



2017-2018 PROGRAM REQUIREMENTS
Degree: Bachelor of Music
Major: Music with Elective Studies in Business

About This Major . . .

The Bachelor of Music with Elective Studies in Business is designed for students who desire a career within the music industry. The comprehensive core curriculum in music includes courses in theory, history, literature, music technology, improvisation, applied study on the major instrument or voice and ensemble performance. Also included are specialized courses in Music Industry and Marketing, Entrepreneurship and Advanced Music Technology. Required business courses include the areas of Marketing, Management, Accounting, Economics, and the Legal Environment of Business. This degree will also result in completion of the requirements for a Certificate in Entrepreneurship. Finally, an internship component provides the opportunity for students to gain real world experience in the music industry areas of their choice. Professional success in the musical arts requires a comprehensive understanding of the new business models at work in our digital world. Our program seeks to provide this up-to-date information to enhance success for the student at every level.

For more information on what you can do with this major, go to <http://www.coloradomesa.edu/career/whatmajor.html>

Graduates of this major must be able to:

1. Develop and express music judgments through solo performances (Critical Thinking)
2. Create materials for effective marketing in the arts field (Communication)
3. Apply learning objectives through on-the-job experiences in their chosen area of interest (Specialized Knowledge)
4. Apply entrepreneurial concepts in the creation of an entity in the creative sector (Critical Thinking)
5. Produce digital audio projects through multi-track recording, sequencing and editing using industry standard software (Applied Learning)

Advising Process and DegreeWorks

This document is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. The suggested course sequencing outlines how students could finish degree requirements. Some courses are critical to complete in specific semesters, while others may be moved around. Meeting with an academic advisor is essential in planning courses and altering the suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for her/his intended degree(s).

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a degree and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar's Office.

Graduation Process

Students must complete the following in the first two months of the semester prior to completing their degree requirements:

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
- Submit the "Intent to Graduate" form to the Registrar's Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found at <http://www.coloradomesa.edu/registrar/graduation.html>.

If a student's petition for graduation is denied, it will be her/his responsibility to consult the Registrar's Office regarding next steps.

INSTITUTIONAL DEGREE REQUIREMENTS

The following institutional degree requirements apply to all CMU baccalaureate degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

- 120 semester hours minimum.
- Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher.
- 40 upper-division credits (an alternative credit limit applies to the Bachelor of Applied Science degree).
- 2.00 cumulative GPA or higher in all CMU coursework.
- A course may only be used to fulfill one requirement for each degree/certificate.
- No more than six semester hours of independent study courses can be used toward the degree.
- Non-traditional credit, such as advanced placement, credit by examination, credit for prior learning, cooperative education and internships, cannot exceed 30 semester credit hours for a baccalaureate degree; A maximum of 15 of the 30 credits may be for cooperative education, internships, and practica.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Degree Requirements.
- The Catalog Year determines which program sheet and degree requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See "Requirements for Undergraduate Degrees and Certificates" in the catalog for a complete list of graduation requirements.

PROGRAM-SPECIFIC DEGREE REQUIREMENTS

- Must pass all courses in the major content area with a "C" or better.
- Students deficient in piano skills will be required to complete MUSA 130 (2), MUSA 131 (2), MUSA 230 (2), MUSA 231 (2), in the first two years.

ESSENTIAL LEARNING REQUIREMENTS (31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

English (6 semester hours, must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.)

- ENGL 111 - English Composition (3)
- ENGL 112 - English Composition (3)

Mathematics (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)

- MATH 110 - College Mathematics (3) or higher

Humanities (3 semester hours)

- Select one Humanities course (3)

Social and Behavioral Sciences (6 semester hours)

- ECON 201 - Principles of Macroeconomics (3)
- Select one Social and Behavioral Sciences course (3)

Natural Sciences (7 semester hours, one course must include a lab)

- Select one Natural Sciences course (3)
- Select one Natural Sciences course with a lab (4)

History (3 semester hours)

- Select one History course (3)

Fine Arts (3 semester hours)

- MUSA 266 - History of Popular Music (3)

OTHER LOWER-DIVISION REQUIREMENTS

Wellness Requirement (2 semester hours)

- KINE 100 - Health and Wellness (1)
- Select one Activity course (1)

Essential Learning Capstone (4 semester hours)

Essential Learning Capstone must be taken after completion of the Essential Learning English and Mathematics requirements, and when a student has earned between 45 and 75 hours.

- ESSL 290 - Maverick Milestone (3)
- ESSL 200 - Essential Speech (1)

FOUNDATION COURSES (6 semester hours)

- MUSA 111 - Music Technology (1)
- MUSA 114 - Music Theory I - Introduction (3)
- MUSA 115 - Music Theory II - Diatonic Concepts (3)
- MUSA 116 - Ear Training and Sight-singing I (2)
- MUSA 117 - Ear Training and Sight-singing II (2)
- MUSA 214 - Music Theory III - Chromatic Concepts (3)
- MUSA 215 - Music Theory IV - Twentieth Century Form and Analysis (3)
- MUSL 1__ - Music Lesson (1)
- MUSL 1__ - Music Lesson (1)
- MUSL 2__ - Music Lesson (1)
- MUSP 1__ - Music Performance (1)
- MUSP 1__ - Music Performance (1)
- MUSP 2__ - Music Performance (1)

BM, MUSIC WITH ELECTIVE STUDIES IN BUSINESS REQUIREMENTS (60 semester hours)

Music Core (36 semester hours)

- MUSA 101 - Concert Attendance (0)
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- MUSA 101 - Concert Attendance (0)
- MUSA 101 - Concert Attendance (0)
- MUSA 268 - Beginning Jazz Improvisation (1)
- MUSA 311 - Advanced Music Technology (1)
- MUSA 317 - Orchestration (2)
- MUSA 326 - Music History and Literature I (3)
- MUSA 327 - Music History and Literature II (3)
- MUSA 363 - Music Industry and Marketing (3)
- MUSA 365 - Entrepreneurship for Creatives (3)
- MUSA 426 - The Music of World Cultures (2)
- MUSA 499 - Internship (4)
- MUSL 2__ - Music Lesson (1)
- MUSL 3__ - Music Lesson (1)
- MUSL 3__ - Music Lesson (1)
- MUSL 4__ - Music Lesson (1)
- MUSL 4__ - Music Lesson (1)
- MUSP 2__ - Music Performance (1)
- MUSP 3__ - Music Performance (1)
- MUSP 3__ - Music Performance (1)
- MUSP 4__ - Music Performance (1)
- MUSP 4__ - Music Performance (1)
- MUSP 420 - Senior Recital/Presentation (1)
- MUSA 337 - Diction for Singers (2)

Music Electives (3 semester hours)

Select three semester hours from any MUSA, MUSL, or MUSP course.

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Business Core (21 semester hours)

- ENTR 300 - Small Business and Entrepreneurship (3)
- ENTR 340 - Applied Financial Management for Emerging Firms (3)
- ENTR 343 - Exploring Entrepreneurial Opportunities (3)
- MANG 201 - Principles of Management (3)
- MARK 231 - Principles of Marketing (3)
- BUGB 349 - Legal Environment of Business (3)

Business or Entrepreneurship Elective (3 semester hours)

Select 3 semester hours from any business or entrepreneurship course.

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GENERAL ELECTIVES (All college level courses appearing on your final transcript, not listed above that will bring your total semester hours to 120 hours. 3 semester hours)



SUGGESTED COURSE SEQUENCING

Freshman Year, Fall Semester: 15 credits

- MUSA 101 - Concert Attendance (0)
- MUSL 1__ - Music Lesson (1)
- MUSP 1__ - Music Performance (1)
- MUSA 114 - Music Theory I - Introduction (3)
- MUSA 116 - Ear Training and Sight Singing I (2)
- MUSA 111 - Music Technology (1)
- ENGL 111 - English Composition (3)
- KINE 100 - Health and Wellness (1)
- Essential Learning - Humanities (3)

Freshman Year, Spring Semester: 16 credits

- MUSA 101 - Concert Attendance (0)
 - MUSL 1__ - Music Lesson (1)
 - MUSP 1__ - Music Performance (1)
 - MUSA 115 - Music Theory II - Diatonic Concepts (3)
 - MUSA 117 - Ear Training and Sight Singing II (2)
 - ENGL 112 - English Composition (3)
 - Essential Learning - Natural Science (3)
 - Essential Learning - Social and Behavioral Sciences (3)
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Sophomore Year, Fall Semester: 16 credits

- MUSA 101 - Concert Attendance (0)
- MUSL 2__ - Music Lesson (1)
- MUSP 2__ - Music Performance (1)
- MUSA 214 - Music Theory III - Chromatic Concepts (3)
- ECON 201 - Principles of Macroeconomics (3)
- MUSA 268 - Beginning Jazz Improvisation (1)
- MATH 110 - College Mathematics (3) or higher
- KINA Activity (1)
- Elective (3)

Sophomore Year, Spring Semester: 18 credits

- MUSA 101 - Concert Attendance (0)
 - MUSL 2__ - Music Lesson (1)
 - MUSP 2__ - Music Performance (1)
 - MUSA 215 - Music Theory IV - Twentieth Century Form and Analysis (3)
 - MUSA 266 - History of Popular Music (3)
 - MANG 201 - Principles of Management (3)
 - MARK 231 - Principles of Marketing (3)
 - ESSL 290 - Maverick Milestone (3)
 - ESSL 200 - Essential Speech (1)
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Junior Year, Fall Semester: 15 credits

- MUSA 101 - Concert Attendance (0)
- MUSL 3__ - Music Lesson (1)
- MUSP 3__ - Music Performance (1)
- MUSA 317 - Orchestration (2)
- MUSA 326 - Music History and Literature I (3)
- MUSA 337 - Diction for Singers (2)
- MUSA 363 - Music Industry and Marketing (3)
- ENTR 300 - Small Business and Entrepreneurship (3)

Junior Year, Spring Semester: 14 credits

- MUSA 101 - Concert Attendance (0)
 - MUSL 3__ - Music Lesson (1)
 - MUSP 3__ - Music Performance (1)
 - MUSA 327 - Music History and Literature II (3)
 - MUSA 311 - Advanced Music Technology (1)
 - Business Elective (3)
 - MUSA 426 - The Music of World Cultures (2)
 - BUGB 349 - Legal Environment of Business (3)
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Senior Year, Fall Semester: 13 credits

- MUSA 101 - Concert Attendance (0)
- MUSL 4__ - Music Lesson (1)
- MUSP 4__ - Music Performance (1)
- MUSP 420 - Senior Recital/Presentation (1)
- ENTR 343 - Exploring Entrepreneurial Opportunities (3)
- Essential Learning - Natural Science with Lab (4)
- Essential Learning - History (3)

Senior Year, Spring Semester: 13 credits

- MUSA 101 - Concert Attendance (0)
 - Music Elective (3)
 - ENTR 340 - Applied Financial Management for Emerging Firms (3)
 - MUSA 365 - Entrepreneurship for Creatives (3)
 - MUSA 499 - Internship (4)
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