

# G. Suzanne Owens-Ott, DBA, CPA

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Colorado Mesa University

## Office Address:

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## EDUCATION:

**Doctor of Business Administration**, July 2019

California Southern University

Dissertation Title: *“CPAs and the Marijuana Industry: A Qualitative Analysis of Colorado and Washington”*

**Master of Science in Business Education**, May 2006

Emporia State University

**Master of Business Administration**, May 1998

University of Missouri at Kansas City

**Bachelor of Science in Accounting**, May 1993

Norfolk State University

## CERTIFICATION:

Certified Public Accountant Colorado License # 28212

- Kansas Certificate # 7584 and Permit #1592 (License inactive)
- Missouri Certificate #17383 (License inactive)

## TEACHING EXPERIENCE:

**Associate Professor of Accounting**

Colorado Mesa University (August 2006-Present)

<b>Evaluation Period</b>	<b>Overall Rating</b>
<b>2019</b>	<b>Excellent</b>
<b>2018</b>	<b>Exemplary</b>
<b>2017</b>	<b>Exemplary</b>
<b>2016</b>	<b>Exemplary</b>
<b>2015</b>	<b>Excellent</b>
<b>2014</b>	<b>Excellent</b>
<b>2013</b>	<b>Exemplary</b>
<b>2012</b>	<b>Exemplary</b>
<b>2011</b>	<b>Exemplary</b>
<b>2010</b>	<b>Exemplary</b>
<b>2009</b>	<b>Exemplary</b>
<b>2008</b>	<b>Exemplary</b>
<b>2007</b>	<b>Exemplary</b>

<b>2006</b>	<b>Excellent</b>
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**Instructor of Accounting and Business**

Kansas City Kansas Community College (August 2003-July 2006)

- Taught 15-21 credit hours per semester
- Advised students
- Served on assessment, ACBSP accreditation and HLC accreditation committees

**COURSES TAUGHT:**

<b>Course Number</b>	<b>Course Name</b>	<b>Institution</b>
ACCT 201	Principles of Financial Accounting	CMU
ACCT 350	Ethics for Accounting Professionals	CMU
ACCT 360	Professional Preparation I	CMU
ACCT 392	Accounting Information Systems	CMU
ACCT 401	Audit I	CMU
ACCT 402	Audit II	CMU
BUGB 105	Freshman Business Seminar	CMU
SUPP 101	Freshman Year Initiative	CMU

**BUSINESS EXPERIENCE:**

**Program Manager III, Enterprise Accounting Services Department**

Sprint Corporation, Overland Park, KS (November 1995-August 2003)

- Researched and recommended accounting treatment for various transactions
- Monitored compliance with fiscal policy
- Responsible for the accuracy of financial statements for various entities
- Planned, organized and implemented the integration of over 100 acquired legal entities
- Prepared and gave presentations on various accounting project plans and results
- Managed several simultaneous projects and cross-functional project teams
- Provided leadership to other staff members on projects
- Responsible for the accounting of Sprint Capital Corporation (1995-1996)
- Responsible for the debt and equity accounting of Sprint Corporation (1995-1996)
- Supervised staff accountants in Corporate Accounting (1995-1996)

**Audit Senior**

Deloitte & Touche LLP, Kansas City, MO (August 1993-November 1995)

- Planned, organized, and performed audit engagements
- Prepared financial statements and related footnote disclosures
- Supervised audit engagement teams and provided on-the-job training to new staff
- Served clients in manufacturing, insurance, banking, and not-for-profit industries
- Selected for early promotion to Audit Senior position

**PROFESSIONAL AFFILIATIONS:**

- Colorado Society of CPAs (2006-Present)

- Member of Education Foundation (2015-2018)
- American Institute of Certified Public Accountants (2007-2012)
- Mountain Plains Management Association (2007-2018)
  - Board Member (2010-2018)
  - Board President (2014-2016)
- AICPA On Campus Champion for MSC (2007-2009)
- Teachers of Accounting at Two-Year Colleges (2004-2006)
- American Accounting Association (2005-2006)

**PROFESSIONAL DEVELOPMENT:**

- CMU Distance Education Miscellaneous Workshops (2020)
- CMU Faculty Ethics Workshop (2019)
- CMU Faculty Development Workshop (2017)
- CMU Critical Thinking Workshop (2016)
- CMU Work-Life Balance workshop (2015)
- Green Zone Training (2015)
- Assessment Workshops with Gloria Rogers (January 2015)
- Faculty Development Workshop with Terry Rhodes (January 2014)
- Faculty Development General Education Workshop with Dr. Paul Gaston (January 2013)
- SUPP 101/ FYI Faculty Development (May 2013)
- Lumina Degree Qualifications Profile Faculty Development Workshop with Dr. Paul Gaston (January 2012)
- What the best college teachers do with Dr. Ken Bain Faculty Development (October 2012)
- SUPP 101/ FYI Faculty Development (May 2012)

**CONTINUING PROFESSIONAL EDUCATION:** Earn 80 hours of continuing education (CPE) every two years to maintain CPA licensure.

**JOURNAL AND CONFERENCE PROCEEDING PUBLICATIONS (all refereed/blind reviewed):**

Nadelson, L.S., Baldo, C., Banman, N., Bonan-Hamada, E., Calland, R., Grieco, C.R., Noel, C. Owens, S., Santos, K., Sharp, E. (2019). The determination of faculty members' perceptions and knowledge of the teacher-scholar model at a primarily teaching institution. *International Research in Education* 7 (1).

Lay, G.S. (2014) Inverting the Principles of Accounting Classroom. Proceedings from *Mountain Plains Business Conference 2014*.

Lay, G.S. (2013). The Fourth "E". Proceedings from *Mountain Plains Management Conference 2013*.

Lay, G.S. & Snyder, J. (2012). Implementing a degree qualifications profile. Proceedings from *Mountain Plains Management Conference 2012*.

- Lay, G.S. (2011). An updated investigation of topical coverage in the AIS course. Proceedings from *Mountain Plains Management Conference 2011*.
- Lay, G.S. (2010). Experiential learning for accounting students. *International Journal of Learning 17*.
- Gurka, G., Lay, G.S., & Fossett, C. (2010). Humanmetrics and intermediate accounting students. Proceedings from *Mountain Plains Management conference 2010*.
- Lay, G.S. (2010). CPA exam preparation in difficult economic times. Proceedings from *Mountain Plains Management Conference 2010*.
- Lay, G.S. (2010) Updating the accounting information systems course. Proceedings from *Mountain Plains Management Conference 2009*.
- Lay, G.S., Gurka, G. & Fossett, C. (2009). Personality type as a predictor of success in principles of accounting. Proceedings from *Mountain Plains Management Conference 2009*.
- Lay, G.S. (2008). Improving success of undergraduate principles of accounting students by exploring new methods. *International Journal of Learning 15*.
- Lay, G.S. (2007). Improving writing skills of audit students. Proceedings from *Mountain Plains Management Conference 2007*.
- Lay, G.S., Slauson, G.J. & Parman, D. (2007). Developing a college life coach program to retain business students. Proceedings from *Mountain Plains Management Conference 2007*.

**PRESENTATIONS (all refereed/blind reviewed) :**

- “Assessment in Adjunct-led and Low-enrollment Programs” at the Texas Association of Higher Education Assessment Conference (October 2018)
- “Assessment Committee: From Adversaries to Advocates.” at the Texas Association of Higher Education Assessment Conference (October 2018)
- “Principles of Financial Accounting Flipped Classroom” at the International Conference on Learning (July 2016)
- “Assessing Teamwork within the BBA Curriculum” at the Mountain Plains Business Conference (September 2015)
- “To Flip or Not to Flip: Flipped Classroom 101” at the Mountain Plains Business Conference (September 2015)
- “Grades-vs-Assessment” at the Mountain Plains Business Conference (September 2015)

- “Inverting the Principles of Accounting Classroom” at the Mountain Plains Business Conference (October 2014)
- “The Fourth E” at the Mountain Plains Management Conference (October 2013)
- “Flipping the Principles of Accounting Classroom” panel discussion at the Mountain Plains Management Conference (October 2013)
- “Implementing a Degree Qualifications Profile” at the Mountain Plains Management Conference (October 2012).
- “An Updated Investigation of Topical Coverage in the AIS Course” presented at Mountain Plains Management Conference (October 2011)
- “CPA Exam Preparation in Difficult Economic Times” presented at Mountain Plains Management Conference (October 2010)
- “Experiential Learning for Accounting Students” presented via video at the International Conference on Learning/Hong Kong (July 2010)
- “Updating the Accounting Information Systems Course” presented at Mountain Plains Management Conference (October 2009)
- “Improving Success of Undergraduate Principles of Accounting Students by Exploring New Methods” presented at the International Conference on Learning/Chicago (June 2008)
- “Improving Writing Skills of Audit Students” presented at Mountain Plains Management Conference (October 2007)
- “Developing a College Life Coach Program to Retain Business Students” presented at Mountain Plains Management Conference (October 2007)

#### **SCHOLARSHIP IN PROGRESS:**

- “CPAs and the marijuana industry: A qualitative analysis of Colorado and Washington” submitted to the *Journal of Cannabis Research* (August 2019)
- “CPA perceptions of providing services to marijuana businesses.” Submitted to journal. Presenting at the International Cannabis Research Conference (August 2020); Co-author Rick Ott.

#### **COLLEGE COMMITTEES:**

College-Wide:

- CMU Assessment Committee (Spring 2008-Spring 2019)  
Department representative  
Chair 2011 - 2018
- Tutorial Services Advisory Committee (Fall 2010-2012)

- Invited to participate
- LMS Review Committee (Fall 2010)
  - Invited to participate
  - Evaluating learning management systems to replace WebCT
- CMU Tutorial Services Advisory Committee (Spring 2010-Present)
- CMU NSSE Committee (2009 & 2010)
  - Invited to participate
  - Evaluated CMU 2008 & 2008 results from National Survey of Student Engagement and assisted in providing recommendations to administration based on those results

Departmental:

- Department of Business AACSB accreditation committee Co-Chair (2016-Present)
- Department of Business Continuous Improvement Committee (2014-2019)
- Various faculty search committees (Accounting[2], Business Department Head, Finance[2], Dance[2]; Chair of three search committees; 2011-2018)
- Departmental representative for Tenure and Promotion Committee (various 2011-2018)
- Department of Business PERC Committee (2014-2017)
- CMU Business Department Online Policies Committee (Fall 2010-Present)
  - Chair
  - Developing departmental policies for online courses
- CMU Accounting Program Review Committee (Fall 2009-Present)
  - Wrote the assessment section of the reports
  - Participated in editing and evaluating entire reports
  - Led assessment efforts for Accounting Program
- CMU Business Department Alternative Delivery Committee (2006-2010)
- CMU Business Department Recruiting, Advising and Retention Committee (2007-2008)
- CMU Accounting Club Advisor (2006-2011)
  - Oversaw and advised officers
  - Attended all meetings and events
  - Accompanied the members to Denver for two days each fall to meet professionals and tour accounting firms

**COLLEGE SERVICE:**

- Faculty Trustee (2019 – Present)
- Institution-wide Assessment Coordinator (Spring 2011- Fall 2018)
- Tenure and Promotion Improvement Ad-hoc Committee (2017-2018)
- Presented assessment session at the CMU Faculty Development (2017)
- Spoke at CMU Scholars event (2017)
- Freshman Year Initiative (FYI) Instructor (Fall 2011 - Present)
- Mentored various new and adjunct colleagues in development and teaching of ACCT 201 and 202
- WileyPlus accounting faculty course administrator (2009-2017)
  - Set up all sections in WileyPlus each semester

- Provide technical assistance to CMU accounting professors and students utilizing WileyPlus
- Gave a brief (ad hoc) presentation on the CMU Accounting Program and our preparation for a 150 hour rule to a group of approximately 90 local CPAs at a continuing education course, “Colorado Board of Accountancy Statutes, Rules, and Regulations,” (Oct. 2009)
- Gave a brief welcome and introduction of the accounting program to the District 51 Business Advisory Board (Feb. 2009)
- Developed online section of ACCT 201 for Fall 2008 and subsequent delivery

#### **COMMUNITY SERVICE:**

- Grand Junction Regional Airport Authority Audit and Finance Committee (2015-2018)
- Wingate Elementary PTA member and Secretary/Treasurer (2009 – 2011)
- Girl Scouts of Colorado – Chipeta Council Troop Leader (Fall 2010-2014)

#### **ADVISING:**

- Fill in periodically for Department Head for visiting athletic and other business student recruits, Mesa Scholars (2016-2019)
- Attend Mesa Experience at least once per year (2016-Present)
- Advise approximately 100 CMU accounting and business students
  - Assist with planning schedules
  - Review program sheets for graduation
  - Actively review resumes for nearly all accounting students nearing graduation or seeking internships
  - Provide interview guidance and conduct mock interviews for accounting students
  - Provide guidance to prospective students on the accounting program
  - Provide guidance to individuals in the community to determine if they are eligible or how they may become eligible to sit for the CPA Exam in Colorado
- Advise at Freshman Orientation each semester (2006-Present)

#### **HONORS & AWARDS:**

- CMU Exemplary Faculty Rating (2007, 2008, 2009, 2010, 2011, 2012, 2013, 2016, 2017 & 2018)
- Grand Junction Chapter of Commerce Outstanding Educator (2008)