daily Reporter-Herald, Loveland, CO - June 2008 to June 2010

- Edited, reported for, designed and produced 70+ publications each year
- Designed layout for many types of publications
- Photographed for many types of publications
- Maintained relationships with the community and PR professionals

**Editor-in-Chief**, The Oracle, ORU Student Newspaper, Tulsa, OK - 2007-2008

- Led the student reporting team in all aspects of newspaper production
- Created page layout in InDesign
- Wrote weekly column and articles
- Facilitated the student newspaper addition of an online format

# Rhema Zlaten CV

## Publications

### Published

- “Toward an Ethic of Personal Technologies.” Center for Digital Ethics and Policy. Loyola Chicago University. April 7, 2017. <http://digitaletics.org/essays/toward-ethic-personal-technologies/>.
- “Toward an Interpretive New Journalism Ethical Framework: Neuroethical Considerations for Media Ethics.” *Handbook of Communication Ethics*, De Gruyter Mouton. Fall 2018.

## Work In Progress

### Articles

- Applying Empirical Strength to Media Ethics: A Literature Review of Moral Foundations Theory
- Humility, Hubris, and Virtue: An Exploration of Tensions among Journalism and Public Relations Exemplars (Lead author; Dr. Patrick Plaisance (co-author); Dr. Cindy Christen (co-author))
- Let's Face It: Millennials' Attitudes and Privacy Concerns About Emotion Recognition Software (Lead author; Dr. Katie Abrams (co-author); Sydney Lutz (co-author))

## Refereed Research Conference Paper Presentations

Zlaten, R. M. (2016, February). *Beyond Journalism: Applying a Broader Virtue Ethics Framework to Media Ethics*. The Association for Practical and Professional Ethics, Washington D.C.

Zlaten, R. M. (2015, April). *Automaticity and Reason: Media ethics considers the role of mental models in decision making*. Paper for the “Mental Models and the Media: Perspectives on One Approach to Effects and Cognition” Panel. Western Social Science Association, Portland, OR.

Zlaten, R. M. (2011, August). *Neuroethics, Moral Development and Media: An emotional war over reason*. Association for Education in Journalism and Mass Communication, St. Louis, MO.

- Received the Burnett Competition and Developing Methods for Media Ethics Research Award for this paper
- Also received the top paper award, Student Media Ethics division for this paper

# Rhema Zlaten CV

## Refereed Poster Presentations

Zlaten, R.M., Christensen, C. T., Plaisance, P.L. (2019, May). *Humility and Hubris: A Comparison of Virtue Ethics Among Public Relations and Journalism Professionals*. International Communication Association, Washington D.C.

Zlaten, R. M. (2015, August). *Toward an ethic of personal technologies: Moral implications found in the fruition of man-computer symbiosis*. Association for Education in Journalism and Mass Communication, San Francisco, CA.

Zlaten, R. M. (2015, February). *Neuroethics and Media Studies: Creative keys to unraveling ethical decision making*. Colorado State University Graduate Student Showcase, Fort Collins, CO.

## Teaching and Research Certifications

Responsible Conduct of Research Training – Colorado State University, Fall 2015

- Course explored ethical research practices on every level of the research process

Online Teaching Certification – Front Range Community College, April 2014

- One-month certification course focused on online learning techniques, theories and applications for clarity and student success

Teaching With Purpose – Front Range Community College, Fall 2013

- Fall semester cohort met weekly
- Training in teaching strategies and techniques, from student management to integrating new technologies and ways to engage multiple learning styles in the classroom for student retention

## Research Methods Experience

- Survey Design
- Quantitative Content Analysis
- Usability testing and analysis
- Philosophical Inquiry and Theory Building
- Cross-Discipline Applications to Research Design and Theory

## Awards and Skills

- Burnett Competition and Developing Methods for Media Ethics Research Award – AEJMC 2011
- Top paper award, Student Media Ethics division – AEJMC 2011
- Deans list each semester for undergraduate and graduate work
- Software experience in InDesign and Photoshop

- Working knowledge of all Microsoft Word programs
- Four semesters of hands-on Experience with SPSS