



## COLORADO MESA UNIVERSITY– ROCKY MOUNTAIN PBS POLL

### **Summary of Findings** September 22, 2016

Prepared by:

The **Social Research Center**  
Colorado Mesa University

**Center for Opinion Research**  
Floyd Institute for Public Policy  
Franklin & Marshall College

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## Key Findings

The September 2016 Colorado Mesa University-Rocky Mountain PBS Poll of Colorado shows that Hillary Clinton leads Donald Trump, 44% to 35%, among the state's likely voters. Secretary Clinton's favorable ratings (40%) are higher than Mr. Trump's (29%); her net favorable rating is minus 14 while Mr. Trump's net favorability is minus 38. In the U.S. Senate race, Democrat Senator Michael Bennet has a thirteen-point lead over Republican challenger Darryl Glenn, 45% to 32%, among likely voters, although one in five (20%) voters is still undecided. A plurality (41%) of registered voters believes Senator Bennet has done a good enough job to deserve re-election. Greater numbers of registered voters favor Amendment 70 (58%) to raise the state minimum wage, Amendment 71 (52%) to change requirements for constitutional amendments, and Proposition 106 (70%) to allow access to medical aid-in-dying medication. Most registered voters oppose Amendment 69 (56%) to create a statewide healthcare system.

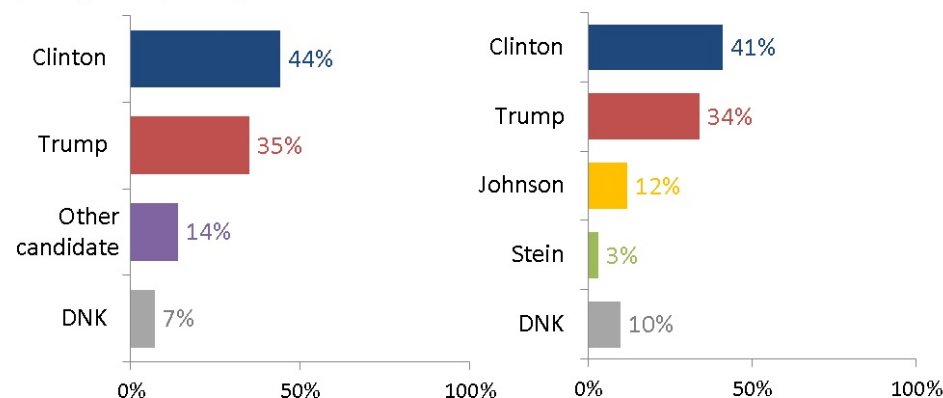
## *The Presidential Race in Colorado*

Secretary Clinton leads Mr. Trump among likely voters in Colorado, 44% to 35% (see figure 1). Secretary Clinton has a slightly larger lead among registered voters (42% to 31%). Secretary Clinton's lead shrinks to a 7-point advantage among likely voters, 41% to 34%, when all four major candidates are included. The proportion of registered Democrats that support Secretary Clinton (72%) is similar to the proportion of registered Republicans who support Mr. Trump (75%). Independent voters are breaking strongly for Secretary Clinton, 34% to 12%, with Gary Johnson receiving the votes of one-in-four (26%) independents. Some demographic differences are evident in the data: Secretary Clinton is winning with both males and females as well as whites and nonwhites. There are regional differences in support for the candidates, with Mr. Trump leading in the Northeast, South, and Central regions of the state. The current preferences among key demographic groups are displayed in Attachment A-1.

**Figure 1**

### ***Presidential Election, Colorado Likely Voters September 2016***

*If the November general election for president was being held today and the candidates were (rotated),...would you vote for...?*



Source: Survey conducted September 14 – 18, 2016



Among registered voters, Secretary Clinton holds a 4-point advantage with male voters and a 9-point advantage with female voters. White voters favor Secretary Clinton by 5 points, but her support is much larger with nonwhite voters; she leads Mr. Trump by 37 points. While Secretary Clinton and Mr. Trump perform well with respective liberal (65%, Clinton) and conservative (70%, Trump) voters, Secretary Clinton leads with moderate voters (36% to 18%). Regional support for Secretary Clinton is strong in Denver and the West while Mr. Trump maintains an advantage in the Northeast, South and Central regions of the state.

College-educated white voters prefer Secretary Clinton to Mr. Trump, 42% to 24%, while non-college educated whites prefer Mr. Trump to Secretary Clinton, 40% to 22%. There are not large differences in the patterns of support for white men and white women: white males favor Secretary Clinton by 3 points (34% to 31%) and white women favor her by 6 points (35% to 29%).

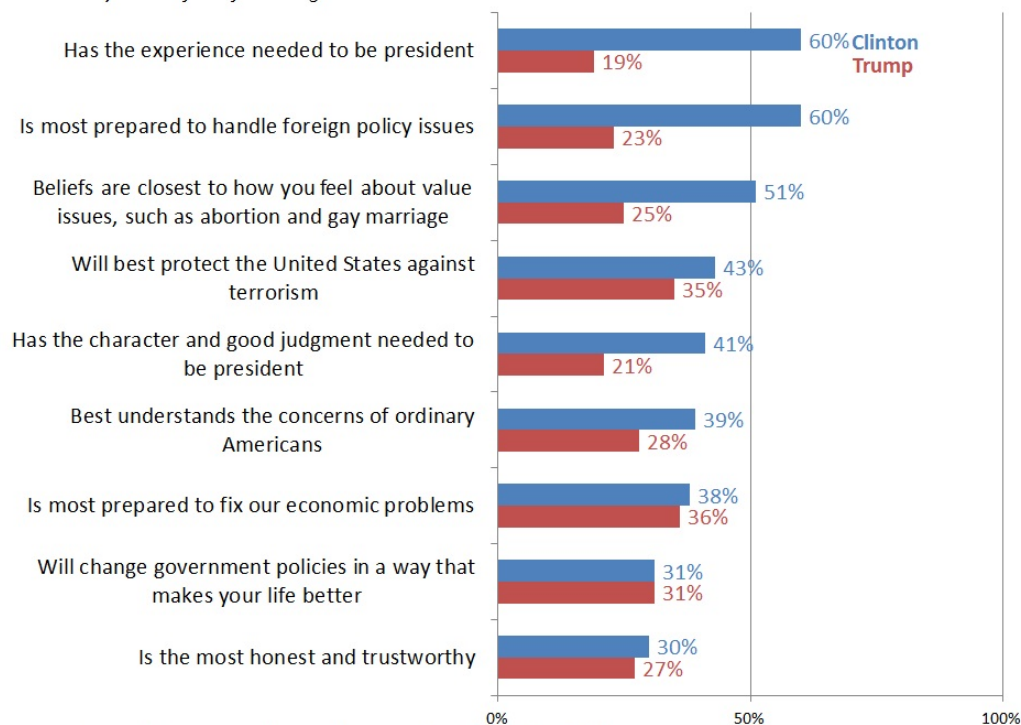
Registered voters hold a more favorable view of Secretary Clinton (40%) than Mr. Trump (29%). Secretary Clinton's net favorable rating is minus 14 while Mr. Trump's net favorability is minus 38. While neither candidate is popular, Mr. Trump's deep unpopularity complicates his efforts to attract more voters, particularly those registered as independent and unaffiliated.

Registered voters tend to believe Secretary Clinton has an advantage over Mr. Trump on a number of important characteristics. A majority of voters believes Secretary Clinton rather than Mr. Trump has the experience to be president, is better prepared to handle foreign policy issues, and best represents their values. Voters are about evenly divided on which candidate is more honest and trustworthy, which candidate has the ability to fix the country's economic problems, and which candidate will change government policies in a way that makes their life better (see Figure 2).

**Figure 2**

### ***Perceptions of Presidential Candidate Attributes, Colorado Voters September 2016***

*Regardless of how (or if) you plan to vote, which of these Presidential candidates do you think is best described by each of the following statements?*



Source: Survey conducted September 14 – 18, 2016

Support for Secretary Clinton and Mr. Trump mostly aligns with voters' judgement of President Obama's performance. In the head-to-head race, voters who rate Mr. Obama's job performance as "excellent" or "good" support Secretary Clinton (63% to 2% for Mr. Trump). Likewise, voters who rate President Obama's performance as "only fair" or "poor" support Mr. Trump over Secretary Clinton, (62% to 5% for Secretary Clinton). President Obama's overall positive approval rating of 54% in Colorado undoubtedly benefits Secretary Clinton. A sizable number of voters who feel positively about President Obama's job performance currently support Gary Johnson (15%) and Jill Stein (7%).

### ***The U.S. Senate Race in Colorado***

Democrat Michael Bennet leads Republican Darryl Glenn by 13-points, 45% to 32%, among likely Colorado voters. Senator Bennet's lead is larger among registered voters, 44% to 28%. When candidates Lily Tang Williams the Libertarian, Arn Menconi the Green, and Bill Hammons the Unity are options, Senator Bennet's lead over Mr. Glenn decreases to 11-points, 42% to 31%, for likely voters and to 12-points, 38% to 26%, among registered voters (see figure 3). Senator Bennet leads among most demographic and geographic groups (see Attachment A-2). Mr. Glenn only leads Bennet in the Northeast and Central regions of the state and among those with some college education.

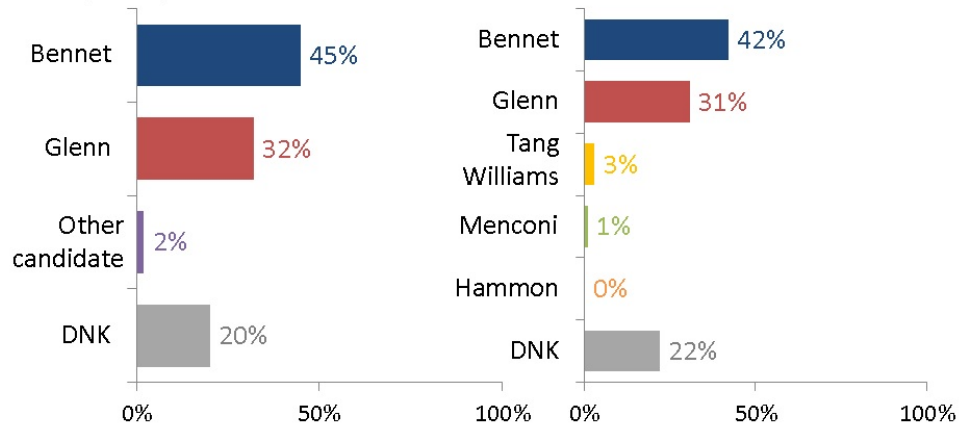


**Figure 3**

### ***U.S. Senate Election, Colorado Likely Voters***

**September 2016**

*If the 2016 election for U.S. Senator was being held today and the candidates included (rotated)  
...would you vote for...?*



Source: Survey conducted September 14 – 18, 2016



In contrast to the Presidential candidates, Senator Bennet is viewed more favorably (39%) than unfavorably (22%) by registered voters in Colorado. Mr. Glenn’s favorable (18%) and unfavorable (18%) ratings are similar, but most (55%) registered voters don’t feel they know enough about him to have an opinion at this point in the campaign.

More registered Colorado voters believe Senator Bennet is doing an “excellent” or “good” job (45%) as US Senator than believe he is doing only a “fair” or “poor” job (37%). A plurality of registered voters (41%) believes Bennet deserves re-election.



President Obama’s performance in the White House relates to voters’ likelihood of supporting Senator Bennet. Most voters that rate President Obama’s performance as “excellent” or “good” support Senator Bennet (73% to 2% for Mr. Glenn). In comparison, voters who rate President Obama’s performance as “only fair” or “poor” support Mr. Glenn over Senator Bennet, 57% to 10%.

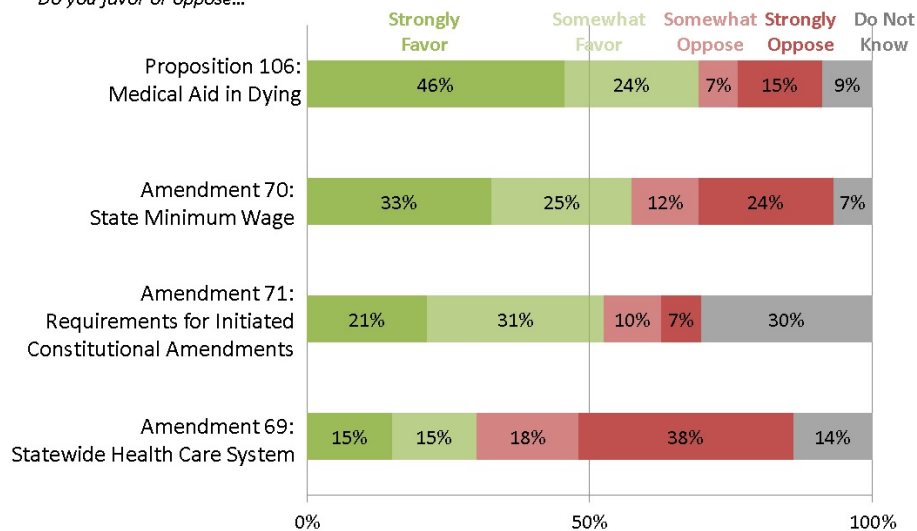
## Ballot Issues

Of the nine statewide issues appearing before Colorado voters, four were included in the survey: Amendment 69 (Statewide Healthcare System), Amendment 70 (State Minimum Wage), Amendment 71 (Requirements for Constitutional Amendments), and Proposition 106 (Access to Medical Aid-in-Dying Medication). Proposition 106 received support from 70% of registered voters, followed Amendment 70 (58%), Amendment 71 (52%), and Amendment 69 (30%) (see figure 4).

**Figure 4**

### Support for Selected Ballot Measures, Colorado Voters September 2016

*Do you favor or oppose...*



Source: Survey conducted September 14 – 18, 2016



Less than half of registered voters report hearing/seeing/reading a “great deal” or a “fair amount” about these ballot issues. Voters reported the highest awareness about Amendment 69 (48%), followed by Amendment 70 (44%), Proposition 106 (37%), and Amendment 71 (23%). Amendment 69 faces the strongest opposition, with 38% of voters strongly opposing the constitutional change, compared to 15% strongly favoring the change.

Nearly one in three (30%) Colorado voters “do not know” if they favor or oppose Amendment 71. Voters who reported seeing/reading/hearing “a great deal” about Amendment 71 are also likely to support its passage (65%). This relationship between awareness and increased support is also true for Amendment 70 (64%) and Proposition 106 (72%).

## Methodology

The survey findings presented in this release are based on the results of interviews conducted September 14-18, 2016. The interviews were conducted by the Center for Opinion Research at Franklin & Marshall College in partnership with Colorado Mesa University and Rocky Mountain PBS. The poll was designed and administered by the staff of the Center for Opinion Research and Colorado Mesa University. The data included in this release represent the responses of 540 Colorado registered voters, including 172 Democrats, 174 Republicans, and 154 Independents. The sample of registered voters was obtained from Labels & Lists. All sampled respondents were notified by letter about the survey. Interviews were completed over the phone and on-line depending on each respondent's preference. Survey results were weighted (age, gender, region, and party registration) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Colorado Department of State.

The sample error for this survey is +/- 5.1 percentage points when the design effects from weighting are considered. The sampling error for the 350 likely voters is +/- 6.3 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

# Attachment A-1

## Presidential Election: Registered Voters, Colorado September 2016

*If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green candidate, and Gary Johnson. the Libertarian candidate. would you vote for...or aren't you sure how you would vote?*

	Clinton	Trump	Johnson	Stein	Do Not Know
<b>Party*</b>					
Republican	3%	75%	11%	0%	10%
Democrat	72%	3%	9%	8%	7%
Independent or something else	34%	12%	26%	5%	22%
<b>Ideology*</b>					
Liberal	65%	3%	11%	10%	11%
Moderate	36%	18%	23%	3%	20%
Conservative	6%	70%	13%	0%	11%
<b>Gender**</b>					
Male	35%	31%	18%	6%	9%
Female	37%	28%	14%	3%	17%
<b>Age*</b>					
Under 40	33%	17%	27%	8%	15%
41-60	40%	36%	10%	2%	11%
Over 61	37%	41%	6%	3%	14%
<b>Education*</b>					
HS or less	42%	32%	15%	0%	11%
Some college	21%	41%	16%	6%	16%
College degree	42%	24%	16%	5%	13%
<b>Income*</b>					
Under 35	36%	19%	10%	13%	23%
35-75	32%	33%	18%	5%	11%
Over 75	42%	28%	16%	2%	11%
<b>Race**</b>					
White	35%	30%	17%	5%	13%
Nonwhite	55%	18%	6%	5%	16%
<b>Marital Status*</b>					
Single, Never Married	34%	14%	24%	10%	18%
Married	39%	36%	13%	2%	10%
Not currently married	31%	32%	11%	5%	21%
<b>Religious Affiliation*</b>					
Protestant	20%	49%	14%	2%	15%
Catholic	37%	36%	9%	2%	16%
Other, unaffiliated	44%	20%	19%	6%	11%
<b>Born Again Christian or Fundamentalist*</b>					
Yes	11%	60%	13%	3%	14%
No	44%	21%	17%	5%	13%
<b>Gun Owner*</b>					
Yes	21%	45%	18%	5%	11%
No	49%	17%	15%	5%	15%
<b>Region**</b>					
West	43%	31%	16%	0%	10%
Northeast	18%	32%	20%	7%	23%
South	20%	38%	21%	4%	17%
Central	28%	38%	15%	4%	15%
Denver	43%	26%	15%	5%	11%
<b>Employment</b>					
Fulltime	35%	28%	17%	4%	15%
Other	36%	28%	18%	7%	10%
Retired	39%	37%	7%	2%	15%

\* p<0.01 \*\* p<0.05

## Attachment A-2

### U.S. Senate Election: Registered Voters, Colorado September 2016

*If the 2016 election for U.S. Senator was being held today and the candidates included (rotated) Michael Bennet, the Democrat, and Darryl Glenn, the Republican, Lily Tang Williams, the Libertarian candidate, Arn Menconi, the Green candidate, and Bill Hammons, the Unity candidate, would you vote for Michael Bennet, Darryl Glenn, Lily Tang Williams, Arn Menconi, Bill Hammons, or aren't you sure how you would vote?*

	Bennet	Glenn	Tang Williams	Menconi	Do Not Know
<b>Party*</b>					
Republican	7%	65%	3%	1%	23%
Democrat	66%	2%	2%	2%	27%
Independent or something else	41%	10%	6%	1%	41%
<b>Ideology*</b>					
Liberal	61%	2%	2%	3%	33%
Moderate	45%	13%	7%	0%	34%
Conservative	8%	64%	2%	0%	25%
<b>Gender</b>					
Male	40%	26%	5%	2%	27%
Female	37%	25%	2%	1%	35%
<b>Age*</b>					
Under 40	34%	15%	4%	2%	44%
41-60	40%	32%	4%	1%	23%
Over 61	42%	34%	1%	1%	22%
<b>Education*</b>					
HS or less	43%	24%	8%	0%	26%
Some college	22%	36%	3%	1%	37%
College degree	44%	21%	3%	2%	30%
<b>Income</b>					
Under 35	35%	18%	4%	1%	43%
35-75	35%	30%	4%	1%	29%
Over 75	43%	23%	3%	2%	29%
<b>Race</b>					
White	37%	26%	4%	1%	31%
Nonwhite	53%	12%	3%	2%	29%
<b>Marital Status*</b>					
Single, Never Married	37%	13%	7%	1%	42%
Married	40%	31%	2%	1%	25%
Not currently married	35%	25%	4%	2%	34%
<b>Religious Affiliation*</b>					
Protestant	27%	44%	2%	0%	27%
Catholic	37%	34%	1%	0%	27%
Other, unaffiliated	44%	15%	5%	2%	33%
<b>Born Again Christian or Fundamentalist*</b>					
Yes	21%	48%	3%	0%	26%
No	44%	19%	4%	2%	32%
<b>Gun Owner*</b>					
Yes	25%	36%	4%	1%	33%
No	49%	16%	2%	1%	32%
<b>Region**</b>					
West	43%	31%	5%	0%	21%
Northeast	27%	30%	2%	2%	40%
South	31%	29%	0%	0%	40%
Central	22%	32%	4%	1%	39%
Denver	45%	21%	4%	2%	28%
<b>Employment</b>					
Fulltime	37%	25%	4%	1%	32%
Other	34%	23%	5%	1%	36%
Retired	47%	31%	1%	0%	20%

\* p<0.01 \*\* p<0.05

# Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100%	Yes
0%	No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

32%	Republican
32%	Democrat
29%	Independent
7%	Something else

Vote\_Nov. Many people will vote in the election November; however, many other people will not. What would you say are the chances of your voting in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, or don't you think that you will vote in the November election?

90%	Certain to vote
6%	Will probably vote
2%	Chances
2%	Don't think will vote

Pol\_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...in the 2016 presidential campaign?

67%	Very much interested
28%	Somewhat interested
5%	Not very interested

Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
Donald Trump	18%	11%	6%	61%	5%	0%
Hillary Clinton	19%	21%	11%	43%	6%	0%
Michael Bennet	18%	21%	11%	11%	15%	24%
Darryl Glenn	11%	7%	5%	13%	9%	55%

Pres16TC. If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, would you vote for Donald Trump, Hillary Clinton, some other candidate, or aren't you sure how you would vote?

42% Hillary Clinton  
31% Donald Trump  
18% Some other candidate  
10% Don't know

Pres16. If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green candidate, and Gary Johnson, the Libertarian candidate, would you vote for ...or aren't you sure how you would vote?

36% Hillary Clinton  
30% Donald Trump  
16% Gary Johnson  
5% Jill Stein  
14% Don't know

Cert. Are you absolutely CERTAIN you will vote FOR [fill Pres16name] in the election, or are you still making up your mind?

	Clinton (n=195)	Trump (n=160)	Johnson (n=86)	Stein (n=25)
Certain to vote for named candidate	91%	88%	48%	42%
Still making up mind	9%	12%	52%	58%



PresWhy. What is the main reason you plan to vote for [fill Pres16name]?

### Clinton

(n=195)

- 34% Best option/dislike other candidate more
- 31% Align with political views/platforms
- 28% Most Qualified, most experienced
- 4% Personal characteristic of candidate
- 1% Unemployment, economy, finances
- 2% Other

### Trump

(n=160)

- 43% Best option/dislike other candidate more
- 12% Personal characteristic of candidate
- 11% Not a politician
- 10% Align with political views/platforms
- 6% Candidate who will put country back on right track, in general
- 4% Immigration, illegal immigrants
- 3% Most Qualified, most experienced
- 2% Unemployment, economy, finances
- 2% Justice system, lawyers
- 1% Terrorism, war, foreign policy
- 1% Taxes
- 1% Education, school
- 1% Bipartisanship
- 4% Other

### Other

(n=111)

- 42% Align with political views/platforms
- 39% Best option/dislike other candidate more
- 9% Personal characteristic of candidate
- 2% Unemployment, economy, finances
- 2% Most Qualified, most experienced
- 1% Not a politician
- 1% Welfare over-reliance, abuse
- 1% Other
- 3% Do not know

Lean. As of today, do you lean more to (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green candidate, or Gary Johnson, the Libertarian candidate? (91 undecided respondents)

(n=73)

24% Hillary Clinton  
17% Donald Trump  
16% Gary Johnson  
6% Jill Stein  
38% Don't know

Regardless of how (or IF) you plan to vote, which of these presidential candidates do you think is best described by each of the following statements?

	Clinton	Trump	Neither	Do not know
Best understands the concerns of ordinary Americans	39%	28%	30%	3%
Is most prepared to fix our economic problems	38%	36%	22%	4%
Beliefs are closest to how you feel about value issues, such as abortion and gay marriage	51%	25%	17%	6%
Is most prepared to handle foreign policy issues	60%	23%	15%	2%
Will best protect the United States against terrorism	43%	35%	17%	5%
Has the experience needed to be president	60%	19%	19%	2%
Will change government policies in a way that makes your life better	31%	31%	30%	8%
Has the character and good judgment needed to be president	41%	21%	33%	5%
Is the most honest and trustworthy	30%	27%	40%	4%

VoteSenCO. If the 2016 election for U.S. Senator was being held today and the candidates included (rotated) Michael Bennet, the Democrat, and Darryl Glenn, the Republican, would you vote for Michael Bennet, Darryl Glenn, some other candidate, or aren't you sure how you would vote?

44% Michael Bennet  
28% Darryl Glenn  
3% Some other candidate  
26% Don't know

VoteSenCOall. If the 2016 election for U.S. Senator was being held today and the candidates included (rotated) Michael Bennet, the Democrat, and Darryl Glenn, the Republican, Lily Tang Williams, the Libertarian candidate, Arn Menconi, the Green candidate, and Bill Hammons, the Unity candidate, would you vote for Michael Bennet, Darryl Glenn, Lily Tang Williams, Arn Menconi, Bill Hammons, or aren't you sure how you would vote?

38% Michael Bennet  
 26% Darryl Glenn  
 4% Lily Tang Williams  
 -- Bill Hammons  
 1% Arn Menconi  
 31% Don't know

CertSen. Are you absolutely CERTAIN you will vote FOR [fill VoteSen] in the election, or are you still making up your mind?

	<b>Bennet</b> (n=206)	<b>Glenn</b> (n=138)	<b>Tang Williams</b> (n=19)
Certain to vote for named candidate	84%	81%	42%
Still making up mind	16%	19%	58%

LeanSenCO. As of today, do you lean more to (rotated) Michael Bennet, the Democrat, and Darryl Glenn, the Republican, Lily Tang Williams, the Libertarian candidate, Arn Menconi, the Green candidate, and Bill Hammons, the Unity candidate, or aren't you sure how you would vote?

(n=167)

17% Michael Bennet  
 16% Darryl Glenn  
 4% Lily Tang Williams  
 -- Bill Hammons  
 5% Arn Menconi  
 58% Don't know

RateSenB. How would you rate the way that Michael Bennet is handling his job as U.S. Senator? Would you say he is doing an excellent job, a good job, only a fair job, or a poor job as Senator?

10% An excellent job  
 35% A good job  
 24% Only a fair job  
 13% A poor job  
 19% Don't know

DesRESen Do you believe that Michael Bennet has done a good enough job as Senator  
deserve re-election, or do you believe it is time for a change?

41% Deserves re-election  
34% Time for a change  
25% Don't know

VoteMB Would you vote for Michael Bennet no matter who ran against him?

(n=219)

44% Yes  
35% No  
22% Don't know

The next few questions are about ballot issues Colorado citizens will be able to vote on in the  
November election.

aware69 How much have you read, seen, or heard about Amendment 69 that will establish a  
statewide health care system?

16% An great deal  
32% A fair amount  
35% Not much  
17% Nothing at all  
1% Don't know

Amend69 Do you favor or oppose amending the Colorado Constitution to establish  
ColoradoCare, a statewide system to finance health care services for Colorado residents,  
and will also create new taxes to pay for the services and administration of ColoradoCare?

15% Strongly favor  
15% Somewhat favor  
18% Somewhat oppose  
38% Strongly oppose  
14% Don't know

aware70 How much have you read, seen, or heard about Amendment 70 that will increase the state minimum wage?

- 9% An great deal
- 35% A fair amount
- 37% Not much
- 18% Nothing at all
- 1% Don't know

Amend70 Do you favor or oppose amending the Colorado Constitution to gradually increase the state minimum wage from \$8.31 to \$12.00 per hour by January, 2020, and after that date adjust the minimum wage each year based on cost-of-living increases?

- 33% Strongly favor
- 25% Somewhat favor
- 12% Somewhat oppose
- 24% Strongly oppose
- 7% Don't know

aware106 How much have you read, seen, or heard about Proposition 106, the Medical Aid in Dying proposition, which would allow terminally ill individuals to end their lives?

- 10% An great deal
- 27% A fair amount
- 35% Not much
- 27% Nothing at all
- 1% Don't know

Prop106 Do you favor or oppose Proposition 106, the Medical Aid in Dying proposition, which allows a terminally ill individual with six months or less to live to request and self-administer medication in order to voluntarily end his or her life?

- 46% Strongly favor
- 24% Somewhat favor
- 7% Somewhat oppose
- 15% Strongly oppose
- 9% Don't know

aware71 How much have you read, seen, or heard about the Requirements for Initiated Constitutional Amendments, also known as Amendment 71, which establishes new requirements for placing initiatives on the ballot?

- 4% An great deal
- 19% A fair amount
- 35% Not much
- 38% Nothing at all
- 3% Don't know

amend71 Do you favor or oppose amending the Colorado Constitution to require that a certain number of signatures be gathered from each state senate district to place a constitutional initiative on the ballot and which increases the percentage of votes required to adopt a constitutional amendment?

- 21% Strongly favor
- 31% Somewhat favor
- 10% Somewhat oppose
- 7% Strongly oppose
- 30% Don't know

UStrk. All in all, do you think things in the United States are generally headed in the right direction, or do you feel that things are off on the wrong track?

- 35% Right direction
- 57% Wrong track
- 9% Don't know

RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing an excellent job, a good job, only a fair job, or a poor job as President?

- 29% An excellent job
- 25% A good job
- 15% Only a fair job
- 32% A poor job

FinToday. We are interested in how people are getting along financially these days. Would you say that you and your family are better off, worse off, or about the same financially as you were a year ago?

- 29% Better off
- 18% Worse off
- 53% About the same
- 1% Don't know

FinFut. Now looking AHEAD, do you think that a year from now, you and your family will be better off financially than you are now, worse off, or about the same as you are now?

- 31% Better off
- 8% Worse off
- 48% About the same
- 13% Don't know

PrimNews What is your PRIMARY source for news?

- 42% Internet
- 18% Network television, such as ABC, CBS, NBC, or PBS
- 17% Cable television, such as Fox, CNN, or MSNBC
- 9% Daily newspaper (such as the Inquirer or Daily News)
- 9% Radio
- 1% Magazines
- 4% Other
- 1% Do not know

SocMedia In the past three months have you used social media sites like Facebook, Twitter, Instagram or LinkedIn?

- 72% Yes
- 28% No

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 57% Denver
- 15% Central
- 14% Northeast
- 11% West
- 4% South

AGE. What was your age on your last birthday?

- 11% 18-25
- 29% 26-40
- 35% 41-60
- 25% 61 and over



EDUC. What was the highest grade level of schooling you have completed?

- 1% Non high school graduate
- 10% High school graduate or GED
- 16% Some college
- 11% Associate's degree or technical degree
- 36% Bachelor's degree
- 26% Post graduate degree

MAR. What is your current marital status...are you single, married, separated, divorced, or a widower?

- 58% Married
- 27% Single, Never Married
- 9% Divorced
- 5% Widow or widower
- 2% Separated

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

- 36% Liberal
- 29% Moderate
- 32% Conservative
- 3% Don't know

PARTY. Regardless of how you are registered... in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

- 17% Strong Republican
- 9% Republican
- 11% Lean Republican
- 9% Independent
- 13% Lean Democrat
- 14% Democrat
- 25% Strong Democrat
- 2% Don't know

GenVote Thinking about the last few state and national elections, which best describes how you voted:

5%	Did not vote in last few
15%	Straight Democrat
27%	Mostly Democrat
7%	A few more Democrats than Republicans
7%	About equally for both parties
6%	A few more Republicans than Democrats
17%	Mostly Republican
13%	Straight republican
2%	Don't know

GUN. Are you a gun owner?

38%	Yes
61%	No
1%	Don't know

GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

36%	Strongly favor
21%	Somewhat favor
11%	Somewhat oppose
28%	Strongly oppose
4%	Don't know

LABR. Are you or is any member of your household a member of a LABOR UNION?

7%	Yes
92%	No
1%	Don't know

VET. Are you a military veteran?

12%	Yes
88%	No

Hisp. Are you Hispanic or Latino, or not?

9%	Yes
91%	No

RACE. Which of the following categories best describes your racial background?

89%	White
11%	Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

26%	Protestant
15%	Catholic
17%	Some other religion
41%	Not affiliated with any religion
1%	Don't know

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

21%	Yes
77%	No
1%	Don't know

WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

58%	Full-time
20%	Retired
10%	Part-time
6%	Something else
3%	Disabled
2%	Unemployed
2%	Going to school

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

10%	Under \$25,000
8%	\$25-\$35,000
10%	\$35-50,000
21%	\$50-75,000
16%	\$75-100,000
30%	Over \$100,000
5%	Don't know

DONE. Sex of respondent:

48%	Male
52%	Female



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1100 North Avenue • Grand Junction, CO 81501-3122

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