

Day 13: Did you know how CMU differentiates its two divisions?

[HLC Criterion 2.B.] Clear and complete information on programs, requirements, faculty and staff, costs to students, control, and accreditation relationships.

CMU clearly delineates the academic and technical program delivery between its baccalaureate and community college divisions in its electronic and print materials. The 2013 self-study recommended that “CMU should make clear to potential and current students which programs are delivered by CMU’s four-year division and those that are offered by WCCC in all of its marketing materials, including the CMU and WCCC websites.” Recent improvements include [redesigned webpages](#), a clearly identified logo, and verbiage stating WCCC’s relationship as a division of CMU delivering programs at the certificate and associate degree levels. The community college division has also developed [learning outcomes](#) for students pursuing majors at that level of programming. Because it offers open enrollment, a student success program - [Greater Opportunity for Academic and Life Success](#) (GOALS) - was implemented to enhance the likelihood of program completion, particularly by those who arrive at college under-prepared to enroll in the coursework.

To learn more, log into MAVzone and click on the document link found in the CMU Assurance Argument for HLC channel (top left on the Home tab) for the full text of CMU’s Assurance Argument. Links to supporting evidence are identified by underlined words but are not available through the PDF version.

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