About This Major . . .

The Bachelor of Music with Elective Studies in Business is designed for students who desire a career within the music industry. The comprehensive core curriculum in music includes courses in theory, history, literature, music technology, improvisation, applied study on the major instrument or voice and ensemble performance. Also included are specialized courses in Music Industry and Marketing, Entrepreneurship and Advanced Music Technology. Required business courses include the areas of Marketing, Management, Accounting, Economics, and the Legal Environment of Business. This degree will also result in completion of the requirements for a Certificate in Entrepreneurship. Finally, an internship component provides the opportunity for students to gain real world experience in the music industry areas of their choice. Professional success in the musical arts requires a comprehensive understanding of the new business models at work in our digital world. Our program seeks to provide this up-to-date information to enhance success for the student at every level.

For more information on what you can do with this major, go to http://www.coloradomesa.edu/career/whatmajor.html

Graduates of this major must be able to:
1. Develop and express music judgments through solo performances (Critical Thinking)
2. Create materials for effective marketing in the arts field (Communication)
3. Apply learning objectives through on-the-job experiences in their chosen area of interest (Specialized Knowledge)
4. Apply entrepreneurial concepts in the creation of an entity in the creative sector (Critical Thinking)
5. Produce digital audio projects through multi-track recording, sequencing and editing using industry standard software (Applied Learning)
DEGREE REQUIREMENTS:

- 120 semester hours total (Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework.
- 2.00 cumulative GPA or higher in coursework toward the major content area.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once. A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student’s responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student’s faculty advisor and Department Head.
- Essential Learning Capstone should be completed between 45 and 75 hours.
- See the “Requirements for Undergraduate Degrees and Certificates” in the catalog for additional graduation information.

ESSENTIAL LEARNING REQUIREMENTS (31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Course No Title Sem.hrs Grade Term

English (6 semester hours, must receive a grade of “C” or better and must be completed by the time the student has 60 semester hours.)
ENGL 111 English Composition 3 ____________
ENGL 112 English Composition 3 ____________

Math MATH 110 or higher (3 semester hours, must receive a grade of “C” or better, must be completed by the time the student has 60 semester hours.)
MATH 1 ____________ ____________

Humanities (3 semester hours)

Social and Behavioral Sciences (6 semester hours)
ECON 201 Principles of Macroeconomics 3 ____________

Natural Sciences (7 semester hours, one course must include a lab)

History (3 semester hours)
HIST ____________

Fine Arts (3 semester hours)
MUSA 266 History of Popular Music 3 ____________

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Course No Title Sem.hrs Grade Term

WELLNESS REQUIREMENT (2 semester hours)
KINE 100 Health and Wellness 1 ____________
KINA 1 ____________

ESSENTIAL LEARNING CAPSTONE (4 semester hours)
ESSL 290 Maverick Milestone (see English & math pre-reqs) 3 ____________
ESSL 200 Essential Speech (co-requisite) 1 ____________

FOUNDATION COURSES (23 semester hours)
Must pass all courses with a “C” or better
MUSA 111 Music Technology 1 ____________
MUSA 114 Theory I - Introduction 3 ____________
MUSA 115 Theory II – Diatonic Concepts 3 ____________
MUSA 116 Ear Training &Sightsinging I 2 ____________
MUSA 117 Ear Training & Sightsinging II 2 ____________
MUSA 214 Theory III – Chromatic Concepts 3 ____________
MUSA 215 Theory IV – Twentieth Century Form and Analysis 3 ____________
MUSL 1 ____________
MUSL 1 ____________
MUSL 2 ____________
MUSP 1 ____________
MUSP 1 ____________
MUSP 2 ____________

BACHELOR OF MUSIC WITH ELECTIVE STUDIES IN BUSINESS (60 semester hours)
Must pass all courses for credit with a “C” or better

Music Core (36 Semester Hours)
MUSA 101 Concert Attendance (8 semesters)0 ____________
MUSA 101 Concert Attendance 0 ____________
MUSA 101 Concert Attendance 0 ____________
MUSA 101 Concert Attendance 0 ____________
MUSA 101 Concert Attendance 0 ____________
MUSA 101 Concert Attendance 0 ____________
MUSA 101 Concert Attendance 0 ____________
MUSA 268 Beginning Jazz Improvisation 1 ____________
MUSA 311 Advanced Music Technology 1 ____________
MUSA 317 Orchestration 2 ____________
MUSA 326 Music History & Literature I 3 ____________
MUSA 327 Music History & Literature II 3 ____________
MUSA 363 Music Industry and Marketing 3 ____________
MUSA 365 Entrepreneurship for Creatives 3 ____________
MUSA 426 Music of World Cultures 2 ____________
MUSA 499 Internship 4 ____________
MUSP 420 Senior Recital/Presentation 1 ____________
MUSL 2 ____________
MUSL 3 ____________
MUSL 3 ____________
MUSL 4 ____________
MUSP 2 ____________
MUSP 3 ____________
MUSP 3 ____________
*MUSP 4 ____________

Select one of the following:
MUSA 337 Diction for Singers 2 ____________
MUSA 368 Advanced Jazz Improvisation 2 ____________
Music Electives. Select 3 semester hours from any MUSx course.

MUS__ ________________________ ____________
MUS__ ________________________ ____________
MUS__ ________________________ ____________

*Excluding MUSP 420, it is used above

Course No Title Sem.hrs Grade Term

Business Core (21 semester hours)
ENTR 300 Small Business and Entrepreneurship 3 ____________
ENTR 340 Applied Financial Management 3 ____________
ENTR 343 Exploring Entrepreneurial Opportunities 3 ____________
MANG 201 Principles of Management 3 ____________
MARK 231 Principles of Marketing 3 ____________
BUGB 349 Legal Environment of Business 3 ____________

Additional Requirements

Students deficient in piano skills will be required to complete MUSA 130 (2), MUSA 131 (2), MUSA 230 (2), MUSA 231 (2), in the first two years.

Policies:
1. Please see the catalog for a complete list of graduation requirements.
2. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates. You must turn in your “Intent to Graduate” form to the Registrar’s Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
3. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. Finally, the Department Head will submit the signed forms to the Registrar’s Office. (Students cannot handle the forms once the advisor signs.)
4. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your “Intent to Graduate” does not automatically move to a later graduation date.
# Suggested Course Sequencing for a Major in Music with Elective Studies in Business

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student’s responsibility to meet with the assigned advisor and check the 2 year course matrix on the website for course availability.

## FRESHMAN YEAR

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<th>Hours</th>
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<td>ENGL 111 English Composition</td>
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<td>ENGL 112 English Composition</td>
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<td>Essential Learning Natural Science</td>
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<td>Essential Learning Humanities</td>
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## SOPHOMORE YEAR

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<td>MUSA 266 History of Popular Music-Fine Arts EL</td>
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<td>MUSP 2 Performance Ensemble</td>
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<td>MATH 110 College Mathematics (or higher)</td>
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<td>KINA Activity</td>
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<td>MARK 231 Principles of Marketing</td>
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<td>Electives</td>
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## JUNIOR YEAR

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<td>MUSA 317 Orchestration</td>
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<td>MUSA 337 Diction for Singers or Business or Entrepreneurship Elective</td>
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<td>MUSL 3 Applied Music Lessons</td>
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<td>MUSA 426 Music of World Cultures</td>
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<td>MUSP 3 Performance Ensemble</td>
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<td>ENTR 300 Small Business and Entrepreneurship</td>
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## SENIOR YEAR

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