



**DANIELS FUND**  
**ETHICS INITIATIVE**

**PRINCIPLES**

*Integrity*

Act with honesty in all situations

*Trust*

Build trust in all stakeholder relationships

*Accountability*

Accept responsibility for all decisions

*Transparency*

Maintain open and truthful communications

*Fairness*

Engage in fair competition and create equitable  
and just relationships

*Respect*

Honor the rights, freedoms, views, and property of others

*Rule of Law*

Comply with the spirit and intent of laws and regulations

*Viability*

Create long-term value for all relevant stakeholders