



2005 – 06 PETITION/PROGRAM SHEET
Degree: Bachelor of Arts
Major: Mass Communications
www.mesastate.edu/schools/shss/lc/masscomm

About This Major . . .

The Bachelor of Arts degree in Mass Communications provides students with four concentration areas: Broadcasting; News/Editorial; Public Relations/Advertising; and Print Media. The overriding goal in the program is to offer students an opportunity to develop the knowledge, theory and skills that will assist them in securing employment in the broad field of mass communications.

Mesa State's Mass Communication majors are employed across the country at radio and TV stations, newspapers, advertising and public relations firms, and various business enterprises such as hospitals, banks, insurance companies, and schools. More specifically, a Mesa State Mass Communications graduate is now the marketing and PR director for the Grand Junction Downtown Authority. Others work in public relations for the National Football League, as the Marketing and Communications Director for the Metro North Chamber of Commerce, and as editor and designer for Summit Catalog Company

POLICIES:

1. It is your responsibility to determine whether you have met the requirements for your degree. Please see your MSC Catalog for a complete list of graduation requirements.
2. You must go to the Registrar's Office and fill out the "Intent to Graduate" form **at the beginning of the semester prior to graduating.**
3. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to graduating, no later than September 15 for Spring graduates, February 15 for Fall graduates.**
4. Your advisor will sign and forward the Program Sheet, Intent to Graduate Form, and Graduation Planning Sheet to the Department Head for signature.
5. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
6. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
7. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (Exit Exam).

NAME: _____ **STUDENT ID #** _____

LOCAL ADDRESS AND PHONE NUMBER: _____

_____, () _____

I, (Signature)_____, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

Signature of Advisor

Date

Signature of Program Director

Date

Signature of Department Head

Date

Signature of Registrar

Date

- Must earn 120 semester hours and meet the academic residency requirements to earn a baccalaureate degree at Mesa State College.
- Must earn a minimum of 40 semester hours in upper division courses (i.e., 300-level and 400-level courses).
- A cumulative grade point average of 2.0 or higher must be maintained for all courses taken and a 2.5 GPA or higher for all courses in the major.
- When filling out this program sheet a course can only be used once, i.e., no double counting is allowed between categories.
- Excess HPWE courses beyond the two required and pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- All degree requirements must be completed as described. Any exceptions or substitutions must be recommended in advance by the faculty advisor and approved by the Department Head.
- It is recommended that students work closely with a faculty advisor when selecting courses and scheduling classes prior to registration.
- Students are required to participate in exit examinations or other programs deemed necessary to comply with the college accountability requirement.

General Education Requirements (Minimum of 33 semester hours) See the M.S.C. catalog for the list of courses that meet the general education categories.

Course No. Credit Grade Term Year Trns/Subs

English: ENGL 111 and 112 (6 semester hours, must receive a grade of “B” or higher, must be completed by the time the student has 60 semester hours.)

*ENGL _____

*ENGL _____

*ENGL 129, Honors English, may be substituted for ENGL 111 and ENGL 112. Must earn a grade of “B” or better. May need to take additional electives.

Math: MATH 110 or higher (3 semester hours, must receive a grade of “C” or better, must be completed by the time the student has 60 semester hours.)

MATH _____

Humanities: (6 semester hours)

Course No. Credit Grade Term Year Trns/Subs

Social and Behavioral Sciences: (6 Semester Hours)

Fine Arts: (3 semester hours)

Natural Sciences: (6 semester hours)

(At least one course must include a lab)

Applied Studies: (3 semester hours)

Other Requirements (9 semester hours)

Human Performance and Wellness: (3 Semester Hours)

Course No. Credit Grade Term Year Trns/Subs

HPWA 100 1 _____

HPWE _____ 1 _____

HPWE _____ 1 _____

See the M.S.C. catalog for the list of approved HPWE Activity courses.

Bachelor of Arts Degree Distinction: (6 semester hours)

(Two **consecutive** classes in the **same** foreign language.)

Course No. Credit Grade Term Year Trns/Subs

FLA _____ 3 _____

FLA _____ 3 _____

(FLAS 114 & 115 will **NOT** fulfill this requirement.) (**Must** receive a grade of “C” or above.)

Mass Communication Major Requirements (48 semester hours) A 2.5 GPA is required in the major courses.

Mass Communications Core (24 semester hours)

Course No. Credit Grade Term Year Trns/Subs

*MASS 110 3 _____

*MASS 201 3 _____

(* Must earn a “C” or higher and a 2.5 GPA in MASS 110 and 201.)

MASS 397 1 _____

MASS 480 1 _____

Course No. Credit Grade Term Year Trns/Subs

MASS 490 3 _____

MASS 494 3 _____

MASS 499 5+ _____

One course selected from MASS 301, 320, or 350 (Must be Outside concentration)

MASS _____ 3 _____

Continued on page 3

Concentrations(s) Select one or more: (24 Semester Hours)

News/Editorial (24 semester hours)

<u>Course</u>	<u>No.</u>	<u>Credit</u>	<u>Grade</u>	<u>Term</u>	<u>Year</u>	<u>Trns/Subs</u>
MASS	<u>301</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>303</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>304</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>305</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

<u>Course</u>	<u>No.</u>	<u>Credit</u>	<u>Grade</u>	<u>Term</u>	<u>Year</u>	<u>Trns/Subs</u>
MASS	<u>306</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>320</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>440</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
One MASS elective from outside concentration						
MASS	<u> </u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

Broadcasting (24 semester hours)

MASS	<u>250</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>260</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>301</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>360</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

MASS	<u>401</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>440</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>460</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>470</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

Public Relations/Advertising (24 semester hours)

MASS	<u>303</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>330</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>340</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>350</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

MASS	<u>401</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>402</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>410</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>450</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

Print Media (24 semester hours)

MASS	<u>303</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>305</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>320</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>330</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

MASS	<u>410</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>420</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
MASS	<u>430</u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
One MASS elective from outside concentration						
MASS	<u> </u>	<u>3</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

Electives (All college level courses appearing on your final transcript, **not listed above** that will bring your total semester hours to 120 hours. Excludes HPWE activity courses.) (30 semester hours; 4-7 semester hours of upper division may be needed.) Students seeking more than one concentration in Mass Communications may count the additional hours in the other concentration(s) toward the 30 hours of electives needed to make at least 120 total hours required for the B.A. Degree. Likewise, minors can also be counted toward the academic elective hours. Consult with your Mass Communications advisor before enrolling in elective courses outside the program.

<u>Course</u>	<u>No.</u>	<u>Credit</u>	<u>Grade</u>	<u>Term</u>	<u>Year</u>	<u>Trns/Subs</u>	<u>Course</u>	<u>No.</u>	<u>Credit</u>	<u>Grade</u>	<u>Term</u>	<u>Year</u>	<u>Trns/Subs</u>
<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
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GRADUATION INFORMATION

See the "Undergraduate Graduation Requirements" in the Mesa State College catalog for additional graduation information.
Credit hour and course requirements are listed on the following pages.

GENERAL EDUCATION REQUIREMENTS (Minimum of 33 Semester Hours) See current Mesa State College catalog for list of courses that fulfill the requirements below. If one (or more) of the selections below is required in your major, you must use it to fulfill the major requirement and **make a different selection to meet the general education requirement. The courses may not be used to fulfill both requirements.**

English – 6 Semester Hours (Must be **completed** before student has 60 semester hours. Must receive grade of "B" or above.)
ENGL 111 and ENGL 112 **or** ENGL 129 (*by permission*)

Mathematics – 3 Semester Hours chosen from:

MATH 110 **or higher**

(Must be **completed** before student has 60 semester hours. Must receive grade of "C" or above.)

Humanities – 6 semester hours

Social and Behavioral Sciences – 6 semester hours

Fine Arts – 3 semester hours

Natural Sciences – 6 semester hours (At least one course must include a lab.)

Applied Studies – 3 semester hours

OTHER REQUIREMENTS (9 Semester Hours)

Human Performance and Wellness – 3 Semester Hours

Each student must take HPWA 100 together with two HPWE Activity courses. See current catalog for listing.

Degree Distinction – 6 Semester Hours

*(Two **consecutive** classes in the same foreign language.) Select from one of the following sequences:

FLAF 111 *followed by* FLAF 112

or

FLAG 111 *followed by* FLAG 112

Or FLAS 111 *followed by* FLAS 112

or

FLAS 117 *followed by* FLAS 118

*(FLAS 114 & 115 will **NOT** fulfill this requirement. Two **consecutive** classes in the **same** foreign language. **Must** receive a grade of "C" or above in **both** classes.)

Mass Communications (48 Semester Hours) A 2.5 GPA is required in the major courses.

Mass Communications Core (24 Semester Hours)

MASS 110 Mass Media: Impact & History
MASS 201 Writing and Reporting for the Media
MASS 397 Practicum
MASS 480 Journalism Law and Ethics
MASS 490 Theory and Research
MASS 494 Seminar
MASS 499 Internship
MASS XXX Elective – Three hours selected from the following (must be outside concentration):
MASS 301 Broadcast Journalism Writing
or MASS 320 Fundamentals of Photojournalism
or MASS 350 Public Relations Concepts

Concentration(s) Choose one or more for the following:

News/Editorial (24 semester hours):

MASS 201 Broadcast Journalism Writing
MASS 303 Public Affairs
MASS 304 Editorials and Commentaries
MASS 305 Magazine and Feature Writing
MASS 306 Sports Reporting and Casting
MASS 320 Fundamentals of Photojournalism
MASS 440 Media Management and Promotions
MASS Elective: 3 semester hours selected from any of the other concentrations

Public Relations/Advertising (24 semester hours)

MASS 303 Public Affairs
MASS 330 Editing and Publication Design
MASS 340 Mass Media Advertising
MASS 350 Public Relations Concepts
MASS 401 Commercial Copy Writing
MASS 402 Writing for PR and Advertising
MASS 410 Content Development for Web Pages
MASS 450 Public Relations Campaigns

Broadcasting (24 semester hours):

MASS 250 Radio and TV Announcing
MASS 260 Audio Production
MASS 301 Broadcast Journalism Writing
MASS 360 Television Production
MASS 401 Commercial Copy Writing
MASS 440 Media Management and Promotions
MASS 460 Advanced Television Production
MASS 470 Advanced Producing Techniques

Print Media (24 semester hours)

MASS 303 Public Affairs
MASS 305 Magazine and Feature Writing
MASS 320 Fundamentals of Photojournalism
MASS 330 Editing and Publication Design
MASS 410 Content Development for Web Pages
MASS 420 Digital Photography
MASS 430 Desktop Publishing
MASS Elective: 3 semester hours selected from any of the other concentrations

SPECIAL REQUIREMENTS:

Continuance in the Mass Communications program after the sophomore year will be contingent upon the student satisfying the following requirements:

- (a) Completion of the English Composition sequence, with at least a 3.0 GPA (no grade below B).
- (b) Completion of the two introductory courses (MASS 110 and MASS 201) in Mass Communications with at least a 2.5 GPA and no grade of "D" or "F".
- (c) Maintenance of at least a 2.5 GPA in Mass Communications courses, in addition to at least a 2.0 GPA overall, is necessary for Mass Communications majors to proceed to graduation.

General Electives: 30 Semester Hours; 4-7 semester hours of upper division credit may be needed.

Students are required to participate in exit examinations or other programs deemed necessary to comply with the college accountability requirement. All degree requirements must be completed as described above. Any exceptions or substitutions must be recommended in advance by the faculty advisor and approved by the Department Head.

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MASS COMMUNICATIONS – BROADCASTING CONCENTRATION

FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	Elective	3
MASS 110 Mass Media: Impact & History	3	Elective	3
HPWA 100 Health and Wellness	1	HPWE Activity	1
	<u>16</u>	HPWE Activity	<u>1</u>
			17

SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 201 Writing & Reporting for the Media	3	MASS 260 Audio Production	3
MASS 250 Radio & TV Announcing	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 301 Broadcast Journalism Writing	3	MASS 360 Television Production	3
MASS 397 Practicum	1	MASS 401 Commercial Copy Writing	3
MASS 350 Public Relation Concepts	3	MASS 440 Media Management & Promotions	3
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	13		15

SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 406 Advanced Television Production	3	MASS 470 Advanced Producing Techniques	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	Elective or Minor	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MASS COMMUNICATIONS – NEWS/EDITORIAL CONCENTRATION

FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	MASS 201 Writing and Reporting for the Media	3
MASS 110 Mass Media: Impact & History	3	Elective	3
HPWA 100 Health and Wellness	<u>1</u>	HPWE Activity	1
	16	HPWE Activity	<u>1</u>
			17

SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 301 Broadcast Journalism Writing	3	MASS XXX Mass Communications Elective	3
MASS 250 Radio & TV Announcing	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 303 Public Affairs	3	MASS 305 Magazine and Feature Writing	3
MASS 304 Editorials and Commentaries	3	MASS 397 Practicum	1
MASS 306 Sports Reporting and Casting	3	MASS 320 Fundamentals of Photojournalism	3
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	15		13

SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 350 Public Relations Concepts	3	MASS 440 Media Management and Promotions	3
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	Elective or Minor	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MASS COMMUNICATIONS – PUBLIC RELATIONS/ADVERTISING CONCENTRATION

FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	MASS 201 Writing and Reporting for the Media	3
MASS 110 Mass Media: Impact & History	3	Elective	3
HPWA 100 Health and Wellness	<u>1</u>	HPWE Activity	1
	16	HPWE Activity	<u>1</u>
			17

SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 303 Public Affairs	3	MASS 301 Broadcast Journalism Writing	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 330 Editing and Publication Design	3	MASS 340 Mass Media Advertising	3
MASS 397 Practicum	1	MASS 401 Commercial Copy Writing	3
MASS 410 Content Development for Web Pages	3	MASS 402 Writing for PR and Advertising	3
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	13		15

SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 350 Public Relations Concepts	3	MASS 450 Public Relations Campaigns	3
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	Elective or Minor	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		

SUGGESTED COURSE SEQUENCING FOR A MAJOR IN MASS COMMUNICATIONS – PRINT MEDIA CONCENTRATION

FRESHMAN YEAR

Fall Semester	Hours	Spring Semester	Hours
ENGL 111 English Composition	3	ENGL 112 English Composition	3
MATH XXX (110 or higher)	3	General Education Natural Science	3
General Education Humanities	3	General Education Social/Behavioral Science	3
General Education Applied Studies	3	MASS 201 Writing and Reporting for the Media	3
MASS 110 Mass Media: Impact & History	3	Elective	3
HPWA 100 Health and Wellness	<u>1</u>	HPWE Activity	1
	16	HPWE Activity	<u>1</u>
			17

SOPHOMORE YEAR

Fall Semester	Hours	Spring Semester	Hours
General Education Fine Arts	3	General Education Natural Science with Lab	4
General Education Social/Behavioral Science	3	General Education Social/Behavioral Science	3
Degree Distinction Foreign Language	3	Degree Distinction Foreign Language	3
MASS 303 Public Affairs	3	MASS 301 Broadcast Journalism Writing	3
MASS 250 Radio & TV Announcing	<u>3</u>	Elective or Minor	<u>3</u>
	15		16

JUNIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS 330 Editing and Publication Design	3	MASS 305 Magazine and Feature Writing	3
MASS 410 Content Development for Web Pages	3	MASS 320 Fundamentals of Photojournalism	3
Elective or Minor	3	MASS 397 Practicum	1
Elective or Minor	3	Elective or Minor	3
Elective or Minor	<u>3</u>	Elective or Minor	<u>3</u>
	15		13

SENIOR YEAR

Fall Semester	Hours	Spring Semester	Hours
MASS XXX Mass Communications Elective	3	MASS 420 Digital Photography	3
MASS 480 Journalism Law and Ethics	3	MASS 494 Seminar	3
MASS 490 Theory and Research	3	MASS 499 Internship	5
Elective or Minor	3	MASS 430 Desktop Publishing	<u>3</u>
Elective or Minor	<u>2</u>		14
	14		