

**About This Major . . .**

The Bachelor of Science in Sport Management prepares students to enter the world of sport business or pursue a graduate degree. The Sport Management degree provides an overview of the history and role of sport in society, and covers topics such as leadership and ethics, governance and communication, and legal considerations in sport operations. Students will also obtain business administration skills through courses in accounting, marketing, economics, and business information technology.

Opportunities for college graduates with sport management education and experience are very diverse and challenging. As sport has evolved into an integral part of the American culture, the operations of sports programs have become more sophisticated and complex. With an understanding of the intricacies of sport activities and knowledge of effective business practices, graduates will be prepared to oversee sport programs and facilities. Sport Management positions are found in a variety of settings including schools, colleges, and universities, public and private agencies, government, and the military.

For more information on what you can do with this major, go to <http://www.coloradomesa.edu/career/whatmajor.html>

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Critically evaluate the historical, socio-cultural, and philosophical aspects of sport. (Quantitative Fluency)
2. Apply fundamental concepts of management, administration, marketing, finance, and economics to sport organizations. (Applied Learning)
3. Construct codes of personal ethics and apply professional codes of ethics to a sport setting. (Critical Thinking)
4. Apply skill in interpersonal and organizational communication, to the mass media, in both print and electronic medium. (Communication Fluency)
5. Explain the relationships between sport and state/federal legislation, the court system, contract law, tort liability, agency law, antitrust law, constitutional law and collective bargaining. (Critical Thinking)
6. Articulate the implications of the various agencies that govern sport at the professional, collegiate, high school, and amateur levels. (Specialized Knowledge)

**NAME:** \_\_\_\_\_ **STUDENT ID #** \_\_\_\_\_

**LOCAL ADDRESS AND PHONE NUMBER:** \_\_\_\_\_

\_\_\_\_\_ ( ) \_\_\_\_\_

I, (Signature) \_\_\_\_\_, hereby certify that I have completed (or will complete) all the courses listed on the Program Sheet. I have read and understand the policies listed on the last page of this program sheet. I further certify that the grade listed for those courses is the final course grade received except for the courses in which I am currently enrolled and the courses which I complete next semester. I have indicated the semester in which I will complete these courses.

\_\_\_\_\_  
Signature of Advisor \_\_\_\_\_ 20\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Department Head \_\_\_\_\_ 20\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Registrar \_\_\_\_\_ 20\_\_\_\_\_  
Date

**DEGREE REQUIREMENTS:**

- 120 semester hours total (Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher).
- 40 upper division credits (A minimum of 15 taken at the 300-400 course levels within the major at CMU).
- 2.00 cumulative GPA or higher in all CMU coursework
- A 2.5 GPA is required in the major courses. A "C" or higher is required in all major courses.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- A student must follow the CMU graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- When filling out the program sheet a course can be used only once.
- Essential Learning Capstone should be completed between 45 and 75 hours.
- See "Requirements for Undergraduate Degrees and Certificates" in the catalog for additional graduation information.

**ESSENTIAL LEARNING REQUIREMENTS (31 semester hours):**

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Course No Title Sem.hrs Grade Term/Trns

**English** (6 semester hours, must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.)  
 ENGL 111 English Composition 3 \_\_\_\_\_  
 ENGL 112 English Composition 3 \_\_\_\_\_

**Math MATH 113 or higher** (3 semester hours, must receive a grade of "C" or better, must be completed by the time the student has 60 semester hours.)  
 MATH 113 College Algebra 4\* \_\_\_\_\_  
 \*3 credits apply to the Essential Learning requirements and 1 credit applies to elective credit

**Humanities** (3 semester hours)

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**Social and Behavioral Sciences** (6 semester hours)

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**Natural Sciences** (7 semester hours, one course must include a lab)

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**History** (3 semester hours)  
 HIST \_\_\_\_\_

Course No Title Sem.hrs Grade Term/Trns

**Fine Arts** (3 semester hours)

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**WELLNESS REQUIREMENT** (3 semester hours)

KINE 100 Health and Wellness 1 \_\_\_\_\_  
 KINA 1 \_\_\_\_\_ 1 \_\_\_\_\_  
 KINA 1 \_\_\_\_\_ 1 \_\_\_\_\_

**ESSENTIAL LEARNING CAPSTONE** (4 semester hours)

ESSL 290 Maverick Milestone  
 (see English & math pre-reqs) 3 \_\_\_\_\_  
 ESSL 200 Essential Speech (co-requisite) 1 \_\_\_\_\_

**FOUNDATION COURSES** (9 semester hours)

MARK 231 Principles of Marketing 3 \_\_\_\_\_  
 MANG 201 Principles of Management 3 \_\_\_\_\_  
 ACCT 201 Principles of Fin Accounting 3 \_\_\_\_\_

**SPORT MANAGEMENT MAJOR REQUIREMENTS**

(52 semester hours) A 2.5 GPA is required in the major courses. A "C" or higher is required in all major courses.

**Required Courses** (52 semester hours)

CISB 101 Business Info Technology 3 \_\_\_\_\_  
 ECON 201 Principles of Macroeconomics 3 \_\_\_\_\_  
 ECON 202 Principles of Microeconomics 3 \_\_\_\_\_  
 KINE 200 History & Philosophy of Sport  
 & Physical Education 3 \_\_\_\_\_  
 KINE 205 Intro to Sport Management 3 \_\_\_\_\_  
 KINE 335 Sport in Society 3 \_\_\_\_\_  
 KINE 340 Sport Operations 3 \_\_\_\_\_  
 KINE 350 Leadership and Ethics in Sport 3 \_\_\_\_\_  
 KINE 342 Sport Law & Risk Management 3 \_\_\_\_\_  
 KINE 345 Survey of Economics and  
 Finance in Sport 3 \_\_\_\_\_  
 KINE 401 Org. Ad./Legal Considerations  
 in PE and Sport \*\*OR\*\* 3 \_\_\_\_\_  
 MARK 335 Sales and Sales Mgmt 3 \_\_\_\_\_  
 KINE 402 Sport Marketing 3 \_\_\_\_\_  
 KINE 406 Governance and Communication  
 in Sport 3 \_\_\_\_\_  
 KINE 494A Sport Mgmt Senior Seminar 1 \_\_\_\_\_  
 KINE 499 Internship 12 \_\_\_\_\_

**Electives** (All college level courses appearing on your final transcript, **not listed above** that will bring your total semester hours to 120 hours. (21 semester hours; 3 additional upper division hours are needed.)

\*MATH 113 College Algebra 1 \_\_\_\_\_

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## SUGGESTED COURSE SEQUENCING FOR A MAJOR IN SPORT MANAGEMENT

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the Colorado Mesa website for course availability.

### FRESHMAN YEAR

Fall Semester		<b>Hours</b>	Spring Semester		<b>Hours</b>
ENGL 111	English Composition	3	ENGL 112	English Composition	3
KINE 100	Health & Wellness	1	CISB 101	Business Information Technology	3
KINE 200	History & Phil. of Sport & PE	3	MATH 113	College Algebra	4
KINE 205	Introduction to Sport Management	3	Essential Learning	Humanities	3
Essential Learning	Soc./Behavioral Science	3	Essential Learning	Fine Arts	<u>3</u>
Essential Learning	History	<u>3</u>			16
		16			

### SOPHOMORE YEAR

Fall Semester		<b>Hours</b>	Spring Semester		<b>Hours</b>
ECON 201	Principles of Macroeconomics	3	ECON 202	Principles of Microeconomics	3
Essential Learning	Soc/Beh Science	3	MARK 231	Principles of Marketing	3
Essential Learning	Nat. Science	3	MANG 201	Principles of Management	3
KINA	Activity	1	Essential Learning	Nat. Sci. with Lab	4
Electives		3	ESSL 290	Maverick Milestone	3
ACCT 201	Principles of Financial Accounting	<u>3</u>	ESSL 200	Speech	<u>1</u>
		16			17

### JUNIOR YEAR

Fall Semester		<b>Hours</b>	Spring Semester		<b>Hours</b>
KINE 342	Sport Law and Risk Management	3	KINE 335	Sport in Society	3
KINE 345	Survey of Econ. & Finance in Sport	3	KINE 340	Sport Operations	3
Electives		<u>2</u>	KINE 350	Leadership & Ethics in Sport	3
		15	KINE 402	Sport Marketing	3
			Electives		<u>3</u>
					15

### SENIOR YEAR

Fall Semester		<b>Hours</b>	Spring Semester		<b>Hours</b>
MARK 335	Sales and Sales Mgmt **OR**	3	KINE 499	Internship	<u>12</u>
KINE 401	Org./Admin./Legal Consid. in P.E.	3			12
KINE 406	Governance & Communication in Sport	3			
KINE 494A	Sport Mgmt Senior Seminar	1			
KINA	Activity	1			
Electives		<u>5</u>			
		13			

#### POLICIES:

1. Please see the catalog for a complete list of graduation requirements.
2. This program sheet must be submitted with your graduation planning sheet to your advisor during the **semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.** You must turn in your "Intent to Graduate" form to the Registrar's Office **by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.**
3. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature. Finally, the Department Head will submit the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
4. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
5. NOTE: During your senior year, you will be required to take a capstone exit assessment/project (e.g., Major Field Achievement Test).