



**2018-2019 PROGRAM REQUIREMENTS**  
**Degree: Master of Science**  
**Program of Study: Sport Management**

**About This Program . . .**

The Department of Kinesiology offers the Master of Science degree in Sport Management. The mission of the degree program is to develop students' conceptual skills, theoretical comprehension, and practical knowledge in order that they are prepared to become the next generation of leaders in the sport industry.

The degree leads to a wide variety of career choices. Sport management graduates work in school, university and college settings as athletic administrators, public relations/marketing directors, or in professional or amateur sports areas.

All CMU master-level graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, a Master of Science in Sport Management graduate will be able to:

1. Relate advanced principles of the sport management field.
2. Incorporate a variety of oral and written business and professional communications skills.
3. Practice ethical behavior in the workplace.
4. Incorporate advanced sport management principles and theories.
5. Integrate education in the workplace.

**Advising Process and DegreeWorks**

This document is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. Some courses are critical to complete in specific semesters while others may be moved around. Meeting with an academic advisor is essential in planning courses and discussing the suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for her or her intended degree.

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a certificate and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar's Office.

**Graduation Process**

Students must complete the following in the first two months of the semester prior to completing their degree requirements (for one semester certificates complete in the first week of class):

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
- Submit the "Intent to Graduate" form to the Registrar's Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found at <http://www.coloradomesa.edu/registrar/graduation.html>.

If the student's petition for graduation is denied, it will be their responsibility to apply for graduation in a subsequent semester. The "Intent to Graduate" does not automatically move to a later graduation date.

## **INSTITUTIONAL GRADUATE DEGREE REQUIREMENTS**

The following institutional requirements apply to all CMU graduate-level degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

- Graduate certificates consist of a minimum of 5 credit hours. Master's degrees consist of a minimum of 30 credit hours. Doctoral degrees consist of a minimum of 60 credit hours
- All credits in a graduate program must be minimally at the 500-level.
- At least fifty percent of the credit hours must be taken at CMU.
- Students must achieve a 3.00 cumulative GPA or higher in all CMU coursework.
- Students may not apply coursework with a grade lower than a "B" toward graduation requirements.
- A course may only be used to fulfill one requirement for each degree/certificate.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Requirements.
- The Catalog Year determines which program sheet and certificate requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See "Requirements for Graduate Degrees and Certificates" in the catalog for a complete list of graduation requirements.

## **PROGRAM-SPECIFIC REQUIREMENTS**

- 30 semester hours for the Master of Science in Sport Management
- Completion of a thesis or internship-related project.

## **MASTER OF SCIENCE, SPORT MANAGEMENT REQUIREMENTS (30 semester hours)**

### **Sport Management Core (21 semester hours)**

- KINE 500 - Facility and Equipment Management in Sport and Fitness (3)
- KINE 501 - Research Methods (3)
- KINE 502 - Sport Marketing (3)
- KINE 510 - Event and Program Management in Sport and Fitness (3)
- KINE 535 - Sport in Society (3)
- KINE 542 - Sport Law and Ethics (3)
- KINE 591 - Directed Readings (3)

**Track Options** (9 semester hours) Complete one of the following options:

#### Thesis Option

- KINE 587 - Research (3)
- KINE 590 - Thesis I (3)
- KINE 592 - Thesis II (3)

#### Non-Thesis Option

- KINE 520 - Management Policies and Regulations in Sport and Fitness (3)
- KINE 545 - Sport Finance (3)
- KINE 599 - Internship (3)

### **Final Requirement**

Successful completion of one of the following in the final semester:

- Thesis
- Internship-Related Project

## SUGGESTED COURSE SEQUENCING

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### **Thesis Option Suggested Course Sequencing:**

#### **Year One, Fall Semester: 12 credits**

##### **First Mod (6 credits)**

- KINE 501 - Research Methods (3)
- KINE 535 - Sport in Society (3)

##### **Second Mod (6 credits)**

- KINE 542 - Sport Law and Ethics (3)
- KINE 591 - Directed Readings (3)

#### **Year One, Spring Semester: 12 credits**

##### **First Mod (6 credits)**

- KINE 500 - Facility and Equipment Management in Sport and Fitness (3)
- KINE 502 - Sport Marketing (3)

##### **Second Mod (6 credits)**

- KINE 510 - Event and Program Management in Sport and Fitness (3)
- KINE 590 - Thesis I (3)

#### **Year One, Summer Semester: 6 credits**

- KINE 587 - Research (3)
- KINE 592 - Thesis II (3)

### **Non-Thesis Option Suggested Course Sequencing:**

#### **Year One, Fall Semester: 12 credits**

##### **First Mod (6 credits)**

- KINE 501 - Research Methods (3)
- KINE 535 - Sport in Society (3)

##### **Second Mod (6 credits)**

- KINE 542 - Sport Law and Ethics (3)
- KINE 591 - Directed Readings (3)

#### **Year One, Spring Semester: 12 credits**

##### **First Mod (6 credits)**

- KINE 500 - Facility and Equipment Management in Sport and Fitness (3)
- KINE 502 - Sport Marketing (3)

##### **Second Mod (6 credits)**

- KINE 510 - Event and Program Management in Sport and Fitness (3)
- KINE 520 - Management Policies and Regulations in Sport and Fitness (3)

#### **Year One, Summer Semester: 6 credits**

- KINE 545 - Sport Finance (3)
  - KINE 599 - Internship (3)
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