About This Major . . .
The Bachelor of Science in Sport Management prepares students to enter the world of sport business or pursue a graduate degree. The Sport Management degree provides an overview of the history and role of sport in society, and covers topics such as leadership and ethics, governance and communication, and legal considerations in sport operations. Students will also obtain business administration skills through courses in accounting, marketing, economics, and business information technology.

Opportunities for college graduates with sport management education and experience are very diverse and challenging. As sport has evolved into an integral part of the American culture, the operations of sports programs have become more sophisticated and complex. With an understanding of the intricacies of sport activities and knowledge of effective business practices, graduates will be prepared to oversee sport programs and facilities. Sport Management positions are found in a variety of settings including schools, colleges, and universities, public and private agencies, government, and the military.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Critically evaluate the historical, socio-cultural, and philosophical aspects of sport. (Quantitative Fluency)
2. Apply fundamental concepts of management, administration, marketing, finance, and economics to sport organizations. (Applied Learning)
3. Construct codes of personal ethics and apply professional codes of ethics to a sport setting. (Critical Thinking)
4. Apply skill in interpersonal and organizational communication, to the mass media, in both print and electronic medium. (Communication Fluency)
5. Explain the relationships between sport and state/federal legislation, the court system, contract law, tort liability, agency law, antitrust law, constitutional law and collective bargaining. (Critical Thinking)
6. Articulate the implications of the various agencies that govern sport at the professional, collegiate, high school, and amateur levels. (Specialized Knowledge)

Advising Process and DegreeWorks
This document is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. The suggested course sequencing outlines how students could finish degree requirements. Some courses are critical to complete in specific semesters, while others may be moved around. Meeting with an academic advisor is essential in planning courses and altering the suggested course sequencing. It is ultimately the student’s responsibility to understand and fulfill the requirements for her/his intended degree(s).

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar’s Office to evaluate progress towards a degree and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar’s Office.

Graduation Process
Students must complete the following in the first two months of the semester prior to completing their degree requirements:

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
- Submit the “Intent to Graduate” form to the Registrar’s Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found at http://www.coloradomesa.edu/registrar/graduation.html. If a student’s petition for graduation is denied, it will be her/his responsibility to consult the Registrar’s Office regarding next steps.
INSTITUTIONAL DEGREE REQUIREMENTS
The following institutional degree requirements apply to all CMU baccalaureate degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

• 120 semester hours minimum.
• Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher.
• 40 upper-division credits (alternative credit limit applies to the Bachelor of Applied Science degree).
• 2.00 cumulative GPA or higher in all CMU coursework.
• A course may only be used to fulfill one requirement for each degree/certificate.
• No more than six semester hours of independent study courses can be used toward the degree.
• Non-traditional credit, such as advanced placement, credit by examination, credit for prior learning, cooperative education and internships, cannot exceed 30 semester credit hours for a baccalaureate degree; A maximum of 15 of the 30 credits may be for cooperative education, internships, and practica.
• Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
• Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Degree Requirements.
• The Catalog Year determines which program sheet and degree requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
• See “Requirements for Undergraduate Degrees and Certificates” in the catalog for a complete list of graduation requirements.

PROGRAM-SPECIFIC DEGREE REQUIREMENTS

• A 2.5 GPA is required in the major courses.
• A “C” or higher is required in all major courses.
ESSENTIAL LEARNING REQUIREMENTS (31 semester hours)
See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

English (6 semester hours, must receive a grade of “C” or better and must be completed by the time the student has 60 semester hours.)
- ENGL 111 - English Composition (3)
- ENGL 112 - English Composition (3)

Mathematics (3 semester hours, must receive a grade of “C” or better, must be completed by the time the student has 60 semester hours.)
- MATH 113 - College Algebra (4) or higher
  3 credits apply to the Essential Learning requirements and 1 credit applies to elective credit.

Humanities (3 semester hours)
- Select one Humanities course (3)

Social and Behavioral Sciences (6 semester hours)
- Select one Social and Behavioral Sciences course (3)
- Select one Social and Behavioral Sciences course (3)

Natural Sciences (7 semester hours, one course must include a lab)
- Select one Natural Sciences course (3)
- Select one Natural Sciences course with a lab (4)

History (3 semester hours)
- Select one History course (3)

Fine Arts (3 semester hours)
- Select one Fine Arts course (3)

OTHER LOWER-DIVISION REQUIREMENTS

Wellness Requirement (3 semester hours)
- KINE 100 - Health and Wellness (1)
- Select one Activity course (1)
- Select one Activity course (1)

Essential Learning Capstone (4 semester hours)
Essential Learning Capstone must be taken after completion of the Essential Learning English and Mathematics requirements, and when a student has earned between 45 and 75 hours.
- ESSL 290 - Maverick Milestone (3)
- ESSL 200 - Essential Speech (1)

FOUNDATION COURSES (9 semester hours)
- MARK 231 - Principles of Marketing (3)
- MANG 201 - Principles of Management (3)
- ACCT 201 - Principles of Financial Accounting (3)
BS, SPORT MANAGEMENT REQUIREMENTS (52 semester hours, must pass all courses with a grade of “C” or higher.)

- CISB 101 - Business Information Technology (3)
- ECON 201 - Principles of Macroeconomics (3)
- ECON 202 - Principles of Microeconomics (3)
- KINE 200 - History and Philosophy of Sport and Physical Education (3)
- KINE 205 - Introduction to Sport Management (3)
- KINE 335 - Sport in Society (3)
- KINE 340 - Sport Operations (3)
- KINE 350 - Leadership and Ethics in Sport (3)
- KINE 342 - Sport Law and Risk Management (3)
- KINE 345 - Survey of Economics and Finance in Sport (3)
- One of the following courses:
  - KINE 401 - Organization/Administration/Legal Considerations in Physical Education and Sports (3)
  - MARK 335 - Sales and Sales Management (3)
- KINE 402 - Sport Marketing (3)
- KINE 406 - Governance and Communication in Sport (3)
- KINE 494A - Sport Management Senior Seminar (1)
- KINE 499 - Internship (12)

ELECTIVES (All college level courses appearing on your final transcript, not listed above that will bring your total hours to 120 hours. 21 semester hours, 3 additional upper division hours will be needed.)

- MATH 113 - College Algebra (1)
- ________________________________________________________
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## SUGGESTED COURSE SEQUENCING

### Freshman Year, Fall Semester: 16 credits
- ENGL 111 - English Composition (3)
- KINE 100 - Health and Wellness (1)
- KINE 200 - History and Philosophy of Sport and Physical Education (3)
- KINE 205 - Introduction to Sport Management (3)
- Essential Learning - Social and Behavioral Science (3)
- Essential Learning - History (3)

### Freshman Year, Spring Semester: 16 credits
- ENGL 112 - English Composition (3)
- CISB 101 - Business Information Technology (3)
- Essential Learning - Humanities (3)
- Essential Learning - Fine Arts (3)
- MATH 113 - College Algebra (4)

### Sophomore Year, Fall Semester: 16 credits
- ECON 201 - Principles of Macroeconomics (3)
- Essential Learning - Social and Behavioral Science (3)
- Elective (3)
- KINA Activity (1)
- Essential Learning - Natural Science (3)
- ACCT 201 - Principles of Financial Accounting (3)

### Sophomore Year, Spring Semester: 17 credits
- ECON 202 - Principles of Microeconomics (3)
- MARK 231 - Principles of Marketing (3)
- MANG 201 - Principles of Management (3)
- Essential Learning - Natural Science with Lab (4)
- ESSL 290 - Maverick Milestone (3)
- ESSL 200 - Essential Speech (1)

### Junior Year, Fall Semester: 15 credits
- KINE 342 - Sport Law and Risk Management (3)
- KINE 345 - Survey of Economics and Finance in Sport (3)
- Electives (3 courses) (9)

### Junior Year, Spring Semester: 15 credits
- KINE 335 - Sport in Society (3)
- KINE 340 - Sport Operations (3)
- KINE 350 - Leadership and Ethics in Sport (3)
- KINE 402 - Sport Marketing (3)
- Elective (3)

### Senior Year, Fall Semester: 13 credits
- MARK 335 - Sales and Sales Management (3) or KINE 401 - Organization/Administration/Legal Considerations (3)
- KINE 406 - Governance and Communication in Sport (3)
- KINE 494A - Sport Management Senior Seminar (1)
- KINA Activity (1)
- Electives (2 courses) (5)

### Senior Year, Spring Semester: 12 credits
- KINE 499 - Internship (12)