

About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today’s organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, or hospitality management.

The BBA is a very versatile, flexible and valuable degree. Many of Colorado Mesa’s BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today’s job market.

Economists are called upon for a variety of tasks including economic analysis of the overall economy as well as a data collection, research analysis, forecasting, planning and consulting. The ability to make decisions at the macroeconomic level as well as use economic modeling tools make this concentration valuable for all industries as well as local, state and federal government entities. The increased emphasis on analytical, quantitative and technology skills sets this concentration apart.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Apply business knowledge and skills in appropriate business contexts and transfer knowledge and skills to new business situations. (Critical Thinking)
2. Produce professional business work products, independently and working as a team. (Applied Learning)
3. Communicate clearly, appropriately, and persuasively to the business audience, both orally and in writing. (Communication Fluency)
4. Integrate knowledge from multiple functional areas of business to solve business problems and to develop sound business strategies. (Specialized Knowledge)
5. Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions. (Quantitative Fluency)
6. Properly and appropriately use information systems tools and techniques within functional business areas. (Applied Learning)
7. Apply key economic concepts in business decision making. (Specialized Knowledge)
Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

Degree Requirements:
- 120 semester hours total (A minimum of 28 taken at CMU in no fewer than two semesters).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student’s responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student’s faculty advisor and Department Head.
- See the “Undergraduate Graduation Requirements” in the catalog for additional graduation information.

GENERAL EDUCATION REQUIREMENTS (31 semester hours)
See the current catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

Course No Title Sem.hrs Grade Term/Trns

English (6 semester hours, must receive a grade of “C” or better and must be completed by the time the student has 60 semester hours.)
ENGL 111 English Composition 3
ENGL 112 English Composition 3

Math: (3 semester hours, must receive a grade of “C” or better, must be completed by the time the student has 60 semester hours.)
MATH 121 ________________________ 3

History (3 semester hours)
HIST ________________________

Social and Behavioral Sciences (6 semester hours)
ECON 201 Principles of Macroeconomics 3
ECON 202 Principles of Microeconomics 3

Humanities (3 semester hours)
_______________________________ ______________________

Fine Arts (3 semester hours)
_______________________________ ______________________

Natural Sciences (7 semester hours, one course must include a lab)
_______________________________ ______________________

Electives (3 semester hours of college level courses appearing on your final transcript, not listed above to bring total semester hours to 120.)

Bachelor of Business Administration: Business Economics

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Posted 6/1/13
Special requirements: To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the department head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the university accountability requirement.

**SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN BUSINESS ECONOMICS**

### FRESHMAN YEAR

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Hours</th>
<th>Spring Semester</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BUGB 105 Freshman Business Seminar</td>
<td>2</td>
<td>ENGL 112 English Composition</td>
<td>3</td>
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<tr>
<td>ENGL 111 English Composition</td>
<td>3</td>
<td>CISB 241 Intro to Business Analysis</td>
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<tr>
<td>MATH 113 College Algebra</td>
<td>4</td>
<td>or STAT 200 Probability and Statistics</td>
<td>3</td>
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<tr>
<td>CISB 101 Business Information Technology</td>
<td>3</td>
<td>CISB 210 Fundamentals of Information Technology</td>
<td>3</td>
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<td>or CISB 205 Advanced Business Software</td>
<td>3</td>
<td>General Education Natural Science with Lab</td>
<td>4</td>
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<tr>
<td>General Education Fine Arts</td>
<td>3</td>
<td>KINE 100 Health and Wellness</td>
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<td>KINA Activity</td>
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### SOPHOMORE YEAR

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<tbody>
<tr>
<td>ACCT 201 Principles of Financial Accounting</td>
<td>3</td>
<td>ACCT 202 Principles of Managerial Accounting</td>
<td>3</td>
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<tr>
<td>ECON 201 Principles of Macroeconomics</td>
<td>3</td>
<td>ECON 202 Principles of Microeconomics</td>
<td>3</td>
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<td>MARK 231 Principles of Marketing</td>
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<td>MANG 201 Principles of Management</td>
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<td>BUGB 211 Business Communications</td>
<td>3</td>
<td>General Education Applied Studies</td>
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<td>General Education History</td>
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<td>General Education Humanities</td>
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### JUNIOR YEAR

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<th>Hours</th>
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<tbody>
<tr>
<td>ECON 342 Intermediate Macroeconomics Theory</td>
<td>3</td>
<td>ECON 343 Intermediate Microeconomics Theory</td>
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<tr>
<td>MANG 371 Human Resource Management</td>
<td>3</td>
<td>Concentration Elective</td>
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<tr>
<td>Concentration Elective</td>
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<td>FINA 301 Managerial Finance</td>
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<td>BUGB 349 Legal Environment of Business</td>
<td>3</td>
<td>General Education Natural Science</td>
<td>3</td>
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<td>CISB 341 Quantitative Decision Making</td>
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<td>MANG 301 Organizational Behavior</td>
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<tr>
<td>or MANG 341 Quantitative Decision Making</td>
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<tr>
<td>or MARK 350 Marketing Research</td>
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### SENIOR YEAR

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<th>Hours</th>
<th>Spring Semester</th>
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<tr>
<td>ECON 310 Money and Banking</td>
<td>3</td>
<td>MANG 491 Business Strategy</td>
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<tr>
<td>MANG 471 Operations Management</td>
<td>3</td>
<td>Concentration Elective</td>
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<tr>
<td>ECON 420 International Economics</td>
<td>3</td>
<td>ECON elective (ECON 301 or ECON 320 or ECON 410)</td>
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<tr>
<td>Concentration Electives (2 courses)</td>
<td>6</td>
<td>BUGB 401 International Business</td>
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<td></td>
<td>15</td>
<td>Elective</td>
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**POLICIES:**

1. Demonstrated competency in personal computer skills and computer literacy required. See Department of Business for details.
2. It is your responsibility to determine whether you have met the requirements for your degree. Please see the catalog for a complete list of graduation requirements.
3. You must turn in your “Intent to Graduate” form to the Registrar’s Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
4. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.
5. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
6. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar’s Office. (Students cannot handle the forms once the advisor signs.)
7. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your “Intent to Graduate” does not automatically move to a later graduation date.
8. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).