



NEXTLEVEL**REGEN**

2456 Industrial Blvd, Grand Junction CO 81505

Marketing and Media Specialist

Job Overview:

Marketing and Media Specialist will help to create new social media accounts and content for a new business expansion along with helping to create a new website. They also will help to upgrade and create new updated content for the current website and social media accounts along with understanding the modalities of the business in order to help drive revenue through marketing and media.

Key Responsibilities and Duties:

1. Understand all office modalities with proficiency
2. Create new website for new business expansion
3. Update current website
4. Create Social Media accounts for new business and create and post media content and marketing campaigns
5. Create and post media content for current social media accounts
6. Help create other marketing for business and events
7. Understand booking system and create email content for email blasts and increasing sales using booking system
8. Work community events as needed
9. Participate in education in areas such as sales, client modalities, customer services, business development, and leadership