# FACULTY RESEARCH REPORT

2023





**DAVIS SCHOOL OF BUSINESS** 

## **Peer Reviewed Journal**

- Ahmad, A. Alam, M. S., Kirmani, M. D. & Madsen, D. Ø. (2023). "Why do Academicians Share Knowledge? A Study of Higher Education Institutions in India". Frontiers in Psychology, 14. <a href="https://doi.org/10.3389/fpsyg.2023.1181030">https://doi.org/10.3389/fpsyg.2023.1181030</a>.
- Bajaba, A., Bajaba, S., & Alsabban, A. (2023). "Exploitative Leadership and Constructive Voice: The Role of Employee Adaptive Personality and Organizational Identification." Journal of Organizational Effectiveness, ahead-of-p (ahead-of-print), ahead-of-print.
- Baldo, C. M., Chen McCain, S. L., & Jouflas, G. (2023). "An Investigation on Factors Influencing University Students' Entrepreneurship Orientations." Entrepreneurship Education and Pedagogy, 25151274231184800. https://doi.org/10.1177/25151274231184800.
- Baldo, C. M., Wareham, J. D., Snyder, J., & Conklin, M. (2022). "Not necessarily what you think: Comparing candidates' expectations and perceptions for executive recruiters." International Journal of Employment Studies, *30*(1), 51-78. https://search.informit.org/doi/10.3316/informit.790889429996214.
- Carlson, E.T., & Eadens, D. W. (2023). "Relationships between state mandates for financial education and young adults' financial literacy and capability". Journal of Pedagogical Research, 7(5), 97-110. https://doi.org/10.33902/JPR.202321288.
- Chang, C., and Lee, Y. "Predicting the Success Rate of Reward-Based Crowdfunding Campaigns: Evidence from Machine Learning." International Journal of Information and Management Sciences, vol. 34, no. 3, 2023, pp. 179-191. <a href="https://doi.org/10.6186/IJIMS.202309\_34(3).0001">https://doi.org/10.6186/IJIMS.202309\_34(3).0001</a>.
- Demirciftci, T., Belarmino, A. and Raab, C. (2023), "An application of choice-based conjoint analysis to measure willingness to pay for casino buffets", International Hospitality Review, Vol. ahead-of-print No. ahead-of-print. <a href="https://doi.org/10.1108/IHR-12-2022-0059">https://doi.org/10.1108/IHR-12-2022-0059</a>
- Demirciftci, T., Erdem, M., Baloglu S. & Bilgihan, A. (2023). "Examining the role of personal traits on guest room technologies". Journal of Hospitality and Tourism Insights https://doi.org/10.1108/JHTI-11-2022-0529.
- Dima, A., Bugheanu, A-M., Boghian, R., & Madsen, D. Ø. (2023). "Mapping Knowledge Area Analysis in E-Learning Systems Based on Cloud Computing". Electronics, 12(1), <a href="https://doi.org/10.3390/electronics12010062">https://doi.org/10.3390/electronics12010062</a>
- Edeigba, J., Gyapong, E. (2023). "Analyses of Unintended Consequences of IAS 12 on Deferred Income Taxes." China Accounting and Finance Review.
- Farhat F., Athar M. T., Ahmad S., Madsen D. Ø. & Sohail S. S. (2023). "Antimicrobial resistance and machine learning: past, present, and future". Frontiers in Microbiology. 14:1179312. https://doi.org/10.3389/fmicb.2023.1179312.

- Farhat, F.; Sohail, S. S.; Alam, M. T.; Ubaid, S., Shakil, Ashhad, M., & Madsen, D. Ø. (2023). "COVID-19 and beyond: leveraging artificial intelligence for enhanced outbreak control". Frontiers in Artificial Intelligence. https://doi.org/10.3389/frai.2023.1266560.
- Farhat, F., Sohail, S. S. & Madsen, D. Ø. (2023). "How trustworthy is ChatGPT? The case of bibliometric analyses". Cogent Engineering, Volume 10, Issue 1, 2222988. https://doi.org/10.1080/23311916.2023.2222988.
- Farhat, F., Sohail, S. S., Siddiqui, F., Irshad, R. R., & Madsen, D. Ø. (2023). "Curcumin in Wound Healing—A Bibliometric Analysis". Life, 13(1), <a href="https://doi.org/10.3390/life13010143">https://doi.org/10.3390/life13010143</a>.
- Fleck, E., Asmuth, J., & Jouflas, G. (2023). "Identifying Your Superpower to Develop Entrepreneurial Self-Efficacy. Entrepreneurship Education and Pedagogy". AACSB IC: Discover. https://doi.org/10.1177/25151274231200456.
- Garg, S., Ahmad, A., Madsen, D. Ø., Sohail, S. S. (2023). "Sustainable Behavior with Respect to Managing E-Wastes: Factors Influencing E-Waste Management among Young Consumers". International Journal of Environmental Research and Public Health, <a href="https://doi.org/10.3390/ijerph20010801">https://doi.org/10.3390/ijerph20010801</a>
- Gupta, B., Mufti, T., Sohail, S. S. & Madsen, D. Ø. (2023). "ChatGPT: A brief narrative review." Cogent Business & Management. <a href="https://doi.org/10.1080/23311975.2023.2275851">https://doi.org/10.1080/23311975.2023.2275851</a>.
- Irshad, R. R., Alattab, A. A., Alsaiari, O. A. S., Sohail, S. S., Aziz, A., Madsen, D. Ø., Alalayah, K. M. (2023). "An Optimization-Linked Intelligent Security Algorithm for Smart Healthcare Organizations". Healthcare, 11(4), <a href="https://doi.org/10.3390/healthcare11040580">https://doi.org/10.3390/healthcare11040580</a>.
- Johanson, D.., Drevvatne, B., Skredderhaugen, M., & Madsen, D. Ø. (2023). "Økonomistyring og digitale verktøy: En deskriptiv analyse av Balansert Målstyring og Business Intelligence blant norske virksomheter". Magma Tidsskrift for økonomi og ledelse, 26(1), 109-121. <a href="https://doi.org/10.23865/magma.v26.1294">https://doi.org/10.23865/magma.v26.1294</a>.
- Johanson, D., Lepp, S., Abbas, A. & Madsen, D. Ø. (2023). "The viral trajectory of a management idea: A longitudinal case study of the Balanced Scorecard in a Norwegian bank". Cogent Business & Management, 10(2), 2208704. https://doi.org/10.1080/23311975.2023.2208704.
- Madsen, D. Ø. (2023). "The trajectory and development of Star Wars tourism". International Journal of Management Concepts and Philosophy, 16(3), 276-284. <a href="https://doi.org/10.1504/IJMCP.2023.131768">https://doi.org/10.1504/IJMCP.2023.131768</a>.
- Madsen, D. Ø., Berg, T. & Di Nardo, M. (2023). "Bibliometric Trends in Industry 5.0 Research: An Updated Overview". Applied System Innovation, 6(4), 63. <a href="https://doi.org/10.3390/asi6040063">https://doi.org/10.3390/asi6040063</a>.
- Madsen, D. Ø. & Slåtten, K. (2023). "Comparing the Evolutionary Trajectories of Industry 4.0 and 5.0: A Management Fashion Perspective". Applied System Innovation, <a href="https://doi.org/10.3390/asi6020048">https://doi.org/10.3390/asi6020048</a>

- Osmanoğlu, Ş., & Demirçiftçi, T. (2019). "Competitive Revenue Management (Rm.) Strategies of Five Star Hotels: A Case From Istanbul." Journal of Economy Culture and Society. <a href="https://doi.org/10.26650/JECS2023-1322784">https://doi.org/10.26650/JECS2023-1322784</a>.
- Ozili P.K., Uadiale, O., Edeigba, J. (2023) "The 2018 Revised Nigerian Code of Corporate Governance: An Academic Response and Lessons for Africa." Book Chapter by IGI Global Publication.
- Sohail, S. S., Aziz, A., Ali, R., Hasan, S. H., Madsen, D. Ø., Alam, M. A. (2023). "Human-Centric Aggregation via Ordered Weighted Aggregation for Ranked Recommendation in Recommender Systems". Applied System Innovation, <a href="https://doi.org/10.3390/asi6020036">https://doi.org/10.3390/asi6020036</a>.
- Sohail, S. S., Farhat, F., Himeur, Y., Nadeem, M., Madsen, D. Ø., Singh, Y., Atalla, S. & Mansoor, W. (2023). "Decoding ChatGPT: A taxonomy of existing research, current challenges, and possible future directions". Journal of King Saud University Computer and Information Sciences, 35(8), 101675 https://doi.org/10.1016/j.jksuci.2023.101675.
- Sohail, S. S., Javed, Z., Nadeem, M., Anwer, F., Farhat, F., Hussain, A., Himeur, Y., & Madsen, D. Ø. (2023). "Multi-criteria decision making-based waste management: A bibliometric analysis". Heliyon. <a href="https://doi.org/10.1016/j.heliyon.2023.e21261">https://doi.org/10.1016/j.heliyon.2023.e21261</a>.
- Sohail, S. S., Madsen, D. Ø., Farhat, F. & Alam, M. A. (2023). "ChatGPT and Vaccines: Can AI Chatbots Boost Awareness and Uptake?" Annals of Biomedical Engineering. https://doi.org/10.1007/s10439-023-03305-y.
- Sohail, S. S., Madsen, D. Ø., Himeur, Y. & Ashraf, M. (2023). "Using ChatGPT to navigate ambivalent and contradictory research findings on artificial intelligence". Frontiers in Artificial Intelligence, 6. <a href="https://doi.org/10.3389/frai.2023.1195797">https://doi.org/10.3389/frai.2023.1195797</a>.
- Radu, E., Dima, A., Dobrota, E. M., Badea, A-M., Madsen, D. Ø, Dobrin, C. & Stanciu, S. (2023). "Global trends and research hotspots on HACCP and modern quality management systems in the food industry". Heliyon, 9, e18232. https://doi.org/10.1016/j.heliyon.2023.e18232.
- Rew, D., Cha, W., Kim, J., & Jung, J., 2023. "The Effects of Commitment and Trust on the Relationship between Service Quality and University Brand Loyalty in Time of Crisis", Journal of Marketing for Higher Education, (forthcoming).
- Walter, K., Thacher, J., & Chermak, J. (2023). "Examining willingness to pay for energy futures in a fossil and renewable energy-rich locale." Energy Policy. Issue 181, October 2023. https://doi.org/10.1016/j.enpol.2023.113661.
- Wood, D. A., Achhpilia, M. P., Madsen, D.Ø., & Zoet, E. (2023). "The ChatGPT Artificial Intelligence Chatbot: How Well Does It Answer Accounting Assessment Questions?" Issues in Accounting Education, 1–28. https://doi.org/10.2308/ISSUES-2023-013.

Zhang, S., Rew, D., Jung, J., Wu, S., & Baldo, C. (2023). "Impact of organizational citizenship behavior on corporate sustainability through the mediation of TQM: focus on the textile industry in Bangladesh." The TQM Journal. <a href="https://doi.org/10.1108/TQM-02-2023-0056">https://doi.org/10.1108/TQM-02-2023-0056</a>

# **Academic/ Conference/ Professional Presentations/ Proceedings**

- Acuña, S. G.; Giménez, M. O., Sánchez, M., Di Nardo, M., & Madsen, D. Ø. (2023). *Nuclear safety management: A detailed causal model of nuclear power plant operation based on system dynamics*. ESREL 2023 Proceedings of the 33rd European Safety and Reliability Conference: The Future of Safety in the Reconnected World, 3 7 September 2023, University of Southampton, United Kingdom. Research Publishing Services, ISBN 978-981-18-8071-1 doi: 10.3850/978-981-18-8071-1\_P486-cd
- Acuña, S. G., Giménez, M. O., Sánchez, M., Madsen, D. Ø. (2023). Safety culture and nuclear safety management. Analysis of the relationships of its variables through a bibliographic review and AHP. ESREL 2023 Proceedings of the 33rd European Safety and Reliability Conference: The Future of Safety in the Reconnected World, 3 7 September 2023, University of Southampton, United Kingdom. Research Publishing Services, ISBN 978-981-18-8071-1. doi: 10.3850/978-981-18-8071-1\_P571-cd.
- Bajaba, A. & Bajaba, S. (2023). Do I Belong? A Moderated-Mediation Model of Exploitative Leadership as an Unfair Exchange Within Organizations. Southwest Academy of Management, Texas, United States of America.
- Fleck, E. & Jouflas, G. (2023). Revealing Your Superpower: Flexing the Mindset Muscle to Develop Entrepreneurial Self-Efficacy. USASBE Competitive Experiential Exercises.
- Hypes, G. (2023). Presentation: Colorado Society of Certified Public Accountants. COCPA.
- Jouflas, G. (2023). Presentation: *Innovation Challenge*. Small Business Institute 2023 Annual Conference.
- Jouflas, G. (2023). Presenter at Susquehanna University Innovation Challenge Fall 2023.
- Jouflas, G. (2023). Presentation: *Using AI to Develop a Social Entrepreneurship syllabus*. Midwest Symposium on Social Entrepreneurship. AACSB IC: Discover, Other, 5/2023.
- Lassar, S., & Stone, K. (2023) *Navigating Unique Challenges Along the Accreditation Journey*. AACSB Americas Accreditation Conference. Indianapolis, Indiana.
- Lee, Y. (2023) Predicting the Success Rate of Reward-Based Crowdfunding Campaigns: Evidence from Machine Learning. The 2023 International Conference on Management Sciences and Decision Making, Taipei, Taiwan, May 2023.
- McGee, K., Sanders-Via, C., & Stone, K. (2023). Leadership Development on the Western Slope: Findings from the field. Western Colorado Human Resource Association.

- Perry, N. (2022, December 13th). *Mesa County economic update*. Presented to The Alternative Board (TAB). Grand Junction, Co. (40 people).
- Perry, N. (2022, December 6th). *Montrose economic update*. Presented to Our Town Matters symposium. Montrose, Co. (150 people).
- Perry, N. (2023, November 3rd). *Panelist: Regional Economic Updates*. Colorado State Demography Summit (300 people). Presented via Zoom.
- Perry, N. (2023, October 19th). *Panel Moderator: Using Data for Economic Development*. Presented at the Economic Development Council of Colorado Annual Conference, Grand Junction, Co. (200 people).
- Perry, N. (2023, October 18th). *The Economic Impact of Outdoor Recreation in Mesa County*. Presented at the Economic Development Council of Colorado Annual Conference, Grand Junction, Co. (200 people).
- Perry, N. (2023, October 6th). The Outdoor Recreation Economy. Presented to the Colorado Outdoor Recreation Industry Leadership Summit (COILS), Steamboat Springs, Co. (100 people, presented via Zoom)
- Perry, N. (2023, August 16th). *Economic Update for the AGNC Region*. Presented to the Associated Governments of Northwest Colorado Annual Meeting, Rifle, Co. (70 people)
- Perry, N. (2023, August 1st). *Delta County Economic Update*. Presented/interviewed on Colorado Public Radio (KVNF). Delta, Co.
- Perry, N. (2023, May 8th). *Garfield County Economic Update*. Presented to the Glenwood Springs Chamber Economic Forecast. Glenwood Springs, Co. (100 people).
- Perry, N. (2023, May 4th). Western Slope Economy and Energy Update. Garfield County Energy Advisor Board Meeting. Rifle, Co. (100 people)
- Perry, N. (2023, March 31st). *Delta County Economic Update*. Presented at One Delta County bi-annual meeting. Delta, Co. (100 people).
- Perry, N. (2023, March 15th). *Rio Blanco Economic Update*. Presented to the White River Alliance. Meeker, Co (via Zoom). (50 people).
- Perry, N. (2023, February 23rd). *Mesa County Economic Trends*. Presented at the Western Slope Oil and Gas Association Annual Meeting, Grand Junction, Co. (100 people).
- Rew, D., Kim, J., & Rhee, Y., A Study on the Relationship between Corporate Citizenship Behavior and Corporate Sustainability, 2023 Society for Marketing Advances (SMA) annual conference, Dallas-Fort Woth, TX (11/8-11/11).

- Simmering, M., Ragland, E., & Bajaba, A. (2023). *Reducing the Influence of Method Variance throughout the Research Process.* 2023 Southern Management Association Annual Meeting, St. Pete Beach, Florida.
- Snyder, J (2023). West Nile Virus in Colorado: Analytic and Geospatial Models of the Virus in Colorado. Information Systems & Computing Academic Professionals Annual Conference, Albuquerque, NM. https://iscap.us/proceedings/2023/
- Walter, K., Thacher, J., & Chermak, J. (2023). "Impact of Observable Heterogeneity on Opinions on Federal Regulation of Carbon Dioxide". 93rd Annual Meeting Southern Economic Association Conference. AERE Sessions.

#### **Books**

- Hatten, T., & Meyer, S. (2024). *Exploring Business*. Thousand Oaks, CA: Sage Publications.
- Hatten, T. (2024). <u>Small Business Management: Creating Sustainable Competitive Advantage, 8e</u>, Thousand Oaks, CA: Sage Publications.

# **Panel Discussion**

- Mathwich, B. (2023). WCHRIE Presentations: Internship Assessment Panel Discussion.
- Mathwich, B. (2023). ICHRIE Presentations: Hospitality Internship Assessments Panel Discussion.

#### **Refereed Paper Presentations**

- Baldo, C., Chen-McCain, S., & Jouflas, G. (2023). An investigation on factors influencing university students' entrepreneurship orientations. *Entrepreneurship Education and Pedagogy*. USASBE conference 2023.
- Demirciftci, T., Belarmino, A, & Raab, C. (2023,16-18 February 2023) Google Review Analysis of Casino Buffet Restaurants on the Las Vegas Strip. Western Chrie, Las Vegas/NV
- Ebru Avci, Demirciftci, T., A, Cetin, G (2023, January). Identifying the Attributes of Ideal Golf Tourism Destination: The Case of Belek, Antalya/Turkey: A SWOT Analysis. The 28th Annual Graduate Education & Graduate Student Research Conference. Anaheim, California
- Goktas, L, Demirciftci, T., Cetin.G. (2023, March). Factors Affecting Willingness to Pay Tourist Tax. Managing Tourism Across Continents. Istanbul/Turkey.

- Hatten, T., Meyer, S. (presented December 2023). Entrepreneurship Support for Economic Development Utilizing Student-Based Teams. *Academy of International Business Middle East North Africa*.
- Hatten, T. & Meyer, S. (2023, February). *Rethinking (reteaching) Sustainability for the 21st Century Global Environment.* Australia and New Zealand International Business Academy, Brisbane, Australia-VIC.
- Hatten, T. & Meyer, S. (2023, February). *Insight Into 21st Century Entrepreneurial Motivations, Behaviors, and Actions from 8th Century Historical Culture*. Australian Centre for Entrepreneurship (ACE) Research Exchange Conference 2023, Melbourne, Australia- VIC.
- Mathwich, B. (2023). ICHRIE Presentations: University Based Retirement Center Poster Presentation.
- Mathwich, B, Demirciftci, T., DeMicco Fred. (2023, July). The Planning and development of a university-based Retirement Community (UBRC): A strategic campus opportunity (Poster Presentation). ICHRIE Conference. Phoenix, Arizona.
- Wareham, J., Baldo, C., Lewis, V., (2023, March 6 11). *University Seeks Professor Who can do Everything: Recent Changes in Tenure-track Job Postings*. Southwest Academy of Management Conference, Houston. TX, United States.

# **Grants**

- Baldo, C. (2023) 11th Biannual Panel Discussion Panel Discussion "Business, Ethics and Accounting". Daniels Fund Ethics Initiative. Total Granted: \$2500.00.
- Baldo, C. (2023) 10th Biannual Panel Discussion "Business, Ethics and Human Resources". Daniels Fund Ethics Initiative. Total Granted: \$2500.00.
- Baldo, C. (2023) RMCIBER. Total Granted: \$6000.00.
- Edeigba, J. (2023). Colorado Mesa University Annual Competitive Faculty Professional Development Fund. *Topic* Firms Human Rights Practices and Resource Use: Impacts on Firms ESG and Financial Performance. Total Granted: \$2,172.90.
- Edeigba, J. (2023). Commission Report for External Reporting Board of New Zealand (XRB). *Topic* Materiality Judgements, Recognition and Disclosure. Total Granted: \$15,000.
- Edeigba, J. (2023). Massey Business School Research Funding. *Topic* Exploring the Role of Auditors in Tackling Modern Slavery: A Qualitative Study. Total Granted: \$7,500.
- Edeigba, J. (2023). Massey Business School 2023 Research Project Funding. *Topic* Board Composition and Sustainability Disclosure in the Oil and Gas Industry. Total Granted: \$2,800.

- Jouflas, G. (2023) E-Fest Development Grand 2019-2023. Total Granted: \$1,500.
- Rew, D. (2023). CMU Maverick Open Resource Educator (MORE) Fund Colorado Department of Higher Education, CO. Total Granted: \$1,500.
- Rew, D. (2023). Faculty Professional Development Funds Office of Academic Affairs, Colorado Mesa University, CO. Total Granted: \$2,500.
- Snyder, J. (2023). VPAA Faculty Professional Development Fund. Total Granted: \$1,600.

# **Special Projects or Assignments**

- Gurka, G. (2023) Text Review: Carnes, G.A. and S. Youngberg, fundamentals of Taxation for Individuals, 1st Edition, John Wiley & Sons, Inc.
- Gurka, G. (2023). Carnes, G.A. and S. Youngberg, Taxation of Entities (Chapter 3), 1st Edition, John Wiley & Sons, Inc.

# **Editorship/Reviews**

- Bajaba, A. (2023). *Journal of Social Psychology*. Ad hoc Reviewer.
- Bajaba, A. (2023). Journal of Organizational Effectiveness: People and Performance. Ad hoc Reviewer.
- Baldo, C. (2023) Management Research, The Journal of the Euromerican Academy of Management. Ad hoc Reviewer.
- Baldo, C. (2023) Management Teaching Review. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Organization Studies. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). International Journal of Production Economics. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). International Journal of Management Reviews. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Benchmarking. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Circular Economy and Sustainability. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Risks. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). International Journal of Human-Computer Interaction. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Scientometrics. Ad hoc Reviewer.

- Madsen, D. Ø. (2023). International Journal of Agile Systems and Management. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Applied Artificial Intelligence. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Frontiers in Psychology. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Cogent Business & Management. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Journal of Hospitality and Tourism Management. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Behavioral Sciences. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Journal of Risk and Financial Management. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). International Journal of Fashion Design, Technology and Education. Ad hoc Reviewer.
- Madsen, D. Ø. (2023). Heliyon. Ad hoc Reviewer.
- Rew, D. (2023). Applied Economics Journal (APE). Appointed Reviewer.
- Rew, D. (2023). Social Responsibility Journal (SRJ). Appointed Reviewer.
- Rew, D. (2023). International Journal of Quality and Reliability Management (IJQRM). Appointed Reviewer.
- Rew, D. (2023). Principles of Marketing for Digital Age: Tracy Tuten, 2<sup>nd</sup> Edition. Book Reviewer.
- Rew, D. (2023). Society for Marketing Advances (SMA). Ad Hoc Reviewer.
- Rew, D. (2023). Decision Science Institute (DSI). Ad Hoc Reviewer.
- Snyder, J. (2023). Information Systems & Computing Academic Professionals Annual Conference. Appointed Reviewer.

#### **Special Awards/ Nominations/ Honors**

- Fleck, E., Asmuth, J., & Jouflas, G. (2023). Awarded First Place in USASBE Annual Conference 2023: "Identifying Your Superpower to Develop Entrepreneurial Self-Efficacy. Entrepreneurship Education and Pedagogy". AACSB IC: Discover. https://doi.org/10.1177/25151274231200456.
- Hypes, G. (2022-2023). Davis School of Business Advisor Award. Colorado Mesa University.

- Hypes, G. (2022-2023). *Nominee for the University Club Advisor of the Year*. Colorado Mesa University.
- Lee, Y. (2023). Best Paper Award. *Predicting the Success Rate of Reward-Based Crowdfunding Campaigns: Evidence from Machine Learning* by the 2023 International Conference on Management Sciences and Decision Making.
- Rew, D. (2023). Best Track Paper in CSR Session at 2023 SMA annual conference Society for Marketing Advances (SMA), Dallas-Fort Worth, TX.
- Rew, D. (2023). Annual Outstanding Faculty Award for Excellent Research (2022-2023) Davis School of Business, Colorado Mesa University, CO.
- Snyder, J. (2023). Davis School of Business Service Award. Colorado Mesa University.
- Snyder, J. (2023). Distinguished Paper Award. West Nile Virus in Colorado: Analytic and Geospatial Models of the Virus in Colorado. ISCAP <a href="https://iscap.us/proceedings/2023/">https://iscap.us/proceedings/2023/</a>.

# **Technical Reports**

- Perry, N. (2023, December). St. Mary's Medical Center Economic Impact.
- Perry, N. (2023, November). The Economic Impact of Non-Profits in Mesa County.

#### **Quarterly Newsletters**

- Perry, N. (Q2 2017-Present) *Mesa County Economic Update*. Economic newsletters cover the local labor market, standard of living measures, industry trends (QCEW), local real estate indicators, regional energy indicators, and national economic trends. 10-20 pages in length. Free to the public, used by local governments and businesses. <a href="https://coloradomesa.edu/business/economic-newsletter.html">https://coloradomesa.edu/business/economic-newsletter.html</a>
- Perry, N. (Q2 2017-Present) Montrose County Economic Update.
- Perry, N. (Q3 2018-Present) Delta County Economic Update.

#### **Semi-Annual Newsletters**

- Perry, N. (Q1 2022-Present) Garfield County Economic Update.
- Perry, N. (Q1 2022-Present) Rio Blanco County Economic Update.
- Perry, N. (Q1 2022-Present) Routt County Economic Update.

Perry, N. (Q1 2022-Present) Moffat County Economic Update.

# **Workshops**

- Bajaba, A. (2023). *Grant Writing Workshop*. Colorado Mesa University.
- Snyder, J. (2023). *Data Visualization Using Tableau*. The Southwest Academy of Management in Houston Texas.

# **Media Appearances**

- Baldo, C. (2023). Are we prepared for international business success in the Grand Valley?. The Daily Sentinel Grand Junction. <a href="https://www.gjsentinel.com/opinion/columns/are-we-prepared-for-international-business-success-in-the-grand-valley/article\_011af1f4-67ba-11ee-9f4d-17ac80024804.html">https://www.gjsentinel.com/opinion/columns/are-we-prepared-for-international-business-success-in-the-grand-valley/article\_011af1f4-67ba-11ee-9f4d-17ac80024804.html</a>.
- Hypes, G. (Nov, 2023). Radio Broadcast: The Legal Brief with Colorado Legal Services (CLS).
- Hypes, G. (Nov 14, 2023). Radio Broadcast: The Legal Brief with Colorado Legal Services (CLS).
- Hypes, G. (Oct 14, 2023). Radio Broadcast: The Legal Brief with Colorado Legal Services (CLS).
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#### **Contribution to Practice**

Jouflas, G. (2022-2023). Mentor: CREEDA-Saudi Arabia Project.



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