

Mesa State College

Web Page Policy

I. Purposes and Goals

1. Mesa State College's World Wide Web server has two purposes: access and information.

Access

The Mesa State College web server is dedicated to providing access to members of the College community to information from and about Mesa State College; and providing access to a variety of scholarly information resources.

Information

The Mesa State College web server is dedicated to providing information to on-line visitors about Mesa State College's mission, programs, services, faculty, students, and events.

2. This policy is intended to apply to members of the college community making use of the Mesa State web servers. This group consists of students, faculty and staff members of Mesa State and affiliated entities involved with creating content for use on the Web. The Web is a form of electronic publication with a potentially large audience and is accessible from most countries throughout the world. In this environment it is important that the College encourage high standards of presentation of its web pages just as it seeks to ensure that its printed products are also of a high standard. Mesa State College is committed to the principles of freedom of speech and expression that the World Wide Web offers, but that commitment must be balanced by the College's interest that web pages published on the web server reflect the goals and values of Mesa State College as an institution of higher education.

II. Responsibilities of Web Publishers

1. The content of each web page is the sole responsibility of the individual web publisher. Mesa State College can accept no responsibility for the content of personal pages. Web publishers are responsible for their content and must be aware of and comply with all relevant federal and state laws.
2. To ensure that web pages reflect positively on Mesa State College, all web pages may be periodically monitored. If a page appears to conflict with the College's mission and values, or if the page violates copyright or other federal or state law, that page may be subject to immediate removal from the system. The web publisher will be notified that specific pages are to be de-activated and will be given an opportunity to appeal through appropriate channels to the Office of Institutional Advancement.
3. Publishers on the World Wide Web are expected to read and comply with the College's WWW Style Guide. Pages created should be consistent with those guidelines and any links made to official Mesa State pages should generally follow the standards established in the Style Guide.

III. Eligibility to Create Web Pages

1. Home pages linked to the Mesa State College Home Page or other official Mesa State pages may be created by officially constituted academic schools, departments, programs, centers or institutes, administrative departments, or registered student organizations. Each department shall select a web liaison who is responsible for maintaining the departmental page.
2. Faculty, staff, and students may create personal home pages for their own use. Faculty are encouraged to create course home pages to enhance and supplement their academic offerings.
3. Other Mesa State College groups, educational organizations, or local government agencies may request permission to use the Mesa State College Web Server to publish their information. The Office of Institutional Advancement will consider each request on a case-by-case basis.

IV. Prohibited Usage

1. Mesa State does not permit the creation of commercial sites hosted by the Mesa State server. Attempting to generate profit or sales from areas allocated for personal usage is strictly prohibited. Any violations may result in the termination of the user's account.

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2. Mesa State strictly limits links to commercial sites and advertising on the web site. Before attempting to add links to commercial sites outside of the Mesa State context or for academic purposes, the link must be approved by the Web Committee. External sponsorship on pages and other advertising must be approved by the Web Committee prior to implementation. Student-fee funded entities that maintain sites on the Mesa State server may seek exception to this policy on a case-by-case basis.

Any advertisement or pages containing the following will automatically be rejected:

Popup advertisements
Banner advertisements
Blinking advertisements
Misleading information or navigation
Links or information not appropriate for context of the page or College mission

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