

Appendix B
Colorado Mesa University
Assessment of Oral Communication
2016-2017

Oral Communication Review Pilot
December 2016

A pilot review session for Oral Communication took place on December 12, 2016. A group of faculty and staff met to discuss the use of the AAC&U Oral Communication VALUE rubric and calibrated two artifacts. Members of the group were:

Dr. Jun Watabe
Ms. Judy Williams
Ms. Jeanine Howe
Ms. Suzanne Lay
Ms. Laureen Cantwell
Dr. Ann Gillies
Dr. Bette Schans

The artifacts consisted of speeches from one ESSL 200 course. The session took approximately two hours to complete. Results from the data were compiled and are as follows:

<u>Performance Indicator</u>	<u>Average</u>
Organization	2.32
Language	2.32
Delivery	2.11
Supporting Materials	2.33
Central Message	2.11
Total Rubric Average	2.23

The group decided that the VALUE rubric, in its original form, was appropriate to use for assessment of Oral Communication at CMU. The scores of the performance indicators place the speeches in the lower level milestone category. A full review will be conducted at the end of the spring, 2017 semester.

**Report of Oral Communication Review
Spring, 2017**

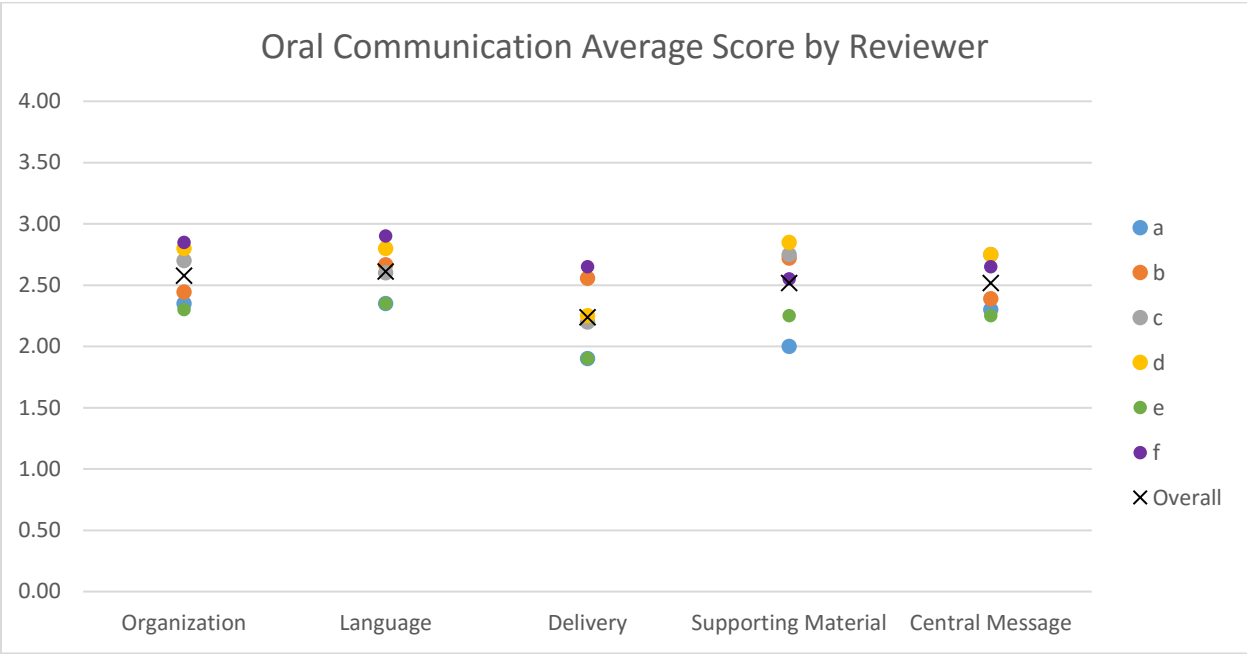
A full review session on Oral Communication took place on May 1, 2017. A group of faculty and staff met to calibrate the OC rubric and receive artifacts from five Speech faculty. Members of the group were:

Ms. Lauren Cantwell
Dr. Ann Gillies
Ms. Suzanne Lay
Mr. Tim Pinnow
Dr. Bette Schans
Ms. Judy Williams

There were approximately 65 artifacts distributed to pairs of faculty for assessment. Score sheets were submitted and data compiled. Each criteria score was averaged and the results are as follows:

	Rating	Organization		Language		Delivery		Supporting Material		Central Message	
Rating	1	5	4%	1	1%	14	12%	16	14%	6	5%
Frequency	2	54	46%	49	42%	66	56%	39	33%	50	42%
	3	45	38%	63	53%	34	29%	49	42%	57	48%
	4	14	12%	5	4%	4	3%	14	12%	5	4%
Average Rating by Reviewer	a	2.35		2.35		1.90		2.00		2.30	
	b	2.44		2.67		2.56		2.72		2.39	
	c	2.70		2.60		2.20		2.75		2.75	
	d	2.80		2.80		2.25		2.85		2.75	
	e	2.30		2.35		1.90		2.25		2.25	
	f	2.85		2.90		2.65		2.55		2.65	
Overall Average		2.58		2.61		2.24		2.52		2.52	

Average scores for this review were higher than the scores on the pilot session. The method of recording the speeches had improved from the first session and may have lent itself to improved quality for the reviewer. Overall, scores in Oral Communication were higher than those of Written Communication and Critical Thinking. The artifacts received were from students in the Maverick Milestone speech courses as opposed to students from Essential Learning courses.



Krippendorff's Alpha was again used to determine inter-rater reliability. The indicators with the highest reliability were Organization, Supporting Materials and Central Message. This also corresponds to the highest correlation analysis of the five indicators.