

2013-2014 PETITION/PROGRAM SHEET

Degree: Bachelor of Arts Major: Music

Concentration: Elective Studies in Business

About This Major...

The Bachelor of Arts in Music with Elective Studies in Business is designed for students who desire a career within the music industry. The comprehensive core curriculum in music includes courses in theory, history, literature, music technology, improvisation, applied study on the major instrument or voice and ensemble performance. Also included are specialized courses in Music Industry and Marketing and Advanced Music Technology. Required business courses include the areas of Marketing, Management, Accounting, Economics, and the Legal Environment of Business. This degree will also result in completion of the requirements for a Minor in Business Administration. Finally, an internship component provides the opportunity for students to gain real world experience in the music industry areas of their choice. Professional success in the musical arts requires a comprehensive understanding of the new business models at work in our digital world. Our program seeks to provide this up-to-date information to enhance success for the student at every level.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major must:

- 1. demonstrate keyboard competency at the level determined by the piano proficiency requirements outlined in the Music Student Handbook. (Applied Learning)
- 2. hear, identify, and realize the elements of music (such as rhythm, melody, harmony, structure, timbre, texture), demonstrating general musicianship and skills appropriate for the particular music concentration. (Specialized Knowledge)
- 3. demonstrate in a historical context a broad knowledge of musical literature, cultures, principal genres and industry practices. (Communication Fluency)
- 4. develop and defend music judgments through solo performances, ensemble performances and academic/scholarly work. (Critical Thinking)

In addition to these music program outcomes, graduates of this major must be able to:

- identify the scope of opportunities in the music industry
- demonstrate fundamental principles of economics, marketing, management, accounting and business law
- apply learning objectives through on-the-job experiences in their chosen area of interest
- produce digital audio projects through multi-track recording, sequencing and editing using industry standard software

NAME:	STUDENT ID #	
LOCAL ADDRESS AND PHONE NUMBER:		
	()	
I, (Signature) on the Program Sheet. I have read and understand the pol those courses is the final course grade received except f semester. I have indicated the semester in which I will cor	, hereby certify that I have completed (or will of icies listed on the last page of this program sheet. I further for the courses in which I am currently enrolled and the complete these courses.	complete) all the courses listed certify that the grade listed for ourses which I complete next
		20
Signature of Advisor	Date	
		20
Signature of Department Head	Date	
		20
Signature of Registrar	Date	

Bachelor of Arts: Elective Studies in Business

Posted 8/20/13

Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

Degree Requirements:

- 120 semester hours total (A minimum of 28 taken at CMU in no fewer than two semesters).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- See the "Undergraduate Graduation Requirements" in the catalog for additional graduation information.

GENERAL EDUCATION REQUIREMENTS (31 semester hours) See the current catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

Course No Title	Sem.hrs	Grade	Term
English (6 semester hours, must receive a gmust be completed by the time the student hENGL 111 English Composition ENGL 112 English Composition			
Math: MATH 110 or higher (3 semester hof "C" or better, must be completed by the temperature hours.) MATH 1			
Humanities (3 semester hours)			
Social and Behavioral Sciences (6 semester ECON 201 Principles of Macroeconomic Princi			
Natural Sciences (7 semester hours, one co	urse must	include	a lab)
L			
HIST			
Fine Arts (3 semester hours) MUSA 266 History of Popular Music	3		

Course No	Title	Sem.hrs	Grade	Term			
OTHER LOWER DIVISION REQUIREMENTS (6 semester hours) Kinesiology (3 semester hours)							
	Health and Wellness	1					
KINA 1		_ 1					
KINA 1		_ 1					
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	lies (3 semester hours)						
ACCT 201	Principles of Financial	_					
	Accounting	3					
FOUNDATIO	ON COURSES (23 semester h	nours)					
	courses with a "C" or better	iours)					
MUSA 111	Music Technology	1					
MUSA 111		3					
	Theory I - Introduction						
MUSA 115	Theory II – Diatonic Concept						
MUSA 116	Ear Training & Sightsinging I						
MUSA 117	Ear Training & Sightsinging I	I 2					
MUSA 214	Theory III – Chromatic						
	Concepts	3					
MUSA 215	Theory IV – Twentieth Centu	ıry					
	Form and Analysis	3					
MUSL 1							
MUSL 2		- 1 1					
MUSP 1							
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MUSP 2		_ 1					
BACHELOR	OF ARTS in MUSIC: Elect	ive Studio	es in Ru	siness			
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	on (60 semester hours) courses for credit with a "C" o	r better					
Must pass all	courses for credit with a "C" of	r better					
Must pass all Music Core (courses for credit with a "C" of 42 Semester Hours)	-					
Must pass all Music Core (MUSA 101	courses for credit with a "C" of 42 Semester Hours) Concert Attendance (8 semester)	ers)0					
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Must pass all Music Core (MUSA 101 MUSA 311 MUSA 317 MUSA 326	courses for credit with a "C" of 42 Semester Hours) Concert Attendance (8 semester Concert Attendance Beginning Jazz Improvisation Advanced Music Technology Orchestration Music History & Literature I	ers)0 0 0 0 0 0 0 0 0 0 1 1 7 1 2 3					
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Music Electiv	<u>es_</u> Select 6 semester hours fro	m any M	USx cou	rse.†	Course No T	itle	Sem.hrs	Grade '	Term
MUS					Business Elec	tivesSelect6 semester hours fro	m the fol	lowing;	†
MUS					*ACCT 202	Principles of Managerial		_	
MUS						Accounting	3		
MUS					BUGB 211	Business Communications	3		
					*CISB 305	Solving Problems Using			
*Excluding M	IUSP 420, it is used above					Spreadsheets and Statistical			
C						Software	3		
Course No	Title	Sem.hrs	Grade	Term	*FINA 301	Managerial Finance	3		
Business Cor	e (12 semester hours)				MANG 300	Small Business Management	3		
MANG 201	Principles of Management	3			MANG 301	Organizational Behavior	3		
MARK 231	Principles of Marketing	3			MANG 371	Human Resource Managemen	nt 3		
BUGB 349	Legal Environment of Busine	ess 3			*MANG 450	Entrepreneurship	3		
MANG 410	Effective Workplace				MARK 325	Consumer Behavior	3		
	Communication	3							
					*Additional p	rerequisites required for these	courses be	eyond the	ose
					required for th			-	
					•	•			

Students deficient in piano skills will be required to complete MUSA 130 (2), MUSA 131 (2), MUSA 230 (2), MUSA 231 (2), in the first two years.

†At least 7 credits from Music and Business Electives need to be upper

Additional Requirements

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MUSIC – ELECTIVE STUDIES IN BUSINESS

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the website for course availability.

FRESHMAN YEAR	

Fall Semester		Hours	Spring Semest	ter	Hours
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSA 114	Theory I – Introduction	3	MUSA 115	Theory II – Diatonic Concepts	3
MUSA 116	Ear Training/Sight Singing I	2	MUSA 117	Ear Training/Sight Singing II	2
MUSA 111	Music Technology	(1)	MUSA 111	Music Technology	(1)
MUSL 1_	Applied Music Lessons	1	MUSL 1_	Applied Music Lessons	1
MUSP 1	Performance Ensemble	1	MUSP 1	Performance Ensemble	1
ENGL 111	English Composition	3	ENGL 112	English Composition	3
KINA	Activity	1	General Educa	tion Natural Science	3
General Education	n Humanities	3	General Educa	tion Social and Behavioral Sciences	3
		14-15			16-17

SOPHOMORE YEAR

Fall Semester		Hours	Spring Semest	er H	ours
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSA 214	Theory III – Chromatic Concepts	3	MUSA 215	Theory IV – 20 th Cent. Form & Analysis	3
MUSA 268	Beginning Jazz Improvisation	1	MUSA 266	History of Popular Music-Fine Arts GE	3
MUSL 2_	Applied Music Lessons	1	MUSL 2_	Applied Music Lessons	1
MUSP 2_	Performance Ensemble	1	MUSP 2_	Performance Ensemble	1
MATH 110	College Mathematics (or higher)	3	MANG 201	Principles of Management	3
KINA	Activity	1	MARK 231	Principles of Marketing	3
ECON 201	Principles of Macroeconomics-SBS G	E 3	KINE 100	Health and Wellness	<u>1</u>
ACCT 201	Principles of Financial Accounting-AS	S-GE <u>3</u>			15
	_	16			

JUNIOR YEAR

Fall Semester		Hours Spring Semester			Hours	
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0	
MUSA 317	Orchestration	2	MUSA 312	Advanced Music Technology	1	
MUSA 326	Music History and Literature I	3	MUSA 327	Music History and Literature II	3	
MUSA 337	Diction for Singers or	(2)	MUSA 368	Advanced Jazz Improvisation OR	(2)	
Business Ele	ective*†	(3)	Business El	ective*†	(3)	
MUSA 363	Music Industry and Marketing	(3)	MUSA 426	Music of World Cultures	(2)	
MUSL 3_	Applied Music Lessons	1	MUSL 3	Applied Music Lessons	1	
MUSP 3	Performance Ensemble	1	MUSP 3	Performance Ensemble	1	
FLAx	Foreign Language	<u>3</u>	BUGB 349	Legal Environment of Business	3	
		12-16	FLAx	Foreign Language	<u>3</u>	
					14-17	

SENIOR YEAR

Fall Semester		Hours	Spring Semest	er	Hours
MUSA 101	Concert Attendance	0	MUSA 101	Concert Attendance	0
MUSL 4_	Applied Music Lessons	1	MUSA 426	Music of World Cultures	(2)
MUSP 4	Performance Ensemble	1	MUSA 499	Internship	4
MUSP 420	Senior Recital/Presentation	1	MANG 410	Effective Workplace Communication	n 3
MUSA 363	Music Industry and Marketing	(3)	MUSA 368	Advanced Jazz Improvisation OR	(2)
Business Electi	ve*†	3	Business Electi	ve*†	(3)
Music Electives	s†	3	Music Elective	s†	<u>3</u>
General Educat	ion History	3			10-17
General Educat	ion Natural Science with Lab	4			
		16-19			

^{*}Selected from: ACCT 202, BUGB 211, CISB 305, FINA 301, MANG 300, MANG 301, MANG 371, MANG 450, MARK 325

Bachelor of Arts: Elective Studies in Business Posted 8/20/13

[†]At least 7 credits Music and Business electives must be upper division to meet the 40-hour upper-division credit requirement.

POLICIES:

- It is your responsibility to determine whether you have met the requirements for your degree. Please see the catalog for a complete list of graduation requirements.
- 2. You must turn in your "Intent to Graduate" form to the Registrar's Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
- 3. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.
- 4. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
- 5. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
- 6. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
- 7. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).