About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today’s organizations, as well as the business world of tomorrow. The program provides students with the knowledge, skills, and abilities to compete in both the local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, entrepreneurship, insurance, energy management or hospitality management.

The BBA degree can be applied in various fields such as medicine, the arts, sports, and education. In addition to positions in corporate America, nonprofit organizations like hospitals, schools systems, and theatres also require people with business training and skills. Graduates of BBA programs hold positions in organizations from entry level manager to chief executive officer.

Colorado Mesa’s BBA graduates are entrepreneurs, small business owners, bank vice-presidents, product managers in advertising firms and project and operations managers in manufacturing organizations. The BBA is a very versatile, flexible and valuable degree. Colorado Mesa BBA graduates have gone on to succeed in the business world as well as earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today’s job market.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to demonstrate:

1. Apply business knowledge and skills in appropriate business contexts and transfer knowledge and skills to new business situations. (Critical Thinking)
2. Produce professional business work products, independently and working as a team. (Applied Learning)
3. Communicate clearly, appropriately, and persuasively to the business audience, both orally and in writing. (Communication Fluency)
4. Integrate knowledge from multiple functional areas of business to solve business problems and to develop sound business strategies. (Specialized Knowledge)
5. Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions. (Quantitative Fluency)
6. Properly and appropriately use information systems tools and techniques within functional business areas. (Applied Learning)
7. Apply management principles to optimize organizational resources. (Specialized Knowledge)
DEGREE REQUIREMENTS:
- 120 semester hours total (Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework.
- 2.00 cumulative GPA or higher in coursework toward the major content area.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student’s responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student’s faculty advisor and Department Head.
- When filling out the program sheet a course can be used only once.
- Essential Learning Capstone should be completed between 45 and 75 hours.
- See the “Undergraduate Graduation Requirements” in the catalog for additional graduation information.

ESSENTIAL LEARNING REQUIREMENTS (31 semester hours)
See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Course  No Title  Sem.hrs Grade Term/Trns
English (6 semester hours, must receive a grade of “C” or better and must be completed by the time the student has 60 semester hours.)
ENGL 111  English Composition 3
ENGL 112  English Composition 3

Math (3 semester hours, must receive a grade of “C” or better, must be completed by the time the student has 60 semester hours.)
MATH 113  College Algebra 4*

*3 credits apply to the Essential Learning requirements and 1 credit applies to elective credit

Humanities (3 semester hours)

Social and Behavioral Sciences (6 semester hours)
ECON 201  Principles of Macroeconomics 3
ECON 202  Principles of Microeconomics 3

Natural Sciences (7 semester hours, one course must include a lab)

History (3 semester hours)
HIST  

Fine Arts (3 semester hours)

Course  No Title  Sem.hrs Grade Term/Trns
WELLNESS REQUIREMENT (2 semester hours)
KINE 100  Health and Wellness 1
KINA 1  

ESSENTIAL LEARNING CAPSTONE (4 semester hours)
ESL 290  Maverick Milestone (see English & math pre-reqs) 3
ESL 200  Essential Speech (co-requisite) 1

FOUNDATION COURSES (18 semester hours) These courses, plus ECON 201 & 202 and Essential Learning English & Math requirements must be completed within the student’s first 60 hours.
ACCT 201  Principles of Financial Acctg 3
ACCT 202  Principles of Managerial Acctg 3
BUGB 105  Freshman Business Seminar 3
BUGB 211  Business Communications 3
CISB 101  Business Inform. Technology or CISB 205  Advanced Business Software 3
CISB 241  Intro to Business Analysis or STAT 241  Intro to Business Analysis 3

BACHELOR OF BUSINESS ADMINISTRATION:
MANAGEMENT CONCENTRATION (63 semester hours)

Business Administration Core (33 semester hours)
BUGB 349  Legal Environment of Business 3
BUGB 401  International Business 3
CISB 210  Fundamentals of Info Systems 3
FINA 301  Managerial Finance 3
MANG 201  Principles of Management 3
MANG 301  Organizational Behavior 3
HRMA 371  Human Resource Management 3
MANG 471  Operations Management 3
MANG 491  Business Strategy 3
MARK 231  Principles of Marketing 3
CISB 341  Quantitative Decision Making 3
or MANG 341  Quantitative Decision Making 3
or MARK 350  Marketing Research 3

Management Concentration Courses (30 semester hours)
Management Nucleus (15 semester hours)
ENTR 300  Small Business &Entrepreneurship 3
HMRA 372  Employee Assessment 3
ENTR 450  Entrepreneurship 3
Select 6 hours (two courses) from the list at the top of page 3.

Concentration Electives (15 semester hours**) In consultation with a Business Advisor, choose 15 hours that complement the nucleus or choose a nucleus of a second concentration. At least 1 hour must be upper division.

Electives (2 semester hours** of college level courses appearing on final transcript, not listed above to bring total semester hours to 120.)
*MATH 113  College Algebra 1

**At least one hour in Concentration Electives or in General Electives must be upper division.
Management Nucleus Electives: Select 6 hours (two courses) from the following:
ACCT 311 Advanced Managerial Accounting
ENTR 340 Applied Financial Management for Emerging Businesses
BUGB 440 Business Ethics
CISB 305 Solving Problems Using Spreadsheets
CISB 306 Solving Problems Using Databases
ACCT 470 Management of Information Systems
FINA 310 Risk Management
HRMA 373 Leadership
MANG 410 Effective Workplace Communication

Special requirements: To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the Department Head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the college accountability requirement.

SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN MANAGEMENT

FRESHMAN YEAR

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<td>ENGL 111</td>
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<td>CISB 241</td>
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<td>CISB 101 or CISB 205</td>
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<td>CIB 210 or STAT 241</td>
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<td>MATH 113</td>
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SOPHOMORE YEAR

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JUNIOR YEAR

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<td>HRMA 371</td>
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<td>HRMA 300</td>
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<td>MANG 301 or Marketing Research</td>
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SENIOR YEAR

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POLICIES:
1. Please see the catalog for a complete list of graduation requirements.
2. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates. You must turn in your “Intent to Graduate” form to the Registrar’s Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
3. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. Finally, the Department Head will submit the signed forms to the Registrar’s Office. (Students cannot handle the forms once the advisor signs.)
4. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your “Intent to Graduate” does not automatically move to a later graduation date.
5. NOTE: During your senior year, you will be required to take a capstone exit assessment/project (e.g., Major Field Achievement Test).