



DIGITAL MARKETING INTERNSHIP JOB DESCRIPTION

Coldwell Banker Distinctive Properties is seeking a Digital Marketing Intern for our Corporate Services Marketing Team, based in Grand Junction, Colorado. We are looking for an innovative and highly-motivated individual to drive the growth of our online presence. The ideal candidate for this position will work effectively with a team to develop and implement strategies to help our residential and commercial real estate agents increase their online visibility.

Job Responsibilities:

- Work closely with our Website and Tech Support Specialist to create and optimize Google Business accounts for residential and commercial real estate agents
- Track and measure success of Google Business efforts to develop case studies and identify best practices for generating leads and web traffic
- Support the Marketing Department with web enhancement efforts, creation of marketing materials, and other projects as assigned

Desired Skills:

- Excellent verbal and written communication skills
- Attention to detail
- Graphic design skills a plus

The above Job Definition / Description is not all inclusive and may also change from time-to-time in order to meet the company's overall marketing plan. Reports to Marketing Manager.

Please submit resume to:

Carrie DiPilato, Marketing Manager

carrie.dipilato@coldwellbankersv.com

970-549-0663