

# ANNOUNCEMENT OF POSITION VACANCY Instructional Designer

**SUMMARY:** Reporting to the Assistant Vice President of Academic Affairs/Director of Distance Education, the Instructional Designer serves on a team and assists the University in the design and delivery of online courses and integration of best practices in instruction.

**ESSENTIAL DUTIES AND RESPONSIBILITIES** include the following. Other related duties may be assigned.

- Collaborates with faculty and Distance Education staff to create virtual education activities and environments for the design and integration of supportive materials and activities, selection and use of assessment strategies, all to enhance student learning, retention, and satisfaction.
- Cooperates with faculty and departments to optimize use of curricula resources for technology enhanced course environments and to insure that online course materials are accessible to all groups, including those with disabilities.
- Responsible for providing leadership in identifying and applying research-based quality standards in the design of online courses. Must be knowledgeable about copyright policies and other legal standards as they apply to the use of information on the web.
- Manages the creation process of online, hybrid/blended, and web-enhanced courses.
- Provides consultation and assistance to faculty in the pedagogical understanding of effective course design for
  online learning, and technology strategies to deliver high-value synchronous and asynchronous learning
  activities, objects, and assessments, including but not limited to online and via Web 2.0 technologies.
- Works collaboratively and effectively with full-time and adjunct faculty of varying backgrounds and levels of
  academic technology proficiencies to experiment with or pilot new technologies in the hybrid or fully online
  classroom.
- Develops written and media based tools, templates, tutorials, reference materials, and announcements
- Applies a systematic instructional design model and instructional systems components to the design and development of educationally rich learning environments, including online environments.
- Designs and develops quality online and hybrid courses in learning management systems (D2L, Blackboard, etc.)
- Conducts face to face and online workshops for faculty related to pedagogical and technical strategies that support or promote quality course design
- Continuously explores new course design strategies and technologies that could be used by the University to support the design and development of online and hybrid courses and incorporates them into the online course design/development process.
- Conducts needs assessment and usability analyses to support course redesign and enhancements.

## **REQUIRED EDUCATION & EXPERIENCE:**

- Bachelor's degree required from an accredited college or university in Instructional Design, Educational Technology, Education, Curriculum Design, or a related field
- Minimum of three years experience in the design and development of technology-based instructional experiences, including online, hybrid, web-enhanced and other blended courses
- Proven experience working with faculty on course design and development for distance learning programs/courses
- Demonstrated knowledge and application of instructional design theory, instructional design principles, learning theory, instructional technology, and adult learning theory
- Demonstrated ability to develop effective instruction for several different pedagogical orientations
- Demonstrated ability to create successful objective-based online learning with a backwards design approach
- Ability to apply a team-centric approach to designing and developing courses, processes, and materials
- Proven experience managing design and development projects, including implementing project timelines
- Working knowledge of learning management systems such as Desire2Learn, Blackboard, Moodle, or Sakai
- Understanding of Web 2.0 technologies and their application to eLearning environments, including wikis, blogs, social bookmarking and annotation
- Working knowledge of emerging technologies and their impact on instructional design, including mobile learning
- Strong analytical and problem-solving skills
- Familiarity with various specialized software applications
- Ability to work well with diverse personalities and sensitive to the needs of a diverse population

### **DESIRED QUALIFICATIONS/EXPERIENCE:**

- Master's degree from an accredited college or university in Instructional Design, Educational Technology,
   Education, Curriculum Design, or a related field
- Familiarity with Adobe Connect, Techsmith products (Camtasia, Jing, Snagit), Adobe Presenter, Zoom, Voicethreat, Panopto and/or other synchronous and asynchronous online learning development tools
- Experience with D2L
- Experience with Open Educational Resources, both content-based and technology-based
- Working knowledge of Quality Matters Rubric & Standards
- Proven experience working with faculty on course design and development for distance learning programs/courses in a higher education environment

Colorado Mesa University is particularly interested in candidates who have experience working with students from diverse backgrounds and who have a demonstrated commitment to improving the levels of access and success for underrepresented students within higher education.

**TYPE OF APPOINTMENT:** Full-time administrative appointment.

**SALARY:** \$45,000-\$55,000, commensurate with education and experience. Excellent health and retirement benefits package.

**APPLICATION DEADLINE:** Open until filled. To ensure consideration, complete applications must be received by February 22, 2016.

#### **APPLICATION:**

Submit a cover letter describing qualifications and experience as they relate to the specific requirements, responsibilities, and preferences of this position, current resume, a copy of transcripts for all degrees completed (official transcripts will be required upon hire), the names, phone numbers and e-mail addresses of three professional references, and the following completed forms:

- Applicant Authorization to permit Search Committee members to review candidate transcript
- Applicant Authorization and Release to Conduct Reference and Background Check form
- Voluntary Affirmative Action form

#### Mail to:

Instructional Designer Search Committee Human Resources, LHH 237 Colorado Mesa University 1100 North Avenue Grand Junction, Colorado 81501-3122

Phone: 970 248-1820

Electronically transmitted applications are not accepted at this time.

Colorado Mesa University is committed to providing a safe and productive learning and living community. To achieve that goal, we conduct background investigations for all final applicants being considered for employment. Background investigations include reference checks, a criminal history record check, and when appropriate, a financial and/or motor vehicle history. Applicant must be able to verify U.S. employment eligibility. Colorado Mesa University is an Equal Opportunity Employer, committed to a culturally diverse faculty, staff and student body. Women and minorities are encouraged to apply.

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