

Sponsor Families Co.

BUSINESS DEVELOPMENT INTERN



Sponsor Families Co.

JOB TITLE: Business Development Intern

Department/Group: Marketing/Sales/Operations

Will train applicant: Yes

Location: Grand Junction, CO

Travel required: Around school's location

Pay: \$1200

Start date: ASAP

Main contact: Austin Kaiser

End date: 6/1/24 (subject to extension)

APPLICATIONS ACCEPTED BY:

Email: austin@sponsorfamilies.com

Subject line: Business Development Internship Application

JOB DESCRIPTION

Role and Responsibilities

Sales

- Connect and collaborate with local entities, campus departments, and student groups to cultivate program participation
- Communicate the program to inspire both students and families in the local community to participate in the program

Marketing

- Leverage pre-made marketing campaigns for brand and program recognition
- Create new marketing kits as needed to spread program awareness and participation
- Develop and implement marketing campaigns to grow program participation

Operations

- Create and or maintain efficient and effective tools to track sales funnel
- Manage social media accounts including the program's Family Forum
- Hosts events to cultivate further connection between families and students
- Implement changes to further the program's success and operational effectiveness
- Support the program manager with special projects and initiatives as needed

Qualifications and Position Requirements:

- Full-time student
- Studying a business discipline
- Preferred: Interested in sales, marketing, entrepreneurship

Desired Competencies:

- Enjoys connecting with others
- Capable of creating efficient processes
- Savvy digital marketer
- Self starter

Position Summary

Are you passionate about business and social impact? Do you want to be part of a growing startup that is making a difference in the lives of students? Sponsor Families Co. is seeking a highly motivated and organized intern to join our team. In this role, you will play a key role in growing our program participation and developing the operations needed for program success. You will be the primary point of contact at the institution and will be a key contributor to the overall success of the program.

REVIEWED BY:

DATE:

Last updated by: Austin Kaiser

Date: 2/5/24