



ANNOUNCEMENT OF POSITION VACANCY
Assistant Professor of Business - Marketing

SUMMARY/RESPONSIBILITIES: The Assistant Professor of Business – Marketing, a tenure-track faculty member of the Department of Business, teaches marketing courses at the undergraduate and graduate levels. Colorado Mesa University (CMU) is a state-funded institution that emphasizes quality teaching and research. The Business Department at CMU is currently in the process of obtaining AACSB accreditation and our application has been accepted.

The standard teaching load is 12 credit hours per semester; some assigned courses may be taught on-line, hybrid, or via distance delivery modalities. Involvement with professional organizations, scholarship in discipline, advising, and service to the department and to the campus is expected.

CMU is a modern campus nestled in beautiful western Colorado, home of Colorado's wine and fruit country (including the famous Palisade peaches), with close access to some of the best outdoor activities in the region including skiing, hiking, biking, and many other activities. CMU, Grand Junction, CO, and the grand valley offer a great environment for quality of life and work/life balance.

REQUIRED EDUCATION & EXPERIENCE:

- A Ph.D. in marketing or related field with significant coursework in marketing required; ABD may be considered with degree to be completed by December, 2018.
- Proven ability to successfully teach marketing and related courses.
- Proven track record in scholarly activity is preferred, but future scholarly activity is expected.

DESIRED QUALIFICATIONS/EXPERIENCE:

- Workable knowledge of SPSS, SAS, or related statistical software strongly desired.
- Ability to teach social media or digital marketing courses highly desired
- Ability to teach international marketing courses highly desired
- Business industry experience strongly preferred given our hands-on, application-oriented approach.
- Evidence of excellence in teaching experience in marketing, scholarship in discipline, service and advising.
- Evidence of excellence in working with freshman through graduate students.

Colorado Mesa University is particularly interested in candidates who have experience working with students from diverse backgrounds and who have a demonstrated commitment to improving the levels of access and success for underrepresented students within higher education.

TYPE OF APPOINTMENT: Full-time, tenure track appointment to begin August 2017.

SALARY: Commensurate with education and experience. Excellent health and retirement benefits package.

APPLICATION DEADLINE: Open until filled. To ensure consideration, complete applications must be received by December 20, 2016, though preference will be given to those applications received before December 1st.

APPLICATION:

Submit a cover letter describing qualifications and experience as they relate to the specific requirements, responsibilities, and preferences of this position, current resume, a copy of transcripts for all degrees completed (official transcripts will be required upon hire), the names, phone numbers and e-mail addresses of three professional references (at least one of whom

is a current or previous supervisor), and the following completed forms:

- [Applicant Authorization to permit Search Committee members to review candidate transcript](#)
- [Applicant Authorization and Release to Conduct Reference and Background Check form](#)
- [Voluntary Affirmative Action form](#)

Email to: CMUJobs@coloradomesa.edu. *Please put the search name in the subject line to ensure that your materials are forwarded to the appropriate search file. Electronic application materials must be submitted as a .pdf or Word document (no size limit). Electronic materials submitted in any other format will not be accepted. Please do not copy and paste application materials into the body of your email; send materials as attachments.*

Or mail to:

Assistant Professor of Business – Marketing Search Committee
Human Resources, LHH 237
Colorado Mesa University
1100 North Avenue
Grand Junction, Colorado 81501-3122
Phone: 970 248-1820

Colorado Mesa University is committed to providing a safe and productive learning and living community. To achieve that goal, we conduct background investigations for all final applicants being considered for employment. Background investigations include reference checks, a criminal history record check, and when appropriate, a financial and/or motor vehicle history. Applicant must be able to verify U.S. employment eligibility. Colorado Mesa University is an Equal Opportunity Employer, committed to a culturally diverse faculty, staff and student body. Women and minorities are encouraged to apply.

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