Leading the Sustainable Organization

Timothy Galpin, Ph.D.
Assistant Professor of Business

The concept of sustainability continues to gain traction as the issue of the new millennium. Whether identified as Sustainability, Corporate Social Responsibility (CSR), Corporate Social Performance (CSP), Going Green, or the “Triple Bottom Line” – including financial, environmental and social performance – the Public’s interest in the area is far-reaching. While sustainability is a complex phenomenon, research efforts to understand the issue tend to be single level, single stage, and single disciplinary. The result is that an incomplete understanding currently exists among practitioners and academicians alike of the process for and best practices of leading organizational sustainability efforts. The book Leading the Sustainable Organization, the subject of my presentation, integrates extant empirical and practitioner literature spanning various disciplines in order to develop a comprehensive, evidence-based model for designing and implementing organizational sustainability efforts. Case examples illustrate the application of the model in ‘live’ organizations.

Please come with your lunch, bring your faculty and staff colleagues, and enjoy the second presentation of the fall Colloquium series.