

2015-2016 PETITION/PROGRAM SHEET

Degree: Bachelor of Arts Major: Music

Concentration: Elective Studies in Business

About This Major . . .

The Bachelor of Arts in Music with Elective Studies in Business is designed for students who desire a career within the music industry. The comprehensive core curriculum in music includes courses in theory, history, literature, music technology, improvisation, applied study on the major instrument or voice and ensemble performance. Also included are specialized courses in Music Industry and Marketing and Advanced Music Technology. Required business courses include the areas of Marketing, Management, Accounting, Economics, and the Legal Environment of Business. This degree will also result in completion of the requirements for a Minor in Business Administration. Finally, an internship component provides the opportunity for students to gain real world experience in the music industry areas of their choice. Professional success in the musical arts requires a comprehensive understanding of the new business models at work in our digital world. Our program seeks to provide this up-to-date information to enhance success for the student at every level.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major must:

- 1. demonstrate keyboard competency at the level determined by the piano proficiency requirements outlined in the Music Student Handbook. (Applied Learning)
- 2. hear, identify, and realize the elements of music (such as rhythm, melody, harmony, structure, timbre, texture), demonstrating general musicianship and skills appropriate for the particular music concentration. (Specialized Knowledge)
- 3. demonstrate in a historical context a broad knowledge of musical literature, cultures, principal genres and industry practices. (Communication Fluency)
- 4. develop and defend music judgments through solo performances, ensemble performances and academic/scholarly work. (Critical Thinking)

In addition to these music program outcomes, graduates of this major must be able to:

- identify the scope of opportunities in the music industry
- demonstrate fundamental principles of economics, marketing, management, accounting and business law
- apply learning objectives through on-the-job experiences in their chosen area of interest
- produce digital audio projects through multi-track recording, sequencing and editing using industry standard software

NAME:	STUDENT ID #:	
LOCAL ADDRESS AND PHONE NUMBER:		
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	, hereby certify that I have completed (or will coolicies listed on the last page of this program sheet. I further of the courses in which I am currently enrolled and the complete these courses.	
		20
Signature of Advisor	Date	
		20
Signature of Department Head	Date	
		20
Signature of Registrar	Date	

Bachelor of Arts: Music - Elective Studies in Business

Posted August 2015

DEGREE REQUIREMENTS:

- 120 semester hours total (Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework.
- 2.00 cumulative GPA or higher in coursework toward the major content area.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- Essential Learning Capstone should be completed between 45 and 75 hours.
- See the "Undergraduate Graduation Requirements" in the catalog for additional graduation information.

ESSENTIAL LEARNING REQUIREMENTS (31 semester hours) See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Course No Ti	itle	Sem.hrs	Grade	Term
must be compl ENGL 111 E	mester hours, must receive leted by the time the stude nglish Composition nglish Composition		ester ho	
"C" or better, hours.)	110 or higher (3 semester must be completed by the	time the stude		
Humanities (3 semester hours)			
	havioral Sciences (6 seme Principles of Macroecond			
Natural Scien	aces (7 semester hours, one		include	a lab)
L				
History (3 ser	mester hours)			
`	emester hours)	2		

Course No	Title	Sem.hrs	Grade	Term
WELLNESS	REQUIREMENT (2 semest	er hours)		
KINE 100	Health and Wellness	1		
KINA 1				
		_ •		
ESSENTIAL	LEARNING CAPSTONE (4 semester	hours)	
ESSL 290	Maverick Milestone			
	(see English & math pre-reqs	s) 3		
ESSL 200	Essential Speech (co-requisit	te) 1		
FOUNDATIO	ON COURSES (23 semester l	hours)		
	courses with a "C" or better	ilours)		
MUSA 111	Music Technology	1		
MUSA 114	Theory I - Introduction	3		
MUSA 115	Theory II – Diatonic Concep	ts 3		
MUSA 116	Ear Training & Sightsinging			
MUSA 117	Ear Training & Sightsinging			
MUSA 214	Theory III – Chromatic			
	Concepts	3		
MUSA 215	Theory IV – Twentieth Centr	ury		
	Form and Analysis	3		
MUSL 1		_ 1		
MUSL 1		_ 1		
MUSL 2		_ 1		
MUSP 1		_ 1		
MUSP 1		_ 1		
MUSP 2		_ 1		
DACHEL OD	OF ADDRESS MUSIC, EL.	G41"	D	
	OF ARTS in MUSIC: Elect	tive Studie	es in Bu	siness
	n (60 semester hours) courses for credit with a "C" of	or bottor		
	42 Semester Hours)	of better		
MUSA 101	Concert Attendance (8 semest	ers)()		
MUSA 101	Concert Attendance (8 semest	0		
MUSA 101	Concert Attendance	0		
MUSA 101	Concert Attendance	0		
MUSA 101	Concert Attendance	0		
MUSA 101	Concert Attendance	0		
MUSA 101	Concert Attendance	0		
MUSA 101	Concert Attendance	0		
MUSA 268	Beginning Jazz Improvisatio			
MUSA 311	Advanced Music Technology			
MUSA 317	Orchestration	2		
MUSA 326	Music History & Literature I			
MUSA 327	Music History & Literature I			
MUSA 363	Music Industry and Marketin			
MUSA 426	Music of World Cultures	2		
MUSA 499	Internship	4		
MUSP 420	Senior Recital/Presentation	1		
MUSL 2		1		
MUSL 3		_		
		_		
MUSP 3		_ 1		
*MUSP 4		_ 1		
FLA		_ 3		

Select one of the following:

MUSA 337	Diction for Singers				Course No T	ïtle	Sem.hrs	Grade	Term
MUSA 368	Advanced Jazz Improvisatio	n 2			Business Elec	tives Select 3 semester hours fr	rom the fo	ollowing	<u>;</u> ; †
Music Electiv	es Select 6 semester hours fro	om any M	JSx cou	irse.†	*ACCT 202	Principles of Managerial			
MUS						Accounting	3		
MUS					BUGB 211	Business Communications	3		
					*CISB 305	Solving Problems Using			
						Spreadsheets and Statistical			
						Software	3		
*Excluding M	IUSP 420, it is used above				*FINA 301	Managerial Finance	3		
					MANG 300	Small Business Management	3		
Course No	Title	Sem.hrs	Grade	Term	MANG 301	Organizational Behavior	3		
Business Cor	e (15 semester hours)				MANG 371	Human Resource Managemer	nt 3		
ACCT 201	Principles of Financial Acct	3			*MANG 450	Entrepreneurship	3		
MANG 201	Principles of Management	3			MARK 325	Consumer Behavior	3		
MARK 231	Principles of Marketing	3							
BUGB 349	Legal Environment of Busin	ess 3			*Additional p	rerequisites required for these	courses be	eyond th	iose
MANG 410	Effective Workplace				required for th	ne major.		•	
	Communication	3			•	3			
					†At least 7 credivision	edits from Music and Business	Electives	need to	be upper

Additional Requirements

Students deficient in piano skills will be required to complete MUSA 130 (2), MUSA 131 (2), MUSA 230 (2), MUSA 231 (2), in the first two years.

POLICIES:

- 1. Please see the catalog for a complete list of graduation requirements.
- 2. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates. You must turn in your "Intent to Graduate" form to the Registrar's Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
- 3. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. Finally, the Department Head will submit the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
- 4. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MUSIC – ELECTIVE STUDIES IN BUSINESS

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the website for course availability.

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FRESH	ЛΔ	N	VFA	R	

Fall Semester		Hours	Spring Semes	ter	Hours
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSA 114	Theory I – Introduction	3	MUSA 115	Theory II – Diatonic Concepts	3
MUSA 116	Ear Training/Sight Singing I	2	MUSA 117	Ear Training/Sight Singing II	2
MUSA 111	Music Technology	(1)	MUSA 111	Music Technology	(1)
MUSL 1_	Applied Music Lessons	1	MUSL 1_	Applied Music Lessons	1
MUSP 1	Performance Ensemble	1	MUSP 1	Performance Ensemble	1
ENGL 111	English Composition	3	ENGL 112	English Composition	3
KINE 100	Health and Wellness	1	Essential Learn	ning Natural Science	3
Essential Learni	ng Humanities	<u>3</u>	Essential Learn	ning Social and Behavioral Sciences	<u>3</u>
		14-15			16-17

SOPHOMORE YEAR

Fall Semester		Hours	Spring Semeste	r H	<u>Iours</u>
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSA 214	Theory III – Chromatic Concepts	3	MUSA 215	Theory IV – 20 th Cent. Form & Analysi	s 3
MUSA 268	Beginning Jazz Improvisation	1	MUSA 266	History of Popular Music-Fine Arts EL	3
MUSL 2_	Applied Music Lessons	1	MUSL 2_	Applied Music Lessons	1
MUSP 2_	Performance Ensemble	1	MUSP 2_	Performance Ensemble	1
MATH 110	College Mathematics (or higher)	3	MANG 201	Principles of Management	3
KINA	Activity	1	MARK 231	Principles of Marketing	3
ECON 201	Principles of Macroeconomics-SBS E	L 3	ESSL 290	Maverick Milestone	3
ACCT 201	Principles of Financial Accounting	3	ESSL 200	Essential Speech (co-requisite)	1
	_	16		-	17

JUNIOR YEAR

Fall Semester		Hours	Spring Semes	ter	Hours
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSA 317	Orchestration	2	MUSA 312	Advanced Music Technology	1
MUSA 326	Music History and Literature I	3	MUSA 327	Music History and Literature II	3
MUSA 337	Diction for Singers or	(2)	MUSA 368	Advanced Jazz Improvisation OR	(2)
Business Elective*†		(3)	Business El	Business Elective*†	
MUSA 363	Music Industry and Marketing	(3)	MUSA 426	Music of World Cultures	(2)
MUSL 3_	Applied Music Lessons	1	MUSL 3	Applied Music Lessons	1
MUSP 3	Performance Ensemble	1	MUSP 3	Performance Ensemble	1
FLAx	Foreign Language	<u>3</u>	BUGB 349	Legal Environment of Business	3
		12-16	FLAx	Foreign Language	<u>3</u>
				-	14-17

SENIOR YEAR

Fall Semester		Hours	Spring Semest	er	Hours
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSL 4	Applied Music Lessons	1	MUSA 426	Music of World Cultures	(2)
MUSP 4	Performance Ensemble	1	MUSA 499	Internship	4
MUSP 420	Senior Recital/Presentation	1	MANG 410	Effective Workplace Communication	n 3
MUSA 363	Music Industry and Marketing	(3)	MUSA 368	Advanced Jazz Improvisation OR	(2)
Business Electiv	/e*†	3	Business Electi	ve*†	(3)
Music Electives	†	3	Music Electives	s†	<u>3</u>
Essential Learni	ng History	3			10-17
Essential Learni	ng Natural Science with Lab	<u>4</u>			
		16-19			

^{*}Selected from: ACCT 202, BUGB 211, CISB 305, FINA 301, MANG 300, MANG 301, MANG 371, MANG 450, MARK 325 †At least 7 credits Music and Business electives must be upper division to meet the 40-hour upper-division credit requirement.

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Posted August 2015