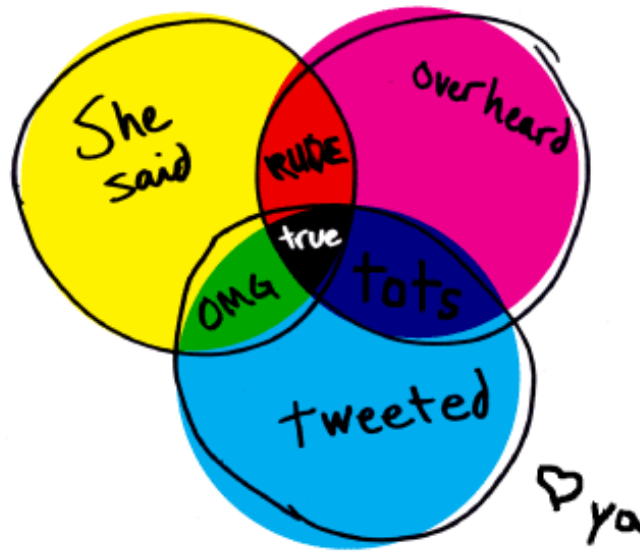


Faculty Colloquium

Wednesday, April 12, 2017

LIB 331 (Boettcher Room)

12-12:50 p.m.



“Teaching Media Literacy Across the Curriculum”

Dr. Megan Fromm
Assistant Professor, Mass Communication

Media literacy, fake news and alternative facts are all the buzz words in education today. But how do you teach the skills of news and media literacy in a polarized, hyper political climate? How do you go beyond mere fact-checking? We'll explore pedagogical techniques, lessons and considerations for bringing media literacy into every classroom.

We'll explore:

- Cognition & bias
- Cynicism vs. skepticism
- Reliable research
- Media history and economics
- Privacy & freedom of expression
- Current events

Bring lunch and your colleagues, too.