

# FACULTY RESEARCH REPORT



DAVIS SCHOOL  
OF BUSINESS

2025

## Publications: PRJ, Book & Book Chapters, Technical Reports

Alabsi, H., Almotairi, M., Alyami, M., Alqahtani, Y., Obeidat, R., & Almansour, F. (2025). Can ChatGPT serve as a cognitive stimulus? A proposed model for assessing the impact on graduate students' perceptions of cognitive and developmental skills. In *International Conference on Information Technology—New Generations* (pp. 461–468). Springer Nature Switzerland.

Alqahtani, Y. M., Almansour, F. A., Almotairi, M., Alyami, M., & Hossain, M. A. (2025). Machine learning's role in advancing psychiatry and mental health research. In *International Conference on Information Technology—New Generations* (pp. 229–241). Springer Nature Switzerland.

Baldo, C., Flynn, D., & Sanders, C. (2025). Executive recruitment process explained through task analysis. *Quarterly Review of Business Disciplines*, 12(1/2), 12–34.

Cifci, I., Goktepe, S., Demirciftci, T., & Cetin, G. (2025). Identifying the attributes of the ideal golf tourism destination. *Anatolia*, 1–18. <https://doi.org/10.1080/13032917.2025.2477093>

Demirciftci, T. (2025, June). Shaping the future of hospitality: Innovations and technologies for the present and beyond. In *Hotel Yearbook: Technology 2025*. <https://www.hotelyearbook.com/edition/technology-2025.html>

Edeigba, J. (2025). Generative AI in accounting practice: Hype or help? In *Artificial Intelligence for Financial Risk Management and Analysis* (pp. 223–248). IGI Global Scientific Publishing.

Edeigba, J., Opare, S., & Laswad, F. (2025). Accounting students' performance in proctored online exams: Early evidence from COVID-19 disrupted tertiary education learning. *Accounting Education*, 34(4), 585–612.

Jung, E., & Ha, S. (2025). The cognitive-psychological mechanisms of slow tourism: A means-end chain perspective. *Tourism Recreation Research*, 1–16. <https://doi.org/10.1080/02508281.2025.2569860>

Malibari, M., Bajaba, S., Bajaba, A., & Basahal, A. (2025). Cultivating innovative behaviors: How entrepreneurial leaders foster employees' antifragility within autonomous work settings. *Journal of Innovation and Knowledge*, 10(3), 100701. <https://doi.org/10.1016/j.jik.2025.100701>

Malibari, M., Bajaba, S., Bajaba, A., & Basahal, A. (2025). Taking stock and moving forward: A systematic literature review and bibliometric analysis on entrepreneurial leadership. *Applied Psychology: An International Review*. (accepted for publication)

Muley, A., Cheemalapati, S., Kurian, G., Muzumdar, P., & Singh, K. (2025). Critical factors influencing electronic health record adoption in US hospitals: An empirical analysis using the technology-organization-environment framework. *Asian Journal of Advanced Research and Reports*, 19(3), 11–19.

Muzumdar, P., Cheemalapati, S., Reddy RamiReddy, S., Singh, K., Kurian, G., & Muley, A. (2025). The dead internet theory: A survey on artificial interactions and the future of social media. *Asian Journal of Research in Computer Science*, 18(1), 67–73.

Niu, Z., Kurian, G., & Yan, Y. (2025). The effects of computer-based interruptions on task performance: Evidence from an eye-tracking experiment. *Journal of Research in Business Information Systems*, 18(1), 47–71.

Perera, A., Wu, J. Y., Edeigba, J., & Habib, A. (2025). The accounting profession and modern slavery regulation through the lens of altruism, egoism and legitimacy. *Journal of Accounting Literature*, 1–20.

Rawat, A., Kurian, G., Rawat, R., Richmond, J. O., Rajavat, A., & Bhardwaj, P. (2025). Children's rights in the digital space: Legal and ethical considerations. In *Child protection laws and crime in the digital era* (pp. 79-106). IGI Global Scientific Publishing.

Rawat, H., Kurian, G., Gupta, P., & Soni, A. (2025). Smart homes, smarter parenting: Implementing context-aware IoT access controls for child safety, integrating parental consent and child engagement with digital protection rules. In *Child protection laws and crime in the digital era* (pp. 441-461). IGI Global Scientific Publishing.

Rew, D., Cha, W., Lim, S., & Kim, J. (2025). Do mindful consumers matter to sustainability? *Social Responsibility Journal*, 21(9), 1937–1956. <https://doi.org/10.1108/SRJ-11-2024-0786>

Sanders Via, C. (2025). Employee and labor relations. Society for Human Resource Management.

Sanders Via, C. (2025). Strategic workforce planning. Society for Human Resource Management.

Sanders Via, C. (2025). The social edge: Why your people skills matter more than your GPA. Christi Sanders Via. <https://a.co/d/c9OMXN3>

Sikdar, M. S., Rew, D., Shi, S., Choi, S., & Cha, W. (2025). Reshaping destination image. (Data analysis & writing stage).

Sikdar, M. S., Sahaym, A., & Lahiri, A. (n.d.). The value of apology for firms across countries: The impact of severity of product recall and country characteristics. (Under preparation).

Sikdar, M. S., Sahaym, A., & Raina, G. S. (n.d.). Crisis, composition, and complexity: How board characteristics influence legitimacy-regaining actions following product recalls. (Under preparation).

Sikdar, M. S., & Sahaym, A. (n.d.). Voluntary recalls, severity, and timing: Navigating delisting risk for newly public firms. (In writing stage).

Sikdar, M. S., Zhu, L., & Sahaym, A. (n.d.). From emotion to action: CEO affectivity and the time to initiate a product recall. (Final stage).

Singh, K., Cheemalapati, S., Kurian, G., & Muzumdar, P. (2025). Construal level and cognitive reflection in newsvendor games: Unveiling the influence of individual heterogeneity on decision-making. *Asian Journal of Advanced Research and Reports*, 19(1), 183–193.

Singh, K., Cheemalapati, S., Kurian, G., & Muzumdar, P. (2025). Determinants of human development index (HDI): A regression analysis of economic and social indicators. *Asian Journal of Economics, Business and Accounting*, 25(1), 26–34.

Singh, K., Kurian, G., & Muzumdar, P. (2025). *The essentials of machine learning: Theory to applications*. Schmidt & Bailey Publication LLC.

Snyder, J., Alyami, M., & Stone, K. (2025). Designing a leveling course in business analytics for an MBA program. *Business Education Innovation Journal*, 17(2).

Stone, K. B. (2025). *The change agent's field guide: Mastering the intersections of change management and continuous improvement*. CRC Press (Taylor & Francis).

Stone, K. B., Sanders-Via, C., McGee, K., & McGrath, B. (2025). Notes from the Field - Transfer of Training: The Study of a Municipality's Leadership Development Program Effectiveness. *Mountain Plains Journal of Business and Technology*, 25(1), 85. Retrieved from <https://openspaces.unk.edu/mpjbt/vol25/iss1/6>

### **Presentations: Academic & Peer-Reviewed Conference Presentations or Panel Discussions**

Alabsi, H., Almotairi, M., Alyami, M., Alqahtani, Y., Obeidat, R., & Almansour, F. A. (2025, April). *Can ChatGPT serve as a cognitive stimulus? A proposed model for assessing the impact on graduate students' perceptions of cognitive and developmental skills* [Conference presentation]. International Conference on Information Technology–New Generations (ITNG 2025), Las Vegas, NV, United States.

Alqahtani, Y., Almotairi, M., Alyami, M., Almansour, F., & Hossain, M. A. (2025, April). *Machine learning's role in advancing psychiatry and mental health research* [Conference presentation]. International Conference on Information Technology–New Generations (ITNG 2025), Las Vegas, NV, United States.

Bajaba, S., & Bajaba, A. (2025). *Artificial intelligence and customer engagement behavior in the banking industry: A moderated-mediation study*. Paper presented at the Southwest Academy of Management Annual Meeting, Tulsa, Oklahoma.

Demirciftci, T. (2024). *The sentient space: Reimagining the hotel room in an age of ambient intelligence*. Glotech.ai. <https://www.glo-tech.ai>

Edeigba, J. (2025). *Corporate social responsibility disclosure regulations and employee downsizing* [Paper review and discussant]. American Accounting Association (AAA) DC Conference, United States.

Edeigba, J. (2025). *Generative AI in accounting practice: Hype or help?* [Conference presentation]. 2025 Annual Accounting Educators' Seminar, Olathe, KS, United States.

Edeigba, J. (2025). *The influence of human rights practices on firms' ESG and financial performance: A 20-year analysis of U.S.-listed firms* [Conference presentation]. American Accounting Association (AAA) DC Conference, United States.

Jung, E. (2025). *Mindfulness and slow tourism: Unpacking the tourist experiences and outcomes* [Standing presentation]. West Federation CHRIE Conference, United States.

Lee, Y.-S. (2025, October). *Global adoption trend of cryptocurrencies: A financial inclusion study using Bitcoin* [Conference presentation]. Mountain Plains Business Conference, Omaha, NE, United States.

Niu, Z., Kurian, G., & Yan, Y. (2025). *Assessing the impact of computer-based interruptions on task performance: An eye-tracking experimental study*. Association of Business Information Systems, Tulsa, OK.

Owens-Ott, S., Chen McCain, S., & Lay, B. (2025, April). *An investigation of the relationship between SDGs education and its impacts on students: A case study in a US Midwest University*. 2025 WEI Miami International Academic Conference, Miami, Florida.

Perry, N. (2025, December 10th). Mesa County economic update. Presented to The Alternative Board (TAB). Grand Junction, CO. (40 people).

Perry, N. (2025, December 3rd). Economic Update for Montrose County. Presented at Our Town Matters symposium. Montrose, CO. (150 people).

Perry, N. (2025, November 6th). Economic Update for the Town of Palisade. Presented at The State of Palisade for the Palisade Chamber of Commerce. Palisade, CO. (50 people).

Perry, N. (2025, September 12th). Economic Update for Delta County. Presented to One Delta County. Delta, Co. (70 people).

Perry, N. (2025, August 26th). Economic Update for the AGNC Region. Presented to the Associated Governments of Northwest Colorado Annual Meeting, Rifle, CO. (70 people).

Perry, N. (2025, August 19th). 2025 Energy Summit, presented by Xcel Energy and Atlasta Solar Center. Panel: Powering People, Workforce Development for Colorado's Energy Future. Grand Junction, Co. (50 people).

Perry, N. (2025, August 18th). Moffat County Economic Update. Presented to the Moffat County Economic Development Advisory Committee. Craig, Co. (15 people). Presented via Zoom.

Perry, N. (2025, June 20th). Economic Transition in Northwest Colorado. Presented to the COSSA Institute, Hayden, Co. (50 people).

Perry, N. (2025, June 4th). Montrose Economic Update. Presented to the Montrose Association of Realtors Annual Conference, Montrose, Co. (100 people).

Perry, N. (2025, June 3rd). Northwest Colorado Economic Updated. Presented to the Associated Governments of Northwest Colorado, Rifle, Co. (25 people). Presented via Zoom.

Perry, N. (2025, April 24th). Mesa County Economic Update. Presented at the Grand Junction Economic Partnership annual meeting at Colorado Mesa University, Grand Junction, Co. (500 people).

Perry, N. (2025, February 11th). Garfield County Economic Update. Presented to the Glenwood Springs Chamber Economic Forecast. Glenwood Springs, CO. (100 people).

Rew, D., Kim, J., Choi, Y., & Rhee, Y. (2025). *Exploring UX and trust dynamics in digital travel platforms: Evidence from the Western Slope in Colorado*. Society for Marketing Advances, Las Vegas, NV (11/4–11/8).

Sikdar, M. S., & Sahaym, A. (2025). *Voluntary recalls, severity, and timing: Navigating delisting risk for newly public firms*. Babson College Entrepreneurship Research Conference, Boston, MA.

Sikdar, M. S., Sahaym, A., & Zhu, L. (2025). *From emotions to actions: The role of CEO affectivity in timely product recalls*. SMS Annual Conference, San Francisco, CA. Strategic Management Society (SMS).

Stone, K. B. (2025, August). *Mastering the intersections of change management and continuous improvement* [Professional association presentation]. Western Colorado Human Resource Management Association, Grand Junction, CO, United States.

Stone, K. B. (2025, November). *The change agent field guide: Mastering the intersections of change management and continuous improvement* [Colloquium presentation]. CMU Faculty Colloquium, Grand Junction, CO, United States.

#### Awards: Grants, Special Awards or Honors

Alyami, M. (2025–2026). *Faculty Professional Development Fund award (\$1,800)*. Academic Affairs, Colorado Mesa University.

Bajaba, A. (2024–2025). *Excellence in Scholarship Award*. Davis School of Business, Colorado Mesa University.

Demirciftci, T. (2024). *2024–2025 Faculty Development Fund – Colorado Mesa University – \$1,600 – for the Global Conference on Technology & AI in Hospitality and Tourism, Las Vegas, NV*.

Hypes, G. (2024–2025). *Winner Davis School of Business Advisor Award*. Colorado Mesa University.

Hypes, G. (2025). *Winner of the 2025 Everyday Hero/Heroine Honoree*. Colorado Society of Certified Public Accountants (COPCA).

Hypes, G. (2025–2026). *Nominee Early Career Distinguished Faculty Award*.

Hypes, G. (2025–2026). *Nominee Distinguished Service & Advising Award*.

Jouflas, G. (2025). *E-Fest 2025 Development Award (\$2,500)*. Colorado Mesa University.

Kurian, G. (2025). *Faculty Professional Development Fund award (\$1,550)*. Office of Academic Affairs, Colorado Mesa University, CO.

Rew, D. (2025). *Faculty Professional Development Fund award (\$1,000)*. Davis School of Business, Colorado Mesa University.

Rew, D. (2025). *Faculty Professional Development Fund award (\$1,100)*. Academic Affairs, Colorado Mesa University.

Sikdar, M. S. (2025). *Faculty Professional Development Fund award (\$1,820)*. Academic Affairs, Colorado Mesa University.

Snyder, J. (2025). *Outstanding conference reviewer, ISCAP 2025*. International Society for the Advancement of Computing in Education.

Snyder, J. (2025). *Top journal reviewer, Information Systems Education Journal*. Information Systems Education Journal.

### **Service to Discipline: Editorships, Reviews, or Contributions to Practice**

Alyami, M. (2025). *NSF external examiner* [Grant reviewer/external examiner].

Alyami, M. (2025). *Reviewer, ISCAP Information Systems & Computing Education: Cybersecurity Pedagogy & Practice; IS Applied Research; Data Analytics* [Conference reviewer].

Bajaba, A. (2025). *Academic conference reviewer, Southwest Academy of Management Association Annual Meeting*.

Bajaba, A. (2025). *Ad hoc reviewer, Journal of Business Ethics*.

Bajaba, A. (2025). *Ad hoc reviewer, Stress and Health*.

Bajaba, A. (Spring 2025–present). *Special issue guest advisor, Australian Journal of Psychology*. Taylor & Francis.

Demirciftci, T. (2025). *Journal reviewer for Hospitality and Tourism Technology, Journal of Hospitality and Tourism Insights, and International Journal of Contemporary Hospitality Management*.

Edeigba, J. (2025). *Reviewer, Accounting Education: “Cross-Country Insights into Students’ Perceptions and Applications of Generative AI in Accounting Higher Education”* [Journal article review].

Hypes, G. (2025, February). *CMU offers free tax assistance through VITA program* [Newspaper]. CMUNow.

Hypes, G. (2025, February). *Colorado Mesa University professor shares tax tips for first-time filers* [Television]. KKCO 11 News.

Hypes, G. (2025, March). *FREE tax filing pays off in experience for CMU students* [Newspaper]. The Business Times.

Hypes, G. (2025, March). *Let's talk about ethics: Empowering students and engaging CPAs at Colorado Mesa University* [Digital blog]. Colorado Society of Certified Public Accountants (COCPA).

Hypes, G. (2025, March). *VITA-ility in action* [Newspaper]. The Criterion.

Hypes, G. (2025, April). *Tax deadline quickly approaching* [Television]. KKCO 11 News.

Hypes, G. (2025, June 26). *Sales & use tax in Colorado: Navigating the maze* [Host/Moderator]. Colorado Society of Certified Public Accountants (COCPA).

Hypes, G. (2025, October 30). *Western slope lunch and CPE: Ethical culture and corporate governance: Preventing fraud and sustaining long-term value* [Host/Moderator]. Colorado Society of Certified Public Accountants (COPCA).

Hypes, G. (2025, November 13). *Maverick ripples* [NewsAccount]. Colorado Society of Certified Public Accountants (COPCA).

Hypes, G. (2025, November 13). *Uniting the profession to strengthen the CPA talent pipeline: Part 2* [NewsAccount]. Colorado Society of Certified Public Accountants (COPCA).

Hypes, G. (2025, December 9, 2024). *CLS – VITA & Earned Income Tax Credit* [Radio broadcast]. The Legal Brief with Colorado Legal Services (CLS).

Kurian, G. (2025). *Association of Business Information Systems*.

Kurian, G. (2025). *Journal of Business Administration Online*.

Owens-Ott, S. (2025–present). *Chair, Colorado Board of Accountancy* [Governor-appointed board member].

Owens-Ott, S. (2025, February). *“Let’s Talk About Ethics” Western Slope COPCA Lunch and Learn* [Continuing Professional Education session, 1 CPE credit]. Colorado Society of Certified Public Accountants (COPCA).

Perry, N. (2025, January 8). *Economic expert expects reasonable growth*. The Business Times.  
<https://thebusinessstimes.com/economic-expert-expects-reasonable-growth/>

Perry, N. (2025, January 9). *KVNF Regional Newscast: January 9th, 2025* [Radio broadcast]. KVNF News.  
<https://www.kvnf.org/show/kvnf-regional-newscast/2025-01-09/kvnf-regional-newscast-january-9-2025>

Perry, N. (2025, January 17). *Population continues to rise in western Colorado, no thanks to birth rates*. The Daily Sentinel, Grand Junction, CO.  
[https://www.gjsentinel.com/news/western\\_colorado/population-continues-to-rise-in-western-colorado-no-thanks-to-birth-rates/article\\_51f7843e-d389-11ef-96e7-e7465c23ab1d.html](https://www.gjsentinel.com/news/western_colorado/population-continues-to-rise-in-western-colorado-no-thanks-to-birth-rates/article_51f7843e-d389-11ef-96e7-e7465c23ab1d.html)

Perry, N. (2025, January 18). *Economic indicators show mixed, but optimistic signs for Mesa County*. The Daily Sentinel, Grand Junction, CO.  
[https://www.gjsentinel.com/news/western\\_colorado/economic-indicators-show-mixed-but-optimistic-signs-for-mesa-county-economy/article\\_76920ac2-d38d-11ef-ac4d-e3804e54f2d3.html](https://www.gjsentinel.com/news/western_colorado/economic-indicators-show-mixed-but-optimistic-signs-for-mesa-county-economy/article_76920ac2-d38d-11ef-ac4d-e3804e54f2d3.html)

Perry, N. (2025, January 19). *Local health care wages rise as workforce rebounds*. The Daily Sentinel, Grand Junction, CO. [https://www.gjsentinel.com/news/local-health-care-wages-rise-as-workforce-rebounds/article\\_d1c5a6c0-d43b-11ef-99b9-c3e1f2cecb12.html](https://www.gjsentinel.com/news/local-health-care-wages-rise-as-workforce-rebounds/article_d1c5a6c0-d43b-11ef-99b9-c3e1f2cecb12.html)

Perry, N. (2025, February 12). *Garfield County’s 2025 economic forecast is fairly positive story*. Post Independent, Glenwood Springs, CO. <https://www.postindependent.com/news/garfield-countys-2025-economic-forecast-is-a-fairly-positive-story/>

Perry, N. (2025, February 18). *Bloomin' Babies Birth Center to close in late March*. The Daily Sentinel, Grand Junction, CO. [https://www.gjsentinel.com/news/western\\_colorado/bloomin-babies-birth-center-to-close-in-late-march/article\\_cf90c266-ed5b-11ef-b03f-6bfa5f30dc7c.html](https://www.gjsentinel.com/news/western_colorado/bloomin-babies-birth-center-to-close-in-late-march/article_cf90c266-ed5b-11ef-b03f-6bfa5f30dc7c.html)

Perry, N. (2025, April 28). *GJEP hosts annual economic summit*. The Daily Sentinel, Grand Junction, CO. [https://www.gjsentinel.com/news/western\\_colorado/gjep-hosts-annual-economic-summit/article\\_aa442707-04bf-4f46-ad28-de04fbcb3e9b.html](https://www.gjsentinel.com/news/western_colorado/gjep-hosts-annual-economic-summit/article_aa442707-04bf-4f46-ad28-de04fbcb3e9b.html)

Perry, N. (2025, April 29). *Tariffs provide Grand Junction opportunities and challenges*. The Business Times, Grand Junction, CO. <https://thebusinessstimes.com/tariffs-provide-grand-junction-opportunities-and-challenges/>

Perry, N. (2025, May 1). *Palisade Chamber hosts "Your community over coffee" with industry*. Western Slope Now, Grand Junction, CO. <https://www.westernslopenow.com/news/local-news/palisade-chamber-hosts-your-community-over-coffee-with-industry-leaders/>

Perry, N. (2025, May 23). *Mesa County Real Estate Market*. KVNF Regional Newscast, Grand Junction, CO. <https://www.kvnf.org/show/kvnf-regional-newscast/2025-05-23/kvnf-regional-newscast-may-23-2025>

Perry, N. (2025, June 3). *Economic update: Concern growing for potential recession*. The Business Times, Grand Junction, CO. <https://thebusinessstimes.com/economic-update-concern-growing-for-potential-recession/>

Perry, N. (2025, June 9). *Delta and Montrose economic updates*. The Business Times, Grand Junction, CO. <https://thebusinessstimes.com/delta-and-montrose-economic-updates/>

Perry, N. (2025, July 1). *A deadline without a plan: How rural Colorado is building the energy future the state won't*. The Rocky Mountain Voice. <https://rockymountainvoice.com/2025/07/01/a-deadline-without-a-plan-how-rural-colorado-is-building-the-energy-future-the-state-wont/>

Perry, N. (2025, August 19). *Q2 for Mesa County sees higher unemployment*. The Business Times, Grand Junction, CO. <https://thebusinessstimes.com/q2-for-mesa-county-sees-higher-unemployment/>

Perry, N. (2025, August 27). *CMU report: Labor force, unemployment both rise in Mesa County*. The Daily Sentinel, Grand Junction, CO. [https://www.gjsentinel.com/news/western\\_colorado/cmu-report-labor-force-unemployment-both-rise-in-mesa-county/article\\_20bec08e-0c54-4255-bd48-f11c5ebe1617.html](https://www.gjsentinel.com/news/western_colorado/cmu-report-labor-force-unemployment-both-rise-in-mesa-county/article_20bec08e-0c54-4255-bd48-f11c5ebe1617.html)

Perry, N. (2025, September 9). *Garfield County labor market continues to grow*. The Business Times, Grand Junction, CO. <https://thebusinessstimes.com/garfield-county-labor-market-continues-to-grow/>

Perry, N. (2025, September 11). *KVNF Regional Newscast: Local economic news*. KVNF Regional Newscast. <https://www.kvnf.org/show/kvnf-regional-newscast/2025-09-11/kvnf-regional-newscast-september-11-2025>

Rew, D. (2025). *Ad-hoc reviewer, Cogent Business and Management (CBM)*.

Rew, D. (2025). *Ad-hoc reviewer, Journal of Consumer Affairs (JCA)*.

Rew, D. (2025). *Ad-hoc reviewer, Journal of Financial Services Marketing.*

Rew, D. (2025). *Ad-hoc reviewer, Journal of Marketing Management (JMM).*

Rew, D. (2025). *Appointed reviewer, Humanities & Social Sciences Comm (Nature).*

Rew, D. (2025). *Appointed reviewer, Transnational Corporations Review.*

Rew, D. (2025). *Editorial board member, Global Business and Economic Perspective.*

Rew, D. (2025, November). *Session chair, "Session 23.5 Double Down on the Journey: UX, Trust, and 'Pour' Decisions" [Conference session].* Society for Marketing Advances, Las Vegas, NV, United States.

Snyder, J. (2025). *Reviewer, Journal of Information Systems Education.*

Snyder, J. (2025). *Reviewer, Taylor & Francis Global Public Health Journal.*

Stone, K. B. (2025). *Editorial board member, Advances in Human Resource Development.*

Stone, K. B. (2025). *PhD dissertation committee – Subject matter expert for Jennifer Zimmer, Grand Canyon University, Ed.D. Organizational Leadership with emphasis in Organizational Development.*