

2008 – 09 PETITION/PROGRAM SHEET

Degree: Bachelor of Business Administration Major: Travel, Tourism, and Commercial Recreation Management www.mesastate.edu/schools/sbps/busadm/travel.htm

About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today's organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both the local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics or travel and tourism.

The BBA degree can be applied in various fields such as medicine, the arts, sports, and education. In addition to positions in corporate America, nonprofit organizations like hospitals, school systems, and theaters also require people with business training and skills. Graduates of BBA programs hold positions in organizations from entry level manager to chief executive officer. Mesa State's BBA graduates are entrepreneurs, small business owners, bank vice-presidents, product managers in advertising firms, and project and operations managers in manufacturing organizations.

The BBA is a very versatile, flexible and valuable degree. Many of Mesa State's BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today's job market.

POLICIES:

- 1. It is your responsibility to determine whether you have met the requirements for your degree. Please see the MSC Catalog for a complete list of graduation requirements.
- 2. You must turn in your "Intent to Graduate" form to the Registrar's Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
- 3. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.
- 4. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
- 5. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
- 6. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
- 7. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).

NAME:	STUDENT ID #	
LOCAL ADDRESS AND PHONE NUMBER:		
	()	
on the Program Sheet. I further certify that the gr	, hereby certify that I have completed (or will c rade listed for those courses is the final course grade received except the next semester. I have indicated the semester in which I will complete the next semester.	for the courses in which I am
Signature of Advisor	Date	20
Signature of December 11-1	Dete	20
Signature of Department Head	Date	
Signature of Registrar	Date	20

Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

Degree	Requirements:
Degree	Reduitements.

- 120 semester hours total (A minimum of 28 taken at MSC)
- 40 upper division credits (A minimum of 15 taken within the major at MSC)
- 2.00 cumulative GPA or higher in all MSC coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once.
- Program sheets are for advising purposes only. Because a program may have requirements specific to the degree, check with your advisor for additional guidelines, including prerequisites, grade point averages, grades, exit examinations, and other expectations. It is the student's responsibility to be aware of, and follow, all guidelines for the degree being pursued. Any exceptions or substitutions must be approved by the faculty advisor and/or Department Head.
- See the "Undergraduate Graduation Requirements" in the Mesa State College catalog for additional graduation information.

GENERAL EDUCATION REQUIREMENTS (31 semester hours) See the current Mesa State College catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general

education rec	quirement.			
Course No T	Γitle	Sem.hrs	Grade	Term/Trns
must be comp ENGL 111 I ENGL 112 I	emester hours, must rec pleted by the time the English Composition English Composition Honors English, may b	student has 60 sem 3 3	ester ho	urs.)
of "C" or bet semester hou MATH 113	ply to the General Ed 1	I by the time the st	udent ha	us 60
Humanities	(3 semester hours)			
ECON 201 ECON 202	cehavioral Sciences (6 Principles of Macroe Principles of Microe ences (7 semester hour	economics 3 economics 3	include	a lab)
	 L			
History (3 se	emester hours)			
Fine Arts (3	semester hours)			

Course No 7	Γitle	Sem.hrs	Grade	Term/Trns
OTHER LO	WER DIVISION REQUIREM	MENTS ((6 semes	ster hours)
KINE 100 KINA 1	(3 semester hours) Health and Wellness	1 1 1		
Applied Stud	dies (3 semester hours)			
	ISTINCTION REQUIREMEN	NTS (6 s	emester	hours)
	a grade of "C" or better.			
STAT 200	Probability and Statistics	3		
Humanities	or Social/Behavioral Sciences:	(3 seme	ester hou	ırs)
TOURISM, MANAGEM	R OF BUSINESS ADMINIST) AND COMMERCIAL RECR IENT MAJOR REQUIREME ster hours) Must pass all courses	EATIO NTS	<u>N</u>	
Business Co	re (29 Semester Hours)			
ACCT 201	Principles of Financial			
	Accounting	3		
ACCT 202	Principles of Managerial			
	Accounting	3		
BUGB 105	Freshman Business Seminar	2		
BUGB 211	Business Communications	3		
BUGB 349	Legal Environment of Busines			
CISB 101	Business Info Technology	3		
FINA 301	Managerial Finance	3		
MANG 201	Principles of Management	3		
MANG 491	Business Strategy	3		
MARK 231	Principles of Marketing	3		
D 1.10	•			
MANG 371	oncentration Courses (33-36 Se		nours)	
	Human Resource Managemen			
TRAV 101	Travel Industry I	3		
TRAV 102	Travel Industry II	3		
OR MANG 221	g : G .	2		
MANG 221	Supervisory Concepts	3		
TRAV 310	Travel & Tourism Marketing	2		
OD	Techniques	3		
OR MARK 222	Desmotion	2		
MARK 332	Promotion Private & Commercial	3		
TRAV 350		2		
TD A V/ 251	Recreation Systems	3		
TRAV 351	Community Tourism Systems	3		
TRAV 352	Public Recreation Systems	3		
OR MANG 450	Entropropaurchin	3		
MANG 450 MANG 499	Entrepreneurship	3 3		
MANG 499	Internship	3		

Upper Division Business/Travel & Rec. Electives (9 semester hours)

<u>Electives</u> (All college level **non-business** courses appearing on your final transcript, **not listed above** that will bring your total semester hours to 120 hours.) (12 to 15 semester hours; 3 hours of upper division may be needed.) (31 semester hours; additional upper division hours may be needed.)

Course No Title	Se	em.hrs	Grade	Term/Trns

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN TRAVEL, TOURISM, AND COMMERCIAL RECREATION MANAGEMENT

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the Mesa State website for course availability.

FRESHMAN YEAR

Fall Semester		Hours	Spring Semeste	er	Hours
BUGB 105	Freshman Business Seminar	2	ENGL 112	English Composition	3
General Educat	ion History	3	STAT 200	Probability and Statistics	3
ENGL 111	English Composition	3	CISB 101	Business Information Technology	3
MATH 113	College Algebra	4	General Educati	on Natural Science with Lab	3-4
General Educat	ion Fine Arts	3	KINE 100	Health and Wellness	1
KINA	Activity	<u>1</u>	KINA	Activity	<u>1</u>
		16			14-15

SOPHOMORE YEAR

Fall Semester		Hours	Spring Semeste	er	Hours
ACCT 201	Principles of Financial Accounting	3	ACCT 202	Principles of Managerial Accounting	3
BUGB 211	Business Communications	3	ECON 202	Principles of Microeconomics	3
ECON 201	Principles of Macroeconomics	3	MANG 201	Principles of Management	3
MARK 231	Principles of Marketing	3	TRAV 102 Trav	vel Industry II <u>or</u>	
TRAV 101	Travel Industry I	<u>3</u>	MANG 221	Supervisory Concepts	3
		15	General Educati	ion Humanities	<u>3</u>
					15

JUNIOR YEAR

Fall Semester		Hours	Spring Semes	ter	Hours
BUGB 349	Legal Environment of Business	3	MANG 371	Human Resource Management	3
FINA 301	Managerial Finance	3	TRAV 310	Travel & Tourism Marketing Tech. o	<u>r</u>
General Educati	on Humanities or Social/Behavioral S	Science 3	MARK 332	Promotion	3
General Educati	on Science	3	General Educa	tion Science	3
General Educati	on Applied Studies	<u>3</u>	Elective – Upp	er Division Business/Travel	3
		15	Electives – No	n-Business	3
					15

SENIOR YEAR

Fall Semester		<u>Hours</u>	Spring Semest	ter	Hours
TRAV 350	Private & Commercial Recreation S	Systems 3	MANG 491	Business Strategy	3
TRAV 352	Public Recreation Systems or		TRAV 351	Community Tourism Systems	3
MANG 450 E	ntrepreneurship	3	Electives – Up	per Division Business/Travel	6
MANG 499	Internship	6	Elective – Upp	er Division Non-Business	3
Elective - Non-	Business	2- <u>3</u>			15
		14-15			