

## 2012-2013 PETITION/PROGRAM SHEET

Degree: Bachelor of Business Administration Major: Business Administration Concentration: Hospitality Management

## About This Major ...

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today's organizations, as well as the business world of tomorrow. The BBA with a concentration in Hospitality Management combines the technical skills and business proficiency necessary for success in today's business world. Business courses to be taken include courses in marketing, promotion, management, accounting, finance, small business management, and entrepreneurship.

The BBA is a very versatile, flexible and valuable degree. Many of Colorado Mesa's BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today's job market.

Potential employment opportunities with this 4-year degree include management in any of the following areas: property management, banquet and catering management, restaurant management, health care and education food service management, etc. With the ever expanding world hospitality market, this degree has endless opportunities both within the United States and also in the every-growing global hospitality industry.

For more information on what you can do with this major, go to <a href="http://www.coloradomesa.edu/career/whatmajor.html">http://www.coloradomesa.edu/career/whatmajor.html</a>.

## POLICIES:

- 1. Demonstrated competency in personal computer skills and computer literacy required. See Department of Business for details.
- 2. It is your responsibility to determine whether you have met the requirements for your degree. Please see the catalog for a complete list of graduation requirements.
- 3. You must turn in your "Intent to Graduate" form to the Registrar's Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
- 4. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.
- 5. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
- 6. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
- 7. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
- 8. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).

NAME:	STUDENT ID#	
LOCAL ADDRESS AND PHONE NUMBER:		
	( )	
on the Program Sheet. I further certify that the grade	hereby certify that I have completed (or will listed for those courses is the final course grade received exceptext semester. I have indicated the semester in which I will comp	ot for the courses in which I am
		20
Signature of Advisor	Date	
		20
Signature of Department Head	Date	
		20_
Signature of Registrar	Date	

Students should work closely with a faculty advisor when selecting and Degree Requirements:	Course No Title Sem.hrs Grade Term/Tri
120 semester hours total (A minimum of 28 taken at CMU in no	OTHER LOWER DIVISION REQUIREMENTS (6 semester hours)
fewer than two semesters).	
40 upper division credits (A minimum of 15 taken at the 300-400	Kinesiology (3 semester hours)
course levels within the major at CMU).	KINE 100 Health and Wellness 1
<ul> <li>2.00 cumulative GPA or higher in all CMU coursework</li> </ul>	KINA 1 11
<ul> <li>2.00 cumulative GPA or higher in coursework toward the major</li> </ul>	KINA 1 11
content area	
Pre-collegiate courses (usually numbered below 100) cannot be	Applied Studies (3 semester hours)
used for graduation.	
• When filling out the program sheet a course can be used only once.	FOUNDATION COURSES (17 semester hours) These courses rive
<ul> <li>A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the</li> </ul>	FOUNDATION COURSES (17 semester hours) These courses, plus ECON 201 & 202 and Gen Ed English & Math requirements must be
student officially declares a major; or 2) a program sheet for the	completed within the student's first 60 hours.
major approved for a year subsequent to the year during which the	ACCT 201 Principles of Financial Acctg 3
student officially declares the major and is approved for the student	ACCT 202 Principles of Managerial Acctg 3
by the department head. Because a program may have	BUGB 105 Freshman Business Seminar 2
requirements specific to the degree, the student should check with	BUGB 211 Business Communications 3
the faculty advisor for additional criteria. It is the student's	CISB 101 Business Inform. Technology
responsibility to be aware of, and follow, all requirements for the	or CISB 205 Advanced Business Software 3
degree being pursued. Any exceptions or substitutions must be	CISB 241 Intro to Business Analysis
approved by the student's faculty advisor and Department Head.	or STAT 200 Probability and Statistics 3
See the "Undergraduate Graduation Requirements" in the catalog	DA CHEL OD OE BLIGHNEGG A DAMMIGED A TROM
for additional graduation information.	BACHELOR OF BUSINESS ADMINISTRATION: HOSPITALITY MANAGEMENT CONCENTRATION
GENERAL EDUCATION REQUIREMENTS (31 semester hours)	REQUIREMENTS (63 semester hours)
See the current catalog for a list of courses that fulfill the requirements	RECORDINETIES (03 semester nours)
below. If a course is on the general education list of options and a	Business Administration Core (33 semester hours)
requirement for your major, you must use it to fulfill the major	BUGB 349 Legal Environment of Business 3
requirement and make a different selection within the general education	BUGB 401 International Business 3
requirement.	CISB 210 Fundamentals of Info Systems 3
	FINA 301 Managerial Finance 3
Course No Title Sem.hrs Grade Term/Trns	MANG 201 Principles of Management 3
E III.	MANG 301 Organizational Behavior 3
English (6 semester hours, must receive a grade of "C" or better and	MANG 371 Human Resource Management 3
must be completed by the time the student has 60 semester hours.)	MANG 471 Operations Management 3 MANG 491 Business Strategy 3
ENGL 111 English Composition       3          ENGL 112 English Composition       3	MANG 491 Business Strategy 3 MARK 231 Principles of Marketing 3
ENGL 112 English Composition 3	CISB 341 Quantitative Decision Making 3
<b>Math:</b> MATH 113 <b>or higher</b> (3 semester hours, must receive a grade	or MANG 341 Quantitative Decision Making 3
of "C" or better, must be completed by the time the student has 60	or MARK 350 Marketing Research 3
semester hours.)	Required Concentration Courses (30 Semester Hours)
MATH 113 College Algebra 4*	HMGT 101 Travel Industry I 3
*3 credits apply to the General Ed requirements and 1 credit applies to	HMGT 102 Travel Industry II 3
elective credit	or_MANG 221 Supervisory Concepts 3
	HMGT 310 Travel & Tourism Marketing
Humanities (3 semester hours)	Techniques 3
	or MARK 332 Promotion 3
Cocial and Daharianal Coionaga (6 competer haves)	HMGT 352 Public Recreation Systems 3 or MANG 450 Entrepreneurship 3
Social and Behavioral Sciences (6 semester hours)  ECON 201 Principles of Macroeconomics 3	or MANG 450 Entrepreneurship 3 3
ECON 201 Principles of Macroeconomics 3 ECON 202 Principles of Microeconomics 3	HMGT 350 Private & Commercial
2001, 202 Timespies of Microcconomics 5	Recreation Systems 3
Natural Sciences (7 semester hours, one course must include a lab)	HMGT 351 Community Tourism Systems 3
	MANG 499 Internship 3-6
	Upper Division Business/Hospitality Management Electives (6-9
	semester hours)
	3
History (3 semester hours)	3
HIST	3

HIST

Fine Arts (3 semester hours)

<u>Electives</u> (3 semester hours of college level courses appearing on your final transcript, **not listed above** to bring total semester hours to 120.)

\*MATH 113 College Algebra

<u>Special requirements:</u> To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and/or approved by the Department Head. Students are required to participate in exit examinations or other programs deemed necessary to comply with the university accountability requirement.

## SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN HOSPITALITY MANAGEMENT

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the website for course availability.

		FRESHMAN	YEAR		
Fall Semester	_	Hours	Spring Semester		Hours
BUGB 105	Freshman Business Seminar	2	ENGL 112	English Composition	3
CISB 101	Business Information Technology		CISB 241	Intro to Business Analysis	
or CISB 205	Advanced Business Software	3	or STAT 200	Probability and Statistics	3
ENGL 111	English Composition	3	CISB 210	Fundamentals of Information Syste	
MATH 113	College Algebra	4	General Education	Natural Science with Lab	4
General Education	on Fine Arts	3	KINE 100	Health and Wellness	1
KINA	Activity	<u>1</u>	KINA	Activity	<u>1</u> 15
		16			15
		SOPHOMOR	E YEAR		
Fall Semester	<u> </u>	Hours	Spring Semester		Hours
ACCT 201	Principles of Financial Accounting	3		Principles of Managerial Accounting	3
BUGB 211	Business Communications	3		Principles of Microeconomics	3
ECON 201	Principles of Macroeconomics	3		Principles of Management	3
MARK 231	Principles of Marketing	3		Fravel Industry II	
HMGT 101	Travel Industry I	<u>3</u>		Supervisory Concepts	3
	ž	15	General Education		<u>3</u> 15
					15
		JUNIOR Y	<b>EAR</b>		
Fall Semester	_	Hours	Spring Semester		Hours
BUGB 349	Legal Environment of Business	3	HMGT 310	Travel & Tourism Marketing Tech.	
FINA 301	Managerial Finance	3	or MARK 332	Promotion	3
MANG 301	Organizational Behavior	3	General Education	Natural Science	3
MANG 371	Human Resource Management	3	General Education	Applied Studies	3
General Education	on History	<u>3</u>	MARK 350 N	Marketing Research	
		15		Quantitative Decision Making	
				Quantitative Decision Making	3
			Electives U	Jpper Division Travel	<u>3</u>
					15
	Γ	SENIOR Y	EAR		
Fall Semester	L	Hours	Spring Semester		Hours
HMGT 350	Private & Commercial Rec. Systems			Business Strategy	3
HMGT 352	Public Recreation Systems			Community Tourism Systems	3
	Entrepreneurship	3		internship	3
MANG 499	Internship	3	or Upper Division		3
BUGB 401	International Business	3		Jpper Division Travel	3
MANG 471	Operations Management	<u>3</u>	Elective	rr with the training	3 <u>2</u>
	- T	1 <u>5</u>			1 <u>2</u>
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