



**2015-2016 PETITION/PROGRAM SHEET**  
**Degree: Bachelor of Business Administration**  
**Major: Business Administration**  
**Concentration: Managerial Informatics**

**About This Major . . .**

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today’s organizations, as well as the business world of tomorrow. The program provides students with the knowledge, skills, and abilities to compete in both local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, entrepreneurship, insurance, energy management and hospitality management.

The BBA is a very versatile, flexible and valuable degree. Colorado Mesa BBA graduates have gone on to succeed in the business world as well as earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today’s job market.

Graduates assist businesses with creating, obtaining, and maintaining computer information systems that solve problems and assist in facilitating routine business events. As businesses increasingly rely on technology to provide efficiency, employees with an understanding of both business concepts and computer systems are a necessity.

For more information on what you can do with this major, go to <http://www.coloradomesa.edu/career/whatmajor.html>.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Apply business knowledge and skills in appropriate business contexts and transfer knowledge and skills to new business situations. (Critical Thinking)
2. Produce professional business work products, independently and working as a team. (Applied Learning)
3. Communicate clearly, appropriately, and persuasively to the business audience, both orally and in writing. (Communication Fluency)
4. Integrate knowledge from multiple functional areas of business to solve business problems and to develop sound business strategies. (Specialized Knowledge)
5. Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions. (Quantitative Fluency)
6. Properly and appropriately use information systems tools and techniques within functional business areas. (Applied Learning)
7. Apply managerial information skills to business problems. (Specialized Knowledge)

**NAME:** \_\_\_\_\_ **STUDENT ID #:** \_\_\_\_\_

**LOCAL ADDRESS AND PHONE NUMBER:** \_\_\_\_\_

\_\_\_\_\_ ( ) \_\_\_\_\_

I, (Signature) \_\_\_\_\_, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I have read and understand the policies listed on the last page of this program sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

\_\_\_\_\_  
Signature of Advisor \_\_\_\_\_ 20\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Department Head \_\_\_\_\_ 20\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Registrar \_\_\_\_\_ 20\_\_\_\_\_  
Date

**DEGREE REQUIREMENTS:**

- 120 semester hours total (Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework.
- 2.00 cumulative GPA or higher in coursework toward the major content area.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- When filling out the program sheet a course can be used only once.
- Essential Learning Capstone should be completed between 45 and 75 hours.
- See the "Undergraduate Graduation Requirements" in the catalog for additional graduation information.

**ESSENTIAL LEARNING REQUIREMENTS** (31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Course No	Title	Sem.hrs	Grade	Term/Trns
<b>English</b> (6 semester hours, must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.)				
ENGL 111	English Composition	3		
ENGL 112	English Composition	3		

**Math** (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)

MATH 113	College Algebra	4*		
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\*3 credits apply to the Essential Learning requirements and 1 credit applies to elective credit

**Humanities** (3 semester hours)

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**Social and Behavioral Sciences** (6 semester hours)

ECON 201	Principles of Macroeconomics	3		
ECON 202	Principles of Microeconomics	3		

**Natural Sciences** (7 semester hours, one course must include a lab)

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	L	_____	_____	_____

**History** (3 semester hours)

HIST	_____	_____	_____	_____
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**Fine Arts** (3 semester hours)

_____	_____	_____	_____	_____
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Course No	Title	Sem.hrs	Grade	Term/Trns
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**WELLNESS REQUIREMENT** (2 semester hours)

KINE 100	Health and Wellness	1		
KINA 1	_____	1		

**ESSENTIAL LEARNING CAPSTONE** (4 semester hours)

ESSL 290	Maverick Milestone (see English & math pre-reqs)	3		
ESSL 200	Essential Speech (co-requisite)	1		

**FOUNDATION COURSES** (18 semester hours) These courses, plus ECON 201 & 202 and Essential Learning English & Math requirements must be completed within the student's first 60 hours.

ACCT 201	Principles of Financial Acctg	3		
ACCT 202	Principles of Managerial Acctg	3		
BUGB 105	Freshman Business Seminar	3		
BUGB 211	Business Communications	3		
CISB 101	Business Inform. Technology			
or CISB 205	Advanced Business Software	3		
CISB 241	Intro to Business Analysis			
or STAT 241	Intro to Business Analysis	3		

**BACHELOR OF BUSINESS ADMINISTRATION:  
MANAGERIAL INFORMATICS CONCENTRATION  
REQUIREMENTS** (63 semester hours)

**Business Administration Core** (33 semester hours)

BUGB 349	Legal Environment of Business	3		
BUGB 401	International Business	3		
CISB 210	Fundamentals of Info Systems	3		
FINA 301	Managerial Finance	3		
MANG 201	Principles of Management	3		
MANG 301	Organizational Behavior	3		
HRMA 371	Human Resource Management	3		
MANG 471	Operations Management	3		
MANG 491	Business Strategy	3		
MARK 231	Principles of Marketing	3		
CISB 341	Quantitative Decision Making	3		
or MANG 341	Quantitative Decisions Making	3		
or MARK 350	Marketing Research	3		

**Managerial Informatics Concentration Courses** (30 semester hours)

**Managerial Informatics Nucleus** (15 semester hours)

CISB 205	Advanced Business Software			
or CISB elective if CISB 205 taken in core		3		
CISB 305	Problem Solving w/Spreadsheet	3		
CISB 306	Problem Solving w/Database	3		
CISB 470	Management of Info Systems	3		
CISB 410	Project Management	3		

**Concentration Electives** (15 semester hours) Choose 15 hours that complement the nucleus or choose the nucleus of second Concentration.

**At least 1 hour must be upper division**

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Electives** (2 semester hours of college level courses appearing on your final transcript, **not listed above** to bring total semester hours to 120.)

*MATH 113	College Algebra	1		
_____	_____	1		

**Special requirements:** To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the Department Head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the college accountability requirement.

## SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN MANAGERIAL INFORMATICS

### FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
BUGB 105	3	ENGL 112	3
ENGL 111	3	ENGL 112	3
CISB 101	3	CISB 241	3
or CISB 205	3	or STAT 241	3
MATH 113	4	CISB 210	3
ESSL	3	ESSL	4
	16	KINE 100	1
			14

### SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
ACCT 201	3	ACCT 202	3
ECON 201	3	ECON 202	3
BUGB 211	3	MANG 201	3
MARK 231	3	ESSL 290	3
ESSL	3	ESSL 200	1
	15	ESSL	3
			16

### JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
BUGB 349	3	HRMA 371	3
CISB 205	3	FINA 301	3
CISB 341	3	MANG 301	3
or MANG 341	3	CISB 306	3
or MARK 350	3	CISB 410	3
Concentration Elective	3		15
ESSL	3		
	15		

### SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MANG 471	3	MANG 491	3
CISB 305	3	Concentration Electives (three courses)	9
CISB 470	3	KINA Activity	1
BUGB 401	3	Elective	1
Concentration Elective	3		14
	15		

#### **POLICIES:**

1. Please see the catalog for a complete list of graduation requirements.
2. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.** You must turn in your "Intent to Graduate" form to the Registrar's Office **by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.**
3. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. Finally, the Department Head will submit the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
4. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
5. NOTE: During your senior year, you will be required to take a capstone exit assessment/project (e.g., Major Field Achievement Test).