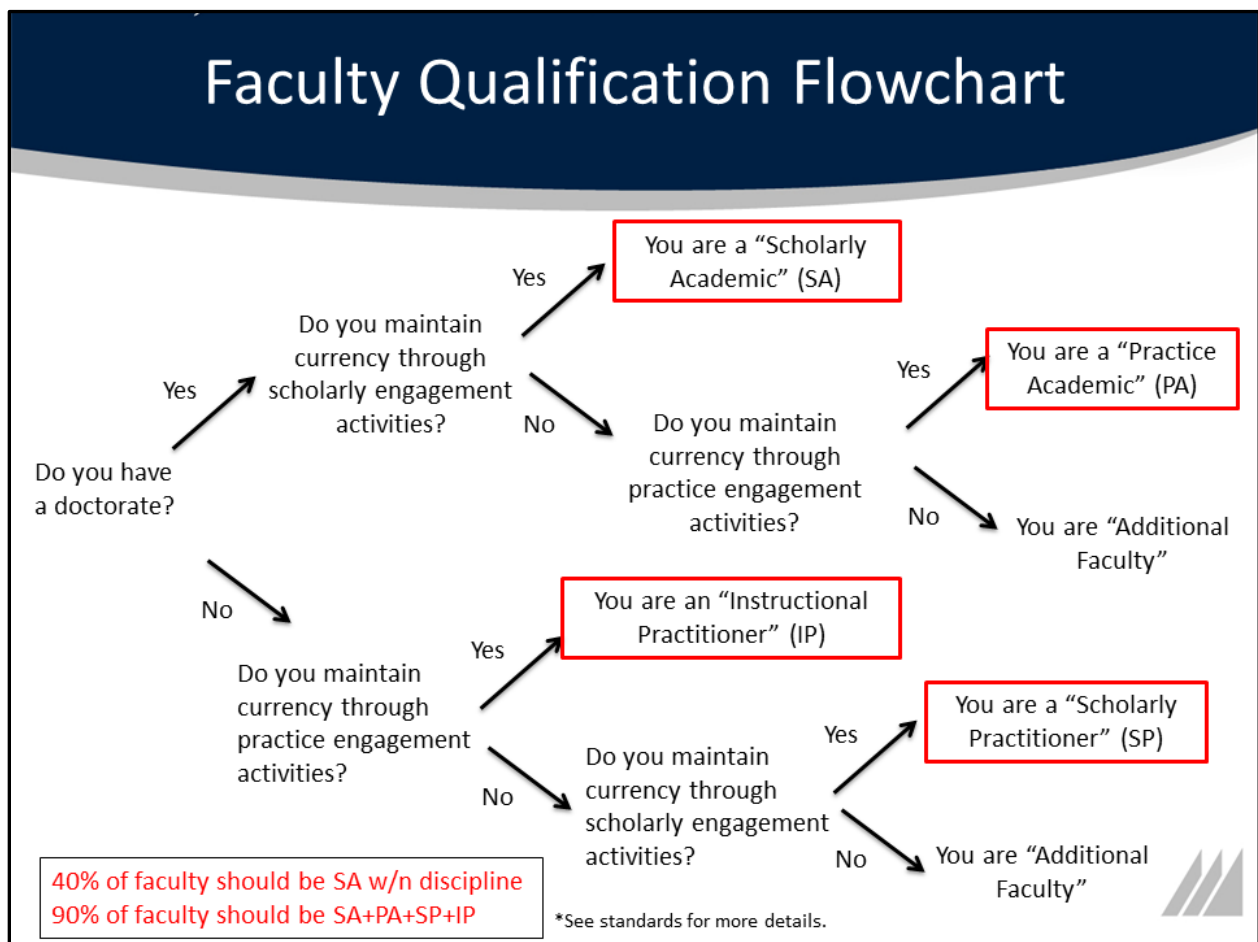


Faculty Qualifications

This document describes the engagement activities expected for each category of faculty, as defined by 2020 AACSB Standard 3 (2/28/2025 version). For each faculty category, there is a corresponding list of engagement activities used to determine a faculty member's ongoing relevance and currency within a given category.

This document describes methods for demonstrating faculty currency for accreditation purposes. It also serves as a guide for faculty self-assessment and for mentoring of faculty to ensure currency. This document does not substitute for, or apply to, faculty performance evaluation documents (annual review, or promotion and tenure standards).

Figure 1 is helpful in determining which category faculty should be allocated based on their initial qualifications.



Scholarly Academic (SA)

Description: *Faculty who contribute to the academic research mission of the Davis School of Business.*

To be classified as a Scholarly Academic (SA) at Colorado Mesa University, faculty members must satisfy both the initial academic preparation criteria and the sustained engagement criteria over a rolling 6-year period, based on the academic year (July – June) for the previous six years.

Initial Academic Preparation and Professional Experience

- Faculty members holding a terminal degree (Doctorate such as PhD; JD; DBA; EdD) in their primary teaching field shall be considered to have satisfied the initial academic preparation criteria for SA status.

Continuing Qualification Engagement Activities

- **Research Proficiency.** Over the previous six years, Scholarly Academics must publish a minimum of two (2) peer-reviewed research articles relevant to the mission of the Davis School of Business.
 - **Peer-review guidelines:** Faculty are encouraged to use common journal listing resources such as Cabell's and Australian Business Deans Council (ABDC), however, journals not listed within will be considered on a case-by-case basis. Peer-reviewed cases based on acceptable case methodology may count as peer-reviewed journal articles. Other peer reviewed journals not listed in Cabell's or ABDC will be reviewed on a case-by-case basis by the AACSB Steering Committee and recommended to the Academic Department Head for final approval. *One* new textbook, substantial book chapter or substantial revision of an existing textbook, published by a leading academic press with significant national or international distribution, may substitute for *one* paper.
- **Scholarly Engagement Proficiency.** Over the previous six academic years, Scholarly Academics must maintain active academic engagement as evidenced by the production of a third peer-reviewed journal article, textbook, or case **or** a minimum of three (3) intellectual contributions.

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Scholarly Academic (SA)		
1.Initial Minimum Academic Requirement	Terminal Degree: PhD, DBA, EdD, JD	
2.Continuing Engagement	Minimum two peer-reviewed journal articles every 6 years (rolling); AND	
	A third peer-reviewed journal article; OR	
	Three intellectual contributions	See SA OIC list

SA OIC List
Publication of an academic conference proceedings paper or abstract with a presentation. *
Peer-reviewed or invited academic conference presentation. *
Publication of an original article in a non-peer-reviewed academic journal or periodical. *
Publication of an original article in an edited volume published by an academic press. *
Publication of original research in an open source, non-peer-reviewed, electronic journal (e.g. White paper). *
Submit scholarly work for peer review (not repeatable for same article). *
Service as an editor, associate editor, reviewer, or editorial board member of an established academic journal or periodical.
Publication of a book review in an academic journal.
Receipt of an external peer-reviewed funded grant (\$1k min.) that supports the Davis School of Business (grants written and submitted for peer review count also).
Initial receipt of a professional license or certificate
Regular maintenance of licensures and certifications that includes continued professional education (CPE).
Service as a major officer for an academic association or scholarly organization.
Development of instructional software or an academic simulation in the faculty member's discipline that is widely used.
Supervise student research that results in a conference paper, national competition, a poster presentation, or a student showcase entry.
Consulting activities.
Authorship of technical reports.
Training session(s) for local businesses.
Authorship of ancillary materials for textbook or other academic (classroom) material.
Author for local media outlet (Davis School of Business-related column).
Other appropriate professional activities that further the mission of the Davis School of Business as approved by the ADH/ED.
*The same research paper or presentation cannot be counted in more than one category.

Practice Academic (PA)

Description: *Faculty who augment initial preparation as academic scholars with development and engagement activities that involve substantive linkages to practice, consulting, and other forms of professional engagement based on earlier work as a Scholarly Academic faculty member. This category may also include those faculty who operate as leaders in the practice of teaching within the Davis School of Business or in the external professional community. Faculty in this category will mostly contribute to applied or teaching and learning scholarship. In short, Practice Academics are considered experts in their field and are well-known in their professional/industry community.*

To be classified as a Practice Academic (PA) at Colorado Mesa University, faculty members must satisfy both the initial academic preparation criteria and the sustained engagement criteria over a rolling 6-year period, based on the academic year (July – June) for the previous six years.

Initial Academic Preparation and Professional Experience

- Faculty members holding a terminal degree (Doctorate such as PhD; JD; DBA; EdD) in their primary teaching field shall be considered to have satisfied the initial academic preparation criteria for PA status.
- PA status applies to faculty members who augment their initial preparation as academic scholars with development and engagement activities that involve substantive linkages to practice, consulting, and other forms of professional engagement and considered an expert in their field.

Continuing Qualification Engagement Activities

Over the previous six academic years, Practice Academics must maintain sustained professional engagement with substantial consulting projects in addition to three (3) other intellectual contributions (OIC) as noted below.

Practicing Academic (PA)		
1.Initial Minimum Academic Requirement	Terminal Degree: PhD, DBA, EdD, JD (only for Tax or Law)	
2.Continuing Engagement	Substantial consulting projects linked to practice; AND	
	three (3) intellectual contributions	See PA OIC list

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PA OIC List
Receipt of an external peer-reviewed funded grant (\$1k min.) that supports the Davis School of Business (grants written and submitted for peer review count also).
Developing and presenting professional seminars.
Industry journal editorships and/or editorial board service.
Officer on corporate or non-profit boards.
Faculty industry internships.
Invited professional public speaking in industry of discipline or other academic setting.
Consultation or research for policy or economic development agencies.
Production and delivery of substantial professional development activities.
Leadership participation in professional industry events.
Significant participation in professional associations related to one's discipline. (Participation above simply payment of dues and passive attendance)
Practice-oriented intellectual contributions in the news media or industry journals.
Development of instructional or practice software or a simulation or original database in the faculty member's discipline. (Must be pre-approved by the AHD/ED).
Initial receipt of a professional license or certificate
Regular maintenance of licensures and certifications that includes continued professional education (CPE).
Submit scholarly work for peer review (not repeatable for same article). *
Peer-reviewed journal article meeting the requirements noted for SA.
Other appropriate professional activities that further the mission of the Davis School of Business as approved by the ADH/ED.

Scholarly Practitioners (SP)

Description: *Faculty who have professional qualifications for their field of teaching and also contribute to the academic research mission of the Davis School of Business via basic or discovery scholarship*

To be classified as a Scholarly Practitioner (SP), faculty members must satisfy both the initial academic preparation criteria and the sustained engagement criteria over a rolling 6-year period, based on the academic year (July – June) for the previous six years.

Initial Academic Preparation and Professional Experience

- **Academic Preparation.** Faculty members holding Scholarly Practitioner status will have obtained a master's degree related to the field of teaching, or 18 graduate semester hours, or equivalent tested experience, as defined within the [CMU Faculty Qualifications Hiring Policy and Interpretive Guidance](#).

Professional Preparation. Scholarly Practitioners will have professional experience substantial in duration and responsibility at the time of hire. Substantial professional experiences are defined as professional full-time employment at a level of responsibility and duration appropriate for the course(s) that the faculty members are assigned to teach. This employment may include working in industry, business, government, or education (outside of the classroom) for a period of three (3) years for introductory undergraduate courses and four (4) years for upper level undergraduate courses. The teaching of graduate level courses would require at least ten (10) years of experience in the profession. Scholarly Practitioners will have managerial and executive level experiences that enhance their teaching and other contributions to the Davis School of Business.

Continuing Qualification Engagement Activities

Over the previous six academic years, Scholarly Practitioners (SP) must maintain active academic and/or professional engagement as evidenced by the production of a minimum of three (3) Intellectual Contributions and one (1) peer-reviewed journal article per the peer-review guidelines noted under SA.

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Scholarly Practitioner (SP)		
1a.Initial Minimum Academic Requirement	Master's degree related to the field of teaching, or 18 graduate semester hours, or equivalent tested experience as defined by CMU Faculty Qualifications Hiring Policy	
1b.Initial Professional Preparation	Substantial professional experience at a level of responsibility and duration appropriate for the course(s) assigned to teach	
2.Continuing Engagement	One peer-reviewed journal article every 6 years (rolling); AND	
	three (3) intellectual contribution	See SP OIC list

SP OIC List
Peer-reviewed or invited industry or academic conference presentation*
Publication of an academic conference proceedings paper*
Publication of an original article in a non-peer-reviewed academic journal or periodical
Publication of an original article in an edited volume published by an academic or industry press
Publication of original research in an open source, non-peer-reviewed, electronic journal *
Publication of a business case study by an academic press
Service as an editor, associate editor, or editorial board member of an established academic or practitioner journal, periodical, textbook, training program, or certification exam.
Publication of a book review in an academic or practitioner journal
Receipt of an external peer-reviewed funded grant (\$1k min.) that supports the Davis School of Business (grants written and submitted for peer review count also).
Receipt or renewal of a professional certification or license that enhances the classroom and research
Service as an officer for an academic or professional association or scholarly organization.
Development of instructional software or academic simulation in the faculty member's discipline that is widely used
Production of other scholarly or creative works that further the mission of the college.
Provide professional consulting within discipline.
Present certification or professional workshops for trade or industry groups.
Other appropriate professional activities that further the mission of the Davis School of Business as approved by the ADH/ED.
*The same research paper or presentation cannot be counted in more than one category.

Instructional Practitioners (IP)

Description: *Faculty who have professional experience in their fields of teaching. Generally, they will not be engaged in the research mission of the Davis School of Business.*

To be classified as an Instructional Practitioner (IP), faculty members must satisfy both the initial academic preparation criteria and the sustained engagement criteria over a rolling 6-year period, based on the academic year (July – June) for the previous six years.

Initial Academic Preparation and Professional Experience

- **Academic Preparation.** Faculty members holding Instructional Practitioner status will have obtained a master's degree related to the field of teaching, or 18 graduate semester hours, or equivalent tested experience, as defined within the [CMU Faculty Qualifications Hiring Policy and Interpretive Guidance](#).

Professional Preparation: Instructional Practitioner (IP) will have professional experience substantial in duration and responsibility at the time of hire. Substantial professional experiences are defined as professional full-time employment at a level of responsibility and duration appropriate for the course(s) that the faculty members are assigned to teach. This employment must have at least five (5) years of professional experience within, or related, to his/her area of teaching. Those faculty members who possess an active, nationally or internationally recognized professional credential (i.e. certification, charter, etc.) must have at least three (3) years of professional experience within, or related, to his/her area of teaching. Professional experience should consist of professional engagement at a level higher than entry-level and should involve activities related to the area of teaching.

Continuing Qualification Engagement Activities

Faculty classified as Instructional Practitioner (IP) must engage in activities that are going to improve the faculty member's pedagogy, and/or increase his/her knowledge within the area of professional focus, and/or encourage initial or continued professional engagement within business, not-for-profits, professional societies, and/or government.

Over the previous six academic years, Instructional Practitioners (IP) must maintain active academic or professional engagement as evidenced by the production of a minimum of three (3) Intellectual Contributions.

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Instructional Practitioner (IP)		
1a.Initial Minimum Academic Requirement	Master's degree related to the field of teaching, or 18 graduate semester hours, or equivalent tested experience as defined by CMU Faculty Qualifications Hiring Policy	
1b.Initial Professional Preparation	Substantial professional experience at a level of responsibility and duration appropriate for the course(s) assigned to teach	
2.Continuing Engagement	three (3) intellectual contributions	See IP OIC list

IP OIC List
Initial receipt of a professional license or certificate
Regular maintenance of licensures and certifications that includes continued professional education (CPE).
Continuing professional and/or executive education experiences.
Participate in extended teaching workshop / pedagogy training.
Receipt of an external peer-reviewed funded grant (\$1k min.) that supports the Davis School of Business (grants written and submitted for peer review count also).
Development and presentation of executive education programs.
Service on a corporate or not-for-profit board.
Invited professional public speaking.
Serve as an elected officer of a national or international professional organization.
Attendance, presentation, and/or participation in professional conferences.
Participation in business professional associations and societies.
Participation in professional events that focus on the practice of business.
Appear as an expert in the media.
Publish an article in a practitioner publication.
Continued professional employment in the primary area of teaching.
Faculty Internships.
Peer-reviewed journal article meeting the requirements noted for SA.
Other appropriate professional activities that further the mission of the Davis School of Business as approved by the ADH/ED.

Definitions for Participating vs. Supporting faculty:

A participating faculty member actively and deeply engages in the activities of the school in matters beyond direct teaching responsibilities. Such matters might include policy decisions, advising, research, or service commitments. The faculty member may participate in the governance of the school and be eligible to serve as a member on committees responsible for academic policymaking and/or other decisions. The individual may participate in a variety of non-class activities such as directing an extracurricular activity, providing academic and career advising, and representing the school on institutional committees. Normally, the school considers participating faculty members to be long-term members of the faculty regardless of whether or not their appointments are full-time or part-time in nature, whether or not their position with the school is considered the faculty member's principal employment, and whether or not they are tenured or tenure track. The individual may be eligible for, and participate in, faculty development activities and take non-teaching assignments, such as advising, as appropriate to the faculty role the school has defined.

A supporting faculty member does not, as a rule, participate in the intellectual or operational life of the school beyond the direct performance of teaching responsibilities. Usually, a supporting faculty member does not have deliberative or involvement rights on faculty issues, membership on faculty committees, or assigned responsibilities beyond direct teaching functions (e.g., classroom and office hours). Normally, a supporting faculty member's appointment is on an ad hoc basis—for one term or one academic year without the expectation of continuation—and is exclusively for teaching responsibilities.

Revisions:

Date	Description	Notes
April 9, 2025	DSB faculty voted to accept revisions	Modified based PRT feedback Fall 2023 and moving from a 5-year to 6-year CIR cycle.
October 5, 2023	School of Business Faculty Voted to accept the revisions	Clarified differences between PA and SA requirements as per feedback from AACSB PRT chair.
September 22, 2023	Added Participating vs. supporting definitions to end of document	These were defined and provided in our AACSB 2021 progress report but never added to our FQ document.
February 15, 2023	School of Business Faculty Voted to accept the revisions specific to PA duplication of consulting activities	Made revision to #3 under PA activities to remove duplication of significant consulting activities (already included in #1).
September 22, 2021	School of Business Faculty Voted to accept the revisions specific to SA research definition.	Made revision to SA description by removing the "discovery research" wording and left it more general with "academic research".
November 11, 2020	School of Business Faculty Voted to accept new FQ's	Made minor changes as per discussion (i.e. Davis School of Business).
October 21, 2020	AACSB Steering Committee developed draft	In preparation of our shift to the 2020 Standards and based on three years of applying our original

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	recommendations for modification Summer / Fall 2020	FQ's from 2017 many aspects of the qualifications were reviewed and revisions suggested. Formatting of the document was also revised to provide consistent flow of information between each qualification. AACSB Mentor reviewed and edits were made in accordance with recommendations.
October 25, 2017	DoB Faculty Approved	All tenure and tenure-track faculty voted and approved
October 25, 2017	Original Policy Created	Developed in collaboration with all tenure and tenure-track faculty during the AY16-17 with final revisions made August – October 2017 (AY17-18).