



2007 – 08 PETITION/PROGRAM SHEET
Degree: Bachelor of Business Administration
Major: Travel, Tourism, and Commercial Recreation Management
www.mesastate.edu/schools/sbps/busadm/travel.htm

About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today’s organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both the local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics or travel and tourism.

The BBA degree can be applied in various fields such as medicine, the arts, sports, and education. In addition to positions in corporate America, nonprofit organizations like hospitals, school systems, and theaters also require people with business training and skills. Graduates of BBA programs hold positions in organizations from entry level manger to chief executive officer. Mesa State's BBA graduates are entrepreneurs, small business owners, bank vice-presidents, product managers in advertising firms, and project and operations managers in manufacturing organizations.

The BBA is a very versatile, flexible and valuable degree. Many of Mesa State’s BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today’s job market.

POLICIES:

1. It is your responsibility to determine whether you have met the requirements for your degree. Please see the MSC Catalog for a complete list of graduation requirements.
2. You must turn in your “Intent to Graduate” form to the Registrar’s Office **by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.**
3. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.**
4. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
5. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar’s Office. (Students cannot handle the forms once the advisor signs.)
6. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your “Intent to Graduate” does not automatically move to a later graduation date.
7. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).

NAME: _____ **STUDENT ID #** _____

LOCAL ADDRESS AND PHONE NUMBER: _____

_____ () _____

I, (Signature) _____, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

Signature of Advisor _____ 20____
Date

Signature of Department Head _____ 20____
Date

Signature of Registrar _____ 20____
Date

Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

Degree Requirements:

- 120 semester hours total (A minimum of 28 taken at MSC)
- 40 upper division credits (A minimum of 15 taken within the major at MSC)
- 2.00 cumulative GPA or higher in all MSC coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- When filling out the program sheet a course can be used only once.
- Excess KINA courses beyond the two required and pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Program sheets are for advising purposes only. Because a program may have requirements specific to the degree, check with your advisor for additional guidelines, including prerequisites, grade point averages, grades, exit examinations, and other expectations. It is the student's responsibility to be aware of, and follow, all guidelines for the degree being pursued. Any exceptions or substitutions must be approved by the faculty advisor and/or Department Head.
- See the "Undergraduate Graduation Requirements" in the Mesa State College catalog for additional graduation information.

GENERAL EDUCATION REQUIREMENTS (31 Semester Hours)

See the current Mesa State College catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

Course No	Title	Sem.hrs	Grade	Term/Trns
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English (6 semester hours, must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.)

ENGL 111 English Composition	3	_____	_____
ENGL 112 English Composition	3	_____	_____

(ENGL 129, Honors English, may be substituted for ENGL 111 & ENGL 112.)

Math: MATH 113 or higher (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)

MATH 113 _____	4*	_____	_____
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*3 credits apply to the General Ed requirements and 1 credit applies to elective credit

Humanities (3 semester hours)

Social and Behavioral Sciences (6 semester hours)

ECON 201 Principles of Macroeconomics	3	_____	_____
ECON 202 Principles of Microeconomics	3	_____	_____

Natural Sciences (7 semester hours, one course must include a lab)

_____	_____	_____	_____
_____	_____	_____	_____
_____ L _____	_____	_____	_____

History (3 semester hours)

HIST _____	_____	_____	_____
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Fine Arts (3 semester hours)

_____	_____	_____	_____
_____	_____	_____	_____

Course No	Title	Sem.hrs	Grade	Term/Trns
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OTHER LOWER DIVISION REQUIREMENTS

Kinesiology (3 semester hours)

KINE 100 Health and Wellness	1	_____	_____
KINA 1 _____	1	_____	_____
KINA 1 _____	1	_____	_____

Applied Studies (3 semester hours)

_____	_____	_____	_____
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DEGREE DISTINCTION REQUIREMENTS (6 semester hours)

Must receive a grade of "C" or better.

STAT 200 Probability and Statistics	3	_____	_____
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Humanities or Social/Behavioral Sciences: (3 semester hours)

_____	_____	_____	_____
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BACHELOR OF BUSINESS ADMINISTRATION: TRAVEL, TOURISM, AND COMMERCIAL RECREATION MANAGEMENT MAJOR REQUIREMENTS

(62-65 semester hours) Must pass all courses with a grade of "C" or higher.

Business Core (29 Semester Hours)

ACCT 201 Principles of Financial Accounting	3	_____	_____
ACCT 202 Principles of Managerial Accounting	3	_____	_____
BUGB 105 Freshman Business Seminar	2	_____	_____
BUGB 211 Business Communications	3	_____	_____
BUGB 349 Legal Environment of Business	3	_____	_____
CISB 101 Business Info Technology	3	_____	_____
FINA 301 Managerial Finance	3	_____	_____
MANG 201 Principles of Management	3	_____	_____
MANG 491 Business Strategy	3	_____	_____
MARK 231 Principles of Marketing	3	_____	_____

Required Concentration Courses (33-36 Semester Hours)

MANG 371 Human Resource Management	3	_____	_____
TRAV 101 Travel Industry I	3	_____	_____
TRAV 102 Travel Industry II	3	_____	_____

OR

MANG 221 Supervisory Concepts	3	_____	_____
TRAV 310 Travel & Tourism Marketing Techniques	3	_____	_____

OR

MARK 332 Promotion	3	_____	_____
TRAV 350 Private & Commercial Recreation Systems	3	_____	_____
TRAV 351 Community Tourism Systems	3	_____	_____
TRAV 352 Public Recreation Systems	3	_____	_____

OR

MANG 450 Entrepreneurship	3	_____	_____
MANG 499 Internship	3	_____	_____

Upper Division Business/Travel & Rec. Electives (9 semester hours)

_____	3	_____	_____
_____	3	_____	_____

Electives (All college level **non-business** courses appearing on your final transcript, **not listed above** that will bring your total semester hours to 120 hours. Excludes KINA activity courses.) (12 to 15 semester hours; 3 hours of upper division may be needed.) (31 semester hours; additional upper division hours may be needed.)

Course No	Title	Sem.hrs	Grade	Term/Trns
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN TRAVEL, TOURISM, AND COMMERCIAL RECREATION MANAGEMENT

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with their advisor and check the 2 year course matrix on the Mesa State website for course availability.

FRESHMAN YEAR

Fall Semester		Hours	Spring Semester		Hours
BUGB 105	Freshman Business Seminar	2	ENGL 112	English Composition	3
	General Education History	3	STAT 200	Probability and Statistics	3
ENGL 111	English Composition	3	CISB 101	Business Information Technology	3
MATH 113	College Algebra	4		General Education Natural Science with Lab	3-4
	General Education Fine Arts	3	KINE 100	Health and Wellness	1
KINA	Activity	<u>1</u>	KINA	Activity	<u>1</u>
		16			14-15

SOPHOMORE YEAR

Fall Semester		Hours	Spring Semester		Hours
ACCT 201	Principles of Financial Accounting	3	ACCT 202	Principles of Managerial Accounting	3
BUGB 211	Business Communications	3	ECON 202	Principles of Microeconomics	3
ECON 201	Principles of Macroeconomics	3	MANG 201	Principles of Management	3
MARK 231	Principles of Marketing	3	TRAV 102	Travel Industry II or	
TRAV 101	Travel Industry I	<u>3</u>	MANG 221	Supervisory Concepts	3
		15		General Education Humanities	<u>3</u>
					15

JUNIOR YEAR

Fall Semester		Hours	Spring Semester		Hours
BUGB 349	Legal Environment of Business	3	MANG 371	Human Resource Management	3
FINA 301	Managerial Finance	3	TRAV 310	Travel & Tourism Marketing Tech. or	
	General Education Humanities or Social/Behavioral Science	3	MARK 332	Promotion	3
	General Education Science	3		General Education Science	3
	General Education Applied Studies	<u>3</u>		Elective – Upper Division Business/Travel	3
		15		Electives – Non-Business	<u>3</u>
					15

SENIOR YEAR

Fall Semester		Hours	Spring Semester		Hours
TRAV 350	Private & Commercial Recreation Systems	3	MANG 491	Business Strategy	3
TRAV 352	Public Recreation Systems or		TRAV 351	Community Tourism Systems	3
	MANG 450 Entrepreneurship	3		Electives – Upper Division Business/Travel	6
MANG 499	Internship	6		Elective – Upper Division Non-Business	<u>3</u>
	Elective – Non-Business	2-3			15
		14-15			