

FACULTY RESEARCH REPORT



**DAVIS SCHOOL
OF BUSINESS**

2025

Publications: PRJ, Book & Book Chapters, Technical Reports

- Alabsi, H., Almotairi, M., **Alyami, M.**, Alqahtani, Y., Obeidat, R., & Almansour, F. (2025). Can ChatGPT serve as a cognitive stimulus? A proposed model for assessing the impact on graduate students' perceptions of cognitive and developmental skills. In *International Conference on Information Technology—New Generations* (pp. 461–468). Springer Nature Switzerland.
- Alqahtani, Y. M., Almansour, F. A., Almotairi, M., **Alyami, M.**, & Hossain, M. A. (2025). Machine learning's role in advancing psychiatry and mental health research. In *International Conference on Information Technology—New Generations* (pp. 229–241). Springer Nature Switzerland.
- Baldo, C., Flynn, D., & **Sanders, C.** (2025). Executive recruitment process explained through task analysis. *Quarterly Review of Business Disciplines*, 12(1/2), 12–34.
- Cifci, I., Goktepe, S., **Demirciftci, T.**, & Cetin, G. (2025). Identifying the attributes of the ideal golf tourism destination. *Anatolia*, 1–18. <https://doi.org/10.1080/13032917.2025.2477093>
- Demirciftci, T.** (2025, June). Shaping the future of hospitality: Innovations and technologies for the present and beyond. In *Hotel Yearbook: Technology 2025*. <https://www.hotelyearbook.com/edition/technology-2025.html>
- Edeigba, J.** (2025). Generative AI in accounting practice: Hype or help? In *Artificial Intelligence for Financial Risk Management and Analysis* (pp. 223–248). IGI Global Scientific Publishing.
- Edeigba, J.**, Opare, S., & Laswad, F. (2025). Accounting students' performance in proctored online exams: Early evidence from COVID-19 disrupted tertiary education learning. *Accounting Education*, 34(4), 585–612.
- Jung, E.**, & Ha, S. (2025). The cognitive-psychological mechanisms of slow tourism: A means-end chain perspective. *Tourism Recreation Research*, 1–16. <https://doi.org/10.1080/02508281.2025.2569860>
- Malibari, M., Bajaba, S., **Bajaba, A.**, & Basahal, A. (2025). Cultivating innovative behaviors: How entrepreneurial leaders foster employees' antifragility within autonomous work settings. *Journal of Innovation and Knowledge*, 10(3), 100701. <https://doi.org/10.1016/j.jik.2025.100701>
- Malibari, M., Bajaba, S., **Bajaba, A.**, & Basahal, A. (2025). Taking stock and moving forward: A systematic literature review and bibliometric analysis on entrepreneurial leadership. *Applied Psychology: An International Review*. (accepted for publication)
- Muley, A., Cheemalapati, S., **Kurian, G.**, Muzumdar, P., & Singh, K. (2025). Critical factors influencing electronic health record adoption in US hospitals: An empirical analysis using the technology-organization-environment framework. *Asian Journal of Advanced Research and Reports*, 19(3), 11–19.
- Muzumdar, P., Cheemalapati, S., Reddy RamiReddy, S., Singh, K., **Kurian, G.**, & Muley, A. (2025). The dead internet theory: A survey on artificial interactions and the future of social media. *Asian Journal of Research in Computer Science*, 18(1), 67–73.

- Niu, Z., Kurian, G., & Yan, Y. (2025). The effects of computer-based interruptions on task performance: Evidence from an eye-tracking experiment. *Journal of Research in Business Information Systems*, 18(1), 47–71.
- Perera, A., Wu, J. Y., Edeigba, J., & Habib, A. (2025). The accounting profession and modern slavery regulation through the lens of altruism, egoism and legitimacy. *Journal of Accounting Literature*, 1–20.
- Rawat, A., Kurian, G., Rawat, R., Richmond, J. O., Rajavat, A., & Bhardwaj, P. (2025). Children's rights in the digital space: Legal and ethical considerations. In *Child protection laws and crime in the digital era* (pp. 79-106). IGI Global Scientific Publishing.
- Rawat, H., Kurian, G., Gupta, P., & Soni, A. (2025). Smart homes, smarter parenting: Implementing context-aware IoT access controls for child safety, integrating parental consent and child engagement with digital protection rules. In *Child protection laws and crime in the digital era* (pp. 441-461). IGI Global Scientific Publishing.
- Rew, D., Cha, W., Lim, S., & Kim, J. (2025). Do mindful consumers matter to sustainability? *Social Responsibility Journal*, 21(9), 1937–1956. <https://doi.org/10.1108/SRJ-11-2024-0786>
- Sanders Via, C. (2025). Employee and labor relations. Society for Human Resource Management.
- Sanders Via, C. (2025). Strategic workforce planning. Society for Human Resource Management.
- Sanders Via, C. (2025). The social edge: Why your people skills matter more than your GPA. Christi Sanders Via. <https://a.co/d/c9OMXN3>
- Sikdar, M. S., Rew, D., Shi, S., Choi, S., & Cha, W. (2025). Reshaping destination image. (Data analysis & writing stage).
- Sikdar, M. S., Sahaym, A., & Lahiri, A. (n.d.). The value of apology for firms across countries: The impact of severity of product recall and country characteristics. (Under preparation).
- Sikdar, M. S., Sahaym, A., & Raina, G. S. (n.d.). Crisis, composition, and complexity: How board characteristics influence legitimacy-regaining actions following product recalls. (Under preparation).
- Sikdar, M. S., & Sahaym, A. (n.d.). Voluntary recalls, severity, and timing: Navigating delisting risk for newly public firms. (In writing stage).
- Sikdar, M. S., Zhu, L., & Sahaym, A. (n.d.). From emotion to action: CEO affectivity and the time to initiate a product recall. (Final stage).
- Singh, K., Cheemalapati, S., Kurian, G., & Muzumdar, P. (2025). Construal level and cognitive reflection in newsvendor games: Unveiling the influence of individual heterogeneity on decision-making. *Asian Journal of Advanced Research and Reports*, 19(1), 183–193.
- Singh, K., Cheemalapati, S., Kurian, G., & Muzumdar, P. (2025). Determinants of human development index (HDI): A regression analysis of economic and social indicators. *Asian Journal of Economics, Business and Accounting*, 25(1), 26–34.

Singh, K., Kurian, G., & Muzumdar, P. (2025). The essentials of machine learning: Theory to applications. Schmidt & Bailey Publication LLC.

Snyder, J., Alyami, M., & Stone, K. (2025). Designing a leveling course in business analytics for an MBA program. *Business Education Innovation Journal*, 17(2).

Stone, K. B. (2025). *The change agent's field guide: Mastering the intersections of change management and continuous improvement*. CRC Press (Taylor & Francis).

Stone, K. B., Sanders-Via, C., McGee, K., & McGrath, B. (2025). Notes from the Field - Transfer of Training: The Study of a Municipality's Leadership Development Program Effectiveness. *Mountain Plains Journal of Business and Technology*, 25(1), 85. Retrieved from <https://openspaces.unk.edu/mpjbt/vol25/iss1/6>

Presentations: Academic & Peer-Reviewed Conference Presentations or Panel Discussions

Alabsi, H., Almotairi, M., Alyami, M., Alqahtani, Y., Obeidat, R., & Almansour, F. A. (2025, April). *Can ChatGPT serve as a cognitive stimulus? A proposed model for assessing the impact on graduate students' perceptions of cognitive and developmental skills* [Conference presentation]. International Conference on Information Technology–New Generations (ITNG 2025), Las Vegas, NV, United States.

Alqahtani, Y., Almotairi, M., Alyami, M., Almansour, F., & Hossain, M. A. (2025, April). *Machine learning's role in advancing psychiatry and mental health research* [Conference presentation]. International Conference on Information Technology–New Generations (ITNG 2025), Las Vegas, NV, United States.

Bajaba, S., & Bajaba, A. (2025). *Artificial intelligence and customer engagement behavior in the banking industry: A moderated-mediation study*. Paper presented at the Southwest Academy of Management Annual Meeting, Tulsa, Oklahoma.

Demirciftci, T. (2024). *The sentient space: Reimagining the hotel room in an age of ambient intelligence*. Glotech.ai. <https://www.glotech.ai>

Edeigba, J. (2025). *Corporate social responsibility disclosure regulations and employee downsizing* [Paper review and discussant]. American Accounting Association (AAA) DC Conference, United States.

Edeigba, J. (2025). *Generative AI in accounting practice: Hype or help?* [Conference presentation]. 2025 Annual Accounting Educators' Seminar, Olathe, KS, United States.

Edeigba, J. (2025). *The influence of human rights practices on firms' ESG and financial performance: A 20-year analysis of U.S.-listed firms* [Conference presentation]. American Accounting Association (AAA) DC Conference, United States.

Jung, E. (2025). *Mindfulness and slow tourism: Unpacking the tourist experiences and outcomes* [Standing presentation]. West Federation CHRIE Conference, United States.

- Lee, Y.-S. (2025, October). *Global adoption trend of cryptocurrencies: A financial inclusion study using Bitcoin* [Conference presentation]. Mountain Plains Business Conference, Omaha, NE, United States.
- Niu, Z., Kurian, G., & Yan, Y. (2025). *Assessing the impact of computer-based interruptions on task performance: An eye-tracking experimental study*. Association of Business Information Systems, Tulsa, OK.
- Owens-Ott, S., Chen McCain, S., & Lay, B. (2025, April). *An investigation of the relationship between SDGs education and its impacts on students: A case study in a US Midwest University*. 2025 WEI Miami International Academic Conference, Miami, Florida.
- Perry, N. (2025, December 10th). Mesa County economic update. Presented to The Alternative Board (TAB). Grand Junction, CO. (40 people).
- Perry, N. (2025, December 3rd). Economic Update for Montrose County. Presented at Our Town Matters symposium. Montrose, CO. (150 people).
- Perry, N. (2025, November 6th). Economic Update for the Town of Palisade. Presented at The State of Palisade for the Palisade Chamber of Commerce. Palisade, CO. (50 people).
- Perry, N. (2025, September 12th). Economic Update for Delta County. Presented to One Delta County. Delta, Co. (70 people).
- Perry, N. (2025, August 26th). Economic Update for the AGNC Region. Presented to the Associated Governments of Northwest Colorado Annual Meeting, Rifle, CO. (70 people).
- Perry, N. (2025, August 19th). 2025 Energy Summit, presented by Xcel Energy and Atlasta Solar Center. Panel: Powering People, Workforce Development for Colorado's Energy Future. Grand Junction, Co. (50 people).
- Perry, N. (2025, August 18th). Moffat County Economic Update. Presented to the Moffat County Economic Development Advisory Committee. Craig, Co. (15 people). Presented via Zoom.
- Perry, N. (2025, June 20th). Economic Transition in Northwest Colorado. Presented to the COSSA Institute, Hayden, Co. (50 people).
- Perry, N. (2025, June 4th). Montrose Economic Update. Presented to the Montrose Association of Realtors Annual Conference, Montrose, Co. (100 people).
- Perry, N. (2025, June 3rd). Northwest Colorado Economic Updated. Presented to the Associated Governments of Northwest Colorado, Rifle, Co. (25 people). Presented via Zoom.
- Perry, N. (2025, April 24th). Mesa County Economic Update. Presented at the Grand Junction Economic Partnership annual meeting at Colorado Mesa University, Grand Junction, Co. (500 people).
- Perry, N. (2025, February 11th). Garfield County Economic Update. Presented to the Glenwood Springs Chamber Economic Forecast. Glenwood Springs, CO. (100 people).

- Rew, D., Kim, J., Choi, Y., & Rhee, Y. (2025). *Exploring UX and trust dynamics in digital travel platforms: Evidence from the Western Slope in Colorado*. Society for Marketing Advances, Las Vegas, NV (11/4–11/8).
- Sikdar, M. S., & Sahaym, A. (2025). *Voluntary recalls, severity, and timing: Navigating delisting risk for newly public firms*. Babson College Entrepreneurship Research Conference, Boston, MA.
- Sikdar, M. S., Sahaym, A., & Zhu, L. (2025). *From emotions to actions: The role of CEO affectivity in timely product recalls*. SMS Annual Conference, San Francisco, CA. Strategic Management Society (SMS).
- Stone, K. B. (2025, August). *Mastering the intersections of change management and continuous improvement* [Professional association presentation]. Western Colorado Human Resource Management Association, Grand Junction, CO, United States.
- Stone, K. B. (2025, November). *The change agent field guide: Mastering the intersections of change management and continuous improvement* [Colloquium presentation]. CMU Faculty Colloquium, Grand Junction, CO, United States.

Awards: Grants, Special Awards or Honors

- Alyami, M. (2025–2026). *Faculty Professional Development Fund award (\$1,800)*. Academic Affairs, Colorado Mesa University.
- Bajaba, A. (2024–2025). *Excellence in Scholarship Award*. Davis School of Business, Colorado Mesa University.
- Demirciftci, T. (2024). *2024–2025 Faculty Development Fund – Colorado Mesa University – \$1,600 – for the Global Conference on Technology & AI in Hospitality and Tourism, Las Vegas, NV*.
- Hypes, G. (2024–2025). *Winner Davis School of Business Advisor Award*. Colorado Mesa University.
- Hypes, G. (2025). *Winner of the 2025 Everyday Hero/Heroine Honoree*. Colorado Society of Certified Public Accountants (COCPA).
- Hypes, G. (2025–2026). *Nominee Early Career Distinguished Faculty Award*.
- Hypes, G. (2025–2026). *Nominee Distinguished Service & Advising Award*.
- Joufflas, G. (2025). *E-Fest 2025 Development Award (\$2,500)*. Colorado Mesa University.
- Kurian, G. (2025). *Faculty Professional Development Fund award (\$1,550)*. Office of Academic Affairs, Colorado Mesa University, CO.
- Rew, D. (2025). *Faculty Professional Development Fund award (\$1,000)*. Davis School of Business, Colorado Mesa University.
- Rew, D. (2025). *Faculty Professional Development Fund award (\$1,100)*. Academic Affairs, Colorado Mesa University.

Sikdar, M. S. (2025). *Faculty Professional Development Fund award (\$1,820)*. Academic Affairs, Colorado Mesa University.

Snyder, J. (2025). *Outstanding conference reviewer, ISCAP 2025*. International Society for the Advancement of Computing in Education.

Snyder, J. (2025). *Top journal reviewer, Information Systems Education Journal*. Information Systems Education Journal.

Service to Discipline: Editorships, Reviews, or Contributions to Practice

Alyami, M. (2025). *NSF external examiner* [Grant reviewer/external examiner].

Alyami, M. (2025). *Reviewer, ISCAP Information Systems & Computing Education: Cybersecurity Pedagogy & Practice; IS Applied Research; Data Analytics* [Conference reviewer].

Bajaba, A. (2025). *Academic conference reviewer, Southwest Academy of Management Association Annual Meeting*.

Bajaba, A. (2025). *Ad hoc reviewer, Journal of Business Ethics*.

Bajaba, A. (2025). *Ad hoc reviewer, Stress and Health*.

Bajaba, A. (Spring 2025–present). *Special issue guest advisor, Australian Journal of Psychology*. Taylor & Francis.

Demirciftci, T. (2025). *Journal reviewer for Hospitality and Tourism Technology, Journal of Hospitality and Tourism Insights, and International Journal of Contemporary Hospitality Management*.

Edeigba, J. (2025). *Reviewer, Accounting Education: "Cross-Country Insights into Students' Perceptions and Applications of Generative AI in Accounting Higher Education"* [Journal article review].

Hypes, G. (2025, February). *CMU offers free tax assistance through VITA program* [Newspaper]. CMUNow.

Hypes, G. (2025, February). *Colorado Mesa University professor shares tax tips for first-time filers* [Television]. KKCO 11 News.

Hypes, G. (2025, March). *FREE tax filing pays off in experience for CMU students* [Newspaper]. The Business Times.

Hypes, G. (2025, March). *Let's talk about ethics: Empowering students and engaging CPAs at Colorado Mesa University* [Digital blog]. Colorado Society of Certified Public Accountants (COCPA).

Hypes, G. (2025, March). *VITA-lity in action* [Newspaper]. The Criterion.

Hypes, G. (2025, April). *Tax deadline quickly approaching* [Television]. KKCO 11 News.

Hypes, G. (2025, June 26). *Sales & use tax in Colorado: Navigating the maze* [Host/Moderator]. Colorado Society of Certified Public Accountants (COCPA).

- Hypes, G. (2025, October 30). *Western slope lunch and CPE: Ethical culture and corporate governance: Preventing fraud and sustaining long-term value* [Host/Moderator]. Colorado Society of Certified Public Accountants (COCPA).
- Hypes, G. (2025, November 13). *Maverick ripples* [NewsAccount]. Colorado Society of Certified Public Accountants (COCPA).
- Hypes, G. (2025, November 13). *Uniting the profession to strengthen the CPA talent pipeline: Part 2* [NewsAccount]. Colorado Society of Certified Public Accountants (COCPA).
- Hypes, G. (2025, December 9, 2024). *CLS – VITA & Earned Income Tax Credit* [Radio broadcast]. The Legal Brief with Colorado Legal Services (CLS).
- Kurian, G. (2025). *Association of Business Information Systems*.
- Kurian, G. (2025). *Journal of Business Administration Online*.
- Owens-Ott, S. (2025–present). *Chair, Colorado Board of Accountancy* [Governor-appointed board member].
- Owens-Ott, S. (2025, February). *“Let’s Talk About Ethics” Western Slope COCPA Lunch and Learn* [Continuing Professional Education session, 1 CPE credit]. Colorado Society of Certified Public Accountants (COCPA).
- Perry, N. (2025, January 8). *Economic expert expects reasonable growth*. The Business Times. <https://thebusinesstimes.com/economic-expert-expects-reasonable-growth/>
- Perry, N. (2025, January 9). *KVNF Regional Newscast: January 9th, 2025* [Radio broadcast]. KVNF News. <https://www.kvnf.org/show/kvnf-regional-newscast/2025-01-09/kvnf-regional-newscast-january-9-2025>
- Perry, N. (2025, January 17). *Population continues to rise in western Colorado, no thanks to birth rates*. The Daily Sentinel, Grand Junction, CO. https://www.gjsentinel.com/news/western_colorado/population-continues-to-rise-in-western-colorado-no-thanks-to-birth-rates/article_51f7843e-d389-11ef-96e7-e7465c23ab1d.html
- Perry, N. (2025, January 18). *Economic indicators show mixed, but optimistic signs for Mesa County*. The Daily Sentinel, Grand Junction, CO. https://www.gjsentinel.com/news/western_colorado/economic-indicators-show-mixed-but-optimistic-signs-for-mesa-county-economy/article_76920ac2-d38d-11ef-ac4d-e3804e54f2d3.html
- Perry, N. (2025, January 19). *Local health care wages rise as workforce rebounds*. The Daily Sentinel, Grand Junction, CO. https://www.gjsentinel.com/news/local-health-care-wages-rise-as-workforce-rebounds/article_d1c5a6c0-d43b-11ef-99b9-c3e1f2cecb12.html
- Perry, N. (2025, February 12). *Garfield County’s 2025 economic forecast is fairly positive story*. Post Independent, Glenwood Springs, CO. <https://www.postindependent.com/news/garfield-countys-2025-economic-forecast-is-a-fairly-positive-story/>

- Perry, N. (2025, February 18). *Bloomin' Babies Birth Center to close in late March*. The Daily Sentinel, Grand Junction, CO. https://www.gjsentinel.com/news/western_colorado/bloomin-babies-birth-center-to-close-in-late-march/article_cf90c266-ed5b-11ef-b03f-6bfa5f30dc7c.html
- Perry, N. (2025, April 28). *GJEP hosts annual economic summit*. The Daily Sentinel, Grand Junction, CO. https://www.gjsentinel.com/news/western_colorado/gjep-hosts-annual-economic-summit/article_aa442707-04bf-4f46-ad28-de04fbc3e9b.html
- Perry, N. (2025, April 29). *Tariffs provide Grand Junction opportunities and challenges*. The Business Times, Grand Junction, CO. <https://thebusinesstimes.com/tariffs-provide-grand-junction-opportunities-and-challenges/>
- Perry, N. (2025, May 1). *Palisade Chamber hosts "Your community over coffee" with industry*. Western Slope Now, Grand Junction, CO. <https://www.westernslopenow.com/news/local-news/palisade-chamber-hosts-your-community-over-coffee-with-industry-leaders/>
- Perry, N. (2025, May 23). *Mesa County Real Estate Market*. KVNF Regional Newscast, Grand Junction, CO. <https://www.kvnf.org/show/kvnf-regional-newscast/2025-05-23/kvnf-regional-newscast-may-23-2025>
- Perry, N. (2025, June 3). *Economic update: Concern growing for potential recession*. The Business Times, Grand Junction, CO. <https://thebusinesstimes.com/economic-update-concern-growing-for-potential-recession/>
- Perry, N. (2025, June 9). *Delta and Montrose economic updates*. The Business Times, Grand Junction, CO. <https://thebusinesstimes.com/delta-and-montrose-economic-updates/>
- Perry, N. (2025, July 1). *A deadline without a plan: How rural Colorado is building the energy future the state won't*. The Rocky Mountain Voice. <https://rockymountainvoice.com/2025/07/01/a-deadline-without-a-plan-how-rural-colorado-is-building-the-energy-future-the-state-wont/>
- Perry, N. (2025, August 19). *Q2 for Mesa County sees higher unemployment*. The Business Times, Grand Junction, CO. <https://thebusinesstimes.com/q2-for-mesa-county-sees-higher-unemployment/>
- Perry, N. (2025, August 27). *CMU report: Labor force, unemployment both rise in Mesa County*. The Daily Sentinel, Grand Junction, CO. https://www.gjsentinel.com/news/western_colorado/cmu-report-labor-force-unemployment-both-rise-in-mesa-county/article_20bec08e-0c54-4255-bd48-f11c5ebe1617.html
- Perry, N. (2025, September 9). *Garfield County labor market continues to grow*. The Business Times, Grand Junction, CO. <https://thebusinesstimes.com/garfield-county-labor-market-continues-to-grow/>
- Perry, N. (2025, September 11). *KVNF Regional Newscast: Local economic news*. KVNF Regional Newscast. <https://www.kvnf.org/show/kvnf-regional-newscast/2025-09-11/kvnf-regional-newscast-september-11-2025>
- Rew, D. (2025). *Ad-hoc reviewer, Cogent Business and Management (CBM)*.
- Rew, D. (2025). *Ad-hoc reviewer, Journal of Consumer Affairs (JCA)*.

- Rew, D. (2025). *Ad-hoc reviewer, Journal of Financial Services Marketing.*
- Rew, D. (2025). *Ad-hoc reviewer, Journal of Marketing Management (JMM).*
- Rew, D. (2025). *Appointed reviewer, Humanities & Social Sciences Comm (Nature).*
- Rew, D. (2025). *Appointed reviewer, Transnational Corporations Review.*
- Rew, D. (2025). *Editorial board member, Global Business and Economic Perspective.*
- Rew, D. (2025, November). *Session chair, "Session 23.5 Double Down on the Journey: UX, Trust, and 'Pour' Decisions" [Conference session]. Society for Marketing Advances, Las Vegas, NV, United States.*
- Snyder, J. (2025). *Reviewer, Journal of Information Systems Education.*
- Snyder, J. (2025). *Reviewer, Taylor & Francis Global Public Health Journal.*
- Stone, K. B. (2025). *Editorial board member, Advances in Human Resource Development.*
- Stone, K. B. (2025). *PhD dissertation committee – Subject matter expert for Jennifer Zimmer, Grand Canyon University, Ed.D. Organizational Leadership with emphasis in Organizational Development.*