

FACULTY COLLOQUIUM
Wednesday
SEPTEMBER 19, 2012
UC 222
12-12:50pm

Leading the Sustainable Organization

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The concept of sustainability continues to gain traction as *the issue* of the new millennium. Whether identified as Sustainability, Corporate Social Responsibility (CSR), Corporate Social

Please come with your lunch,
bring your faculty and staff
colleagues, and enjoy the
second presentation of the
fall Colloquium series

Performance (CSP), Going Green, or the "Triple Bottom Line" – including financial, environmental and social performance – the Public's interest in the area is far-reaching. While sustainability is a complex phenomenon, research efforts to understand the issue tend to be single level, single stage, and single disciplinary. The result is that an incomplete understanding currently exists among practitioners and academicians alike of the process for and best practices of leading organizational sustainability efforts. The book *Leading the Sustainable Organization*, the subject of my presentation, integrates extant empirical and practitioner literature spanning various disciplines in order to develop a comprehensive, evidence-based model for designing and implementing organizational sustainability efforts. Case examples illustrate the application of the model in 'live' organizations.

