



**2014-2015 PETITION/PROGRAM SHEET**  
**Degree: Bachelor of Business Administration**  
**Major: Business Administration**  
**Concentration: Business Economics**

**About This Major . . .**

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today’s organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, or hospitality management.

The BBA is a very versatile, flexible and valuable degree. Many of Colorado Mesa’s BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today’s job market.

Economists are called upon for a variety of tasks including economic analysis of the overall economy as well as a data collection, research analysis, forecasting, planning and consulting. The ability to make decisions at the macroeconomic level as well as use economic modeling tools make this concentration valuable for all industries as well as local, state and federal government entities. The increased emphasis on analytical, quantitative and technology skills sets this concentration apart.

For more information on what you can do with this major, go to <http://www.coloradomesa.edu/career/whatmajor.html>.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Apply business knowledge and skills in appropriate business contexts and transfer knowledge and skills to new business situations. (Critical Thinking)
2. Produce professional business work products, independently and working as a team. (Applied Learning)
3. Communicate clearly, appropriately, and persuasively to the business audience, both orally and in writing. (Communication Fluency)
4. Integrate knowledge from multiple functional areas of business to solve business problems and to develop sound business strategies.(Specialized Knowledge)
5. Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions.(Quantitative Fluency)
6. Properly and appropriately use information systems tools and techniques within functional business areas. (Applied Learning)
7. Apply key economic concepts in business decision making. (Specialized Knowledge)

**NAME:** \_\_\_\_\_ **STUDENT ID #** \_\_\_\_\_

**LOCAL ADDRESS AND PHONE NUMBER:** \_\_\_\_\_

\_\_\_\_\_ ( ) \_\_\_\_\_

I, (Signature) \_\_\_\_\_, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I have read and understand the policies listed on the last page of this program sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

\_\_\_\_\_  
Signature of Advisor \_\_\_\_\_ Date \_\_\_\_\_ 20\_\_\_\_

\_\_\_\_\_  
Signature of Department Head \_\_\_\_\_ Date \_\_\_\_\_ 20\_\_\_\_

\_\_\_\_\_  
Signature of Registrar \_\_\_\_\_ Date \_\_\_\_\_ 20\_\_\_\_

Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

**Degree Requirements:**

- 120 semester hours total (Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- See the "Undergraduate Graduation Requirements" in the catalog for additional graduation information.

**GENERAL EDUCATION REQUIREMENTS** (31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

Course No	Title	Sem.hrs	Grade	Term/Trns
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**English** (6 semester hours, must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.)

ENGL 111	English Composition	3	_____	_____
ENGL 112	English Composition	3	_____	_____

**Math:** (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)

MATH 121	_____	3	_____	_____
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**History** (3 semester hours)

HIST	_____	_____	_____	_____
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**Social and Behavioral Sciences** (6 semester hours)

ECON 201	Principles of Macroeconomics	3	_____	_____
ECON 202	Principles of Microeconomics	3	_____	_____

**Humanities** (3 semester hours)

_____	_____	_____	_____	_____
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**Fine Arts** (3 semester hours)

_____	_____	_____	_____	_____
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**Natural Sciences** (7 semester hours, one course must include a lab)

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Course No	Title	Sem.hrs	Grade	Term/Trns
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**OTHER LOWER DIVISION REQUIREMENTS** (6 semester hours)

**Kinesiology** (3 semester hours)

KINE 100	Health and Wellness	1	_____	_____
KINA 1	_____	1	_____	_____
KINA 1	_____	1	_____	_____

**Applied Studies** (3 semester hours)

_____	_____	_____	_____	_____
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**FOUNDATION COURSES** (17 semester hours) These courses, plus ECON 201 & 202 and Gen Ed English & Math requirements must be completed within the student's first 60 hours.

ACCT 201	Principles of Financial Acctg	3	_____	_____
ACCT 202	Principles of Managerial Acctg	3	_____	_____
BUGB 105	Freshman Business Seminar	2	_____	_____
BUGB 211	Business Communications	3	_____	_____
CISB 101	Business Inform. Technology	_____	_____	_____
or CISB 205	Advanced Business Software	3	_____	_____
CISB 241	Intro to Business Analysis	_____	_____	_____
or STAT 200	Probability and Statistics	3	_____	_____

**BACHELOR OF BUSINESS ADMINISTRATION: BUSINESS ECONOMICS CONCENTRATION REQUIREMENTS** (63 hours)

**Business Administration Core** (33 semester hours)

BUGB 349	Legal Environment of Business	3	_____	_____
BUGB 401	International Business	3	_____	_____
CISB 210	Fundamentals of Information Technology	3	_____	_____
FINA 301	Managerial Finance	3	_____	_____
MANG 201	Principles of Management	3	_____	_____
MANG 301	Organizational Behavior	3	_____	_____
MANG 371	Human Resource Management	3	_____	_____
MANG 471	Operations Management	3	_____	_____
MANG 491	Business Strategy	3	_____	_____
MARK 231	Principles of Marketing	3	_____	_____
CISB 341	Quantitative Decision Making	3	_____	_____
or MANG 341	Quantitative Decision Making	3	_____	_____
or MARK 350	Marketing Research	3	_____	_____

**Business Economics Concentration Courses** (30 semester hours)

**Business Economics Nucleus** (15 semester hours)

ECON 310	Money and Banking	3	_____	_____
ECON 342	Intermediate Macro Theory	3	_____	_____
ECON 343	Intermediate Micro Theory	3	_____	_____
ECON 420	International Economics	3	_____	_____
ECON 301	Labor Management Relations	_____	_____	_____
or ECON 320	History of Economic Ideas	_____	_____	_____
or ECON 410	Public Sector Economics	3	_____	_____

**Concentration Electives** (15 semester hours) Choose 15 hours that complement the nucleus or choose the nucleus of a second concentration. **At least 1 hour must be upper division**

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Electives** (3 semester hours of college level courses appearing on your final transcript, **not listed above** to bring total semester hours to 120.)

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Special requirements:** To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the department head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the university accountability requirement.

## SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN BUSINESS ECONOMICS

### FRESHMAN YEAR

Fall Semester		Hours	Spring Semester		Hours
BUGB 105	Freshman Business Seminar	2	ENGL 112	English Composition	3
ENGL 111	English Composition	3	CISB 241	Intro to Business Analysis	
MATH 113	College Algebra	4	or STAT 200	Probability and Statistics	3
CISB 101	Business Information Technology		CISB 210	Fundamentals of Information Technology	3
or CISB 205	Advanced Business Software	3	General Education Natural Science with Lab		4
General Education Fine Arts		3	KINE 100	Health and Wellness	1
KINA Activity		<u>1</u>	KINA Activity		<u>1</u>
		16			15

### SOPHOMORE YEAR

Fall Semester		Hours	Spring Semester		Hours
ACCT 201	Principles of Financial Accounting	3	ACCT 202	Principles of Managerial Accounting	3
ECON 201	Principles of Macroeconomics	3	ECON 202	Principles of Microeconomics	3
MARK 231	Principles of Marketing	3	MANG 201	Principles of Management	3
BUGB 211	Business Communications	3	General Education Applied Studies		3
General Education History		<u>3</u>	General Education Humanities		<u>3</u>
		15			15

### JUNIOR YEAR

Fall Semester		Hours	Spring Semester		Hours
ECON 342	Intermediate Macroeconomics Theory	3	ECON 343	Intermediate Microeconomics Theory	3
MANG 371	Human Resource Management	3	Concentration Elective		3
Concentration Elective		3	FINA 301	Managerial Finance	3
BUGB 349	Legal Environment of Business	3	General Education Natural Science		3
CISB 341	Quantitative Decision Making		MANG 301	Organizational Behavior	<u>3</u>
or MANG 341	Quantitative Decision Making				15
or MARK 350	Marketing Research	<u>3</u>			
		15			

### SENIOR YEAR

Fall Semester		Hours	Spring Semester		Hours
ECON 310	Money and Banking	3	MANG 491	Business Strategy	3
MANG 471	Operations Management	3	Concentration Elective		3
ECON 420	International Economics	3	ECON elective (ECON 301 or ECON 310 or ECON 410)		3
Concentration Electives (2 courses)		<u>6</u>	BUGB 401	International Business	3
		15	Elective		<u>2</u>
					14

### POLICIES:

1. Demonstrated competency in personal computer skills and computer literacy required. See Department of Business for details.
2. It is your responsibility to determine whether you have met the requirements for your degree. Please see the catalog for a complete list of graduation requirements.
3. You must turn in your "Intent to Graduate" form to the Registrar's Office **by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.**
4. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.**
5. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
6. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
7. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
8. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).