



**2007 – 08 PETITION/PROGRAM SHEET**  
**Degree: Bachelor of Arts**  
**Major: Mass Communication**  
[www.mesastate.edu/schools/shss/lc/masscomm](http://www.mesastate.edu/schools/shss/lc/masscomm)

**About This Major . . .**

The Bachelor of Arts degree in Mass Communications provides students with four concentration areas: Broadcasting; News/Editorial; Public Relations/Advertising; and Print Media. The overriding goal in the program is to offer students an opportunity to develop the knowledge, theory and skills that will assist them in securing employment in the broad field of mass communications.

Mesa State’s Mass Communication majors are employed across the country at radio and TV stations, newspapers, advertising and public relations firms, and various business enterprises such as hospitals, banks, insurance companies, and schools. More specifically, a Mesa State Mass Communications graduate is now the marketing and PR director for the Grand Junction Downtown Authority. Others work in public relations for the National Football League, as the Marketing and Communications Director for the Metro North Chamber of Commerce, and as editor and designer for Summit Catalog Company

**POLICIES:**

1. It is your responsibility to determine whether you have met the requirements for your degree. Please see the MSC Catalog for a complete list of graduation requirements.
2. You must turn in your “Intent to Graduate” form to the Registrar’s Office **by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.**
3. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.**
4. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
5. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar’s Office. (Students cannot handle the forms once the advisor signs.)
6. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your “Intent to Graduate” does not automatically move to a later graduation date.

**NAME:** \_\_\_\_\_ **STUDENT ID #** \_\_\_\_\_

**LOCAL ADDRESS AND PHONE NUMBER:** \_\_\_\_\_  
 \_\_\_\_\_ ( ) \_\_\_\_\_

I, (Signature) \_\_\_\_\_, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

\_\_\_\_\_  
 Signature of Advisor Date \_\_\_\_\_ 20\_\_\_\_

\_\_\_\_\_  
 Signature of Program Director Date \_\_\_\_\_ 20\_\_\_\_

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 Signature of Department Head Date \_\_\_\_\_ 20\_\_\_\_

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 Signature of Registrar Date \_\_\_\_\_ 20\_\_\_\_

Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

Degree Requirements:

- 120 semester hours total (A minimum of 28 taken at MSC)
- 40 upper division credits (A minimum of 15 taken within the major at MSC)
- 2.00 cumulative GPA or higher in all MSC coursework
- 2.50 cumulative GPA or higher in coursework toward the major content area
- When filling out the program sheet a course can be used only once.
- Excess KINA courses beyond the two required and pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Program sheets are for advising purposes only. Because a program may have requirements specific to the degree, check with your advisor for additional guidelines, including prerequisites, grade point averages, grades, exit examinations, and other expectations. It is the student's responsibility to be aware of, and follow, all guidelines for the degree being pursued. Any exceptions or substitutions must be approved by the faculty advisor and/or Department Head.
- See the "Undergraduate Graduation Requirements" in the Mesa State College catalog for additional graduation information.

**GENERAL EDUCATION REQUIREMENTS** (31 Semester Hours)

See the current Mesa State College catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

Course No	Title	Sem.hrs	Grade	Term/Trns
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**English** (6 semester hours, must receive a grade of "B" or better and must be completed by the time the student has 60 semester hours.)

ENGL 111	English Composition	3	_____	_____
ENGL 112	English Composition	3	_____	_____

(ENGL 129, Honors English, may be substituted for ENGL 111 & ENGL 112.)

**Math:** MATH 110 or higher (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)

MATH 1	_____	_____	_____	_____
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**Humanities** (3 semester hours)

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**Social and Behavioral Sciences** (6 semester hours)

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**Natural Sciences** (7 semester hours, one course must include a lab)

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Course No	Title	Sem.hrs	Grade	Term/Trns
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**OTHER LOWER DIVISION REQUIREMENTS**

**Kinesiology** (3 semester hours)

KINE 100	Health and Wellness	1	_____	_____
KINA 1	_____	1	_____	_____
KINA 1	_____	1	_____	_____

**Applied Studies** (3 semester hours)

_____	_____	_____	_____	_____
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**DEGREE DISTINCTION REQUIREMENTS** (6 semester hours)

Two **consecutive** classes in the **same** foreign language. Must receive a grade of "C" or better. FLAS 114 & 115 will **NOT** fulfill this requirement.

FLA	_____	_____	_____	_____
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FLA	_____	_____	_____	_____
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**MASS COMMUNICATION MAJOR REQUIREMENTS**

(48 semester hours) Must pass all courses with a grade of "C" or higher.

**Mass Communications Core** (24 semester hours)

*MASS 110	Mass Media: Impact & History	3	_____	_____
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*MASS 201	Writing & Reporting for the Media	3	_____	_____
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(\* Must earn a "C" or higher and a 2.5 GPA in MASS 110 and 201.)

MASS 397	Practicum	1	_____	_____
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MASS 480	Journalism Law and Ethics	1	_____	_____
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MASS 490	Theory and Research	3	_____	_____
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MASS 494	Seminar	3	_____	_____
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MASS 499	Internship	5+	_____	_____
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One course selected from MASS 301, 320, or 350 (Must be Outside concentration)

MASS	_____	3	_____	_____
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**Concentrations(s): Select one or more** (24 Semester Hours)

**News/Editorial** (24 semester hours)

MASS 201	Broadcast Journalism Writing	3	_____	_____
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MASS 303	Public Affairs	3	_____	_____
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MASS 304	Editorials and Commentaries	3	_____	_____
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MASS 305	Magazine & Feature Writing	3	_____	_____
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MASS 306	Sports Reporting & Casting	3	_____	_____
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MASS 320	Fundamentals of		_____	_____
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	Photojournalism	3	_____	_____
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MASS 440	Media Management and		_____	_____
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	Promotions	3	_____	_____
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MASS Elective: 3 semester hours selected from any of the other concentrations

MASS	_____	3	_____	_____
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**Broadcasting** (24 semester hours)

MASS 250	Radio and TV Announcing	3	_____	_____
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MASS 260	Audio Production	3	_____	_____
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MASS 301	Broadcast Journalism Writing	3	_____	_____
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MASS 360	Television Production	3	_____	_____
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MASS 401	Commercial Copy Writing	3	_____	_____
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## SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MASS COMMUNICATIONS – BROADCASTING CONCENTRATION

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with their advisor and check the 2 year course matrix on the Mesa State website for course availability.

### FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	Elective	3
MASS 110 Mass Media: Impact & History	3	Elective	3
KINE 100 Health and Wellness	<u>1</u>	KINA Activities (2 courses)	<u>2</u>
	16		17

### SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 201 Writing & Reporting for the Media	3	MASS 260 Audio Production	3
MASS 250 Radio & TV Announcing	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

### JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 301 Broadcast Journalism Writing	3	MASS 360 Television Production	3
MASS 397 Practicum	1	MASS 401 Commercial Copy Writing	3
MASS 350 Public Relation Concepts	3	MASS 440 Media Management & Promotions	3
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	13		15

### SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 460 Advanced Television Production	3	MASS 470 Advanced Producing Techniques	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	Elective or Minor	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		

**SUGGESTED COURSE SEQUENCING FOR A MAJOR IN  
MASS COMMUNICATIONS – NEWS/EDITORIAL CONCENTRATION**

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with their advisor and check the 2 year course matrix on the Mesa State website for course availability.

**FRESHMAN YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	MASS 201 Writing and Reporting for the Media	3
MASS 110 Mass Media: Impact & History	3	Elective	3
KINE 100 Health and Wellness	<u>1</u>	KINA Activities (2 courses)	<u>2</u>
	16		17

**SOPHOMORE YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 301 Broadcast Journalism Writing	3	MASS XXX Mass Communications Elective	3
MASS 250 Radio & TV Announcing	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

**JUNIOR YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
MASS 303 Public Affairs	3	MASS 305 Magazine and Feature Writing	3
MASS 304 Editorials and Commentaries	3	MASS 397 Practicum	1
MASS 306 Sports Reporting and Casting	3	MASS 320 Fundamentals of Photojournalism	3
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	15		13

**SENIOR YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
MASS 350 Public Relations Concepts	3	MASS 440 Media Management and Promotions	3
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	Elective or Minor	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		

**SUGGESTED COURSE SEQUENCING FOR A MAJOR IN  
MASS COMMUNICATIONS – PUBLIC RELATIONS/ADVERTISING CONCENTRATION**

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student’s responsibility to meet with their advisor and check the 2 year course matrix on the Mesa State website for course availability.

**FRESHMAN YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	MASS 201 Writing and Reporting for the Media	3
MASS 110 Mass Media: Impact & History	3	Elective	3
KINE 100 Health and Wellness	<u>1</u>	KINA Activities (2 courses)	<u>2</u>
	16		17

**SOPHOMORE YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 303 Public Affairs	3	MASS 301 Broadcast Journalism Writing	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

**JUNIOR YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
MASS 330 Editing and Publication Design	3	MASS 340 Mass Media Advertising	3
MASS 397 Practicum	1	MASS 401 Commercial Copy Writing	3
MASS 410 Content Development for Web Pages	3	MASS 402 Writing for PR and Advertising	3
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	13		15

**SENIOR YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
MASS 350 Public Relations Concepts	3	MASS 450 Public Relations Campaigns	3
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	Elective or Minor	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		

**SUGGESTED COURSE SEQUENCING FOR A MAJOR IN  
MASS COMMUNICATIONS – PRINT MEDIA CONCENTRATION**

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with their advisor and check the 2 year course matrix on the Mesa State website for course availability.

**FRESHMAN YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	MASS 201 Writing and Reporting for the Media	3
MASS 110 Mass Media: Impact & History	3	Elective	3
KINE 100 Health and Wellness	<u>1</u>	KINA Activities (2 courses)	<u>2</u>
	16		17

**SOPHOMORE YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Humanities	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 303 Public Affairs	3	MASS 301 Broadcast Journalism Writing	3
MASS 250 Radio & TV Announcing	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

**JUNIOR YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
MASS 330 Editing and Publication Design	3	MASS 305 Magazine and Feature Writing	3
MASS 410 Content Development for Web Pages	3	MASS 320 Fundamentals of Photojournalism	3
Elective or Minor	3	MASS 397 Practicum	1
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	15		13

**SENIOR YEAR**

<b>Fall Semester</b>	<b>Hours</b>	<b>Spring Semester</b>	<b>Hours</b>
MASS XXX Mass Communications Elective	3	MASS 420 Digital Photography	3
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	MASS 430 Desktop Publishing	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		