

2013-2014 PETITION/PROGRAM SHEET

Degree: Bachelor of Business Administration Major: Business Administration Concentration: Business Economics

About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today's organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, or hospitality management.

The BBA is a very versatile, flexible and valuable degree. Many of Colorado Mesa's BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration - one of the most sought after degrees by employers in today's job market.

Economists are called upon for a variety of tasks including economic analysis of the overall economy as well as a data collection, research analysis, forecasting, planning and consulting. The ability to make decisions at the macroeconomic level as well as use economic modeling tools make this concentration valuable for all industries as well as local, state and federal government entities. The increased emphasis on analytical, quantitative and technology skills sets this concentration apart.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

- 1. Apply business knowledge and skills in appropriate business contexts and transfer knowledge and skills to new business situations. (Critical Thinking)
- 2. Produce professional business work products, independently and working as a team. (Applied Learning)
- 3. Communicate clearly, appropriately, and persuasively to the business audience, both orally and in writing. (Communication
- 4. Integrate knowledge from multiple functional areas of business to solve business problems and to develop sound business strategies.(Specialized Knowledge)
- 5. Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions.(Quantitative Fluency)
- 6. Properly and appropriately use information systems tools and techniques within functional business areas. (Applied Learning)
- 7. Apply key economic concepts in business decision making. (Specialized Knowledge)

NAME:	STUDENT ID #	
LOCAL ADDRESS AND PHONE NUMBER:		
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	, hereby certify that I have completed (or will on the policies listed on the last page of this program sheet. I further except for the courses in which I am currently enrolled and the civil complete these courses.	
		20
Signature of Advisor	Date	
		20
Signature of Department Head	Date	
		20
Signature of Registrar	Date	20

Students should work closely with a faculty advisor when selecting a Degree Requirements:	Course No Title Sem.hrs Grade Term/Trn:
120 semester hours total (A minimum of 28 taken at CMU in no	OTHER LOWER DIVISION REQUIREMENTS (6 semester hours)
fewer than two semesters). 40 upper division credits (A minimum of 15 taken at the 300-400	Kinesiology (3 semester hours) KINE 100 Health and Wellness 1
course levels within the major at CMU).	TIDIA 1
 2.00 cumulative GPA or higher in all CMU coursework 	KINA I 1
2.00 cumulative GPA or higher in coursework toward the major	M
content area	Applied Studies (3 semester hours)
 Pre-collegiate courses (usually numbered below 100) cannot be 	
used for graduation.	
 When filling out the program sheet a course can be used only once. A student must follow the CMU graduation requirements either 	FOUNDATION COURSES (17 semester hours) These courses, plus ECON 201 & 202 and Gen Ed English & Math requirements must be
from 1) the program sheet for the major in effect at the time the	completed within the student's first 60 hours.
student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the	ACCT 201 Principles of Financial Acctg 3
student officially declares the major and is approved for the student	
by the department head. Because a program may have requirements	ACCT 202 Principles of Managerial Acctg 3 BUGB 105 Freshman Business Seminar 2
specific to the degree, the student should check with the faculty	BUGB 211 Business Communications 3
advisor for additional criteria. It is the student's responsibility to	CISB 101 Business Inform. Technology
be aware of, and follow, all requirements for the degree being	or CISB 205 Advanced Business Software 3
pursued. Any exceptions or substitutions must be approved by the	CISB 241 Intro to Business Analysis
student's faculty advisor and Department Head.	or STAT 200 Probability and Statistics 3
See the "Undergraduate Graduation Requirements" in the catalog	DA CHIEL OD OF DUCKNINGS A DATAMOND A MAON. DAGNINGS
for additional graduation information.	BACHELOR OF BUSINESS ADMINISTRATION: BUSINESS ECONOMICS CONCENTRATION DECUMEMENTS (62 hours)
GENERAL EDUCATION REQUIREMENTS (31 semester hours)	ECONOMICS CONCENTRATION REQUIREMENTS (63 hours)
See the current catalog for a list of courses that fulfill the requirements	Business Administration Core (33 semester hours)
below. If a course is on the general education list of options and a	BUGB 349 Legal Environment of Business 3
requirement for your major, you must use it to fulfill the major	BUGB 401 International Business 3
requirement and make a different selection within the general education	CISB 210 Funda of Info Technology 3
requirement.	FINA 301 Managerial Finance 3
	MANG 201 Principles of Management 3
Course No Title Sem.hrs Grade Term/Trns	MANG 301 Organizational Behavior 3
	MANG 371 Human Resource Management 3
English (6 semester hours, must receive a grade of "C" or better and	MANG 471 Operations Management 3
must be completed by the time the student has 60 semester hours.)	MANG 491 Business Strategy 3
ENGL 111 English Composition 3 3	MARK 231 Principles of Marketing 3
ENGL 112 English Composition 3	CISB 341 Quantitative Decision Making 3
Math: (3 semester hours, must receive a grade of "C" or better, must be	or MANG 341 Quantitative Decision Making 3 or MARK 350 Marketing Research 3
completed by the time the student has 60 semester hours.)	of WARK 550 Warketing Research 5
MATH 121 3	
	Business Economics Concentration Courses (30 semester hours)
History (3 semester hours)	
HIST	Business Economics Nucleus (15 semester hours)
	ECON 310 Money and Banking 3
Social and Behavioral Sciences (6 semester hours)	ECON 342 Intermediate Macro Theory 3
ECON 201 Principles of Macroeconomics 3	ECON 343 Intermediate MicroTheory 3
ECON 202 Principles of Microeconomics 3	ECON 420 International Economics 3
T 11 (2	ECON 301 Labor Management Relations
Humanities (3 semester hours)	or ECON 320 History of Economic Ideas or ECON 410 Public Sector Economics 3
	or ECON 410 Public Sector Economics 3
Fine Arts (3 semester hours)	Concentration Electives (15 semester hours) Choose 15 hours that
THE ATTS (5 self-ster flours)	complement the nucleus or choose the nucleus of a second
	concentration. At least 1 hour must be upper division
Natural Sciences (7 semester hours, one course must include a lab)	
	<u>Electives</u> (3 semester hours of college level courses appearing on your
	final transcript, not listed above to bring total semester hours to 120.)

Special requirements: To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the department head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the university accountability requirement.

SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN BUSINESS ECONOMICS

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		FRESHMAN YEAR			
Fall Semester		Hours	Spring Semeste		Hours
BUGB 105	Freshman Business Seminar	2	ENGL 112	English Composition	3
ENGL 111	English Composition	3	CISB 241	Intro to Business Analysis	
MATH 113	College Algebra	4	or STAT 200	Probability and Statistics	3
CISB 101	Business Information Technology		CISB 210	Fundamentals of Information Technol	ogy 3
or CISB 205	Advanced Business Software	3	General Educati	on Natural Science with Lab	4
General Education	on Fine Arts	3	KINE 100	Health and Wellness	1
KINA Activity		<u>1</u>	KINA Activity		<u>1</u> 15
		16			15
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		SOPHOMO			
Fall Semester		Hours	Spring Semeste		Hours
ACCT 201	Principles of Financial Accounting	3	ACCT 202	Principles of Managerial Accounting	3
ECON 201	Principles of Macroeconomics	3	ECON 202	Principles of Microeconomics	3
MARK 231	Principles of Marketing	3	MANG 201	Principles of Management	3
BUGB 211	Business Communications	3		on Applied Studies	3 3 <u>3</u> 15
General Education	on History	<u>3</u>	General Educati	on Humanities	<u>3</u>
		15			15
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	<u>L</u>	JUNIOR			
Fall Semester	7	Hours	Spring Semeste		Hours
ECON 342	Intermediate Macroeconomics Theo		ECON 343	Intermediate Microeconomics Theory	3
MANG 371	Human Resource Management	3	Concentration E		3
Concentration El		3	FINA 301	Managerial Finance	3
BUGB 349	Legal Environment of Business	3		on Natural Science	3
CISB 341	Quantitative Decision Making		MANG 301	Organizational Behavior	<u>3</u>
	Quantitative Decision Making				15
or MARK 350	Marketing Research	3			
		15			
	Г	SENIOR	VEAD		
E-11 C4	L			_	TT
Fall Semester	Manay and Danking	Hours	Spring Semeste MANG 491		Hours
ECON 310	Money and Banking	3		Business Strategy	3
MANG 471 ECON 420	Operations Management International Economics	3	Concentration E		3
		3	ECON elective	(ECON 301 or ECON 320 or ECON 4	,
Concentration E	lectives (2 courses)	<u>6</u> 15	BUGB 401	International Business	3
		15	Elective		2

POLICIES:

- Demonstrated competency in personal computer skills and computer literacy required. See Department of Business for details.
- It is your responsibility to determine whether you have met the requirements for your degree. Please see the catalog for a complete list of graduation requirements.
- You must turn in your "Intent to Graduate" form to the Registrar's Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
- This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.
- Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. 5.
- Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
- If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
- NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).