



2016-2017 PETITION/PROGRAM SHEET

Degree: Bachelor of Fine Arts

Major: Graphic Design

Concentration: Visual Design

About This Major . . .

The Graphic Design–Visual Design concentration focuses on current and professional industry standards within graphic design. Our degree is illustration-based and combines traditional hands-on media with the digital. The program, like the professional world is a fast-paced environment that mimics real-world design studios. Students will learn traditional layout design, composition, screenprinting, drawing, graphic design art history, CNC routing all as it applies to design. These areas are all combined with conceptual skills to make graduates in the area marketable. Entry in the program is contingent upon the successful completion of a portfolio review and exam during the sophomore year. A portfolio capstone course prepares students upon graduation for employment with a portfolio designed to gain employment. The program boasts two Graphic Design computer labs each furnished with Apple computers and the latest graphic design application software. Students can be a part of a community of student designers involved in a graphic design activities and field trips locally, nationally and abroad.

Entering students are encouraged to pay close attention to course sequencing and consult their advisor in order to complete the degree in four years. The successful Graphic Design degree candidate is prepared to enter professions within graphic design including advertising design, web design, package design, illustration, marketing and a myriad of related fields.

For more information on what you can do with this major, go to <http://www.coloradomesa.edu/career/whatmajor.html>.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

- 1. Interpret and apply formal elements and principles of design. (Specialized Knowledge)
2. Demonstrate application of tools, materials, techniques, and proper use and care for equipment through quality craftsmanship. (Applied Learning)
3. Generate individual response through concept and theory beyond formal elements to create personal content. (Communication Fluency)
4. Communicate clearly regarding the critical analysis of art and design both historical and contemporary. (Critical Thinking/ Communication Fluency)
5. Design and publish a professional portfolio that meets current industry standards. (Applied Learning)
6. Demonstrate technical, aesthetic, and conceptual decisions based on the application of the design process. (Specialized Knowledge)

NAME: _____ STUDENT ID #: _____

LOCAL ADDRESS AND PHONE NUMBER: _____

_____ () _____

I, (Signature) _____, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I have read and understand the policies listed on the last page of this program sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

Signature of Advisor _____ Date _____ 20__

Signature of Department Head _____ Date _____ 20__

Signature of Registrar _____ Date _____ 20__

SPECIAL REQUIREMENTS:

- (1) In an effort to meet industry standards, Macintosh computers are used exclusively in all computer-based ARTG courses.
Majors are strongly advised to consider purchasing a Macintosh and related print and web publication software for personal use.
- (2) **ARTG 300-level courses and ARTG 400-level courses may be taken upon acceptance into the Graphic Design Program.**
- (3) Admission in the program after the sophomore year will be contingent upon the student's satisfying the following requirements:
 - (a) Completion of Graphic Design Admission Application Form.
 - (b) Completion of ARTE 101 Two-Dimensional Design, ARTE 102 Three-Dimensional Design, ARTG 215 Graphic Design I, ARTG 221 Graphic Design II, and ARTG 222 Illustration I with a grade of B or A.
 - (c) A grade of B or A in all coursework in the major.
 - (d) Successful completion of the Graphic Design entrance exam with a minimum score of 80%.
 - (e) Portfolio Review comprised of Graphic Design work that meets the established Portfolio Review Criteria.
 - (f) Transfer students must pass the Portfolio Review and entrance exam to be formally accepted into the Graphic Design Program.

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN GRAPHIC DESIGN – VISUAL DESIGN

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the Colorado Mesa website for course availability.

FRESHMAN YEAR

Fall Semester		Hours	Spring Semester		Hours
ENGL 111	English Composition	3	ENGL 112	English Composition	3
MATH 110	Mathematics	3	Essential Learning	Natural Science	3
ARTE 101	Two-Dimensional Design	3	Essential Learning	Social/Behavioral Science	3
ARTS 151	Foundation Drawing I	3	ARTE 102	Three-Dimensional Design	3
ARTG 122	Design It!	<u>3</u>	ARTG 215	Graphic Design I	<u>3</u>
		15			15

SOPHOMORE YEAR

Fall Semester		Hours	Spring Semester		Hours
Essential Learning	History	3	ESSL 290	Maverick Milestone	3
Essential Learning	Natural Science with Lab	4	ESSL 200	Essential Speech	1
ARTG 221	Graphic Design II	3	ARTG 301	Digital Illustration	3
ARTG 222	Illustration I	3	ARTG 320	Letterforms and Typography	3
ARTE 118	History of Art, Prehistory to Ren	<u>3</u>	ARTG 333	Illustration II	3
		16	ARTE 119	History of Art, Ren to Present	<u>3</u>
					16

JUNIOR YEAR

Fall Semester		Hours	Spring Semester		Hours
ARTS 360	Sketchbook	3	Essential Learning	Humanities	3
ARTG 321	Advanced Typography	3	ARTG	Elective	3
ARTH 324	History of Graphic Design	3	KINA	Activity	1
KINE 100	Health and Wellness	1	ARTG 337	Illustration III	3
Essential Learning	Fine Art	3	ARTG 338	Advertising Design I	3
ARTG	Elective	<u>3</u>	ARTG 405	Website Design	<u>3</u>
		16			16

SENIOR YEAR

Fall Semester		Hours	Spring Semester		Hours
Essential Learning	Social/Behavioral Science	3	ARTG 493	Portfolio Development	3
ARTG 450	Identity Design	3	ARTG Elective		3
Elective or Minor		3	Elective or Minor		3
Elective or Minor		3	ARTG 401	Digital Painting	<u>3</u>
ARTG 406	UX Design	<u>3</u>			12
		15			

POLICIES:

1. Please see the catalog for a complete list of graduation requirements.
2. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.** You must turn in your "Intent to Graduate" form to the Registrar's Office **by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.**
3. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. Finally, the Department Head will submit the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
4. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
5. NOTE: During your senior year, you will be required to take a capstone exit assessment/project (e.g., Major Field Achievement Test).