

Criterion 1 - Second Meeting  
February 9<sup>th</sup> and 10<sup>th</sup> 2022  
Escalante Hall 101

Members Present: Joe Ayers, Katlin Birdsall, Cynthia Chovich, Jill Cordova, Keith Fritz, Anne Gillies, Jessica Herrick, Jonathan Hinkle, Clay King, Tiffany Kinney, Denise McKinney, Kyle McQuade, Kim Medina, Jared Meier, Sylvia Rael, Kari Sholtes, Richard Vail, and Eric Watters

Chairperson Kinney called the meeting to order at 2:00. No persons on Zoom – all present were in person.

Chairperson Kinney reviewed the agenda and then the group broke into smaller groups to brainstorm evidence. Each subgroup reported back the results of the brainstorm sessions and these bullet lists below represent what was discussed for each Criterion sub point.

1. Dr. Kinney – Reviewed dates for meetings this semester
  - a. Meeting 2: February 9<sup>th</sup> and 10<sup>th</sup>
  - b. Meeting 3: March 9<sup>th</sup> and 10<sup>th</sup>
  - c. Meeting 4: April 6<sup>th</sup> and 7<sup>th</sup>
  - d. Meeting 5: April 20<sup>th</sup> and 21<sup>st</sup>
    - Wednesday mornings: 9-9:45am; Thursday afternoons: 2-2:45pm
    - Meetings in EH 101, except TR meetings on 4/7 and 4/21 (EH 129)
  - e. All meetings scheduled 1 week before Steering Committee Meetings
  
2. Dr Kinney Reminders
  - a. Goal by May 1 – Outline of evidence to be used for each component/subcomponent
  - b. Meeting 2: Brainstorming evidence for 1.A, components 1-3
  - c. Meeting 3: Brainstorming evidence for 1.A, components 4-5, narrow evidence
  - d. Meeting 4: Brainstorming evidence for 1.B and narrowing evidence
  - e. Meeting 5: Brainstorming evidence for 1.C and narrowing evidence
  
3. Brainstorming Criterion 1A.1
  - a. Each faculty member takes a colored note card
  - b. Assemble into groups of the **same** color
  - c. Discussion of evidence for 1A.1 (5-7 minutes)
  - d. Recording evidence for 1A.1 (5 minutes)
    - Mission created: board of Trustee minutes documenting development and discussion of Mission Statement and collaboration with Stakeholders

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- Mission created: large committees of faculty, staff, admin, community members, and Board of Trustees
- Supplementary documents: economic Impact Study
- Supplementary documents: revised vision and values statement (16-year cycle?)
- Supplementary documents: budgets as connected to mission
- Supplementary documents: curriculum as connected to the mission
- Supplementary documents: evaluation forms (especially for staff)
- Supplementary documents: accreditation of individual departments
- Supplementary documents: Strategic Plans
- Supplementary documents: Sabbatical proposals linked to mission
- Supplementary documents: Montrose – Strategic Plan and recent Futures committee culminating with a memo passing along priorities for upcoming strategic discussions with the President and Trustees
- Supplementary documents: Montrose – review of Campus advisory council bylaws and discussion of new strategic plan opportunity
- Opportunity: all departments having a mission statement connected to larger campus mission

4. Brainstorming Criterion 1A.2

- a. Reassemble into groups with **different** colors
- b. Discussion of evidence for 1A.2 (5-7 minutes)
- c. Recording evidence for 1A.2 (5 minutes)
  - Student Showcase
  - Lecture series (i.e. civic discourse forum)
  - Mini Mavs/Little Mavs
  - Montrose – Director sits on MEDC Board and has routine documented huddles with MPD and School District and manufactures as stakeholders
  - COVID impact/financial aid/microgrants and scholarships like It Pays to stay campaign in Montrose; Montrose success Funds, COSI, etc.
  - Student engagement i.e. TRIO and extra hour initiative for Wednesday nights (VP Diers), EAS, international center, veteran’s alliance
  - Annual graduate demographics
  - Regular communication with school districts
  - Montrose Forum hosting on Wednesdays and video distribution
  - Advisory Boards
  - Healthcare relationships
  - New buildings on campus: Science Center, Center for Reflection, and St. Mary’s academic building representing interactions w/ the community

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- Partnership – Workforce Development/Economic Development/Career Services
- Montrose – Director serves on Workforce Center Advisory board and Workforce Center regional director sits on Montrose campus advisory board
- COVID drive up testing for community
- Golden Scholars availability and marketing
- Scholarship awarding (i.e. Montrose Doyle E Burns local scholarship)
- Tuition strata – affordable inclusive
- Senior Capstone – one on one with Tenured (or Tenure track) professor
- Student Learning Outcomes
- WCCC accessibility (open enrollment)
- AA reps on all searches; language in job ads
- Library: Cultural Café, author showcase
- Internships
- Service-learning programs
- Opportunity: onboarding all visitors to campus

5. Brainstorming Criterion 1A.3

- a. Reassemble into groups (all warm colors and all cool colors)
  - Warm= pink, orange and yellow
  - Cool=blue and green
- b. Discussion of evidence for 1A.3 (5-7 minutes)
- c. Recording evidence for 1A.3 (5 minutes)
  - Onboarding for students
  - Recruitment tools
  - Website and metrics of those that have accessed the information
  - Social media and feedback
  - Marketing collateral
  - President Marshall's Investiture statewide program
  - Facetime lives
  - Town Hall meetings
  - Opportunity to celebrate first gen through TRIO
  - Location based enrollment
  - Concurrent enrollment

Next time:

1. Meeting 3: March 9<sup>th</sup> and 10<sup>th</sup> in EH 101
2. Wednesday mornings: 9-9:45am; Thursday afternoons: 2-2:45pm

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3. Brainstorm evidence for 1A. #4-5 Core Components of Criterion 1

Notes recorded by Steven Metheny, Director, Montrose campus (970) 209-6172