FACULTY COLLOQUIUM
Wednesday
October 2, 2013
UC 225
12-12:50pm

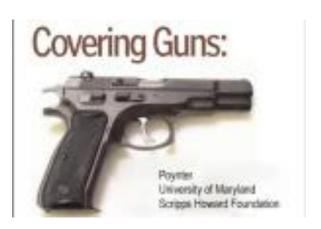
Is the News Media a Straight Shooter When it Comes to Guns?

By Eric Sandstrom, Assistant Professor, Mass Communication

Media coverage of guns, gun violence and gun control issues is often sensational, and loaded with factual errors. That's why the Poynter Institute, a national leader in journalism education, conducted workshops for reporters about firearms and how to cover the volatile issues that surround them. Prof. Sandstrom, the only full-time educator who participated in one of the gun workshops, is examining the lack of accurate, ethical and responsible news coverage of

guns, gun crimes and the polarized debates over gun control. He will focus his presentation on these journalistic problems, and also invite everyone who attends the colloquium to answer a brief survey about guns.





Please come with your lunch and bring your colleagues.