



**2013-2014 PETITION/PROGRAM SHEET**  
**Degree: Bachelor of Business Administration**  
**Major: Business Administration**  
**Concentration: Managerial Informatics**

**About This Major . . .**

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today’s organizations, as well as the business world of tomorrow. The program provides students with the knowledge, skills, and abilities to compete in both local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, entrepreneurship, insurance, energy management and hospitality management.

The BBA is a very versatile, flexible and valuable degree. Colorado Mesa BBA graduates have gone on to succeed in the business world as well as earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today’s job market.

Graduates assist businesses with creating, obtaining, and maintaining computer information systems that solve problems and assist in facilitating routine business events. As businesses increasingly rely on technology to provide efficiency, employees with an understanding of both business concepts and computer systems are a necessity.

For more information on what you can do with this major, go to <http://www.coloradomesa.edu/career/whatmajor.html>.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Apply business knowledge and skills in appropriate business contexts and transfer knowledge and skills to new business situations. (Critical Thinking)
2. Produce professional business work products, independently and working as a team. (Applied Learning)
3. Communicate clearly, appropriately, and persuasively to the business audience, both orally and in writing. (Communication Fluency)
4. Integrate knowledge from multiple functional areas of business to solve business problems and to develop sound business strategies.(Specialized Knowledge)
5. Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions.(Quantitative Fluency)
6. Properly and appropriately use information systems tools and techniques within functional business areas. (Applied Learning)
7. Apply managerial information skills to business problems. (Specialized Knowledge)

**NAME:** \_\_\_\_\_ **STUDENT ID #** \_\_\_\_\_

**LOCAL ADDRESS AND PHONE NUMBER:** \_\_\_\_\_

\_\_\_\_\_ ( ) \_\_\_\_\_

I, (Signature) \_\_\_\_\_, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I have read and understand the policies listed on the last page of this program sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

\_\_\_\_\_  
Signature of Advisor \_\_\_\_\_ 20\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Department Head \_\_\_\_\_ 20\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Registrar \_\_\_\_\_ 20\_\_\_\_\_  
Date

**Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.**

**Degree Requirements:**

- 120 semester hours total (A minimum of 28 taken at CMU in no fewer than two semesters).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- When filling out the program sheet a course can be used only once.
- See the "Undergraduate Graduation Requirements" in the catalog for additional graduation information.

**GENERAL EDUCATION REQUIREMENTS** (31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

Course No	Title	Sem.hrs	Grade	Term	Trms
<b>English</b> (6 semester hours, must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.)					
ENGL 111	English Composition	3	_____	_____	_____
ENGL 112	English Composition	3	_____	_____	_____

**Math:** (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)

MATH 113	College Algebra	4*	_____	_____	_____
----------	-----------------	----	-------	-------	-------

\*3 credits apply to the General Ed requirements and 1 credit applies to elective credit

**Humanities** (3 semester hours)

**Social and Behavioral Sciences** (6 semester hours)

ECON 201	Principles of Macroeconomics	3	_____	_____	_____
ECON 202	Principles of Microeconomics	3	_____	_____	_____

**Natural Sciences** (7 semester hours, one course must include a lab)

_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	L	_____	_____	_____	_____

**History** (3 semester hours)

HIST	_____	_____	_____	_____	_____
------	-------	-------	-------	-------	-------

**Fine Arts** (3 semester hours)

_____	_____	_____	_____	_____	_____
-------	-------	-------	-------	-------	-------

Course No	Title	Sem.hrs	Grade	Term	Trms
-----------	-------	---------	-------	------	------

**OTHER LOWER DIVISION REQUIREMENTS** (6 semester hours)

**Kinesiology** (3 semester hours)

KINE 100	Health and Wellness	1	_____	_____	_____
KINA 1	_____	1	_____	_____	_____
KINA 1	_____	1	_____	_____	_____

**Applied Studies** (3 semester hours)

_____	_____	_____	_____	_____	_____
-------	-------	-------	-------	-------	-------

**FOUNDATION COURSES** (17 semester hours) These courses, plus

ECON 201 & 202 and Gen Ed English & Math requirements must be completed within the student's first 60 hours.

ACCT 201	Principles of Financial Acctg	3	_____	_____	_____
ACCT 202	Principles of Managerial Acctg	3	_____	_____	_____
BUGB 105	Freshman Business Seminar	2	_____	_____	_____
BUGB 211	Business Communications	3	_____	_____	_____
CISB 101	Business Inform. Technology	_____	_____	_____	_____
_____	or CISB 205 Advanced Business Software	3	_____	_____	_____
CISB 241	Intro to Business Analysis	_____	_____	_____	_____
_____	or STAT 200 Probability and Statistics	3	_____	_____	_____

**BACHELOR OF BUSINESS ADMINISTRATION: MANAGERIAL INFORMATICS CONCENTRATION REQUIREMENTS** (63 semester hours)

**Business Administration Core** (33 semester hours)

BUGB 349	Legal Environment of Business	3	_____	_____	_____
BUGB 401	International Business	3	_____	_____	_____
CISB 210	Fundamentals of Info Systems	3	_____	_____	_____
FINA 301	Managerial Finance	3	_____	_____	_____
MANG 201	Principles of Management	3	_____	_____	_____
MANG 301	Organizational Behavior	3	_____	_____	_____
MANG 371	Human Resource Management	3	_____	_____	_____
MANG 471	Operations Management	3	_____	_____	_____
MANG 491	Business Strategy	3	_____	_____	_____
MARK 231	Principles of Marketing	3	_____	_____	_____
CISB 341	Quantitative Decision Making	3	_____	_____	_____
_____	or MANG 341 Quantitative Decisions Making	3	_____	_____	_____
_____	or MARK 350 Marketing Research	3	_____	_____	_____

**Managerial Informatics Concentration Courses** (30 semester hours)

**Managerial Informatics Nucleus** (15 semester hours)

CISB 205	Advanced Business Software	_____	_____	_____	_____
_____	or CISB elective if CISB 205 taken in core	3	_____	_____	_____
CISB 305	Problem Solving w/Spreadsheet	3	_____	_____	_____
CISB 306	Problem Solving w/Database	3	_____	_____	_____
CISB 470	Management of Info Systems	3	_____	_____	_____
MARK 350	Marketing Research	3	_____	_____	_____
_____	or CISB 341 or MANG 341 if MARK 350 taken in core	_____	_____	_____	_____

**Concentration Electives** (15 semester hours) Choose 15 hours that complement the nucleus or choose the nucleus of second Concentration.

**At least 1 hour must be upper division**

_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

**Electives** (3 semester hours of college level courses appearing on your final transcript, **not listed above** to bring total semester hours to 120.)

*MATH 113	College Algebra	1	_____	_____	_____
_____	_____	2	_____	_____	_____

**Special requirements:** To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the Department Head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the college accountability requirement.

## SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN MANAGERIAL INFORMATICS

### FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
BUGB 105 Freshman Business Seminar	2	ENGL 112 English Composition	3
ENGL 111 English Composition	3	CISB 241 Intro to Business Analysis	
CISB 101 Business Information Technology		or STAT 200 Probability and Statistics	3
or CISB 205 Advanced Business Software	3	CISB 210 Fundamentals of Information Technology	3
MATH 113 College Algebra	4	General Education Natural Science with Lab	4
General Education Fine Arts	3	KINE 100 Health and Wellness	1
KINA Activity	<u>1</u>	KINA Activity	<u>1</u>
	16		15

### SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
ACCT 201 Principles of Financial Accounting	3	ACCT 202 Principles of Managerial Accounting	3
ECON 201 Principles of Macroeconomics	3	ECON 202 Principles of Microeconomics	3
BUGB 211 Business Communications	3	MANG 201 Principles of Management	3
MARK 231 Principles of Marketing	3	General Education Applied Studies	3
General Education History	<u>3</u>	General Education Humanities	<u>3</u>
	15		15

### JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
BUGB 349 Legal Environment of Business	3	MANG 371 Human Resource Management	3
CISB 205 Advanced Business Software	3	FINA 301 Managerial Finance	3
CISB 341 Quantitative Decision Making		MANG 301 Organizational Behavior	3
or MANG 341 Quantitative Decision Making		CISB 306 Problem Solving with Databases	3
or MARK 350 Marketing Research (if not taken in core)	3	MARK 350 Marketing Research	<u>3</u>
Concentration Elective	3		15
General Education Natural Science	<u>3</u>		
	15		

### SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MANG 471 Operations Management	3	MANG 491 Business Policy	3
CISB 305 Problem Solving with Spreadsheets	3	Concentration Electives (three courses)	9
CISB 470 Management of Information Systems	3	Elective	<u>2</u>
BUGB 401 International Business	3		14
Concentration Elective	<u>3</u>		
	15		

#### POLICIES:

1. Demonstrated competency in personal computer skills and computer literacy required. See Department of Business for details.
2. It is your responsibility to determine whether you have met the requirements for your degree. Please see your Catalog for a complete list of graduation requirements.
3. You must go to the Registrar's Office and fill out the "Intent to Graduate" form **at the beginning of the semester prior to graduating.**
4. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to graduating, no later than September 15 for Spring graduates, February 15 for Fall graduates.**
5. Your advisor will sign and forward the Program Sheet, Intent to Graduate Form, and Graduation Planning Sheet to the Department Head for signature.
6. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
7. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
8. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (Exit Exam).